

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM517033

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sears Brands, LLC		02/11/2019	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Transform SR Brands LLC		
Street Address:	3333 Beverly Road		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60179		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 609			
Property Type	Number	Word Mark	
Serial Number:	86244913	SHO	
Serial Number:	86244916	SHOS	
Serial Number:	86460239	LIQR	
Serial Number:	87033557	BUNDLZ	
Serial Number:	87049921	WALLY	
Serial Number:	87049968	WALLY	
Serial Number:	87050054	WALLYHOME	
Serial Number:	87060732	ADRIANNE	
Serial Number:	87085472	B	
Serial Number:	87085865	WALLY RAPID RESPONSE	
Serial Number:	87085872	POWERED BY SERVICELIVE	
Serial Number:	87182748	BUB HUB	
Serial Number:	87288810		
Serial Number:	87289150	ONE SOLUTION	
Serial Number:	87288956	SHOP SMARTER	
Serial Number:	87289105	WE DO GOOD BETTER	
Serial Number:	87289212		
Serial Number:	87294881	TASKERBEE	
Serial Number:	87294924	STRATABEE	

OP \$15240.00 86244913

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87294932	BETTER PROCESS, BIGGER BUZZ
Serial Number:	87310023	GARAGE READY
Serial Number:	87402685	IMX COLLECTIVE
Serial Number:	87486168	TRAILHANDLER
Serial Number:	87488349	GARAGE HEAD
Serial Number:	87488419	GARAGE HEAD CLUB
Serial Number:	87488431	GARAGE HEAD LIFE
Serial Number:	87488507	GARAGE HEAD PRO
Serial Number:	87488524	GARAGE HEAD DIY
Serial Number:	87488538	GARAGE HEADS
Serial Number:	87488546	GARAGE HEADZ
Serial Number:	87517824	SUTTON ROWE
Serial Number:	87586160	JUST SPLASH
Serial Number:	87601358	COOL EDGE
Serial Number:	87632835	LIVEMORE
Serial Number:	87809191	MMMM MONARK
Serial Number:	87808924	MMMM MONARK PREMIUM APPLIANCE CO
Serial Number:	87812053	MMMM MONARK
Serial Number:	87876858	AMERICA'S WORKBOOT HEADQUARTERS
Serial Number:	88003014	GALAXY
Serial Number:	88031954	GALAXY
Serial Number:	88037092	SO, SEARS THE DEAL
Serial Number:	88037119	SEARING HOT SALE
Serial Number:	88050631	SEARS PARTSDIRECT
Serial Number:	88050661	SEARS PARTSDIRECT
Serial Number:	88097894	INNOVEL
Serial Number:	88097921	INNOVEL
Serial Number:	88185361	LOVE WHERE YOU LIVE
Registration Number:	1521334	TEAM PRIDE
Registration Number:	151287	COBBIE
Registration Number:	263939	THOM MCAN
Registration Number:	538081	COLDSPOT
Registration Number:	649324	SEARS-O-PEDIC
Registration Number:	698071	POWER-MATE
Registration Number:	735838	FORECAST
Registration Number:	743912	K MART
Registration Number:	751033	THOM MCAN
Registration Number:	865339	GUARDSMAN

Property Type	Number	Word Mark
Registration Number:	885824	WRINKLE GUARD
Registration Number:	1000445	EASY LIVING
Registration Number:	1076806	CAPTIVE AIR
Registration Number:	1120878	DUAL ACTION
Registration Number:	1115105	FRESH LOOK
Registration Number:	1114324	PERFORMER
Registration Number:	1119042	WEATHERBEATER
Registration Number:	1130813	WEATHERHANDLER
Registration Number:	1168509	COBBIE CUDDLERS
Registration Number:	1179644	BLUELIGHT SPECIAL
Registration Number:	1226733	TOUGHSKINS
Registration Number:	1260083	FLEXJEANS
Registration Number:	1260080	FLEXSLAX
Registration Number:	1260079	NICE TOUCH
Registration Number:	1508211	KNIGHTSBRIDGE
Registration Number:	1380332	WISH BOOK
Registration Number:	1325978	I COMFORT
Registration Number:	1563683	SEARS
Registration Number:	1529006	SEARS
Registration Number:	1540405	APOSTROPHE
Registration Number:	1538257	SOFT SHAPE
Registration Number:	1609697	RESPONSE
Registration Number:	1631672	BOLD SPIRIT
Registration Number:	1567276	STRUCTURE
Registration Number:	1687912	CANYON RIVER BLUES
Registration Number:	1673086	STRUCTURE
Registration Number:	1710545	K MART
Registration Number:	1695014	K MART
Registration Number:	1757532	VITA-SMART
Registration Number:	1653420	LITTLE ONES
Registration Number:	1688984	STERLING CREATIONS
Registration Number:	1726260	SEARS
Registration Number:	1779400	PRAIRIE STONE
Registration Number:	1741441	TEXAS STEER
Registration Number:	1770115	NORTHWEST TERRITORY
Registration Number:	1792700	ISLAND CLUB
Registration Number:	1836244	CANYON RIVER BLUES
Registration Number:	2065389	DAVID TAYLOR

Property Type	Number	Word Mark
Registration Number:	1922712	APPLIANCE SELECT
Registration Number:	1923802	
Registration Number:	2007108	SAFETRAX
Registration Number:	2091873	AMERICAN FARE
Registration Number:	2006147	CANYON RIVER BLUES
Registration Number:	2040785	ROEBUCKS
Registration Number:	2353952	COLORMATE
Registration Number:	2191817	COLORMATE
Registration Number:	2150459	ULTRA WASH
Registration Number:	2217728	PLUS START
Registration Number:	2116473	TROPICAL ESCAPE
Registration Number:	2194900	HEMOCENTRAL
Registration Number:	2191991	STREET LIGHTS
Registration Number:	2382062	1-800-4-MY-HOME
Registration Number:	2223731	SMART REACH
Registration Number:	2206735	WEATHERWISE
Registration Number:	2239671	PERSONAL IDENTITY
Registration Number:	2162240	SEARS ULTRA CARE
Registration Number:	2464800	WONDERLITE
Registration Number:	2241382	EVENHEAT
Registration Number:	2226046	THOM MCAN
Registration Number:	2439772	LITTLE WONDERS
Registration Number:	2289907	CRB
Registration Number:	2249344	DIET-TRIM
Registration Number:	2288771	BIG K MART
Registration Number:	2270689	SUPER KMART
Registration Number:	2341996	PARTSDIRECT
Registration Number:	2305971	MARK JASON
Registration Number:	2396430	TOOL TERRITORY
Registration Number:	2321954	SEARS
Registration Number:	2478456	SEARS PREMIER CARD
Registration Number:	2381986	DIRECT DRIVE
Registration Number:	2472234	SEARS CARD
Registration Number:	2488741	WHERE AMERICA LEARNS TO DRIVE
Registration Number:	2355382	ATHLETECH
Registration Number:	2408351	EXPRESSIONS
Registration Number:	2459206	TM
Registration Number:	2583188	WRAP YOURSELF IN PURE COMFORT

Property Type	Number	Word Mark
Registration Number:	2414190	LITTLE ONES
Registration Number:	2414215	KIDS PLAY
Registration Number:	2729666	METAPHOR
Registration Number:	2495828	WEATHERBEATER ULTRA
Registration Number:	2623010	IMAGE ESSENTIALS
Registration Number:	2652443	WEATHERHANDLER
Registration Number:	2590642	RECIPE RECALL
Registration Number:	2590643	SELECT CLEAN
Registration Number:	2586341	BECAUSE PICTURES ARE MADE TO BE SHARED
Registration Number:	2611585	MAGIC BLUE
Registration Number:	2487368	LEATHER CONNECTION
Registration Number:	2592739	BLUELIGHT
Registration Number:	2650295	BLUELIGHT
Registration Number:	2590786	IT'S ABOUT TIME
Registration Number:	2610542	ACCOUNTCARE
Registration Number:	2580209	SEARS-O-PEDIC
Registration Number:	2667384	AMERICA'S CAR CARE PLACE
Registration Number:	2664261	APOSTROPHE
Registration Number:	2620231	1-888-SU-HOGAR
Registration Number:	2590073	PARTS DIRECT
Registration Number:	2760739	SHEER INTRIGUE
Registration Number:	2684527	SEAL-N-SAVE
Registration Number:	2719906	SMARTWASH
Registration Number:	2603010	PLUS
Registration Number:	2804694	COVINGTON
Registration Number:	2660906	FLEXCORE
Registration Number:	2791051	COVINGTON
Registration Number:	2621139	SEARS
Registration Number:	2996264	ULTRA PLUS
Registration Number:	2748806	A&E FACTORY SERVICE
Registration Number:	2666208	CANYONRIVERBLUES
Registration Number:	2645755	COMPANION
Registration Number:	2744641	COVINGTON
Registration Number:	2878325	ELITE
Registration Number:	2795795	INTUITION
Registration Number:	2811413	A&E
Registration Number:	2811414	A & E
Registration Number:	2691207	1-800-MY-SEARS

Property Type	Number	Word Mark
Registration Number:	2713614	EVO
Registration Number:	2849347	SEARS CONNECT
Registration Number:	2814970	GARDEN OASIS
Registration Number:	2810511	GARDEN OASIS
Registration Number:	2764442	SEARS
Registration Number:	2858971	SEARS GRAND
Registration Number:	3046762	STAIR GRIP
Registration Number:	3303363	WEATHERBEATER
Registration Number:	3349266	WEATHERBEATER
Registration Number:	2881790	PROGRESSIVE
Registration Number:	2988131	TURBOZONE
Registration Number:	3104379	SMART PLAN
Registration Number:	2941732	A&E FACTORY SERVICE
Registration Number:	2982911	SEARS
Registration Number:	2922885	SEARS
Registration Number:	2916293	SEARS
Registration Number:	3117924	TWO HEARTS
Registration Number:	2993358	TURBOZONE
Registration Number:	3048959	KMART
Registration Number:	3107818	THOM MCAN ULTRA FLEX
Registration Number:	3514052	K
Registration Number:	3366601	KMART
Registration Number:	3005980	SPECTRUM PLUS
Registration Number:	3070314	STANDARDS OF EXCELLENCE
Registration Number:	3069838	ATTENTION
Registration Number:	3028145	ACCELER-ICE
Registration Number:	2985557	SEARS
Registration Number:	2989790	SEARS
Registration Number:	3655079	ESSENTIAL HOME
Registration Number:	2985558	SEARS
Registration Number:	3361170	WONDERKIDS
Registration Number:	3125410	SMALL WONDERS
Registration Number:	3350644	BASIC EDITIONS
Registration Number:	3269333	SEARS CENTRE
Registration Number:	3070804	APPLIANCE SELECT
Registration Number:	3442322	SMARTSENSE
Registration Number:	3214242	
Registration Number:	3093223	KMART

Property Type	Number	Word Mark
Registration Number:	3395928	TOUGHSKINS
Registration Number:	3269653	SEARS CENTRE
Registration Number:	3123600	SIMPLY OUTDOORS
Registration Number:	3138842	SEARS COMMERCIAL ONE
Registration Number:	3141789	KMART
Registration Number:	3232768	BBQ PRO
Registration Number:	3236497	ATHLETECH
Registration Number:	3232805	A
Registration Number:	3260401	JUST KIDZ
Registration Number:	3290551	ULTRA CARE
Registration Number:	3209198	ELK WOODS
Registration Number:	3559110	MYGOFER
Registration Number:	3607740	TRADER BAY
Registration Number:	3297947	KMART
Registration Number:	3458667	SPECTRUM PLUS
Registration Number:	3429201	TOTALLY GHOUL
Registration Number:	3600811	BLUELIGHT
Registration Number:	3257650	COLORMATE
Registration Number:	4045617	EVOLUTION TECHNOLOGY
Registration Number:	3612995	STEAMCARE
Registration Number:	3481593	HEROES AT HOME
Registration Number:	3676954	K
Registration Number:	3613002	AIR GUARD
Registration Number:	3616587	TURBO BOIL
Registration Number:	3570427	TIMED OXI
Registration Number:	3499758	PETK
Registration Number:	3411150	
Registration Number:	3603303	ULTIMATE FOOTBALL EXPERIENCE
Registration Number:	3531920	
Registration Number:	3803588	IMAGE ESSENTIALS
Registration Number:	3677156	ACCOUNTCARE PLUS
Registration Number:	3673722	PIPER & BLUE
Registration Number:	3873766	WONDERKIDS
Registration Number:	3680515	ATTENTION
Registration Number:	3909451	TRIM A HOME
Registration Number:	3641402	STEAM TREAT
Registration Number:	4035294	ESSENTIAL HOME
Registration Number:	3862126	ESSENTIAL HOME

Property Type	Number	Word Mark
Registration Number:	3530939	MYGOFER
Registration Number:	3662758	PARTSDIRECT
Registration Number:	3775568	PASSION FOREVER
Registration Number:	3630204	K KMART SUPERCENTER
Registration Number:	4368761	SEARS BLUE APPLIANCE CREW
Registration Number:	4368762	SEARS BLUE ELECTRONICS CREW
Registration Number:	4358242	SEARS BLUE SERVICE CREW
Registration Number:	3998531	FLEETHANDLER
Registration Number:	4342790	MYGOFER
Registration Number:	4056660	SEARS AUTHORIZED HOMETOWN STORES
Registration Number:	3707791	SEARS
Registration Number:	3711219	SEARS
Registration Number:	3631185	ONE STORE. ONE STOP. ONE SUPER IDEA.
Registration Number:	3721025	SEARS
Registration Number:	3809026	SEARS
Registration Number:	3850796	SEARS HOMETOWN STORE
Registration Number:	3929026	MYGOFER
Registration Number:	3738907	AMERICA'S CAR CARE PLACE
Registration Number:	3931620	MYGOFER
Registration Number:	4338948	
Registration Number:	4091582	
Registration Number:	4154584	
Registration Number:	4006597	MY SEARS
Registration Number:	3911703	SEARS HOME APPLIANCE SHOWROOM
Registration Number:	3795495	SEARS HOME APPLIANCE SHOWROOM
Registration Number:	3986747	MYTHOUGHTS
Registration Number:	3942338	COLD CLEAN
Registration Number:	4006632	KMART FOR KIDS
Registration Number:	4641406	SMART SENSE
Registration Number:	4109427	SMART SENSE
Registration Number:	4191082	SMART SENSE
Registration Number:	4436788	SMART SENSE
Registration Number:	4032058	AIR GUARD
Registration Number:	4313296	
Registration Number:	4023220	
Registration Number:	4023219	
Registration Number:	4023226	
Registration Number:	3843975	SHOPYOURWAY

Property Type	Number	Word Mark
Registration Number:	3849502	SEARS MAINTENANCE ADVANTAGE
Registration Number:	3849503	SEARS MAINTENANCE ADVANTAGE
Registration Number:	4251703	SMART DISPLAY
Registration Number:	3930216	SMART MOTION
Registration Number:	3862866	BLUELIGHT
Registration Number:	4103467	SERVICELIVE
Registration Number:	3956492	TRIM A HOME
Registration Number:	3923915	HOW TO-DO IS DONE TODAY
Registration Number:	4107195	SMART PLAN
Registration Number:	3872281	SEARS AUTO CENTER
Registration Number:	3872292	CHAMPION BREED
Registration Number:	4096586	AMPLIFY
Registration Number:	4206318	LAURA SCOTT
Registration Number:	4161660	LAURA SCOTT
Registration Number:	4016471	HEROES AT HOME
Registration Number:	3929806	K WASH
Registration Number:	4214341	SEARS MARKETPLACE
Registration Number:	3948853	WHEREVER YOU BOUGHT IT - WE'LL REPAIR IT
Registration Number:	4415096	AMPLIFY
Registration Number:	4119054	AMPLIFY
Registration Number:	4126018	AMPLIFY
Registration Number:	4418845	AMPLIFY
Registration Number:	4418846	
Registration Number:	4135999	
Registration Number:	4268601	SMART SENSE
Registration Number:	4429072	SMART SENSE
Registration Number:	4007011	STAINBOOST
Registration Number:	3860725	SHOPYOURWAY
Registration Number:	4102869	GENIUSCOOL
Registration Number:	4347065	STAY FRESH
Registration Number:	3986818	CHAMPION BREED
Registration Number:	4050134	THE PETITE SUITE
Registration Number:	4210511	
Registration Number:	4429091	XTREME REDEEM
Registration Number:	4203780	ALPHALINE
Registration Number:	4099720	ILLUMALIGHT
Registration Number:	4014794	UNSUNG HEROES
Registration Number:	3925185	LITTLE ONES

Property Type	Number	Word Mark
Registration Number:	3991156	TRADITION
Registration Number:	4226185	STYLE SIP
Registration Number:	4222361	STYLESIP
Registration Number:	4008504	SEARS APPLIANCE & HARDWARE
Registration Number:	4223418	ANSWERS ON CALL
Registration Number:	4013792	FLAVOR FACTOR
Registration Number:	4013837	ENDURA-FOAM
Registration Number:	4605715	MEMO-TECH
Registration Number:	4136256	SWIVEL+ STEERING SYSTEM
Registration Number:	4321400	GREEN LEADERSHIP TEAM SEARS HOLDINGS
Registration Number:	4206585	SMART PLAN
Registration Number:	4050628	1-800-4-MY-HOME
Registration Number:	4054033	CLEANFLOW
Registration Number:	4007644	TRADITION CHARMS
Registration Number:	4292824	HERITAGE NATION
Registration Number:	4195344	WONDERKIDS
Registration Number:	4061492	ENCHANTED BRILLIANCE
Registration Number:	4218552	SUSTAINABLE SOLUTIONS FROM OUR HOME TO Y
Registration Number:	4071885	VEDERE LE STELLE
Registration Number:	4071896	FITSTUDIO
Registration Number:	4214668	JEWELLED JUBILEE
Registration Number:	4113165	SMART SENSE
Registration Number:	4136676	TEAR-A-SIZE
Registration Number:	4739275	ROEBUCK & CO.
Registration Number:	4223428	ROEBUCK & CO.
Registration Number:	4111143	MIDNIGHT CLEAR
Registration Number:	4056014	ALPHALINE ENTERTAINMENT
Registration Number:	4234728	PRETTY IN PAVÉ
Registration Number:	4042174	X-CARGO
Registration Number:	4133253	MADRES Y COMADRES
Registration Number:	4286356	MADRES Y COMADRES
Registration Number:	4505705	ELLA ROSE
Registration Number:	4317745	ASSURELINK
Registration Number:	4269013	CUPCAKE
Registration Number:	4215050	EVERYTHING YOU NEED. SAME DAY.
Registration Number:	4621448	NOW + HERE
Registration Number:	4739289	PIPER
Registration Number:	4196865	STUDIO S

Property Type	Number	Word Mark
Registration Number:	4196866	STUDIO S
Registration Number:	4222815	TIME SAVED MOMENTS MADE
Registration Number:	4196883	FLEETHANDLER
Registration Number:	4096095	SERVICELIVE
Registration Number:	4101906	TILT-N-TAKE
Registration Number:	4203416	LOVE, ME
Registration Number:	4203417	LOVE, ME
Registration Number:	4269048	MONEYHUB
Registration Number:	4155828	MONEYHUB
Registration Number:	4303576	EASTER JUBILEE
Registration Number:	4193131	HALOGEN
Registration Number:	4234937	NORTHWEST TERRITORY
Registration Number:	4227123	ACCELA-WASH
Registration Number:	4212695	LOCAL AD FACEOFF
Registration Number:	4339415	DESIGNED AND CREATED TO MEET THE DEMANDS
Registration Number:	4284713	STEAM TREAT
Registration Number:	4258798	GRILLING IS HAPPINESS
Registration Number:	4255023	GRAND RESORT COLLECTION
Registration Number:	4289842	THE TOP 10 ADVANTAGE
Registration Number:	4377125	METAPHOR
Registration Number:	4396822	GOPASS
Registration Number:	4219701	PASSALONG
Registration Number:	4290035	DATATOUGH
Registration Number:	4332616	ACTIVE RINSE
Registration Number:	4266970	ACTIVE SPRAY
Registration Number:	4146821	MONARK
Registration Number:	4518202	LAYAWAY ANGELS
Registration Number:	4290104	EARN YOUR WAY
Registration Number:	4294497	ERECEIPTS
Registration Number:	4296419	DESIGNED TO PERFORM AND EXPLORE
Registration Number:	4560681	BDAAS
Registration Number:	4419180	ENDLESS SMILES. AMAZING POSSIBILITIES.
Registration Number:	4411684	METASCALE
Registration Number:	4419183	LET THE FUN BEGIN
Registration Number:	4534001	SUMMER SIZZLERS
Registration Number:	4310294	
Registration Number:	4491639	SHOP YOUR WAY
Registration Number:	4329155	LIVE. EXPLORE. DISCOVER.

Property Type	Number	Word Mark
Registration Number:	4311676	MOUNTAIN RAPIDS
Registration Number:	4411724	METASCALE
Registration Number:	4483318	MONEYHUB
Registration Number:	4484627	MONEYHUB
Registration Number:	4437125	EARN. REDEEM. REPEAT.
Registration Number:	4311799	GIVE BACK TO THE STREET. GIVE BACK TO TH
Registration Number:	4625300	CAMPSIDE FLANNEL
Registration Number:	4210047	CRISPERKEEPER
Registration Number:	4440882	PERSONAL SHOPPER BY SHOP YOUR WAY
Registration Number:	4440881	PERSONAL SHOPPER BY SHOP YOUR WAY
Registration Number:	4315894	REAL LEADS. REAL WORK. REAL MONEY!
Registration Number:	4315895	REDEEM YOUR WAY
Registration Number:	4437148	SHOP YOUR WAY PERSONAL SHOPPER
Registration Number:	4365549	WE DRIVE GREEN. WE USE PROPANE.
Registration Number:	4459694	SEARS HARDWARE
Registration Number:	4437175	SHOP YOUR WAY MAX
Registration Number:	4467083	SYW MAX
Registration Number:	4485739	DEFENSE COTTON
Registration Number:	4463390	A BRIGHTER WAY TO MANAGE YOUR MONEY
Registration Number:	4574204	SIMPLY OUTDOORS
Registration Number:	4389161	JUST DREAMZ
Registration Number:	4393548	SERVING YOUR COMMUNITY YOUR WAY
Registration Number:	4356650	SERVEYOURWAY
Registration Number:	4250202	LIE LIKE A RUG
Registration Number:	4401203	DECORATE IT FORWARD
Registration Number:	4323302	POWERMATE
Registration Number:	4288457	HANDI-MATE
Registration Number:	4686597	ISLANDER
Registration Number:	4272370	AIRFLOW
Registration Number:	4377586	GRAND LUXE
Registration Number:	4508896	TREAT DIRT LIKE DIRT
Registration Number:	4437309	WIN YOUR WAY
Registration Number:	4341399	ROADHANDLER
Registration Number:	4402575	GRAND RESORT
Registration Number:	4327638	SEARS
Registration Number:	4429782	ALWAYS PUSH FORWARD
Registration Number:	4313078	WORK YOUR WAY
Registration Number:	4363730	SK2

Property Type	Number	Word Mark
Registration Number:	4413310	SK2 APPAREL
Registration Number:	4431246	PLUS START
Registration Number:	4435081	DEALS CENTER
Registration Number:	4367646	K DOLLAR
Registration Number:	4338821	K DOLLAR
Registration Number:	4367644	K DOLLAR
Registration Number:	4367824	DISCOUNTS & DOLLAR DEALS & MORE
Registration Number:	4512718	DONNER & BLITZEN, INCORPORATED
Registration Number:	4516470	TRIMMING TRADITIONS
Registration Number:	4473621	SHOPIN
Registration Number:	4468884	SHOP'IN
Registration Number:	4468999	SHOP'IN
Registration Number:	4729840	SHOP YOUR WAY
Registration Number:	4368595	SHOP YOUR WAY
Registration Number:	4729839	SHOP YOUR WAY
Registration Number:	4577331	SERITAGE
Registration Number:	4406773	MEMBER ASSIST
Registration Number:	4507642	THE ROAD IS YOURS
Registration Number:	4645857	COLOR SWITCH PLUS
Registration Number:	4472552	
Registration Number:	4436525	SHIP MY PANTS
Registration Number:	4554474	TESTED FOR LIVING
Registration Number:	4554532	BUNDLE UP
Registration Number:	4685367	STRUCTURE
Registration Number:	4700440	GRAND RESORT
Registration Number:	4898921	NORTHWEST TERRITORY
Registration Number:	4554579	TRUSTED SERVICE EXPERTS, CONNECT WITH CO
Registration Number:	4443914	KMART
Registration Number:	4462589	POINTS. PRIZES. PLAY!
Registration Number:	4606604	SCARY SUITE
Registration Number:	4993737	TWO HEARTS
Registration Number:	4902260	SHOP YOUR WAY
Registration Number:	5241716	SHOP YOUR WAY
Registration Number:	4729909	SHOP YOUR WAY
Registration Number:	4696679	POINTS FOR PROGRESS
Registration Number:	4720816	HAUNTED HALL
Registration Number:	4693036	TURBO HEAT DRY
Registration Number:	4475342	TRY ON

Property Type	Number	Word Mark
Registration Number:	4874847	MASON GREEN
Registration Number:	4881990	GRAND HARBOR
Registration Number:	4497940	COOKMORE
Registration Number:	4650055	ESSENTIAL GARDEN
Registration Number:	4553309	KMART KARES
Registration Number:	4517532	MYGOFER EXPRESS
Registration Number:	4517533	MYGOFER EXPRESS
Registration Number:	4693574	TRENDS READER
Registration Number:	4642219	GET IN. GET MORE.
Registration Number:	4501791	BOTANICAL DREAM
Registration Number:	4630878	EVERY PAIR EARNS POINTS
Registration Number:	4630880	DEAL HEIST
Registration Number:	4642336	TILT-N-STORE
Registration Number:	4633890	RULES OF THE ROAD
Registration Number:	4547429	THE GREAT FIND
Registration Number:	4906927	HELPING BUILD SOLUTIONS
Registration Number:	4724745	WALLY
Registration Number:	4724744	WALLY
Registration Number:	4713612	PRISM WHITE
Registration Number:	4797713	SEARS
Registration Number:	4698239	SHOP YOUR WAY HEALTH
Registration Number:	4640090	CONNECTED SOLUTIONS
Registration Number:	4597296	ONE LESS TRIP TO GET WHAT YOU NEED
Registration Number:	4778276	JUST CRAFTZ
Registration Number:	4860404	ACTIVE FINISH
Registration Number:	4863867	ACCELA WASH
Registration Number:	5301801	ACCELA CHILL
Registration Number:	4983742	ACCELA ICE
Registration Number:	4951925	ADAPT-N-STORE
Registration Number:	4740601	DEAL FLASH
Registration Number:	4771363	SEARS
Registration Number:	4645256	FUN ON THE RUN!
Registration Number:	4767115	PARTNERS IN TRANSFORMATION
Registration Number:	4715039	CONNECTED SOLUTIONS
Registration Number:	4758664	PLATINUM 1460
Registration Number:	4767195	PLATINUM 1460
Registration Number:	4681141	DESTINATION DAD
Registration Number:	4788635	COVERSHIELD

Property Type	Number	Word Mark
Registration Number:	4914554	PERFORMANCE SNAPSHOT
Registration Number:	4923563	SEARS GLOBAL TECHNOLOGY
Registration Number:	4667747	NOW + HERE
Registration Number:	4864205	EVOFLEX
Registration Number:	4723772	CROSSOVER
Registration Number:	4839704	CLEARWATER
Registration Number:	5111890	CAT & CO.
Registration Number:	5541235	CAT & CO.
Registration Number:	5365661	CAT & CO.
Registration Number:	5111891	CAT & CO.
Registration Number:	5541236	CAT & CO.
Registration Number:	5267027	CAT & CO.
Registration Number:	4735230	SMART SENSE
Registration Number:	4735231	PERFORMANCE STARTS HERE
Registration Number:	5023146	SEGNO
Registration Number:	5256637	SEGNO SYSTEMS
Registration Number:	4864269	STRATUS
Registration Number:	5151614	ACCELA HEAT
Registration Number:	4998957	QUIET PAK
Registration Number:	5129499	MAGNA-TORQUE
Registration Number:	4865470	SIMPLE SELECT
Registration Number:	4865521	COLOR SWITCH PLUS
Registration Number:	5124846	ACCELA SOAK
Registration Number:	4914889	TURBOZONE REACH
Registration Number:	5073860	MICROCLEAN
Registration Number:	4777269	SERVICE WITH A HEALTHY DOSE OF CARE
Registration Number:	5223609	MONARK
Registration Number:	4960434	SOUNDBOARD
Registration Number:	4960435	SOUNDBOARD
Registration Number:	5464869	GREY WOLF
Registration Number:	4831893	KMART
Registration Number:	4858512	COVERSHIELD ESTD · 2015
Registration Number:	4859015	THE PET BOUTIQUE AT SEARS
Registration Number:	5037407	COZY UPS
Registration Number:	4994597	SERVICELIVE DIRECT
Registration Number:	4926040	LAURA SCOTT
Registration Number:	4966231	METAPHOR
Registration Number:	5138248	BRAG

Property Type	Number	Word Mark
Registration Number:	5138249	REAL SPORT
Registration Number:	5042320	EASYCUT
Registration Number:	4994701	FREEZE FRESH
Registration Number:	4881655	DREAMS MATTER
Registration Number:	4991536	DREAMSMATTER
Registration Number:	5023930	THE GIVING HAT
Registration Number:	5009775	HOUSE EXPERTS FOR HOMEOWNERS
Registration Number:	5065637	WRAPPED IN RADIANCE
Registration Number:	5106143	SIMPLY EMMA
Registration Number:	5062226	DR. SMART
Registration Number:	5228845	LIFE IS RIDICULOUSLY AWESOME
Registration Number:	5197525	FREEBIE SATURDAY
Registration Number:	5092644	ALFIE
Registration Number:	5125523	DOLLARPALOOZA
Registration Number:	5324434	FOUNT
Registration Number:	4946363	SEARS
Registration Number:	5106414	SIMPLY STYLED
Registration Number:	5481492	SIMPLY EMMA
Registration Number:	5271986	SHOPARAZZI
Registration Number:	5117464	FREE FRIDAY FIX
Registration Number:	5341343	WIN IT!
Registration Number:	5083962	ULTRA PLUSH
Registration Number:	5272077	ACCELA STEAM
Registration Number:	5272078	POP-N-GO
Registration Number:	5125730	SPARKLE & TUX
Registration Number:	5346916	BOGO A GOGO
Registration Number:	5045566	THIS IS HOW I MALL
Registration Number:	5336121	R1893
Registration Number:	5201343	SUPER 6
Registration Number:	5174921	LAYAWAY & GO
Registration Number:	5226232	SHOPBOLT
Registration Number:	5297538	AMARA
Registration Number:	5282352	ANDREA
Registration Number:	5297539	JOSIE
Registration Number:	5282353	ZOE
Registration Number:	5282354	CARE BEYOND THE COUNTER
Registration Number:	5257625	OCEAN AIR
Registration Number:	5267401	SIMPLY SATIN

Property Type	Number	Word Mark
Registration Number:	5262423	OCEAN AIR
Registration Number:	5254478	BUB
Registration Number:	5351693	BE AMAZING
Registration Number:	5254603	BUB
Registration Number:	5425390	THE BORROWING HUB
Registration Number:	5640230	SHOP YOUR WAY RELAY
Registration Number:	5640220	DAYBREAK COUNSELING CENTER
Registration Number:	5444362	NEW ADDITIONS MATERNITY
Registration Number:	5586933	FORECAST MONTREAL
Registration Number:	5586934	FORECAST ST. PETERSBURG
Registration Number:	5604496	WALLYPRO
Registration Number:	5609736	SEARS HOME SERVICES
Registration Number:	5609737	SEARS HOME SERVICES
Registration Number:	5620299	SEARS HOME IMPROVEMENT
Registration Number:	5620298	SEARS HOME IMPROVEMENT
Registration Number:	5625398	SEARS HOME IMPROVEMENT PRODUCTS
Registration Number:	5625397	SEARS HOME IMPROVEMENT PRODUCTS
Registration Number:	5598823	FABULOUSLY SIZED
Registration Number:	5464681	POWER AHEAD
Registration Number:	5575256	MMMM

CORRESPONDENCE DATA

Fax Number: 3127758100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3127758000

Email: trademarks@mcandrews-ip.com

Correspondent Name: Ronald H. Spuhler

Address Line 1: 34th Fl

Address Line 2: 500 W Madison St

Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER:	Ronald H. Spuhler
SIGNATURE:	/RHS/
DATE SIGNED:	04/02/2019

Total Attachments: 58

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT, effective as of February 11, 2019 (“**Effective Date**”), is between Sears Brands, L.L.C. (“**Assignor**”) and Transform SR Brands LLC (“**Assignee**”).

WITNESSETH:

WHEREAS, Sears Holdings Corporation, a corporation organized and existing under the laws of Delaware (“**SHC**”), together with each of its Subsidiaries party thereto, the “**Sellers**”) and Transform Holdco LLC have entered into that certain Asset Purchase Agreement, dated January 17, 2019 (as amended, the “**Purchase Agreement**”), pursuant to which Sellers have agreed to sell, convey, transfer, assign and deliver to Assignee, and Transform Holdco LLC together with any applicable Affiliated Designees, including Transform SR Brands LLC, have agreed to purchase from Sellers, all of their respective right, title and interest in, to and under all Trademarks included in the Acquired Intellectual Property, including without limitation those trademark registrations and applications for registration listed in Exhibit A (such Trademarks, the “**Transferred Marks**”), and all goodwill of the businesses in which the foregoing are used and all goodwill connected with the use of and symbolized by the foregoing;

WHEREAS, Assignor is the owner of the Transferred Marks and all goodwill of the businesses in which the foregoing are used and all goodwill connected with the use of and symbolized by the foregoing;

WHEREAS, Assignee together with its Affiliates will be, as of the Effective Date, the successors in interest to the business of Assignor to which the Transferred Marks pertain, and such business is ongoing and existing; and

WHEREAS, pursuant to the Purchase Agreement, Assignor agrees to sell, convey, transfer, assign and deliver to Assignee, and Assignee wishes to acquire from Assignor, Assignor’s entire right, title and interest in, to and under the Transferred Marks, and all goodwill of the businesses in which the foregoing are used and all goodwill connected with the use of and symbolized by the foregoing.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises and agreements contained in this Trademark Assignment Agreement, in the Purchase Agreement, in the IP Assignment Agreement and in the other Transaction Documents, and for other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

1. Assignment. Pursuant to and subject to the terms and conditions of the Purchase Agreement, Assignor, as of the Effective Date, hereby irrevocably sells, conveys, transfers and assigns to Assignee, and its successors and assigns, and Assignee hereby accepts, Assignor’s entire right, title and interest in, to and under the Transferred Marks, and any renewals thereof, all registrations that have been or may be granted thereon, all applications for registrations thereof, all common law rights thereto and all goodwill of the businesses in which the foregoing are used and all goodwill connected with the use of and symbolized by the foregoing, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s

successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Trademark Assignment Agreement had not been made, together with (A) the rights to all causes of action (whether known or unknown or whether currently pending, filed or otherwise) and other enforcement rights under, or on account of, any of the Transferred Marks, including the right to sue and recover damages and obtain equitable relief for past, present and future infringement, misappropriation, dilution or other violation, (B) all rights to collect past and future income, royalties, damages and other payments now or hereafter due or payable under or on account of any of the Transferred Marks, (C) the right, if any, to claim priority based on the filing dates of the Transferred Marks under any Law, (D) the right to prosecute, register, maintain and defend the Transferred Marks before any public or private agency, office or registrar, (E) the right to fully and entirely stand in the place of Assignor in all matters related to the Transferred Marks and (F) all other rights corresponding to the Transferred Marks throughout the respective countries in which Assignor holds rights in the Transferred Marks. This foregoing assignment is intended to be an absolute assignment and not by way of security.

2. Cooperation. (A) Assignor shall, at its expense, timely take all reasonable actions and execute and deliver all documents that Assignee may reasonably request to effect the terms of this Trademark Assignment Agreement and to perfect Assignee's title in, to and under the Transferred Marks.

(B) If Assignee is unable for any reason to secure Assignor's signature to any document it is entitled to under Section 2(A) hereof, Assignor hereby irrevocably designates and appoints Assignee, and Assignee's duly authorized officers, agents and representatives, as its agents and attorneys-in-fact with full power of substitution to act for and on the behalf and instead of Assignor, to execute and file any such document or documents and to do all other lawfully permitted acts to effect the terms of this Trademark Assignment Agreement with the same legal force and effect as if executed by Assignor. Assignor shall not enter into any agreement in conflict with this Trademark Assignment Agreement.

3. Recordation. Assignee shall be responsible for the preparation and filing of such additional documents that may be reasonably necessary to record or perfect Assignee's right, title and interest in, to and under the Transferred Marks (including with any applicable Governmental Authorities) and for any and all costs, expenses and fees associated with the recordation or perfection of the sale, conveyance, transfer and assignment to Assignee of the Transferred Marks at the United States Patent and Trademark Office, and each of the corresponding entities or agencies in any applicable foreign countries or multinational authorities. Assignor and Assignee shall each pay its own costs with respect to any notarization, legalization and other equivalent actions required on such party's behalf for the execution and recordation of this Trademark Assignment Agreement and any other document provided pursuant to Section 2(A) hereof. Assignor hereby authorizes the Director of Patents and Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee and owner of the Transferred Marks, and to deliver to Assignee and to Assignee's attorneys, agents, representatives, successors or assigns, all official documents and communications as may be warranted by this Trademark Assignment Agreement.

4. Governing Law; Venue; Jury Trial. Except to the extent the mandatory provisions of the Bankruptcy Code apply, this Assignment and all claims or causes of action (whether in contract or in tort, in law or in equity or granted by statute) that may be based upon, arise out of or relate to this Assignment or the negotiation, execution or performance of this Assignment (including any claim or cause of action based upon, arising out of or related to any representation or warranty made in or in connection with this Assignment or as an inducement to enter into this Assignment) shall be governed by, and construed in accordance with, the laws of the State of Delaware applicable to Contracts made and to be performed entirely in such state without regard to principles of conflicts or choice of laws or any other Law that would make the laws of any other jurisdiction other than the State of Delaware applicable hereto. The venue and waiver of jury trial provisions of Section 13.8 of the Purchase Agreement are incorporated herein by reference, *mutatis mutandis*.

5. General Provisions. All capitalized terms used in this Trademark Assignment Agreement and not defined herein shall have the meanings set forth in the Purchase Agreement. Whenever the word “including” is used in this Trademark Assignment Agreement, it shall be deemed to be followed by the words “without limitation” and whenever the word “or” is used in this Trademark Assignment Agreement, it is used in the inclusive sense of “and/or.” This Trademark Assignment Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Trademark Assignment Agreement by facsimile or electronic mail shall be as effective as delivery of a manually executed counterpart of this Trademark Assignment Agreement. This Trademark Assignment Agreement, along with its Exhibit, the IP Assignment Agreement, the other Transaction Documents, the Purchase Agreement and the Schedules and Exhibits of the IP Assignment Agreement, the other Transaction Documents and the Purchase Agreement, constitute the entire understanding and agreement of the parties hereto with respect to the subject matter hereof and supersede all prior and contemporaneous agreements or understandings, inducements or conditions, express or implied, written or oral, between and among the parties with respect to the subject matter hereof. This Trademark Assignment Agreement may not be amended, modified, supplemented, changed or waived in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Trademark Assignment Agreement shall not waive any of its rights under such terms or provisions. Each of the parties shall be entitled to injunctive or other equitable relief to prevent or cure breaches of this Trademark Assignment Agreement and, in addition to any other remedy to which they are entitled at Law or in equity, to enforce specifically the terms and provisions hereof, such remedy being in addition to any other remedy to which any party may be entitled at Law or in equity. This Trademark Assignment Agreement is binding upon and inures to the benefit of the parties hereto and their respective successors and assigns. In the event of any conflict between the Purchase Agreement and this Trademark Assignment Agreement, the provisions of the Purchase Agreement shall control.

[Remainder of this page intentionally left blank]

WHEREFORE, Assignor and Assignee have duly executed this Trademark Assignment Agreement on the date indicated below.

Date: FEBRUARY 7, 2019

ASSIGNOR

By Luke Valentino
Name: Luke Valentino
Title: Corporate Secretary

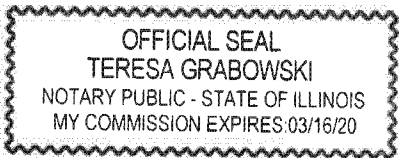
State of ILLINOIS)
County of COOK)
 ss.:)

On the 7th day of FEBRUARY in the year 2019 before me, the undersigned, a Notary Public in and for said State, personally appeared, LUKE VALENTINO personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is signed on the preceding instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which this individual acted, executed the instrument.

Teresa Grabowski
Notary Public

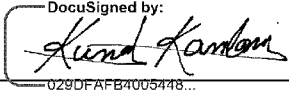
My commission expires: MARCH 16, 2020

Dated: 2-7-2019



IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment with effect as of the Effective Date.

Transform SR Brands LLC

By:  _____
029DFAFB4005448...

Name: Kunal Kamlani

Title: President

Date: February 8, 2019

Schedule A

LIST OF ASSIGNED MARKS

Trademark	Country	Application Number	Application Date	Registration Number	Registration Date
1-800-4-MY-HOME	U.S.	75/307136	06/11/1997	2382062	09/05/2000
1-800-4-MY-HOME	U.S.	85/164590	10/29/2010	4050628	11/01/2011
1-800-MY-SEARS	U.S.	78/134461	06/10/2002	2691207	02/25/2003
1-888-SU-HOGAR	U.S.	76/207909	02/09/2001	2620231	09/17/2002
A (STYLIZED)	U.S.	78/803773	01/31/2006	3232805	04/24/2007
A BRIGHTER WAY TO MANAGE YOUR MONEY	U.S.	85/599013	04/16/2012	4463390	01/07/2014
A&E	U.S.	76/410644	05/21/2002	2811413	02/03/2004
A&E FACTORY SERVICE	U.S.	78/097160	12/07/2001	2748806	08/05/2003
A&E FACTORY SERVICE	U.S.	78/313706	10/15/2003	2941732	04/19/2005
A&E with Design	U.S.	76/410645	05/21/2002	2811414	02/03/2004

ACCOUNTCARE	U.S.	76/163594	11/10/2000	2610542	08/20/2002
ACCOUNTCARE PLUS	U.S.	77/308236	10/19/2007	3677156	09/01/2009
ADRIANNE	U.S.	87/060732	06/05/2016		
ALPHALINE	U.S.	85/977174	05/28/2010	4203780	09/04/2012
ALPHALINE ENTERTAINMENT	U.S.	85/282683	03/31/2011	4056014	11/15/2011
ALWAYS PUSH FORWARD	U.S.	85/707423	08/20/2012	4429782	11/05/2013
AMARA	U.S.	87/060735	06/05/2016	5297538	09/26/2017
AMERICAN FARE	U.S.	74/706615	07/27/1995	2091873	08/26/1997
AMERICA'S CAR CARE PLACE	U.S.	77/639153	12/23/2008	3738907	01/19/2010
AMERICA'S CAR CARE PLACE	U.S.	76/192255	01/10/2001	2667384	12/24/2002
AMPLIFY	U.S.	77/862811	11/02/2009	4096586	02/07/2012
AMPLIFY	U.S.	77/982942	02/01/2010	4119054	03/27/2012

Schedule to Sears Brands L.L.C. – Transform SR Brands, L.L.C. – Trademark Assignment –
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TRADEMARK
REEL: 006611 FRAME: 0659

AMPLIFY	U.S.	77/924766	02/01/2010	4415096	10/08/2013
AMPLIFY (STYLIZED WITH DESIGN)	U.S.	77/983024	02/08/2010	4126018	04/10/2012
AMPLIFY (STYLIZED WITH DESIGN)	U.S.	77/931566	02/09/2010	4418845	10/15/2013
AMPLIFY LOGO (LIGHTNING BOLT DESIGN)	U.S.	77/983023	02/09/2010	4135999	05/01/2012
AMPLIFY LOGO (LIGHTNING BOLT DESIGN)	U.S.	77/931573	02/09/2010	4418846	10/15/2013
ANDREA	U.S.	87/060733	06/05/2016	5282352	09/05/2017
APOSTROPHE	U.S.	73/748679	08/29/1988	1540405	05/23/1989
APOSTROPHE	U.S.	76/194554	01/16/2001	2664261	12/17/2002
APPLIANCE SELECT (STYLIZED WITH ARCH DESIGN)	U.S.	78/587789	03/15/2005	3070804	03/21/2006
APPLIANCE SELECT (STYLIZED WITH DESIGN)	U.S.	74/578279	09/26/1994	1922712	09/26/1995
ASSURELINK	U.S.	85/349259	06/17/2011	4317745	04/09/2013
ATHLETECH	U.S.	78/801436	01/27/2006	3236497	05/01/2007

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TRADEMARK
REEL: 006611 FRAME: 0660

ATHLETECH (STYLIZED)	U.S.	75/795788	09/10/1999	2355382	06/06/2000
ATTENTION	U.S.	76/612023	09/13/2004	3069838	03/21/2006
ATTENTION	U.S.	77/322859	11/06/2007	3680515	09/08/2009
B (Stylized)	U.S.	87/085472	06/27/2016		
BASIC EDITIONS	U.S.	76/625908	12/21/2004	3350644	12/11/2007
BBQ PRO	U.S.	78/778433	12/21/2005	3232768	04/24/2007
BDAAS	U.S.	85/513024	01/10/2012	4560681	07/01/2014
BECAUSE PICTURES ARE MADE TO BE SHARED	U.S.	76/097531	07/26/2000	2586341	06/25/2002
BETTER PROCESS, BIGGER BUZZ	U.S.	87/294932	01/10/2017		
BIG K MART (Stylized with Design)	U.S.	75/502210	06/15/1998	2288771	10/26/1999
BLUELIGHT	U.S.	76/132609	09/20/2000	2592739	07/09/2002
BLUELIGHT	U.S.	76/132660	09/20/2000	2650295	11/12/2002

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TRADEMARK
REEL: 006611 FRAME: 0661

BLUELIGHT	U.S.	77/047108	11/17/2006	3600811	04/07/2009
BLUELIGHT	U.S.	77/832265	09/22/2009	3862866	10/19/2010
BLUELIGHT SPECIAL	U.S.	73/279158	09/24/1980	1179644	11/24/1981
BOGO A GOGO	U.S.	86/907032	02/12/2016	5346916	11/28/2017
BOLD SPIRIT	U.S.	73/784127	03/02/1989	1631672	01/15/1991
BOTANICAL DREAM	U.S.	86/043320	08/20/2013	4501791	03/25/2014
BRAG	U.S.	86/652797	06/05/2015	5138248	02/07/2017
BUB	U.S.	87/149155	08/24/2016	5254478	08/01/2017
BUB HUB	U.S.	87/182748	09/26/2016		
BUB logo	U.S.	87/182711	09/26/2016	5254603	08/01/2017
BUNDLE UP	U.S.	85/922978	05/03/2013	4554532	06/24/2014
BUNDLZ	U.S.	87/033557	05/11/2016		

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United States of America

TRADEMARK
REEL: 006611 FRAME: 0662

BUTTERFLY DESIGN	U.S.	77/233710	07/19/2007	3531920	11/11/2008
CAMPSIDE FLANNEL	U.S.	85/555278	02/28/2012	4625300	10/21/2014
CANYON RIVER BLUES	U.S.	74/370050	03/22/1993	1836244	05/10/1994
CANYON RIVER BLUES	U.S.	73/826577	09/21/1989	1687912	05/19/1992
CANYON RIVER BLUES	U.S.	75/009479	10/24/1995	2006147	10/08/1996
CANYONRIVERBLUES	U.S.	76/361344	01/21/2002	2666208	12/24/2002
CARE BEYOND THE COUNTER	U.S.	87/060754	06/06/2016	5282354	09/05/2017
CAT & CO.	U.S.	86/982641	09/25/2014	5365661	12/26/2017
CAT & CO.	U.S.	86/406354	09/25/2014	5541235	08/14/2018
CAT & CO.	U.S.	86/406352	09/25/2014	5111890	01/03/2017
CAT & CO. and Design	U.S.	86/982643	09/25/2014	5267027	08/15/2017
CAT & CO. and Design	U.S.	86/406370	09/25/2014	5541236	08/14/2018

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TRADEMARK
REEL: 006611 FRAME: 0663

CAT & CO. and Design	U.S.	86/406361	09/25/2014	5111891	01/03/2017
CHAMPION BREED	U.S.	77/857500	10/26/2009	3872292	11/09/2010
CHAMPION BREED	U.S.	85/013530	04/14/2010	3986818	06/28/2011
CLEARWATER and Design	U.S.	86/403189	09/23/2014	4839704	10/27/2015
COBBIE	U.S.	71/147573	05/12/1921	151287	01/24/1922
COBBIE CUDDLERS	U.S.	73/247509	01/24/1980	1168509	09/08/1981
COBBIE CUDDLERS	U.S.	68606	04/26/2006	68606	06/21/2007
COLOR SWITCH PLUS	U.S.	85/884403	03/22/2013	4645857	11/25/2014
COLOR SWITCH PLUS with Design	U.S.	86/427224	10/17/2014	4865521	12/08/2015
COLORMATE	U.S.	75/208617	12/05/1996	2353952	05/30/2000
COLORMATE	U.S.	75/209542	12/06/1996	2191817	09/29/1998
COLORMATE	U.S.	77/056410	12/04/2006	3257650	07/03/2007

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TRADEMARK
REEL: 006611 FRAME: 0664

COMPANION	U.S.	76/377333	03/02/2002	2645755	11/05/2002
CONNECTED SOLUTIONS	U.S.	86/208110	02/28/2014	4640090	11/18/2014
CONNECTED SOLUTIONS and Design	U.S.	86/274141	05/07/2014	4715039	04/07/2015
COVERSHIELD	U.S.	86/324717	06/30/2014	4788635	08/11/2015
COVERSHIELD ESTD 2015 and Design	U.S.	86/589194	04/07/2015	4858512	11/24/2015
COVINGTON	U.S.	78/088021	10/11/2001	2804694	01/13/2004
COVINGTON	U.S.	78/092912	11/13/2001	2791051	12/09/2003
COVINGTON (STYLIZED WITH DESIGN)	U.S.	76/397341	04/18/2002	2744641	07/29/2003
COZY UPS	U.S.	86/607166	04/23/2015	5037407	09/06/2016
CRB	U.S.	75/430924	02/09/1998	2289907	11/02/1999
CUPCAKE	U.S.	85/349185	06/17/2011	4269013	01/01/2013
DATATOUGH	U.S.	85/482642	11/29/2011	4290035	02/12/2013

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TRADEMARK
REEL: 006611 FRAME: 0665

DAVID TAYLOR	U.S.	74/531139	05/31/1994	2065389	05/27/1997
DEAL FLASH	U.S.	86/255505	04/17/2014	4740601	05/19/2015
DEAL HEIST	U.S.	86/045441	08/22/2013	4630880	11/04/2014
DEALS CENTER	U.S.	85/770583	11/02/2012	4435081	11/19/2013
DECORATE IT FORWARD	U.S.	85/634189	05/24/2012	4401203	09/10/2013
DEFENSE COTTON	U.S.	85/591268	04/06/2012	4485739	02/18/2014
DESIGNED AND CREATED TO MEET THE DEMANDS OF CHAMPIONS	U.S.	85/418988	09/09/2011	4339415	05/21/2013
DESIGNED TO PERFORM AND EXPLORE	U.S.	85/507855	01/03/2012	4296419	02/26/2013
DESTINATION DAD	U.S.	86/293906	05/28/2014	4681141	02/03/2015
DIET-TRIM	U.S.	75/441180	02/26/1998	2249344	06/01/1999
DIRECT DRIVE	U.S.	75/712612	05/24/1999	2381986	08/29/2000
DISCOUNTS & DOLLAR DEALS & MORE	U.S.	85/779529	11/14/2012	4367824	07/16/2013

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TRADEMARK
REEL: 006611 FRAME: 0666

DOG WITH COLLAR DESIGN	U.S.	85/198561	12/15/2010	4172424	07/10/2012
DOLLARPALOOZA	U.S.	86/803216	10/29/2015	5125523	01/17/2017
DONNER & BLITZEN, INCORPORATED	U.S.	85/981160	11/15/2012	4512718	04/08/2014
DR. SMART	U.S.	86/764531	09/22/2015	5062226	10/18/2016
DREAMS MATTER	U.S.	86/679495	06/30/2015	4881655	01/05/2016
DREAMSMATTER (with Eyelash Logo)	U.S.	86/679534	06/30/2015	4991536	07/05/2016
EARN YOUR WAY	U.S.	85/505026	12/28/2011	4290104	02/12/2013
EARN. REDEEM. REPEAT.	U.S.	85/548566	02/21/2012	4437125	11/19/2013
EASTER JUBILEE	U.S.	85/369359	07/12/2011	4303576	03/19/2013
EASY LIVING	U.S.	73/009577	12/26/1973	1000445	12/31/1974
ELK WOODS	U.S.	78/879618	05/09/2006	3209198	02/13/2007
ELLA ROSE	U.S.	85/348388	06/16/2011	4505705	04/01/2014

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TRADEMARK
REEL: 006611 FRAME: 0667

ENCHANTED BRILLIANCE	U.S.	85/209007	01/03/2011	4061492	11/22/2011
ENDLESS SMILES. AMAZING POSSIBILITIES.	U.S.	85/513235	01/10/2012	4419180	10/15/2013
ENDURA-FOAM	U.S.	85/122011	09/02/2010	4013837	08/16/2011
ERECEIPTS with Design	U.S.	85/506513	12/30/2011	4294497	02/26/2013
ESSENTIAL GARDEN	U.S.	86/035431	08/12/2013	4650055	12/02/2014
ESSENTIAL HOME	U.S.	76/617219	10/21/2004	3655079	07/14/2009
ESSENTIAL HOME	U.S.	77/403121	02/21/2008	4035294	10/04/2011
ESSENTIAL HOME	U.S.	77/980108	02/21/2008	3862126	10/12/2010
EVERY PAIR EARNS POINTS	U.S.	86/045425	08/22/2013	4630878	11/04/2014
EVERYTHING YOU NEED. SAME DAY.	U.S.	85/349239	06/17/2011	4215050	09/25/2012
EXPLORING MY AMERICA	U.S.	85/348235	06/16/2011	4174140	07/17/2012
EXPRESSIONS	U.S.	75/796250	09/10/1999	2408351	11/28/2000

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TRADEMARK
REEL: 006611 FRAME: 0668

FITSTUDIO	U.S.	85/211768	01/06/2011	4071896	12/13/2011
FLAVOR FACTOR	U.S.	85/113209	08/23/2010	4013792	08/16/2011
FLEETHANDLER	U.S.	77/570357	09/15/2008	3998531	07/19/2011
FLEETHANDLER	U.S.	85/351301	06/21/2011	4196883	08/28/2012
FLEXCORE	U.S.	78/088156	10/12/2001	2660906	12/10/2002
FLEXJEANS	U.S.	73/393223	09/29/1982	1260083	12/06/1983
FLEXSLAX	U.S.	73/392354	09/29/1982	1260080	12/06/1983
FORECAST	U.S.	72/129412	10/07/1961	735838	08/14/1962
FORECAST MONTREAL	U.S.	87/288897	01/04/2017	5586933	10/16/2018
FORECAST ST. PETERSBURG	U.S.	87/288932	01/04/2017	5586934	10/16/2018
FOUNT	U.S.	86/819680	11/13/2015	5324434	10/31/2017
FREE FRIDAY FIX	U.S.	86/862074	12/30/2015	5117464	01/10/2017

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TRADEMARK
REEL: 006611 FRAME: 0669

FREEBIE SATURDAY	U.S.	86/780449	10/07/2015	5197525	05/02/2017
FRESH LOOK	U.S.	73/163343	03/23/1978	1115105	03/20/1979
FUN ON THE RUN!	U.S.	86/273202	05/06/2014	4645256	11/25/2014
GARAGE HEAD	U.S.	87/488349	06/14/2017		
GARAGE HEAD CLUB	U.S.	87/488419	06/14/2017		
GARAGE HEAD DIY	U.S.	87/488524	06/14/2017		
GARAGE HEAD LIFE	U.S.	87/488431	06/14/2017		
GARAGE HEAD PRO	U.S.	87/488507	06/14/2017		
GARAGE HEADS	U.S.	87/488538	06/14/2017		
GARAGE HEADZ	U.S.	87/488546	06/14/2017		
GARDEN OASIS	U.S.	78/164545	09/16/2002	2814970	02/17/2004
GARDEN OASIS	U.S.	78/164844	09/17/2002	2810511	02/03/2004

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TRADEMARK
REEL: 006611 FRAME: 0670

GET IN. GET MORE.	U.S.	86/040313	08/16/2013	4642219	11/18/2014
GIVE BACK TO THE STREET. GIVE BACK TO THE GAME.	U.S.	85/552350	02/24/2012	4311799	04/02/2013
GOPASS	U.S.	85/456576	10/26/2011	4396822	09/03/2013
GRAND HARBOR	U.S.	86/029205	08/05/2013	4881990	01/05/2016
GRAND LUXE	U.S.	85/661217	06/26/2012	4377586	07/30/2013
GRAND RESORT	U.S.	85/687818	07/26/2012	4402575	09/17/2013
GRAND RESORT	U.S.	85/929977	05/13/2013	4700440	03/10/2015
GRAND RESORT COLLECTION	U.S.	85/432798	09/27/2011	4255023	12/04/2012
GREEN LEADERSHIP TEAM SEARS HOLDINGS and Design	U.S.	85/137760	09/24/2010	4321400	04/16/2013
GREY WOLF	U.S.	86/551640	03/03/2015	5464869	05/08/2018
GRILLING IS HAPPINESS	U.S.	85/427246	09/20/2011	4258798	12/11/2012
GUARDSMAN	U.S.	72/298253	05/15/1968	865339	02/25/1969

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TRADEMARK
REEL: 006611 FRAME: 0671

HALOGEN	U.S.	85/370513	07/13/2011	4193131	08/21/2012
HAUNTED HALL	U.S.	85/970532	06/26/2013	4720816	04/14/2015
HERITAGE NATION	U.S.	85/198586	12/15/2010	4292824	02/19/2013
HEROES AT HOME	U.S.	77/150797	04/06/2007	3481593	08/05/2008
HEROES AT HOME	U.S.	77/887701	12/07/2009	4016471	08/23/2011
HOUSE EXPERTS FOR HOMEOWNERS	U.S.	86/725743	08/14/2015	5009775	07/26/2016
HOW TO-DO IS DONE TODAY	U.S.	77/843129	10/07/2009	3923915	02/22/2011
I COMFORT (with Heart Design)	U.S.	73/453800	11/21/1983	1325978	03/19/1985
IMAGE ESSENTIALS	U.S.	76/056084	05/24/2000	2623010	09/24/2002
IMAGE ESSENTIALS	U.S.	77/276403	09/11/2007	3803588	06/15/2010
IMX COLLECTIVE	U.S.	87/402685	04/07/2017		
ISLAND CLUB	U.S.	74/345672	01/06/1993	1792700	09/14/1993

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TRADEMARK
REEL: 006611 FRAME: 0672

ISLANDER	U.S.	85/646335	06/07/2012	4686597	02/17/2015
IT'S ABOUT TIME	U.S.	76/136939	09/29/2000	2590786	07/09/2002
JEWELLED JUBILEE	U.S.	85/214346	01/10/2011	4214668	09/25/2012
JOSIE	U.S.	87/060738	06/06/2016	5297539	09/26/2017
JUST CRAFTZ	U.S.	86/227446	03/20/2014	4778276	07/21/2015
JUST DREAMZ	U.S.	85/619304	05/08/2012	4389161	08/20/2013
JUST KIDZ	U.S.	78/816929	02/16/2006	3260401	07/10/2007
JUST SPLASH	U.S.	87/586160	08/28/2017		
K (STYLIZED)	U.S.	78/456446	07/26/2004	3514052	10/07/2008
K DOLLAR	U.S.	85/772905	11/06/2012	4367646	07/16/2013
K DOLLAR and Design (B&W)	U.S.	85/772890	11/06/2012	4367644	07/16/2013
K DOLLAR and Design (Color)	U.S.	85/772813	11/06/2012	4338821	05/21/2013

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TRADEMARK
REEL: 006611 FRAME: 0673

K KMART and Design (2004 Logo)	U.S.	78/425206	05/26/2004	3048959	01/24/2006
K KMART SUPERCENTER and Design (2004 Logo Red)	U.S.	77/547439	08/14/2008	3630204	06/02/2009
K MART	U.S.	72/139867	03/14/1962	743912	01/15/1963
K WASH	U.S.	77/896580	12/18/2009	3929806	03/08/2011
KIDS PLAY	U.S.	75/929084	02/28/2000	2414215	12/19/2000
KMART	U.S.	78/647764	06/09/2005	3093223	05/16/2006
KMART	U.S.	78/724261	09/30/2005	3141789	09/12/2006
KMART	U.S.	78/920275	06/29/2006	3297947	09/25/2007
KMART (STYLIZED)	U.S.	86/565441	03/16/2015	4831893	10/13/2015
KMART (STYLIZED)	U.S.	78/459322	07/30/2004	3366601	01/08/2008
KMART and Design (1990 Logo Red)	U.S.	74/088966	08/17/1990	1695014	06/16/1992
KMART and Design (1990 Logo)	U.S.	85/942361	05/24/2013	4443914	12/03/2013

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TRADEMARK
REEL: 006611 FRAME: 0674

KMART and Design (1990 Logo)	U.S.	74/088961	08/17/1990	1710545	08/25/1992
KMART FOR KIDS	U.S.	77/734680	05/12/2009	4006632	08/02/2011
KMART KARES	U.S.	86/035423	08/12/2013	4553309	06/17/2014
KNIGHTS BRIDGE	U.S.	73/470384	03/15/1984	1516436	12/13/1988
KNIGHTSBRIDGE	U.S.	73/426604	05/19/1983	1508211	10/11/1988
LAURA SCOTT	U.S.	86/642458	05/27/2015	4926040	03/29/2016
LAURA SCOTT	U.S.	77/983156	11/12/2009	4161660	06/19/2012
LAURA SCOTT	U.S.	77/871268	11/12/2009	4206318	09/11/2012
LAYAWAY & GO	U.S.	87/008539	04/20/2016	5174921	04/04/2017
LAYAWAY ANGELS	U.S.	85/502063	12/22/2011	4518202	04/22/2014
LEATHER CONNECTION	U.S.	76/114299	08/22/2000	2487368	09/11/2001
LET THE FUN BEGIN	U.S.	85/514155	01/11/2012	4419183	10/15/2013

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TRADEMARK
REEL: 006611 FRAME: 0675

LIE LIKE A RUG	U.S.	85/629837	05/18/2012	4250202	11/27/2012
LIFE IS RIDICULOUSLY AWESOME	U.S.	86/780605	10/07/2015	5228845	06/20/2017
LIQR LOGO	U.S.	86/460239	11/20/2014		
LITTLE ONES	U.S.	74/102348	10/01/1990	1653420	08/13/1991
LITTLE ONES	U.S.	75/922300	02/18/2000	2414190	12/19/2000
LITTLE ONES	U.S.	85/072681	06/28/2010	3925185	03/01/2011
LITTLE WONDERS	U.S.	75/409982	12/23/1997	2439772	04/03/2001
LIVE. EXPLORE. DISCOVER.	U.S.	85/524113	01/24/2012	4329155	04/30/2013
LOCAL AD FACEOFF	U.S.	85/405105	08/23/2011	4212695	09/25/2012
LOVE, ME	U.S.	85/358510	06/28/2011	4203416	09/04/2012
LOVE, ME (STYLIZED WITH DESIGN)	U.S.	85/358519	06/28/2011	4203417	09/04/2012
MADRES Y COMADRES	U.S.	85/976382	05/12/2011	4133253	04/24/2012

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TRADEMARK
REEL: 006611 FRAME: 0676

MADRES Y COMADRES (STYLIZED WITH DESIGN)	U.S.	85/976390	05/12/2011	4286356	02/05/2013
MARK JASON	U.S.	75/572833	10/19/1998	2305971	01/04/2000
MASON GREEN	U.S.	86/029202	08/05/2013	4874847	12/22/2015
MEMBER ASSIST	U.S.	85/851315	02/15/2013	4406773	09/24/2013
MEMBER ASSIST ICON	U.S.	85/886915	03/26/2013	4472552	01/21/2014
MEMO-TECH	U.S.	85/122020	09/02/2010	4605715	09/16/2014
METAPHOR	U.S.	86/642417	05/27/2015	4966231	05/24/2016
METAPHOR	U.S.	85/453435	10/21/2011	4377125	07/30/2013
METASCALE	U.S.	85/513037	01/10/2012	4411684	10/01/2013
METASCALE (STYLIZED WITH DESIGN)	U.S.	85/539466	02/10/2012	4411724	10/01/2013
MIDNIGHT CLEAR	U.S.	85/273167	03/22/2011	4111143	03/13/2012
MONARK (MONARCH)	U.S.	86/534583	02/13/2015	5223609	06/13/2017

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TRADEMARK
REEL: 006611 FRAME: 0677

MONARK [MONARCH]	U.S.	85/498892	12/19/2011	4146821	05/22/2012
MONARK Logo	U.S.	87/808891	02/23/2018	5575256	10/02/2018
MONEY CAN'T BUY STYLE	U.S.	85/300993	04/21/2011	4172732	07/10/2012
MONEYHUB	U.S.	85/976422	07/05/2011	4155828	06/05/2012
MONEYHUB	U.S.	85/363426	07/05/2011	4269048	01/01/2013
MONEYHUB (STYLIZED WITH DESIGN)	U.S.	85/976611	02/10/2012	4484627	02/18/2014
MONEYHUB (STYLIZED WITH DESIGN)	U.S.	85/539489	02/10/2012	4483318	02/18/2014
MOUNTAIN RAPIDS	U.S.	85/534876	02/06/2012	4311676	04/02/2013
MY (STYLIZED WITH DESIGN)	U.S.	77/983092	01/13/2010	4147140*	05/22/2012
MY SEARS	U.S.	77/694158	03/18/2009	4006597	08/02/2011
MYGOFER	U.S.	78/908508	06/14/2006	3559110	01/06/2009
MYGOFER	U.S.	77/462221	04/30/2008	3530939	11/11/2008

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TRADEMARK
REEL: 006611 FRAME: 0678

MYGOFER	U.S.	77/628420	12/08/2008	3929026	03/08/2011
MYGOFER	U.S.	77/578637	09/25/2008	4342790	05/28/2013
MYGOFER (STYLIZED WITH DESIGN)	U.S.	77/654166	01/22/2009	3931620	03/15/2011
MYGOFER EXPRESS	U.S.	86/037645	08/14/2013	4517532	04/22/2014
MYGOFER EXPRESS and Design	U.S.	86/037660	08/14/2013	4517533	04/22/2014
MYTHOUGHTS	U.S.	77/982025	04/29/2009	3986747	06/28/2011
NEW ADDITIONS MATERNITY	U.S.	87/288829	01/04/2017	5444362	04/10/2018
NICE TOUCH	U.S.	73/392292	09/29/1982	1260079	12/06/1983
NORTHWEST TERRITORY	U.S.	74/315754	09/21/1992	1770115	05/11/1993
NORTHWEST TERRITORY	U.S.	85/932526	05/15/2013	4898921	02/09/2016
NORTHWEST TERRITORY	U.S.	85/378846	07/22/2011	4234937	10/30/2012
NOW + HERE	U.S.	86/356869	08/04/2014	4667747	01/06/2015

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TRADEMARK
REEL: 006611 FRAME: 0679

NOW + HERE	U.S.	85/349280	06/17/2011	4621448	10/14/2014
OCEAN AIR	U.S.	87/087280	06/28/2016	5262423	08/08/2017
OCEAN AIR	U.S.	87/082864	06/24/2016	5257625	08/01/2017
ONE LESS TRIP TO GET WHAT YOU NEED	U.S.	86/219117	03/12/2014	4597296	09/02/2014
ONE STORE. ONE STOP. ONE SUPER IDEA.	U.S.	77/605366	10/31/2008	3631185	06/02/2009
PARTNERS IN TRANSFORMATION	U.S.	86/273288	05/06/2014	4767115	07/07/2015
PARTS DIRECT	U.S.	76/223501	03/12/2001	2590073	07/02/2002
PARTSDIRECT	U.S.	77/514782	07/03/2008	3662758	08/04/2009
PARTSDIRECT (Stylized)	U.S.	75/527476	07/29/1998	2341996	04/11/2000
PASSALONG	U.S.	85/461610	11/01/2011	4219701	10/02/2012
PASSION FOREVER	U.S.	77/522707	07/15/2008	3775568	04/13/2010
PERFORMANCE SNAPSHOT	U.S.	86/327069	07/02/2014	4914554	03/08/2016

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TRADEMARK
REEL: 006611 FRAME: 0680

PERFORMER	U.S.	73/163344	03/23/1978	1114324	03/06/1979
PERSONAL IDENTITY	U.S.	75/328511	07/22/1997	2239671	04/13/1999
PERSONAL SHOPPER BY SHOP YOUR WAY	U.S.	85/565643	03/09/2012	4440882	11/26/2013
PERSONAL SHOPPER BY SHOP YOUR WAY (STYLIZED WITH DESIGN)	U.S.	85/565617	03/09/2012	4440881	11/26/2013
PETK	U.S.	77/178268	05/10/2007	3499758	09/09/2008
PIPER	U.S.	85/349093	06/17/2011	4739289	05/19/2015
PIPER & BLUE	U.S.	77/318986	11/01/2007	3673722	08/25/2009
PLATINUM 1460	U.S.	86/285514	05/19/2014	4758664	06/23/2015
PLATINUM 1460 (Stylized)	U.S.	86/285529	05/19/2014	4767195	07/07/2015
PLAYTIME. ANYTIME.	U.S.	85/445091	10/12/2011	4142753	05/15/2012
PLUS	U.S.	78/073600	07/12/2001	2603010	07/30/2002

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TRADEMARK
REEL: 006611 FRAME: 0681

PLUS START	U.S.	75/231650	01/27/1997	2217728	01/12/1999
PLUS START	U.S.	85/768127	10/31/2012	4431246	11/12/2013
POINTS FOR PROGRESS	U.S.	85/969544	06/25/2013	4696679	03/03/2015
POINTS. PRIZES. PLAY!	U.S.	85/944180	05/28/2013	4462589	01/07/2014
POWER AHEAD	U.S.	87/686154	11/15/2017	5464681	05/08/2018
POWERED BY SERVICELIVE	U.S.	87/085872	06/28/2016		
PRAIRIE STONE	U.S.	74/221666	11/15/1991	1779400	06/29/1993
PRETTY IN PAVÉ	U.S.	85/286586	04/05/2011	4234728	10/30/2012
PRISM WHITE	U.S.	86/147467	12/18/2013	4713612	03/31/2015
R1893	U.S.	86/941824	03/16/2016	5336121	11/14/2017
REAL LEADS. REAL WORK. REAL MONEY!	U.S.	85/565557	03/09/2012	4315894	04/09/2013
REAL SPORT	U.S.	86/652820	06/05/2015	5138249	02/07/2017

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TRADEMARK
REEL: 006611 FRAME: 0682

REDEEM YOUR WAY	U.S.	85/565573	03/09/2012	4315895	04/09/2013
RESPONSE	U.S.	73/782928	02/27/1989	1609697	08/14/1990
ROADHANDLER	U.S.	85/680989	07/18/2012	4341399	05/28/2013
ROEBUCK & CO.	U.S.	85/270351	03/18/2011	4739275	05/19/2015
ROEBUCK & CO.	U.S.	85/977422	03/18/2011	4223428	10/09/2012
ROEBUCKS	U.S.	75/111087	05/28/1996	2040785	02/25/1997
RULES OF THE ROAD	U.S.	86/077076	09/27/2013	4633890	11/04/2014
SAFETRAX	U.S.	74/635389	02/18/1995	2007108	10/08/1996
SAFETRAX SHOE SOLE DESIGN	U.S.	77/199075	06/07/2007	3411150	04/08/2008
SCARY SUITE	U.S.	85/947946	05/31/2013	4606604	09/16/2014
SEARS	U.S.	86/259405	04/22/2014	4771363	07/14/2015
SEARS	U.S.	86/152834	12/26/2013	4797713	08/25/2015

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SEARS	U.S.	73/733829	06/13/1988	1563683	10/31/1989
SEARS	U.S.	78/190585	12/03/2002	2764442	09/16/2003
SEARS	U.S.	78/315317	10/17/2003	2982911	08/09/2005
SEARS	U.S.	78/315345	10/17/2003	2922885	02/01/2005
SEARS	U.S.	78/315357	10/17/2003	2916293	01/04/2005
SEARS	U.S.	74/160857	04/27/1991	1726260	10/20/1992
sears (Stylized in lowercase font)	U.S.	85/706978	08/17/2012	4327638	04/30/2013
SEARS (STYLIZED WITH DESIGN)	U.S.	78/496792	10/08/2004	2985557	08/16/2005
SEARS (STYLIZED WITH DESIGN; BLUE AND RED)	U.S.	78/496864	10/08/2004	2989790	08/30/2005
SEARS (Stylized with Storefront Design)	U.S.	75/698498	05/05/1999	2321954	02/22/2000
SEARS (stylized)	U.S.	86/843757	12/09/2015	4946363	04/26/2016
SEARS (STYLIZED)	U.S.	73/733998	06/13/1988	1529006	03/07/1989

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SEARS (STYLIZED)	U.S.	76/341374	11/23/2001	2621139	09/17/2002
SEARS (STYLIZED)	U.S.	78/504405	10/22/2004	2985558	08/16/2005
SEARS (STYLIZED)	U.S.	77/615019	11/14/2008	3809026	06/29/2010
SEARS (STYLIZED; BLUE AND WHITE)	U.S.	77/600304	10/24/2008	3711219	11/17/2009
SEARS (STYLIZED; BLUE AND WHITE)	U.S.	77/614972	11/14/2008	3721025	12/08/2009
SEARS (STYLIZED; WHITE WITH BLUE BACKGROUND)	U.S.	77/600298	10/24/2008	3707791	11/10/2009
SEARS APPLIANCE & HARDWARE	U.S.	85/086881	07/16/2010	4008504	08/09/2011
SEARS AUTHORIZED HOMETOWN STORES	U.S.	77/589720	10/09/2008	4056660	11/15/2011
SEARS AUTO CENTER	U.S.	77/854654	10/22/2009	3872281	11/09/2010
SEARS BLUE APPLIANCE CREW	U.S.	77/558243	08/28/2008	4368761	07/16/2013
SEARS BLUE ELECTRONICS CREW	U.S.	77/558253	08/28/2008	4368762	07/16/2013
SEARS BLUE SERVICE CREW	U.S.	77/558337	08/28/2008	4358242	06/25/2013

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TRADEMARK
REEL: 006611 FRAME: 0685

SEARS CARD	U.S.	75/767723	08/03/1999	2472234	07/24/2001
SEARS CENTRE	U.S.	78/557517	02/01/2005	3269333	07/24/2007
SEARS CENTRE (STYLIZED WITH DESIGN)	U.S.	78/660159	06/28/2005	3269653	07/24/2007
SEARS COMMERCIAL ONE	U.S.	78/718875	09/22/2005	3138842	09/05/2006
SEARS CONNECT	U.S.	78/146411	07/23/2002	2849347	06/01/2004
SEARS GLOBAL TECHNOLOGY	U.S.	86/345488	07/23/2014	4923563	03/22/2016
SEARS GRAND	U.S.	78/205115	01/20/2003	2858971	06/29/2004
SEARS HARDWARE	U.S.	85/576053	03/21/2012	4459694	12/31/2013
SEARS HOME APPLIANCE SHOWROOM	U.S.	77/718790	04/21/2009	3911703	01/25/2011
SEARS HOME APPLIANCE SHOWROOM	U.S.	77/718929	04/21/2009	3795495	06/01/2010
SEARS HOMETOWN STORE	U.S.	77/623993	12/01/2008	3850796	09/21/2010
SEARS MAINTENANCE ADVANTAGE	U.S.	77/813386	08/26/2009	3849503	09/21/2010

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TRADEMARK
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SEARS MARKETPLACE	U.S.	77/899157	12/22/2009	4214341	09/25/2012
SEARS PREMIER CARD	U.S.	75/706773	05/14/1999	2478456	08/14/2001
SEARS ULTRA CARE	U.S.	75/342022	08/16/1997	2162240	06/02/1998
SEARS-O-PEDIC	U.S.	76/189785	01/04/2001	2580209	06/11/2002
SEGNO	U.S.	86/408751	09/29/2014	5023146	08/16/2016
SEGNO SYSTEMS	U.S.	86/408760	09/29/2014	5256637	08/01/2017
SENSES	U.S.	78/630024	05/14/2005	4176116	07/17/2012
SERITAGE	U.S.	85/982134	01/08/2013	4577331	07/29/2014
SERVEYOURWAY	U.S.	85/629853	05/18/2012	4356650	06/25/2013
SERVICE WITH A HEALTHY DOSE OF CARE	U.S.	86/501243	01/12/2015	4777269	07/21/2015
SERVICELIVE	U.S.	77/832260	09/22/2009	4103467	02/28/2012
SERVICELIVE	U.S.	85/351671	06/21/2011	4096095	02/07/2012

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TRADEMARK
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SERVICELIVE DIRECT	U.S.	86/631093	05/15/2015	4994597	07/05/2016
SERVING YOUR COMMUNITY YOUR WAY	U.S.	85/629862	05/18/2012	4393548	08/27/2013
SHEER INTRIGUE	U.S.	76/233896	04/03/2001	2760739	09/09/2003
SHIP MY PANTS	U.S.	85/906035	04/16/2013	4436525	11/19/2013
SHO	U.S.	86/244913	04/07/2014		
SHOP SMARTER (Stylized)	U.S.	87/288956	01/04/2017		
SHOP YOUR WAY	U.S.	85/968007	06/24/2013	4902260	02/16/2016
SHOP YOUR WAY	U.S.	85/519001	01/18/2012	4491639	03/04/2014
SHOP YOUR WAY	U.S.	85/814301	01/02/2013	4729840	05/05/2015
SHOP YOUR WAY and Design	U.S.	85/814007	01/02/2013	4368595	07/16/2013
SHOP YOUR WAY and Design	U.S.	85/814269	01/02/2013	4729839	05/05/2015
SHOP YOUR WAY and Design (new logo)	U.S.	85/968005	06/24/2013	5241716	07/11/2017

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SHOP YOUR WAY and Design (new logo)	U.S.	85/968274	06/24/2013	4729909	05/05/2015
SHOP YOUR WAY HEALTH	U.S.	86/164233	01/13/2014	4698239	03/10/2015
SHOP YOUR WAY MAX	U.S.	85/588080	04/03/2012	4437175	11/19/2013
SHOP YOUR WAY PERSONAL SHOPPER	U.S.	85/565631	03/09/2012	4437148	11/19/2013
SHOP YOUR WAY REWARDS with Design	U.S.	85/470521	11/11/2011	4142804	05/15/2012
SHOPARAZZI	U.S.	86/854138	12/18/2015	5271986	08/22/2017
SHOPBOLT	U.S.	87/021883	05/02/2016	5226232	06/20/2017
SHOPIN	U.S.	85/784614	11/20/2012	4473621	01/28/2014
SHOP'IN	U.S.	85/787396	11/26/2012	4468884	01/21/2014
SHOP'IN and Design	U.S.	85/811470	12/27/2012	4468999	01/21/2014
SHOPYOURWAY	U.S.	77/807216	08/18/2009	3843975	09/07/2010
SHOPYOURWAY	U.S.	77/962501	03/18/2010	3860725	10/12/2010

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SHOS	U.S.	86/244916	04/07/2014		
SIMPLY EMMA	U.S.	86/849562	12/15/2015	5481492	05/29/2018
SIMPLY EMMA	U.S.	86/754384	09/11/2015	5106143	12/20/2016
SIMPLY OUTDOORS	U.S.	85/604126	04/20/2012	4574204	07/29/2014
SIMPLY OUTDOORS	U.S.	78/694895	08/17/2005	3123600	08/01/2006
SIMPLY SATIN	U.S.	87/085488	06/27/2016	5267401	08/15/2017
SIMPLY STYLED	U.S.	86/849574	12/15/2015	5106414	12/20/2016
SK2	U.S.	85/714282	08/27/2012	4363730	07/09/2013
SK2 APPAREL & Design	U.S.	85/714285	08/27/2012	4413310	10/08/2013
SMALL WONDERS	U.S.	76/620528	11/15/2004	3125410	08/08/2006
SMART PLAN	U.S.	76/555654	10/10/2003	3104379	06/13/2006
SMART PLAN	U.S.	77/843134	10/07/2009	4107195	03/06/2012

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SMART PLAN	U.S.	85/144984	10/05/2010	4206585	09/11/2012
SMART SENSE	U.S.	86/408705	09/29/2014	4735230	05/12/2015
SMART SENSE	U.S.	77/983048	05/13/2009	4191082	08/14/2012
SMART SENSE	U.S.	77/982852	05/13/2009	4109427	03/06/2012
SMART SENSE	U.S.	85/976167	02/16/2011	4113165	03/13/2012
SMART SENSE	U.S.	77/735593	05/13/2009	4641406	11/18/2014
SMART SENSE	U.S.	77/983567	05/13/2009	4436788	11/19/2013
SMART SENSE (STYLIZED WITH DESIGN)	U.S.	77/983371	02/09/2010	4429072	11/05/2013
SMART SENSE (STYLIZED WITH DESIGN)	U.S.	77/983270	02/09/2010	4268601	01/01/2013
SOFT SHAPE	U.S.	73/752726	09/19/1988	1538257	05/09/1989
SOLE DESIGN (1)	U.S.	78/632155	05/19/2005	3214242	02/27/2007
SOUNDBOARD	U.S.	86/977877	02/26/2015	4960435	05/17/2016

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SOUNDBOARD and Design	U.S.	86/977876	02/26/2015	4960434	05/17/2016
SPARKLE & TUX	U.S.	86/907030	02/12/2016	5125730	01/17/2017
SPECTRUM PLUS	U.S.	78/477583	09/02/2004	3005980	10/11/2005
SPECTRUM PLUS	U.S.	77/022344	10/16/2006	3458667	07/01/2008
STANDARDS OF EXCELLENCE	U.S.	78/477718	09/02/2004	3070314	03/21/2006
STEER HEAD DESIGN	U.S.	74/589858	10/25/1994	1923802	10/03/1995
STERLING CREATIONS	U.S.	74/161306	04/26/1991	1688984	05/26/1992
STRATABEE	U.S.	87/294924	01/10/2017		
STREET LIGHTS	U.S.	75/278964	04/22/1997	2191991	09/29/1998
STRUCTURE	U.S.	73/789164	03/24/1989	1567276	11/21/1989
STRUCTURE	U.S.	74/027665	02/12/1990	1673086	01/21/1992
STRUCTURE	U.S.	85/924102	05/06/2013	4685367	02/10/2015

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STUDIO S	U.S.	85/349464	06/17/2011	4196865	08/28/2012
STUDIO S	U.S.	85/349475	06/17/2011	4196866	08/28/2012
STYLE SIP (STYLIZED WITH DESIGN)	U.S.	85/080459	07/08/2010	4226185	10/16/2012
STYLESIP	U.S.	85/080448	07/08/2010	4222361	10/09/2012
SUMMER SIZZLERS	U.S.	85/516315	01/13/2012	4534001	05/20/2014
SUPER 6	U.S.	86/948344	03/22/2016	5201343	05/09/2017
SUPER KMART (STYLIZED WITH DESIGN; RED, BLUE AND ORANGE)	U.S.	75/509608	06/29/1998	2270689	08/17/1999
SUSTAINABLE SOLUTIONS FROM OUR HOME TO YOURS	U.S.	85/209015	01/03/2011	4218552	10/02/2012
SUTTON ROWE	U.S.	87/517824	07/06/2017		
SYW MAX	U.S.	85/588089	04/03/2012	4467083	01/14/2014
TASKER BEE LOGO	U.S.	87/288810	01/04/2017		

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TASKERBEE	U.S.	87/294881	01/10/2017		
TEAM PRIDE	U.S.	73/708625	02/02/1988	1521334	01/17/1989
TEAR-A-SIZE	U.S.	85/244119	02/16/2011	4136676	05/01/2012
TEXAS STEER	U.S.	74/269368	04/28/1992	1741441	12/22/1992
THE BORROWING HUB	U.S.	87/182729	09/26/2016	5425390	03/13/2018
THE GIVING HAT	U.S.	86/704679	07/25/2015	5023930	08/16/2016
THE GREAT FIND	U.S.	86/095722	10/18/2013	4547429	06/10/2014
THE PET BOUTIQUE AT SEARS	U.S.	86/600986	04/17/2015	4859015	11/24/2015
THE PETITE SUITE	U.S.	85/013550	04/14/2010	4050134	11/01/2011
THE ROAD IS YOURS	U.S.	85/874268	03/12/2013	4507642	04/01/2014
THE TOP 10 ADVANTAGE	U.S.	85/434202	09/28/2011	4289842	02/12/2013
THERMO CORE	U.S.	87/067087	06/10/2016		

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THIS IS HOW I MALL	U.S.	86/924287	03/01/2016	5045566	09/20/2016
THOM MCAN	U.S.	75/434542	11/27/1997	2226046	02/23/1999
THOM MCAN (STYLIZED)	U.S.	71/287086	07/13/1929	263939	11/12/1929
THOM MCAN (STYLIZED)	U.S.	72/148742	07/11/1962	751033	06/11/1963
THOM MCAN ULTRA FLEX	U.S.	78/435424	06/16/2004	3107818	06/20/2006
THREE SILHOUETTES OF FLYING DUCKS DESIGN	U.S.	85/516337	01/13/2012	4310294	03/26/2013
TIME SAVED, MOMENTS MADE.	U.S.	85/349221	06/17/2011	4222815	10/09/2012
TKS	U.S.	77/205552	06/13/2007	3465829	07/15/2008
TKS THE KIDS SOURCE THE KIDS SOURCE	U.S.	77/209995	06/19/2007	3474921	07/29/2008
TM (Stylized)	U.S.	75/814058	10/04/1999	2459206	06/12/2001
TOOL TERRITORY	U.S.	75/611075	12/22/1998	2396430	10/17/2000
TOTALLY GHOUL	U.S.	77/022035	10/16/2006	3429201	05/20/2008

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TRADEMARK
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TOUGHSKINS	U.S.	73/298156	02/23/1981	1226733	02/08/1983
TOUGHSKINS	U.S.	78/647760	06/09/2005	3395928	03/11/2008
TRADER BAY	U.S.	78/912398	06/20/2006	3607740	04/14/2009
TRADITION	U.S.	85/076386	07/01/2010	3991156	07/05/2011
TRADITION CHARMS	U.S.	85/169937	11/05/2010	4007644	08/02/2011
TRAILHANDLER	U.S.	87/486168	06/13/2017		
TRENDS READER	U.S.	86/039396	08/15/2013	4693574	02/24/2015
TRIM A HOME	U.S.	77/334679	11/20/2007	3909451	01/18/2011
TRIM A HOME WITH DESIGN	U.S.	77/833228	09/23/2009	3956492	05/10/2011
TRIMMING TRADITIONS	U.S.	85/981161	11/15/2012	4516470	04/15/2014
TROPICAL ESCAPE	U.S.	75/251598	03/04/1997	2116473	11/25/1997
TRUSTED SERVICE EXPERTS, CONNECT WITH CONFIDENCE	U.S.	85/932531	05/15/2013	4554579	06/24/2014

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TRADEMARK
REEL: 006611 FRAME: 0696

TRY ON and Design	U.S.	86/019064	07/24/2013	4475342	01/28/2014
TURBO HEAT DRY	U.S.	85/972556	06/28/2013	4693036	02/24/2015
TWO HEARTS	U.S.	78/322216	11/03/2003	3117924	07/18/2006
TWO HEARTS	U.S.	85/984136	05/31/2013	4993737	07/05/2016
ULTIMATE FOOTBALL EXPERIENCE	U.S.	77/212224	06/21/2007	3603303	04/07/2009
UNsung HEROES	U.S.	85/070482	06/24/2010	4014794	08/23/2011
UPSIDE DOWN SHOPPING CART DESIGN	U.S.	77/982632	02/10/2009	4091582	01/24/2012
UPSIDE DOWN SHOPPING CART DESIGN	U.S.	77/983088	02/10/2009	4154584	06/05/2012
UPSIDE DOWN SHOPPING CART DESIGN	U.S.	77/667432	02/10/2009	4338948	05/21/2013
VEDERE LE STELLE	U.S.	85/208986	01/03/2011	4071885	12/13/2011
VITA-SMART	U.S.	74/093561	09/04/1990	1757532	03/09/1993
WALLY	U.S.	87/049921	05/25/2016		

WALLY	U.S.	86/130188	11/26/2013	4724745	04/21/2015
WALLY	U.S.	86/130185	11/26/2013	4724744	04/21/2015
WALLY (Stylized)	U.S.	87/049968	05/25/2016		
WALLY RAPID RESPONSE	U.S.	87/085865	06/28/2016		
WALLYHOME	U.S.	87/050054	05/25/2016		
WE DO GOOD BETTER	U.S.	87/289105	01/04/2017		
WE DRIVE GREEN. WE USE PROPANE.	U.S.	85/568910	03/14/2012	4365549	07/09/2013
WEATHERBEATER (SLANTED)	U.S.	73/170774	05/17/1978	1119042	05/29/1979
WEATHERHANDLE R	U.S.	73/174892	06/19/1978	1130813	02/12/1980
WEATHERHANDLE R	U.S.	76/069899	06/14/2000	2652443	11/19/2002
WEATHERWISE	U.S.	75/314243	06/24/1997	2206735	12/01/1998
WHERE AMERICA LEARNS TO DRIVE	U.S.	75/767722	08/03/1999	2488741	09/11/2001

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TRADEMARK
REEL: 006611 FRAME: 0698

WHEREVER YOU BOUGHT IT - WE'LL REPAIR IT	U.S.	77/914675	01/19/2010	3948853	04/19/2011
WIN IT!	U.S.	86/862101	12/30/2015	5341343	11/21/2017
WIN YOUR WAY	U.S.	85/675988	07/13/2012	4437309	11/19/2013
WISH BOOK	U.S.	73/452509	11/14/1983	1380332	01/28/1986
WONDERKIDS	U.S.	76/620348	11/12/2004	3361170	01/01/2008
WONDERKIDS	U.S.	77/319086	11/01/2007	3873766	11/09/2010
WONDERKIDS (WITH DOG DESIGN)	U.S.	85/198573	12/15/2010	4195344	08/21/2012
SEARS MAINTENANCE ADVANTAGE	U.S.	77/812463	08/25/2009	3849502	09/21/2010
WEATHERBEATER	U.S.	78/272774	07/10/2003	3303363	10/02/2007
WEATHERBEATER	U.S.	78/302869	09/19/2003	3349266	12/04/2007
WONDERLITE	U.S.	75/389690	11/13/1997	2464800	07/03/2001
WORK YOUR WAY	U.S.	85/707419	08/20/2012	4313078	04/02/2013

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TRADEMARK
REEL: 006611 FRAME: 0699

WRAP YOURSELF IN PURE COMFORT	U.S.	75/921212	02/17/2000	2583188	06/18/2002
WRAPPED IN RADIANCE	U.S.	86/754428	09/11/2015	5065637	10/18/2016
X-CARGO	U.S.	85/294388	04/13/2011	4042174	10/18/2011
XTREME REDEEM	U.S.	85/045168	05/21/2010	4429091	11/05/2013
ZOE	U.S.	87/060747	06/06/2016	5282353	09/05/2017
FABULOUSLY SIZED	U.S.	87/657788	10/24/2017	5598823	11/06/2018
SEARS HOME IMPROVEMENT	U.S.	87/648226	10/17/2017	5620299	12/04/2018
SEARS HOME IMPROVEMENT PRODUCTS	U.S.	87/648261	10/17/2017	5625398	12/11/2018
SEARS HOME IMPROVEMENT PRODUCTS with House Design	U.S.	87/648245	10/17/2017	5625397	12/11/2018
SEARS HOME IMPROVEMENT with House Design	U.S.	87/648219	10/17/2017	5620298	12/04/2018
SEARS HOME SERVICES	U.S.	87/628969	09/29/2017	5609736	11/20/2018
SEARS HOME SERVICES (Stylized with Design)	U.S.	87/628983	09/29/2017	5609737	11/20/2018

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TRADEMARK
REEL: 006611 FRAME: 0700

SHOP YOUR WAY RELAY	U.S.	87/245749	11/22/2016	5640230	01/01/2019
SYW RELAY	U.S.	87/245703	11/22/2016	5640229	01/01/2019
WALLYPRO	U.S.	87/626806	09/28/2017	5604496	11/13/2018
GARAGE READY	U.S.	87/310023	01/23/2017		
LIVEMORE	U.S.	87/632835	10/04/2017		
INNOVEL	U.S.	88/097921	08/29/2018		
LOVE WHERE YOU LIVE LOGO	U.S.	88/185361	11/07/2018		
MMMM MONARK PREMIUM APPLIANCE CO	U.S.	87/808924	02/23/2018		
MMMM MONARK	U.S.	87/809191	02/23/2018		
MMMM MONARK	U.S.	87/812053	02/27/2018		
AMERICA'S WORKBOOT HEADQUARTERS	U.S.	87/876858	04/13/2018		
SO, SEARS THE DEAL	U.S.	88/037092	07/13/2018		

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TRADEMARK
REEL: 006611 FRAME: 0701

SEARING HOT SALE	U.S.	88/037119	07/13/2018		
SEARS PARTSDIRECT	U.S.	88/050631	07/24/2018		
SEARS PARTSDIRECT	U.S.	88/050661	07/24/2018		
INNOVEL	U.S.	88/097894	08/29/2018		
SATIN CARESS	U.S.	75/192037	11/04/1996	2177884*	08/04/1998
TRICYCLE DESIGN	U.S.	85/976799	04/01/2011	4188173*	08/07/2012
TROPICAL ESCAPE	U.S.	75/251596	03/04/1997	2191477*	09/22/1998
HERITAGE NATION	U.S.	85/976800	12/15/2010	4180918*	07/24/2012
GALAXY	U.S.	88/003014	06/15/2018		
GALAXY	U.S.	88/031954	07/10/2018		
COOL EDGE	U.S.	87/601358	09/08/2017		
ACCELA CHILL	U.S.	86/227419	03/20/2014	5301801	10/03/2017

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TRADEMARK
REEL: 006611 FRAME: 0702

ACCELA HEAT	U.S.	86/411788	10/01/2014	5151614	02/28/2017
ACCELA ICE	U.S.	86/227429	03/20/2014	4983742	06/21/2016
ACCELA SOAK	U.S.	86/453248	11/13/2014	5124846	01/17/2017
ACCELA STEAM	U.S.	86/906903	02/12/2016	5272077	08/22/2017
ACCELA WASH	U.S.	86/227412	03/20/2014	4863867	12/01/2015
ACCELA-WASH	U.S.	85/382224	07/27/2011	4227123	10/16/2012
ACCELER-ICE	U.S.	78/496339	10/07/2004	3028145	12/13/2005
ACTIVE FINISH	U.S.	86/227551	03/20/2014	4860404	11/24/2015
ACTIVE RINSE	U.S.	85/489737	12/07/2011	4332616	05/07/2013
ACTIVE SPRAY	U.S.	85/489722	12/07/2011	4266970	01/01/2013
ADAPT-N-STORE	U.S.	86/246179	04/08/2014	4951925	05/03/2016
AIR GUARD	U.S.	77/154867	04/12/2007	3613002	04/28/2009

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TRADEMARK
REEL: 006611 FRAME: 0703

AIR GUARD (STYLIZED WITH DESIGN)	U.S.	77/753455	06/05/2009	4032058	09/27/2011
AIRFLOW	U.S.	85/661207	06/26/2012	4272370	01/08/2013
ALFIE	U.S.	86/792218	10/19/2015	5092644	11/29/2016
ANSWERS ON CALL	U.S.	85/977243	07/29/2010	4223418	10/09/2012
BE AMAZING	U.S.	87/180244	09/22/2016	5351693	12/05/2017
CAPTIVE AIR	U.S.	73/114194	01/31/1977	1076806	11/08/1977
CLEANFLOW	U.S.	85/169947	11/05/2010	4054033	11/08/2011
CLOUD OF STEAM DESIGN	U.S.	77/767338	06/24/2009	4023220	09/06/2011
COLD CLEAN	U.S.	77/730518	05/06/2009	3942338	04/05/2011
COLDSPOT (Stylized)	U.S.	71/573683	02/10/1949	538081	02/20/1951
COOKMORE	U.S.	86/032969	08/08/2013	4497940	03/18/2014
CRISPERKEEPER	U.S.	85/564238	03/08/2012	4210047	09/18/2012

CROSSOVER	U.S.	86/398483	09/18/2014	4723772	04/21/2015
DUAL ACTION	U.S.	73/158390	02/13/1978	1120878	06/26/1979
EASYCUT	U.S.	86/662277	06/15/2015	5042320	09/13/2016
ELITE	U.S.	76/399091	04/23/2002	2878325	08/31/2004
EVENHEAT	U.S.	75/390201	11/14/1997	2241382	04/20/1999
EVO	U.S.	78/143440	07/12/2002	2713614	05/06/2003
EVOFLEX	U.S.	86/396155	09/16/2014	4864205	12/01/2015
EVOLUTION TECHNOLOGY	U.S.	77/076327	01/04/2007	4045617	10/25/2011
FREEZE FRESH	U.S.	86/669838	06/22/2015	4994701	07/05/2016
GENIUSCOOL	U.S.	77/966829	03/24/2010	4102869	02/21/2012
HANDI-MATE	U.S.	85/642716	06/04/2012	4288457	02/12/2013
ILLUMALIGHT	U.S.	85/053995	06/03/2010	4099720	02/14/2012

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TRADEMARK
REEL: 006611 FRAME: 0705

INTUITION	U.S.	76/407395	05/09/2002	2795795	12/16/2003
K and Semi-Circle Design	U.S.	77/154297	04/11/2007	3676954	09/01/2009
LEAF WITH DRIPPING WATER DROP DESIGN	U.S.	77/769048	06/26/2009	4023226	09/06/2011
LEAF WITH ELECTRICAL PLUG DESIGN	U.S.	77/753489	06/05/2009	4313296	04/02/2013
MAGIC BLUE	U.S.	76/097515	07/27/2000	2611585	08/27/2002
MAGNA-TORQUE	U.S.	86/411800	10/01/2014	5129499	01/24/2017
MICROCLEAN	U.S.	86/476987	12/10/2014	5073860	11/01/2016
PERFORMANCE STARTS HERE	U.S.	86/408719	09/29/2014	4735231	05/12/2015
PLUS SIGN INSIDE TWO ROTATING CIRCLES DESIGN	U.S.	77/767113	06/24/2009	4023219	09/06/2011
POP-N-GO	U.S.	86/907022	02/12/2016	5272078	08/22/2017
POWERMATE	U.S.	85/642743	06/04/2012	4323302	04/23/2013
POWER-MATE	U.S.	72/086338	11/30/1959	698071	05/24/1960

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TRADEMARK
REEL: 006611 FRAME: 0706

PROGRESSIVE	U.S.	78/304580	09/24/2003	2881790	09/07/2004
QUIET PAK	U.S.	86/411791	10/01/2014	4998957	07/12/2016
RECIPE RECALL	U.S.	76/095556	07/24/2000	2590642	07/09/2002
S INSIDE STARBURST DESIGN (Sanitize Design No. 2)	U.S.	85/028602	05/03/2010	4210511	09/18/2012
SEAL-N-SAVE	U.S.	76/247920	04/28/2001	2684527	02/04/2003
SELECT CLEAN	U.S.	76/095557	07/24/2000	2590643	07/09/2002
SIMPLE SELECT	U.S.	86/411812	10/01/2014	4865470	12/08/2015
SMART DISPLAY	U.S.	77/819884	09/03/2009	4251703	11/27/2012
SMART MOTION	U.S.	77/829997	09/18/2009	3930216	03/08/2011
SMART REACH	U.S.	75/307422	06/12/1997	2223731	02/16/1999
SMART WASH	U.S.	86/906917	02/12/2016		
SMARTSENSE	U.S.	78/622986	05/04/2005	3442322	06/03/2008

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TRADEMARK
REEL: 006611 FRAME: 0707

SMARTWASH	U.S.	76/282061	07/09/2001	2719906	05/27/2003
STAINBOOST	U.S.	77/947131	03/01/2010	4007011	08/02/2011
STAIR GRIP	U.S.	78/242631	04/28/2003	3046762	01/17/2006
STAY FRESH	U.S.	85/002247	03/30/2010	4347065	06/04/2013
STEAM TREAT	U.S.	85/421259	09/13/2011	4284713	02/05/2013
STEAM TREAT	U.S.	77/385888	01/31/2008	3641402	06/16/2009
STEAMCARE	U.S.	77/147053	04/03/2007	3612995	04/28/2009
STRATUS	U.S.	86/408698	09/29/2014	4864269	12/01/2015
SWIVEL+ STEERING SYSTEM	U.S.	85/121993	09/02/2010	4136256	05/01/2012
TESTED FOR LIVING	U.S.	85/913837	04/24/2013	4554474	06/24/2014
TILT-N-STORE	U.S.	86/067326	09/17/2013	4642336	11/18/2014
TILT-N-TAKE	U.S.	85/351304	06/21/2011	4101906	02/21/2012

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TRADEMARK
REEL: 006611 FRAME: 0708

TIME WASH/DRY ICON DESIGN	U.S.	85/440015	10/05/2011	4174493	07/17/2012
TIMED OXI	U.S.	77/156001	04/13/2007	3570427	02/03/2009
TREAT DIRT LIKE DIRT	U.S.	85/675810	07/12/2012	4508896	04/08/2014
TURBO BOIL	U.S.	77/154883	04/12/2007	3616587	05/05/2009
TURBOZONE	U.S.	78/308091	10/01/2003	2988131	08/23/2005
TURBOZONE (Stylized with Design)	U.S.	78/397278	04/06/2004	2993358	09/06/2005
TURBOZONE REACH	U.S.	86/460285	11/20/2014	4914889	03/08/2016
ULTRA CARE	U.S.	78/816888	02/16/2006	3290551	09/11/2007
ULTRA PLUS	U.S.	76/341381	11/23/2001	2996264	09/20/2005
ULTRA PLUSH	U.S.	86/871697	01/11/2016	5083962	11/15/2016
ULTRA WASH	U.S.	75/214562	12/17/1996	2150459	04/14/1998
WRINKLE GUARD	U.S.	72/327960	05/21/1969	885824	02/10/1970

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TRADEMARK
REEL: 006611 FRAME: 0709

HELPING BUILD SOLUTIONS	U.S.	86/114264	11/08/2013	4906927	03/01/2016
HOMECENTRAL (Stylized)	U.S.	75/258390	03/17/1997	2194900	10/13/1998
ONE SOLUTION BUILDING LOGO	U.S.	87/289212	01/04/2017	N/A	N/A
ONE SOLUTION	U.S.	87/289150	01/04/2017	N/A	N/A
METAPHOR	United States	76/008200	03/24/2000	2729666	06/24/2003
SEARS-O-PEDIC	United States	72/023841	02/06/1957	649324	07/30/1957
WEATHERBEATER ULTRA	United States	76/010359	03/28/2000	2495828	10/09/2001

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RECORDED: 04/02/2019

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