

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM518785

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mike Williams		04/12/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Williams Legacy LLC		
Street Address:	573 STILL MEADOW DR		
City:	Keller		
State/Country:	TEXAS		
Postal Code:	76248		
Entity Type:	Limited Liability Company: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87185098	PLAYMAKAR	
Serial Number:	86165472	IRELIEV	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8557232582		
Email:	mike@iReliev.com		
Correspondent Name:	Mike Williams		
Address Line 1:	573 STILL MEADOW DR		
Address Line 4:	Keller, TEXAS 76248		
NAME OF SUBMITTER:	Mike Williams		
SIGNATURE:	/Mike Williams/		
DATE SIGNED:	04/12/2019		
Total Attachments: 10			
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Trademark Assignment

This trademark assignment is between MIKE WILLIAMS, an individual (the "**Assignor**") and WILLIAMS LEGACY LLC, a(n) Texas limited liability company (the "**Assignee**").

The Assignor is the owner of certain intellectual property rights, including the trademarks listed on **Exhibit A**, and all goodwill of any business connected to or symbolized by those (collectively, the "**Trademarks**").

The Assignor wishes to sell to the Assignee all of its interest in the Trademarks.

The parties therefore agree as follows:

1. ASSIGNMENT OF TRADEMARKS.

The Assignor hereby sells its entire and exclusive interest in:

- (a) the Trademarks;
- (b) the registrations of and applications for registrations of each Trademark;
- (c) the goodwill of any business connected with or symbolized by each Trademark;
- (d) income, royalties, and damages payable to the Assignor and related to the Trademarks, including payments for past or future infringements or misappropriations of the Trademarks; and
- (e) all rights to sue for past, present, and future infringements or misappropriations of the Trademarks.

2. PAYMENT.

As consideration for the assignment of the Trademarks and the Assignor's representations, the Assignee shall pay the Assignor \$100.00, to be paid within 1 days of the effective date of this assignment.

3. RECORDATION.

In order to record this assignment with the United States Patent and Trademark Office, within 1 hours of

the effective date of this assignment, the parties shall sign the form of trademark assignment agreement attached as **Exhibit B**. The Assignor is solely responsible for filing the assignment and paying any associated fees of the transfer.

4. NO EARLY ASSIGNMENT.

The Assignee may not assign or otherwise encumber its interest in the Trademarks or any associated trademark registrations until it has made the payment in subsection (a) to the Assignor. Any assignment or encumbrance contrary to this provision shall be void.

5. ASSIGNOR'S REPRESENTATIONS.

The Assignor hereby represents to the Assignee that it:

- (a) is the sole owner of all interest in the Trademarks;
- (b) has not assigned, transferred, licensed, pledged, or otherwise encumbered the Trademarks, or agreed to do any of these;
- (c) has full power and authority to enter into this assignment and make the assignment in section 1;
- (d) is not aware of any violation, infringement, or misappropriation, or claim of any of these, of any third party's rights by the Trademarks;
- (e) is not aware of any third-party consents, assignments, or licenses that are necessary to perform under this assignment;
- (f) was not acting within the scope of employment of a third party when conceiving, creating, or otherwise performing any activity related to, the Trademarks.

The Assignor shall immediately notify the Assignee if any facts or circumstances arise that would make any of these representations inaccurate.

6. ADDITIONAL DOCUMENTS.

On request, the Assignor shall:

- (a) provide the Assignee with a complete copy of all documentation (in any format) relating to the Trademarks for the Assignee's own use, to meet record-keeping requirements of the Assignee, or to allow the Assignee to assert its rights as granted under this assignment; and
- (b) execute and deliver to the Assignee any additional papers, including any separate assignments of the Trademarks, and perform all lawful acts necessary to record the assignment in the United States and throughout the world.

7. INDEMNIFICATION.

The Assignor shall indemnify the Assignee from:

- (a) any third-party claim that a Trademark or its use, assignment, sale, or reproduction infringes or misappropriates a trademark, trade secret, or other intellectual property;
- (b) any third-party claim that this assignment conflicts with or breaches any agreement, encumbrance, or other obligation to which the Assignor is a party or of which the Assignor has knowledge;
- (c) any claim relating to any past, present, or future use, licensing, distribution, marketing, disclosure, or commercialization of a Trademarks by the Assignor; and
- (d) any litigation, arbitration, judgments, awards, attorneys' fees, liabilities, settlements, damages, losses, and expenses relating to (a), (b), or (c) above.

8. GOVERNING LAW.

- (a) **Choice of Law.** The laws of the state of Texas govern this agreement (without giving effect to its conflicts of law principles).
- (b) **Choice of Forum.** Both parties consent to the personal jurisdiction of the state and federal courts in

Tarrant County, Texas.

9. COUNTERPARTS; ELECTRONIC SIGNATURES.

(a) **Counterparts.** The parties may execute this assignment in any number of counterparts, each of which is an original but all of which constitute one and the same instrument.

(b) **Electronic Signatures.** This assignment, agreements ancillary to this assignment, and related documents entered into in connection with this assignment are signed when a party's signature is delivered by facsimile, email, or other electronic medium. These signatures must be treated in all respects as having the same force and effect as original signatures.

10. SEVERABILITY.

If any one or more of the provisions contained in this assignment is, for any reason, held to be invalid, illegal, or unenforceable in any respect, that invalidity, illegality, or unenforceability will not affect any other provisions of this assignment, but this assignment will be construed as if those invalid, illegal, or unenforceable provisions had never been contained in it, unless the deletion of those provisions would result in such a material change so as to cause completion of the transactions contemplated by this assignment to be unreasonable.

11. NOTICES.

(a) **Writing; Permitted Delivery Methods.** Each party giving or making any notice, request, demand, or other communication required or permitted by this assignment shall give that notice in writing and use one of the following types of delivery, each of which is a writing for purposes of this assignment: personal delivery, mail (registered or certified mail, postage prepaid, return-receipt requested), nationally recognized overnight courier (fees prepaid), facsimile, or email.

(b) **Addresses.** A party shall address notices under this section to a party at the following addresses:

If to the Assignor:

Mike Williams

573 Still Meadow Drive
Keller, Texas 76248
mike@iReliev.com

If to the Assignee:

Mike Williams
573 Still Meadow Drive
Keller, Texas 76248
mike@ireliev.com

(c) **Effectiveness.** A notice is effective only if the party giving notice complies with subsections (a) and (b) and if the recipient receives the notice.

12. WAIVER.

No waiver of a breach, failure of any condition, or any right or remedy contained in or granted by the provisions of this assignment will be effective unless it is in writing and signed by the party waiving the breach, failure, right, or remedy. No waiver of any breach, failure, right, or remedy will be deemed a waiver of any other breach, failure, right, or remedy, whether or not similar, and no waiver will constitute a continuing waiver, unless the writing so specifies.

13. HEADINGS.

The descriptive headings of the sections and subsections of this assignment are for convenience only, and do not affect this assignment's construction or interpretation.

14. EFFECTIVENESS.

This assignment will become effective when all parties have signed it. The date this assignment is signed by the last party to sign it (as indicated by the date associated with that party's signature) will be deemed the date of this assignment.

15. NECESSARY ACTS; FURTHER ASSURANCES.

Each party shall use all reasonable efforts to take, or cause to be taken, all actions necessary or desirable to consummate and make effective the transactions this assignment contemplates or to evidence or carry out the intent and purposes of this assignment.

[SIGNATURE PAGE FOLLOWS]

Each party is signing this agreement on the date stated opposite that party's signature.

Date: _____

Name: Mike Williams

Williams Legacy LLC

Date: _____

By: _____

Name: Lacy Williams

Title: Vice President

EXHIBIT A

LIST OF TRADEMARKS

TRADEMARK / SERVICE M	REGISTRATION / APPLICATION NU	DATE OF FILING / REGISTRA
iReliev	4622574	01/14/2014
PlayMakar	5287799	11/12/2017

EXHIBIT B

FORM OF RECORDABLE TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Mike Williams, an individual (the "**Assignor**") hereby assigns to Williams Legacy LLC, a(n) Texas limited liability company (the "**Assignee**") all of the Assignor's interest in the trademarks, including the appurtenant goodwill associated with those trademark registrations and applications identified in **Attachment A**, and the Assignee accepts this assignment.

Each party is signing this agreement on the date stated opposite that party's signature.

Date: _____

Name: Mike Williams

NOTARIZATION:

Williams Legacy LLC

Date: _____

By: _____

Name: Lacy Williams

Title: Vice President

NOTARIZATION:

ATTACHMENT A [TO EXHIBIT B]

INTELLECTUAL PROPERTY

TRADEMARK / SERVICE M	REGISTRATION / APPLICATION NU	DATE OF FILING / REGISTRA
iReliev	4622574	01/14/2014
PlayMakar	5287799	11/12/2017