СН \$165.00

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM514443

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Koki Holdings America Ltd.		03/05/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Koki Holdings Co., Ltd.	
Street Address:	15-1, Konan 2-chrome, Minato-ku	
Internal Address:	Shinagawa Intercity Tower A, 20th Floor	
City:	Tokyo	
State/Country:	JAPAN	
Postal Code:	108-6020	
Entity Type:	Corporation: JAPAN	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3350367	VPR
Registration Number:	3315505	POWER REACH
Registration Number:	3315504	POWER REACH
Registration Number:	3587938	DURA CORE
Registration Number:	2660611	STRAP TITE ADVANCED FASTENING SYSTEM
Registration Number:	2660610	STRAP TITE ADVANCED FASTENING SYSTEM

CORRESPONDENCE DATA

Fax Number: 8043447999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 804-788-8331

Email: HWRITM@HuntonAK.com

Correspondent Name: Stephen Demm, Hunton Andrews Kurth LLP

Address Line 1: 951 East Byrd Street

Address Line 4: Richmond, VIRGINIA 23219-4074

ATTORNEY DOCKET NUMBER:	042213.0000012
NAME OF SUBMITTER:	Stephen P. Demm
SIGNATURE:	/Stephen P. Demm/

TRADEMARK REEL: 006591 FRAME: 0928 **DATE SIGNED:** 03/15/2019

Total Attachments: 3

source=Assignment of US Trademarks - Koki Holdings America Ltd to Koki Holdings Co Ltd#page1.tif source=Assignment of US Trademarks - Koki Holdings America Ltd to Koki Holdings Co Ltd#page2.tif source=Assignment of US Trademarks - Koki Holdings America Ltd to Koki Holdings Co Ltd#page3.tif

TRADEMARK REEL: 006591 FRAME: 0929 **ASSIGNMENT OF U.S. TRADEMARKS**

WHEREAS, Koki Holdings America Ltd., a corporation organized under

the laws of the State of Delaware, and having a place of business located at 1111

Broadway Avenue, Braselton, GA 30517 (hereinafter "ASSIGNOR"), owns rights in the

United States trademarks described on the attached Exhibit A (hereinafter the "Marks");

AND, WHEREAS, Koki Holdings Co., Ltd., a corporation organized

under the laws of the Country of Japan, and having a place of business located at

Shinagawa Intercity Tower A, 20th Floor, 15-1, Konan 2-chome, Minato-ku, Tokyo 108-

6020, Japan (hereinafter "ASSIGNEE"), is desirous of acquiring the rights in

ASSIGNOR's Marks;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00)

or the equivalent thereof, and other good and valuable consideration, receipt and

sufficiency of which are hereby acknowledged, effective as of the last date of execution

subsequently set forth, ASSIGNOR does hereby sell, assign and transfer unto said

ASSIGNEE, and ASSIGNEE hereby accepts, ASSIGNOR's entire right, title and interest

in the Marks, together with the goodwill of the business symbolized by the Marks, and

any causes of action for any previously occurring infringement of the Marks.

ASSIGNOR will execute further commercially reasonable papers and will take

other commercially reasonable action if necessary and proper to vest full title in and to

the Marks in ASSIGNEE.

[Signature Page Follows]

1 of 3

TRADEMARK
REEL: 006591 FRAME: 0930

Date: <u>3/1/2019</u>	Koki Holdings America Ltd. (Assignor) By:
	Name: Hideki Fujii
	Title: Sensor Vior President & CFO
	Koki Holdings Co., Ltd. (Assignee)
Date: <u>March 5, 20,9</u>	By: Gam Carole
	Name: Osamu Kawanobe
	Title: Executive Officer

EXHIBIT A

Registration Number	Word Mark
3350367	VPR
3315505	POWER REACH
3315504	POWER REACH
3587938	DURA CORE
2660611	STRAP TITE ADVANCED FASTENING SYSTEM
2660610	STRAP TITE ADVANCED FASTENING SYSTEM

3 of 3

RECORDED: 03/15/2019