

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM518194

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Turtleback Books, Inc.		04/05/2019	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	Perfection Learning Corporation		
Street Address:	2680 Berkshire Parkway		
City:	Clive		
State/Country:	IOWA		
Postal Code:	50325		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1679006	TURTLEBACK	
Registration Number:	0730945	VINABIND	
CORRESPONDENCE DATA			
Fax Number:	8166913495		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(314) 719-3066		
Email:	Trademark@stinson.com		
Correspondent Name:	Laila S. Wolfgram		
Address Line 1:	7700 Forsyth Blvd., Suite 1100		
Address Line 4:	Saint Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	1000848.0031		
NAME OF SUBMITTER:	Laila S. Wolfgram		
SIGNATURE:	/laila s. wolfgram/		
DATE SIGNED:	04/09/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Turtleback Books, Inc., a corporation duly organized under the laws of the State of Missouri (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademarks and/or service marks listed in the attached Schedule of Marks, and the registrations and/or applications thereof (hereinafter the "Marks");

WHEREAS, Perfection Learning Corporation, a corporation duly organized under the laws of the State of Iowa (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks, and the goodwill of the business associated therewith, and is the successor to Assignors' business which is connected with the Marks.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Marks, throughout the world, together with the registrations and applications thereof and the goodwill of the business symbolized thereby, including all common law rights, and all claims for damages by reason of past infringement of the Marks, with the right to sue and collect therefor.

Assignor hereby covenants and warrants that as of the date hereof it is the true and lawful owner of the entire, right, title and interest in the Marks and the goodwill of the business symbolized thereby, that it has the full right and power to convey the same, that the same are free and clear of all liens, charges and encumbrances whatsoever, and that it has not executed and will not execute any agreement in conflict herewith.

Assignor agrees to execute any further documents that may be needed in the future to record and vest full title in and to the Marks and the registrations and applications thereof in Assignee.

TURTLEBACK BOOKS, INC.

April 5, 2019
(date)

By: *[Signature]*

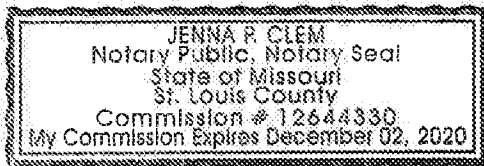
Name: Gary Jaffe

Title: CEO

ACKNOWLEDGMENT

STATE OF MISSOURI)
) SS
COUNTY OF ST. LOUIS)

On this 5 day of April, 2019, before me, a Notary Public in and for the State and County aforesaid, personally appeared Gary Jaffe, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and he/she acknowledged the same to be his/her free act and deed.



[Signature]
Notary Public

(SEAL)

My Commission Expires:

12-2-20

SCHEDULE OF MARKS

MARK	REGISTRATION NUMBER	COUNTRY
TURTLEBACK	1,679,006	U.S.A.
VINABIND	730,945	U.S.A.