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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM514622

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

Name	Formerly	Execution Date	Entity Type
Admar International Inc.		03/15/2019	Corporation:

RECEIVING PARTY DATA

Name:	Luv n'cáre, Ltd.
Street Address:	3030 Aurora Ave
City:	Monroe
State/Country:	LOUISIANA
Postal Code:	71201
Entity Type:	Limited Liability Company: LOUISIANA CORPORATION; WYISIANA

PROPERTY NUMBERS Total: 10

Property Type Number		Word Mark	
Serial Number:	88044460	DURABOTTLE	
Serial Number:	87329101	IPUMP	
Serial Number:	87509652	HAPPY HANDS	
Registration Number:	5518945	REFLEX	
Registration Number:	4120416	THE NIBBLER	
Registration Number:	4223446		
Registration Number:	4702124	NATURAL NURSER	
Registration Number:	2773737	PACIFINDER	
Registration Number:	4683120	SOFTFLEX	
Registration Number:	2610154	KWIK FLO	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

3184104012

bobc@nuby.com Robert M. Chiaviello

Correspondent Name:

3030 Aurora Ave

Address Line 4:

Monroe, LOUISIANA 71201

TRADEMARK REEL: 006596 FRAME: 0702

CONVEYING PARTY DATA

Email:

Address Line 1:

900489966

NAME OF SUBMITTER:	Robert M. Chiaviello	
SIGNATURE:	/Robert M. Chiaviello/	
DATE SIGNED:	03/15/2019	
Total Attachments: 4		
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source=TrademarkAssignmentAgreement#page2.tif		
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source=TrademarkAssignmentAgreement#page4.tif		

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("**Trademark Assignment**"), dated as of March 15, 2019, is made by Admar International, Inc. ("**Seller**"), a Delaware Corporation, located at 3030 Aurora Avenue, Monroe Louisiana, in favor of Luv n' care, Ltd. ("**Buyer**"), a Louisiana Corporation, located at 3030 Aurora Avenue, Monroe Louisiana.

WHEREAS, Seller desires to convey, transfer, and assign to Buyer, certain trademarks of Seller, and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office;

NOW THEREFORE, the parties agree as follows:

- 1. <u>Assignment</u>. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably conveys, transfers, and assigns to Buyer, and Buyer hereby accepts, all of Seller's right, title, and interest in and to the following:
 - (a) the trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;
 - (b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
 - (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
 - (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Buyer. Following the date hereof, upon Buyer's reasonable request, and at Buyer's sole cost and expense, Seller shall take such steps and actions, and provide such cooperation and assistance to Buyer and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Buyer, or any assignee or successor thereto.

IN WITNESS WHEREOF, Seller has Assignment as of the date first written above.	duly executed and delivered this Trademark
Assignment as of the date first written above.	Admar International, Info. By: Name: Nouri E. Hakim CEO Address for Notices: 3030 Aurora Ave. Monroe, LA 71201
STATE OF LOUISIANA)
PARISH OF OUACHITA)SS.
)
known to me to be the person whose name is su	ersonally appeared Nouri E. Hakim, personally bscribed to the foregoing instrument, who, being
	the same in his authorized capacity as the CEO
	scribed, and acknowledged the instrument to be
the free act and deed of Admar International, I instrument.	nc. for the uses and purposes mentioned in the
monument.	

Notary Public

Robert M. Chiaviello, Jr.

[SECOND SIGNATURE PAGE FOLLOWS]

AGREED TO AND ACCEPTED:	

By:
Name: Joseph H. Hakim
President
Address for Notices:
3030 Aurora Ave.

Monroe, LA 71201

Luv n' care, Ltd.

STATE	OF	LOUISIANA)
PARISH	OF OU	ACHITA)SS)

On the 15th day of March 2019, before me personally appeared Joseph H. Hakim, personally known to me to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his authorized capacity as the President of Luv n' care, Ltd., the Corporation described, and acknowledged the instrument to be the free act and deed of Luv n' care, Ltd., for the uses and purposes mentioned in the instrument.

Notary Public

Robert M. Chiaviello, Jr.

SCHEDULE 1
Assigned Trademarks

Serial #	Registration #	Mark	Class
88044460		Durabottle	IC: 021
87329101		iPump	IC: 005
87509652		Happy Hands	IC: 010
87718769	5518945	Reflex	IC: 021
85186029	4120416	The Nibbler	IC: 010
85008336	4223446	(no-spill symbol)	IC: 010
85922613	4702124	Natural Nurser	IC: 010
78190772	2773737	Pacifinder	IC: 010
77962240	4683120	Softflex	IC: 010
75738110	2610154	Kwik Flo	IC: 010

TRADEMARK REEL: 006596 FRAME: 0707

RECORDED: 03/15/2019