

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM518453

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vision Ease, LP		04/09/2019	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	HOYA Optical Labs of America, Inc.		
Street Address:	651 E. Corporate Drive		
City:	Lewisville		
State/Country:	TEXAS		
Postal Code:	75057		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	4396505	ADVANTA	
Registration Number:	1815373	ASPHEREYES	
Registration Number:	4415682	BRINGING OUT BEAUTIFUL	
Registration Number:	4109591	CHANGERX	
Registration Number:	2636311	CONTINUA	
Registration Number:	2919558	ILLUMINA	
Registration Number:	3395930	LIFERX	
Registration Number:	4394038	MY COAT	
Registration Number:	4313648	NARRATIVE	
Registration Number:	4292842	NOVEL	
Registration Number:	3881077	NOVELLA	
Registration Number:	2860447	OUTLOOK	
Registration Number:	3745412	PROTECTINT	
Registration Number:	2676380	SRC	
Registration Number:	2377557	SUNRX	
Registration Number:	3399573	SUNRX	
Registration Number:	1742188	SUN[PRESCRIPTION SYMBOL]	
Registration Number:	4407640	SUNRX TINTZ	
Registration Number:	2324836	TEGRA	

OP \$715.00 4396505

Property Type	Number	Word Mark
Registration Number:	3745135	THINDEX
Registration Number:	4361533	VELA POLY
Registration Number:	4360700	VENUE THE PLACE FOR PROCESSING
Registration Number:	5017992	VISION EASE
Registration Number:	5056307	VISION EASE CLEAR BLUE FILTER
Registration Number:	1020990	VISION-EASE
Registration Number:	2567040	VISION-EASE LENS
Registration Number:	2799623	VIVID
Registration Number:	4423125	VIVID

CORRESPONDENCE DATA

Fax Number: 8584083890

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8583506140

Email: tmadmin@kilpatricktownsend.com

Correspondent Name: James Sze

Address Line 1: 12255 El Camino Real, Suite 250

Address Line 4: San Diego, CALIFORNIA 92130

ATTORNEY DOCKET NUMBER:	1132027
NAME OF SUBMITTER:	James Y.C. Sze
SIGNATURE:	/James Y.C. Sze/
DATE SIGNED:	04/10/2019

Total Attachments: 8

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TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of the last execution date written below, is made by **Vision Ease, LP** ("Assignor"), a corporation having a principal place of business at 7000 Sunwood Drive NW, Ramsey, Minnesota 55303, USA, in favor of **HOYA Optical Labs of America, Inc.** ("Assignee"), a corporation having a principal place of business at 651 E. Corporate Drive, Lewisville, Texas 75057, USA.

W I T N E S S E T H:

WHEREAS, Assignor is the owner of the trademarks identified in the attached **Schedule A**, including the registrations related thereto and all associated common law trademarks and trade name rights (hereinafter the "Trademarks");

WHEREAS, Assignee wishes to acquire ownership of and all right, title and interest in and to the Trademarks, the goodwill symbolized thereby, and any registrations, applications, common law, trade name rights therefor, and any copyrighted works embodied in any designs and logos comprised of the Trademarks;

NOW, THEREFORE, in consideration of the mutual covenants contained herein, and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment of Trademark. As of the Effective Date, Assignor hereby assigns, grants, transfers, conveys, and delivers exclusively to Assignee, free and clear of any and all known liens, encumbrances, and claims of third parties, and Assignee hereby acquires from Assignor ownership and all of Assignor's right, title, and interest in and to the Trademarks, the goodwill symbolized thereby, any applications and registrations related thereto and all associated common law rights, and the right to claim any applicable priority rights arising from the Trademarks. All rights to the Trademarks, including, without limitation, the right to sue for any damages and other remedies in respect of any infringement of the Trademarks, which may have occurred prior to the date of this Trademark Assignment, shall be the sole property of Assignee and inure to the benefit of Assignee. Assignor further agrees that all records of Assignor necessary to establish priority of the use of any of the Trademarks will be made available at no additional charge to Assignee, in the event such records are needed in connection with the assigned Trademarks.

2. Further Assurances. Assignor hereby agrees without any additional consideration therefor to sign all documents, make all assignments and declarations, and generally do everything possible to aid Assignee, its successors, assigns, and nominees, to obtain and enforce proper protection for said Trademarks.

3. Successors and Assigns. The terms and provisions of this Trademark Assignment and the respective rights and obligations of the parties hereunder shall be binding upon the parties and inure to the benefit of their respective successors and assigns.

4. Recordings. An executed copy of this Trademark Assignment may be filed with the appropriate national trademark office by Assignee or Assignor at any time.

5. Execution. This Trademark Assignment may be executed by facsimile and in counterparts, which together will constitute one instrument.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed and delivered.

ASSIGNOR
Vision Ease, LP

ASSIGNEE
HOYA Optical Labs of America, Inc.

By: Jason P. White

By: Jason P. White

Name: JASON WHITE

Name: JASON WHITE

Title: CFO



Title: CFO

Date: April 9, 2019

Date: April 9, 2019

SCHEDULE A

1. U.S. Trademarks

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date
ADVANTA	United States of America	85/051,865	06/01/2010	4,396,505	09/03/2013
ASPHEREYES	United States of America	74/301,868	08/05/1992	1,815,373	01/04/1994
BRINGING OUT BEAUTIFUL	United States of America	85/648,421	06/11/2012	4,415,682	10/08/2013
CHANGERX	United States of America	85/063,072	06/15/2010	4,109,591	03/06/2012
CONTINUA	United States of America	75/982,479	09/22/1999	2,636,311	10/15/2002
ILLUMINA	United States of America	76/507,201	04/17/2003	2,919,558	01/18/2005
LIFERX (Standard Characters)	United States of America	78/648,506	06/10/2005	3,395,930	03/11/2008
MY COAT	United States of America	85/806,926	12/19/2012	4,394,038	08/27/2013
NARRATIVE	United States of America	85/311,289	05/03/2011	4,313,648	04/02/2013
NOVEL	United States of America	85/210,832	01/05/2011	4,292,842	02/19/2013
NOVELLA	United States of America	77/795,620	08/03/2009	3,881,077	11/23/2010
OUTLOOK	United States of America	75/499,503	06/10/1998	2,860,447	07/06/2004
PROTECTINT	United States of America	77/978,423	07/21/2007	3,745,412	02/02/2010
SRC	United States of America	76/172,271	11/28/2000	2,676,380	01/21/2003
SUNRX	United States of America	75/801,386	09/16/1999	2,377,557	08/15/2000
SUNRX (Standard Characters)	United States of America	78/672,507	07/18/2005	3,399,573	03/18/2008
SUNRX (Stylized) 	United States of America	74/161,292	04/26/1991	1,742,188	12/22/1992
SUNRX TINTZ	United States of America	85/470,818	11/11/2011	4,407,640	09/24/2013
TEGRA	United States of America	75/379,613	10/27/1997	2,324,836	02/29/2000
THINDEX	United States of America	77/420,998	03/13/2008	3,745,135	02/02/2010
VELA POLY	United States of America	85/805,376	12/18/2012	4,361,533	07/02/2013
VENUE THE PLACE FOR PROCESSING	United States of America	85/764,553	10/26/2012	4,360,700	07/02/2013
VISION EASE & Design 	United States of America	86/881,292	01/20/2016	5,017,992	08/09/2016
VISION EASE CLEAR BLUE FILTER	United States of America	86/882,672	01/21/2016	5,056,307	10/04/2016
VISION-EASE	United States of America	73/028,308	07/31/1974	1,020,990	09/23/1975



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date
VISION-EASE LENS	United States of America	76/172,074	11/28/2000	2,567,040	05/07/2002
VIVID	United States of America	76/172,272	11/28/2000	2,799,623	12/30/2003
VIVID	United States of America	85/810,574	12/26/2012	4,423,125	10/22/2013

2. INTERNATIONAL TRADEMARKS

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date
CHANGERX	Argentina	3049690	11/29/2010	2.517.731	08/10/2012
CHANGERX	Brazil	830984372	12/08/2010	830984372	06/03/2014
CHANGERX	Canada	1,503,972	11/16/2010	TMA841,239	01/25/2013
CHANGERX	Chile	932.460	12/09/2010	930.247	09/05/2011
CHANGERX	Colombia	10-145293	11/19/2010	443382	02/20/2012
CHANGERX	Hong Kong	301765585	11/17/2010	301765585	11/17/2010
CHANGERX	Mexico	1136088	11/19/2010	1199361	01/28/2011
CHANGERX	New Zealand	833434	11/17/2010	833434	06/15/2010
CHANGERX	Saudi Arabia	162280	12/05/2010	143112375	02/04/2012
CHANGERX	Venezuela	020389-2010	12/10/2010		
CHANGERX	Australia	1058854	11/16/2010	1058854	11/16/2010
CHANGERX	EU	1058854	11/16/2010	1058854	11/16/2010
CHANGERX	Wipo	1058854	11/16/2010	1058854	11/16/2010
CHANGERX	Japan	1058854	11/16/2010	1058854	11/16/2010
CHANGERX	Korea, Republic of	1058854	11/16/2010	1058854	11/16/2010
CHANGERX	Norway	1058854	11/16/2010	1058854	11/16/2010
CHANGERX	Russian Federation	1058854	11/16/2010	1058854	11/16/2010
CHANGERX	Singapore	1058854	11/16/2010	1058854	03/30/2011
CHANGERX	Switzerland	1058854	11/16/2010	1058854	11/16/2010
CHANGERX	Turkey	1058854	11/16/2010	1058854	11/16/2010
CHANGERX	South Africa	2010/27272	11/19/2010	2010/27272	09/27/2012
CONTINUA	Argentina	2387382	08/23/2002	1,972,372	03/02/2004
CONTINUA	Austria	AM79142002	12/13/2002	209474	04/07/2003
CONTINUA	Brazil	824930614	09/09/2002	824930614	08/25/2009
CONTINUA	Benelux	200365	02/03/2000	200365	02/03/2000
CONTINUA	Canada	1048250	02/28/2000	TMA 619888	09/17/2004
CONTINUA	Colombia	02075732	08/27/2002	269921	05/28/2003
CONTINUA	Germany	30256792	02/03/2000	30256792	03/24/2004

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date
CONTINUA	Denmark	VA200204889	12/12/2002	VR200301113	03/27/2003
CONTINUA	Spain	2514099	11/20/2002	2514099	06/26/2003
CONTINUA	France	033208393	02/03/2000	033208393	02/03/2000
CONTINUA	United Kingdom	2318023	02/03/2000	2318023	12/19/2003
CONTINUA	Greece	235	11/07/2002	235	11/07/2002
CONTINUA	Ireland	004845	02/03/2000	226342	02/03/2000
CONTINUA	Mexico	451645	10/06/2000	898699	09/09/2005
CONTINUA	Sweden	200207482	02/03/2000	360547	04/04/2003
CONTINUA	Venezuela	137942002	09/04/2002	P-250116	02/13/2004
CONTINUA	Russian Federation	2007725968	08/22/2007	362240	10/15/2008
CONTINUA (Cyrillic) КОНТИНУА	Russian Federation	2007725966	08/22/2007	362239	10/15/2008
DEFY GLARE	Mexico	486024	05/18/2001	712656	08/29/2001
ILLUMINA	Brazil	825986826	10/17/2003	825986826	06/16/2009
ILLUMINA	EU	3416013	10/17/2003	3416013	04/01/2005
ILLUMINA	Mexico	625243	10/17/2003	858,121	10/29/2004
ILLUMINA	Russian Federation	2007725965	08/22/2007	377073	04/20/2009
ILLUMINA (Cyrillic) ИЛЛЮМИНА	Russian Federation	2007725963	08/22/2007	377298	04/20/2009
LIFERX (Cyrillic) ЛАЙФРИКС	Russian Federation	2007725959	08/22/2007	364934	11/14/2008
LIFERX (Standard Characters)	Argentina	2635656	11/30/2005	2145324	03/08/2007
LIFERX (Standard Characters)	Brazil	827958595	11/30/2005	827958595	06/24/2008
LIFERX (Standard Characters)	Canada	1,276,672	10/21/2005	TMA814,537	12/21/2011
LIFERX (Standard Characters)	Chile	711,077	11/15/2005	758,333	05/15/2006
LIFERX (Standard Characters)	Colombia	05116789	11/17/2005	317470	06/09/2006
LIFERX (Standard Characters)	Mexico	749,387	11/08/2005	913,012	12/08/2005
LIFERX (Standard Characters)	New Zealand	737302	10/18/2005	737302	06/10/2005
LIFERX (Standard Characters)	Saudi Arabia	101905	12/17/2005	142607657	03/06/2007
LIFERX (Standard Characters)	Venezuela	27280-2005	12/07/2005	P278768	05/07/2007
OUTLOOK	Argentina	2387383	08/23/2002	1,931,313	06/11/2003
OUTLOOK	Canada	881948	06/19/1998	547638	07/04/2001
OUTLOOK	Colombia	02074323	08/23/2002	274164	09/30/2003
OUTLOOK	EU	1885607	10/03/2000	1885607	11/29/2001
OUTLOOK	Mexico	451646	10/06/2000	725444	11/30/2001

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date
OUTLOOK	Venezuela	137982002	09/04/2002	P340756	06/18/2014
PREMIER PLUS	Venezuela	137962002	09/04/2002		
PROTECTINT (Cl. 9)	Brazil	829403540	10/10/2007	829403540	01/25/2011
PROTECTINT (Cl. 17)	Canada	1,361,777	08/30/2007	TMA784,864	12/14/2010
PROTECTINT (Cl. 9, 17)	Chile	787218	08/31/2007	814730	04/23/2008
PROTECTINT (Cl. 9, 17)	Hong Kong	300945081	08/31/2007	300945081	08/31/2007
PROTECTINT (Cl. 9, 17)	New Zealand	775157	09/03/2007	775157	07/21/2007
PROTECTINT (Cl. 9)	Saudi Arabia	121648	09/02/2007	142808251	02/11/2009
PROTECTINT (Cl. 17)	Australia	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 17)	China	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 17)	EU	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 17)	Wipo	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 17)	Japan	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 17)	Korea, Republic of	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 17)	Norway	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 17)	Russian Federation	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 17)	Singapore	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 17)	Switzerland	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 17)	Turkey	937500	08/29/2007	937500	08/29/2007
PROTECTINT (Cl. 9)	South Africa	200719827	08/31/2007	200719827	08/31/2007
PROTECTINT (Cl. 17)	Brazil	829403531	10/10/2007	829403531	08/16/2011
PROTECTINT (Cl. 17)	Saudi Arabia	121765	09/05/2007	142808388	02/11/2009
PROTECTINT (Cl. 17)	South Africa	200719828	08/31/2007	200719828	08/31/2007
PROTECTINT (Cl. 17)	Colombia	07112294	10/24/2007	358.058	05/28/2008
SRC	EU	002194850	04/27/2001	002194850	05/07/2002
SRC	Mexico	486029	05/18/2001	712660	08/29/2001
SUNRX	Argentina	2387385	08/23/2002	2011023	02/14/2005
SUNRX	Brazil	824930657	09/09/2002	824930657	08/25/2009
SUNRX	Canada	1077428	10/03/2000	TMA577218	03/10/2003
SUNRX	Colombia	02074327	08/23/2002	272612	08/25/2003
SUNRX	EU	1884295	10/03/2000	1884295	11/29/2001
SUNRX	Mexico	451647	10/06/2000	689223	02/28/2001
SUNRX & DESIGN (Color Red)	Brazil	827958609	11/30/2005	827958609	08/09/2011
SUNRX & DESIGN (Color Red)	Canada	1,276,678	10/21/2005	TMA739,075	04/29/2009
SUNRX (Cyrillic) САПРИКС	Russian Federation	2007725960	08/22/2007	358109	08/21/2008

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date
SUNRX (Standard Characters)	New Zealand	737303	10/18/2005	737303	07/18/2005
SUNRX (Standard Characters)	Saudi Arabia	101903	12/17/2005	142607659	02/18/2007
SUNSPORT	Australia	825542	02/29/2000	825542	02/29/2000
SUNSPORT	Canada	1048563	02/29/2000	TMA616,718	08/16/2004
SUNSPORT	EU	1531599	02/29/2000	001531599	05/17/2001
SUNSPORT	Indonesia	D001217512246	06/08/2001	508738	05/27/2002
TEGRA	Argentina	2387381	08/23/2002	1,974,493	03/16/2004
TEGRA	Brazil	824930630	09/09/2002	824930630	08/25/2009
TEGRA	Canada	1009411	03/22/1999	541671	02/28/2001
TEGRA	Colombia	02074332	08/23/2002	272611	08/25/2003
TEGRA	EU	1884006	10/03/2000	1884006	07/03/2002
TEGRA	Mexico	451649	10/06/2000	683736	01/29/2001
TEGRA	Venezuela	137932002	09/04/2002	P-250,115	02/13/2004
THINDEX	EU	009410069	09/29/2010	009410069	03/08/2011
THINDEX	Mexico	1123152	09/29/2010	1189498	11/18/2010
THINDEX & Design 	Mexico	451660	10/06/2000	689226	02/28/2001
VARIVUE	EU	1883891	10/03/2000	1883891	11/29/2001
VARIVUE	Mexico	451655	10/06/2000	683739	01/29/2001
VISION EASE & Design 	Argentina	3477581	02/11/2016	2950920	08/07/2018
VISION EASE & Design	Bolivia	3568-2016	07/20/2016	172476-C	04/11/2017
VISION EASE & Design	Brazil	910673039	02/24/2016	910673039	03/13/2018
VISION EASE & Design	Chile	1191144	02/10/2016	1219222	08/31/2016
VISION EASE & Design	Ecuador	2016-61730	07/19/2016		09/25/2017
VISION EASE & Design	Hong Kong	303686734	02/16/2016	303686734	02/16/2016
VISION EASE & Design	Peru	651614-2016	02/23/2016	244092	11/10/2016
VISION EASE & Design	Australia	1293186	02/04/2016	1293186	02/04/2016
VISION EASE & Design	Colombia	1293186	02/04/2016	1293186	02/04/2016
VISION EASE & Design	EU	1293186	02/04/2016	1293186	08/31/2016
VISION EASE & Design	India	1293186	02/04/2016		
VISION EASE & Design	Wipo	1293186	02/04/2016	1293186	02/04/2016
VISION EASE & Design	Japan	1293186	02/04/2016	1293186	02/04/2016
VISION EASE & Design	Korea, Republic of	1293186	02/04/2016	1293186	02/04/2016
VISION EASE & Design	Mexico	1293186	02/04/2016	1293186	02/04/2016

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date
VISION EASE & Design	Norway	1293186	02/04/2016	1293186	02/04/2016
VISION EASE & Design	Russian Federation	1293186	02/04/2016	1293186	02/04/2016
VISION EASE & Design	Singapore	1293186	02/04/2016	1293186	02/04/2016
VISION EASE & Design	Switzerland	1293186	02/04/2016	1293186	02/04/2016
VISION EASE & Design (2017)	China				
VISION-EASE	Australia	666634	07/13/1995	666634	07/13/1995
VISION-EASE	Benelux	37174	03/22/1976	339405	03/22/1976
VISION-EASE	Canada	423456	04/13/1978	235723	09/07/1979
VISION-EASE	Germany	953452	10/30/1975	953452	01/10/1977
VISION-EASE	France	756387	08/23/1985	1320842	08/23/1985
VISION-EASE	Italy	008310	08/29/1975	321338	03/24/1980
VISION-EASE	Japan	10112115	12/29/1998	4409607	08/18/2000
VISION-EASE	Russian Federation	2007725972	08/22/2007	361437	10/07/2008
VISION-EASE (Cyrillic) ВИЖИ-ИЗ	Russian Federation	2007725971	08/22/2007	370972	02/02/2009
VISION-EASE LENS	Argentina	2387386	08/23/2002	1,972,373	03/02/2004
VISION-EASE LENS	Brazil	824930649	09/09/2002	824930649	08/25/2009
VISION-EASE LENS	Colombia	02074328	08/23/2002	274701	08/29/2003
VISION-EASE LENS	EU	002194827	04/27/2001	002194827	07/05/2002
VISION-EASE LENS	Japan	134652001	02/19/2001	4555886	03/29/2002
VISION-EASE LENS	Mexico	486035	05/18/2001	712665	08/29/2001
VISION-EASE LENS	Venezuela	137972002	09/04/2002	P-250117	02/13/2004
VISION-EASE LENS	India	1548350	04/10/2007	1548350	04/10/2007
VISION-EASE LENS	Russian Federation	2007725970	08/22/2007	368801	12/29/2008
VISION-EASE LENS	Indonesia	J001115411218	05/28/2001	514633	08/23/2002
VISION-EASE LENS	Indonesia	J001115511219	05/28/2001	514634	08/23/2002
VISION-EASE LENS	Mexico	486032	05/18/2001	712663	08/29/2001
VISION-EASE LENS (Cyrillic) ВИЖИ-ИЗ ЛЕНЗ	Russian Federation	2007725969	08/22/2007	364108	11/07/2008
VISTA-EZ	Brazil	824911237	08/27/2002	824911237	08/25/2009
VISTA-EZ	Mexico	569135	10/03/2002	768,777	11/18/2002
VIVID	Canada	1009413	03/22/1999	536729	11/06/2000
VIVID	EU	1883990	10/03/2000	1883990	12/12/2001
VIVID	Mexico	451651	10/06/2000	730970	01/30/2002