# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM521186

**SUBMISSION TYPE: NEW ASSIGNMENT** 

SECURITY INTEREST **NATURE OF CONVEYANCE:** 

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GRAVY ANALYTICS, INC.		04/26/2019	Corporation: DELAWARE

## **RECEIVING PARTY DATA**

Name:	CANADIAN IMPERIAL BANK OF COMMERCE
Street Address:	40 King S. West, Site 5702
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M5H 3Y2
Entity Type:	Chartered Bank: CANADA

## **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	5548432	GRAVY ANALYTICS
Registration Number:	4498992	GRAVY
Registration Number:	4940627	TRULIFE
Registration Number:	4924298	ADMITONE
Serial Number:	87255454	GRAVY TRUINSIGHTS

## **CORRESPONDENCE DATA**

Fax Number: 8165317545

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8164602400

Email: trademarks.us@dentons.com

Brian R. McGinley **Correspondent Name:** Address Line 1: P.O. Box 061080

Address Line 4: Chicago, ILLINOIS 60606-1080

NAME OF SUBMITTER:	Brian R. McGinley
SIGNATURE:	/brm/
DATE SIGNED:	04/29/2019

**Total Attachments: 6** 

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#### INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, restated, supplemented or otherwise modified from time to time, this "Agreement") is entered into as of April 26, 2019, between CANADIAN IMPERIAL BANK OF COMMERCE ("Lender") and GRAVY ANALYTICS, INC., a Delaware corporation ("Grantor").

### **RECITALS**

- A. Lender and Grantor, among others, are entering into that certain Loan and Security Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Loan Agreement"). Defined terms used herein without definition shall have the meanings set forth in the Loan Agreement.
- B. The Obligations are secured by the Collateral including, without limitation, all of Grantor's Intellectual Property.
- C. Grantor's execution and delivery of this Agreement is a condition to the effectiveness of the Loan Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Grantor and Lender hereby agree:

### **AGREEMENT**

- 1. To secure the Obligations, Grantor grants Lender a security interest in all of Grantor's right, title and interest in its Intellectual Property. Grantor hereby confirms that the attached schedules of Grantor's copyright, patent and trademark applications and registrations, which are registered or filed with the United States Patent and Trademark Office or the United States Copyright Office, as applicable, attached hereto as Exhibits A, B and C hereto, respectively, are complete and accurate as of the date hereof.
- 2. Grantor hereby authorizes Lender to (a) modify this Agreement unilaterally by amending the Exhibits to this Agreement to include any Intellectual Property which Grantor obtains subsequent to the date of this Agreement, and (b) file a duplicate of this Agreement containing amended exhibits reflecting such new Intellectual Property.
- 3. This Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, is an original, and all taken together, constitute one Agreement. Delivery of an executed counterpart of a signature page of any Loan Document by electronic means shall be effective as delivery of an original executed counterpart of such Loan Document. The words "execution," "signed," "signature" and words of like import in any Loan Document shall be deemed to include electronic signatures or the keeping of records in electronic form, each of which shall be of the same legal effect, validity and enforceability as a manually executed signature or the use of a paper-based recordkeeping systems, as the case may be, to the extent and as provided for in any applicable law, including, without limitation, any state law based on the Uniform Electronic Transactions Act.
- 4. This Agreement is a Loan Document and shall be governed by, and construed in accordance with, the laws of the State of New York.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, the undersigned have duly executed this Intellectual Property Security Agreement as of the first date written above.

Address of Grantor:	GRANTOR:
Gravy Analytics, Inc. 45610 Woodland Road Suite 100 Sterling, Virginia 20166	GRAVY ANALYTICS, INC.  By:
Attention: Chief Financial Officer	Name: Matthew Jacobson Title: Chief Financial Officer and Assistant Secretary
Address of Lender:	LENDER:
CIBC Innovation Banking 40 King S. West, Suite 5702 Toronto, Ontario	CANADIAN IMPERIAL BANK OF COMMERCE
M5H 3Y2	Ву:
Attention: Mark McQueen, President and Executive	Name: Mark Usher
Managing Director	Title: Managing Director

INTELLECTUAL PROPERTY SECURITY AGREEMENT

IN WITNESS WHEREOF, the undersigned have duly executed this Intellectual Property Security Agreement as of the first date written above.

Address of Grantor:	GRANTOR:
Gravy Analytics, Inc. 45610 Woodland Road Suite 100	GRAVY ANALYTICS, INC.
Sterling, Virginia 20166	Ву:
Attention: Chief Financial Officer	Name: Matthew Jacobson Title: Chief Financial Officer and Assistant Secretary
Address of Lender:	LENDER:
CIBC Innovation Banking 40 King S. West, Suite 5702 Toronto, Ontario M5H 3Y2	CANADIAN IMPERIAL BANK OF COMMERCE  By: M.L. W. Q.
Attention: Mark McQueen, President and Executive Managing Director	Name: Mark McQueen Title: President and Executive Managing Director

## EXHIBIT A

# COPYRIGHTS

None.

## EXHIBIT B

# **PATENTS**

Owner	Patent / Patent Application	Patent No. / Patent No.	Issue Date / Application Date
Gravy Analytics, Inc.	System of Analyzing and Improving Device Location as a Function of	15/008,980	01/28/2016
	Device Location as a Function of		
	Time		

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## EXHIBIT C

## TRADEMARKS

Owner	Trademark / Trademark Application	Trademark No. / Application No.	Issue Date / Application Date
Gravy Analytics, Inc.	GRAVY ANALYTICS	5,548,432	08/28/2018
Gravy Analytics, Inc.	GRAVY	4,498,992	03/18/2014
Gravy Analytics, Inc.	TRULIFE	4,940,627	4/19/2016
Gravy Analytics, Inc.	GRAVY TRUINSIGHTS	87/255,454	12/2/2016
Gravy Analytics, Inc.	ADMITONE	4,924,298	3/22/2016

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**RECORDED: 04/29/2019**