OP \$790.00 87950574

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM513495

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Derive Systems, Inc.		02/26/2019	Corporation: DELAWARE
Derive Power, LLC		02/26/2019	Limited Liability Company: DELAWARE
Derive Efficiency, LLC		02/26/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Ocean II PLO LLC	
Street Address:	3555 ALAMEDA DE LAS PULGAS, SUITE 205	
City:	MENLO PARK	
State/Country:	CALIFORNIA	
Postal Code:	94025	
Entity Type:	Limited Liability Company: CALIFORNIA	

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark		
Serial Number:	87950574	ACTIVE TELEMATICS		
Serial Number:	88064889	ADVANTAGE X		
Registration Number:	5214973	BDX		
Registration Number:	3456490	BULLY DOG		
Registration Number:	4079778			
Registration Number:	5327260	BULLY DOG PERFORMANCE DPF		
Registration Number:	4404215	CHAPERONE		
Serial Number:	87950585	DDP		
Registration Number:	5475799	DERIVE ADVANTAGE		
Registration Number:	4978854	DERIVE EFFICIENCY		
Serial Number:	88062703	DERIVE MISSION CONTROL		
Registration Number:	5475800	DERIVE POWER		
Registration Number:	5475761	DERIVE SYSTEMS		
Registration Number:	5615055	DERIVE VQ		
Serial Number:	87950591	DISTRACTED DRIVER PREVENTION		
	•	TDADEMADIA		

TRADEMARK

REEL: 006586 FRAME: 0001

Property Type	Number	Word Mark
Registration Number:	3686789	ECONOMIZER
Registration Number:	5205548	GTX
Registration Number:	4039756	ITSX
Registration Number:	3664395	LESS FUEL! MORE POWER!
Registration Number:	3371568	LIVEWIRE
Registration Number:	4404264	LIVEWIRE TS
Registration Number:	3439748	MORE POWER! LESS FUEL!
Registration Number:	3467695	POWER FLASH
Registration Number:	3497658	SCT
Registration Number:	3497659	SCT
Registration Number:	3901416	SCTFLASH
Registration Number:	3467694	SF3
Registration Number:	3632383	X3
Registration Number:	3513437	X3 POWER FLASH
Registration Number:	4590211	X4
Registration Number:	4590212	X4 POWER FLASH

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8013374500

Email: nwells@legendslaw.com

Correspondent Name: Nicholas D. Wells

Address Line 1: 330 Main St

Address Line 4: Kaysville, UTAH 84037

NAME OF SUBMITTER:	Nicholas D. Wells
SIGNATURE:	/Nicholas Wells/
DATE SIGNED:	03/08/2019

Total Attachments: 97

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is made as of February 26, 2019 (this "IP Security Agreement"), by and between Derive Systems, Inc., a Delaware corporation ("DS"), Derive Power, LLC, a Delaware limited liability company ("DP") and Derive Efficiency, LLC, a Delaware limited liability company "DE", and together with DP and DE, "Debtor"), and Ocean II PLO LLC, a California limited liability company, as collateral agent and administrative agent on behalf of the Lenders ("Agent").

RECITALS

- A. Agent, DS and the Lender(s) party thereto are entering into that certain Loan and Security Agreement dated even date hereof (as the same may be modified, amended, supplemented, restated or superseded from time to time, the "Loan Agreement") whereby Lenders are to provide Advances and other financial accommodations to Debtor pursuant to the terms of the Loan Agreement. Terms not defined herein shall the meanings ascribed to them in the Loan Agreement.
- **B.** In connection with the Loan Agreement, DP and DE are required to enter a Joinder Agreement to become responsible for the Obligations.
- C. It is a condition precedent to the effectiveness of the Loan Agreement that the parties hereto shall have executed and delivered this IP Security Agreement.

Now, THEREFORE, the parties hereto agree as follows:

- 1. GRANT OF SECURITY INTEREST. As collateral security for the prompt and complete payment and performance of all of Debtor's present or future Obligations under the Loan Documents, Debtor hereby grants Agent, for itself and the benefit of Lenders, a security interest in and to Debtor's entire right, title and interest in, to and under the following, now or hereafter existing, created, acquired or held by Debtor (all of which shall collectively be called the "IP Collateral"):
- a. Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, including, without limitation, those set forth on **Exhibit A** attached hereto and incorporated herein by this reference (collectively, the "Copyrights").
 - b. Any and all trade secrets;
 - c. Any and all design rights which may be available to Debtor;
- d. All patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including, without limitation, those set forth on **Exhibit B** attached hereto and incorporated herein by this reference (collectively, the "Patents");
- e. Any and all trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Debtor connected with and symbolized by such trademarks, including, without limitation, those set forth on **Exhibit C** attached hereto and incorporated herein by this reference (collectively, the "Trademarks");
- f. Any and all claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- g. All licenses or other rights to use any of the Copyrights, Patents or Trademarks, and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- h. All amendments, renewals and extensions of any of the Copyrights, Patents or Trademarks; and

IP Security Agreement – Derive Systems, Inc.

i. All proceeds and products of the foregoing, including, without limitation, all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

Notwithstanding the foregoing, in no event shall the IP Collateral include: (a) any lease, license, contract, property rights or agreement to which Debtor is a party or any of its rights or interests thereunder if and for so long as the grant of such security interest shall constitute or result in (i) the abandonment, invalidation or unenforceability of any right, title or interest of Debtor therein or (ii) in a breach or termination pursuant to the terms of, or a default under, any such lease, license, contract property rights or agreement (other than to the extent that any such term would be rendered ineffective pursuant to Sections 9406, 9407, 9408 or 9409 of the Code (or any successor provision or provisions) of any relevant jurisdiction or any other applicable law (including the Bankruptcy Code) or principles of equity); provided that the IP Collateral shall include and such security interest shall attach immediately (x) at such time as the condition causing such abandonment, invalidation or unenforceability shall be remedied and to the extent severable, shall attach immediately to any portion of such lease, license, contract, property rights or agreement that does not result in any of the consequences specified in (i) or (ii) above and (y) to any all Proceeds, products, accessions, rents and profits of or in respect of any of the foregoing such lease, licenses, contract, property right or agreement; or (b) any intent-to use Trademark applications prior to the filing of a "Statement of Use", "Amendment to Allege Use" or similar filing with regard thereto, to the extent and solely during the period, in which the grant of a security interest therein may impair the validity or enforceability of any Trademark that may issue from such intent to use Trademark application under applicable law. The security interest granted pursuant to this IP Security Agreement shall automatically terminate when the security interest granted to Agent pursuant to the Loan Agreement terminates, including in connection with a Permitted Transfer, and Agent shall, at Debtor's request and expense, execute, acknowledge, and deliver to the Debtor an instrument in writing in recordable form releasing the security interest granted under this IP Security Agreement and shall execute and deliver to Debtor, at Debtor's expense, such other documents as Debtor shall reasonably request to evidence such termination.

- 2. AUTHORIZATION AND REQUEST. Debtor authorizes and requests that the Register of Copyrights and the Commissioner of Patents and Trademarks record this security interest.
- **3.** COVENANTS AND WARRANTIES. Debtor represents, warrants, covenants and agrees as of the Closing Date as follows:
- a. Debtor is now the sole owner of the IP Collateral, except for licenses granted by Debtor to its customers or other third parties in the ordinary and normal course of business, and except for intellectual property licensed to Debtor by third parties, in each case as permitted under the Loan Agreement;
- b. Performance of this IP Security Agreement will not cause an event of default of any Material Contract to which Debtor is a party or by which Debtor is bound;
- c. During the term of this IP Security Agreement, Debtor will not Transfer the IP Collateral, except for Permitted Transfers;
- d. To its knowledge, each of the Patents that is material to the Debtor's and its Subsidiaries' business is valid and enforceable, and no part of the IP Collateral that is material to the Debtor's and its Subsidiaries' business has been judged invalid or unenforceable, in whole or in part, and no claim has been made to Debtor in writing that any part of the IP Collateral violates the rights of any third party;
- e. Debtor shall (i) protect, defend and maintain the validity and enforceability of the Copyrights, Patents and Trademarks material to Debtor's business in the ordinary course of business and in Debtor's good faith judgment, (ii) use commercially reasonable efforts in the ordinary course of business to detect infringements of the Copyrights, Patents and Trademarks and promptly advise Agent in writing of material infringements detected in material registered Copyrights, Patents and Trademarks and (iii) not allow any registered Copyrights, Patents or Trademarks material to Debtor's business to be abandoned, forfeited or dedicated to the public without the written consent of Agent, which shall not be unreasonably withheld, unless Debtor determines that reasonable business practices suggest that abandonment is appropriate;

- f. Debtor shall, from time to time, execute and file such other instruments, and take such further actions as Agent may reasonably request from time to time to perfect or continue the perfection of Agent's interest in the IP Collateral:
- g. This IP Security Agreement creates, and in the case of after acquired IP Collateral, this IP Security Agreement will create at the time Debtor first has rights in such after acquired IP Collateral, in favor of Agent a valid and perfected first priority security interest in the IP Collateral in the United States securing the payment and performance of all Obligations of Debtor to Agent under the Loan Documents, upon making the filings referred to in **Section 3.h.** below and subject only to Permitted Liens;
- h. To its knowledge, except for, and upon, the filings with, as applicable, (1) the United States Patent and Trademark office with respect to the Patents and Trademarks, (2) the Register of Copyrights with respect to the Copyrights and (3) the UCC Division of the Delaware Secretary of State, necessary to perfect the security interests created hereunder, and except as has been already made or obtained, no authorization, approval or other action by, and no notice to or filing with, any United States governmental authority or United States regulatory body is required either (a) for the grant by Debtor of the security interest granted hereby or for the execution, delivery or performance of this IP Security Agreement by Debtor in the United States or (b) for the perfection in the United States or the exercise by Agent of its rights and remedies hereunder;
- i. All information heretofore, herein or hereafter supplied to Agent by or on behalf of Debtor with respect to the IP Collateral is accurate and complete in all material respects; and
- j. Debtor shall not enter into any agreement that would materially impair or conflict with Debtor's obligations hereunder without Agent's prior written consent, which consent shall not be unreasonably withheld. Debtor shall not permit the inclusion in any material contract to which it becomes a party of any provisions that could or might in any way prevent the creation of a security interest in Debtor's rights and interests in any property included within the definition of the IP Collateral acquired under such contracts.
- **4. AGENT'S RIGHTS.** Agent shall have the right, but not the obligation, to take, at Debtor's sole expense, any actions that Debtor is required under this IP Security Agreement to take but which Debtor fails to take, after fifteen (15) days' notice to Debtor. Debtor shall reimburse and indemnify Agent for all reasonable costs and reasonable expenses incurred in the reasonable exercise of its rights under this **Section 4**.

5. FURTHER ASSURANCES; ATTORNEY IN FACT.

- a. At any time and from time to time Debtor shall execute and deliver such further instruments and take such further action as may reasonably be requested by Agent to effect the purposes of this Agreement.
- b. Debtor hereby irrevocably appoints Agent as Debtor's attorney-in-fact, with full authority in the place and stead of Debtor and in the name of Debtor, (i) to modify, in its reasonable discretion upon updates to same, Exhibit A, Exhibit B or Exhibit C of this IP Security Agreement without first obtaining Debtor's approval of or signature to such modification by amending hereof, as appropriate, to include reference to any material right, title or interest in any Copyrights, Patents or Trademarks acquired by Debtor after the execution hereof or to delete any reference to any right, title or interest in any Copyrights, Patents or Trademarks in which Debtor no longer has or claims any right, title or interest, (ii) to file, in its reasonable discretion, one or more financing or continuation statements and amendments thereto, relative to any of the IP Collateral without the signature of Debtor where permitted by law and (iii) after the occurrence and during the continuance of an Event of Default, exercise its remedies as a secured creditor under all applicable law.
- **6. EVENTS OF DEFAULT.** Debtor's breach of this IP Security Agreement or the occurrence of an Event of Default under the Loan Agreement shall constitute an "Event of Default" under this IP Security Agreement.
- **7. REMEDIES.** Upon the occurrence and during the continuance of an Event of Default, Agent shall have the right to exercise all the remedies of a secured party under applicable law, including, without limitation, the right to require Debtor to assemble the IP Collateral and any tangible property in which Agent has a security interest and to make it available to Agent at a place designated by Agent. Agent shall have a nonexclusive, royalty free

IP Security Agreement – Derive Systems, Inc.

license to use the Copyrights, Patents and Trademarks to the extent reasonably necessary to permit Agent to exercise its rights and remedies upon the occurrence and during the continuance of an Event of Default. Debtor will pay any Lender Expenses incurred by Agent in connection with the exercise of any of Agent's rights hereunder, including, without limitation, any expense incurred in disposing of the IP Collateral. All of Agent's rights and remedies with respect to the IP Collateral shall be cumulative.

- **8. INDEMNITY.** Debtor agrees that **Section 10.3** of the Loan Agreement also applies to this IP Security Agreement, mutatis mutandis.
- 9. NO FAILURE OR DELAY. No failure or delay on the part of Agent, in the exercise of any power, right or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise thereof.
- 10. ATTORNEYS' FEES. If any action relating to this IP Security Agreement is brought by either party hereto against the other party, the prevailing party shall be entitled to recover reasonable attorneys' fees, costs and disbursements.
- 11. AMENDMENTS. This IP Security Agreement may be amended only by a written instrument signed by Agent and Debtor, except amendments made pursuant to **Section 5.b.(i)** hereto.
- 12. COUNTERPARTS. This IP Security Agreement may be executed in any number of counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which together shall constitute one instrument. Delivery of an executed counterpart of a signature page of this IP Security Agreement by telecopy or other electronic imaging means (e.g. PDF by email) shall be effective as delivery of a manually executed counterpart.

13. CHOICE OF LAW AND VENUE; JURY TRIAL WAIVER.

- a. Governing Law. California law governs this IP Security Agreement without regard to principles of conflicts of law. Each Debtor and Agent submit to the exclusive jurisdiction of the State and Federal courts in the County of San Mateo, California; provided, however, that nothing in this Agreement shall be deemed to operate to preclude Agent from bringing suit or taking other legal action in any other jurisdiction to realize on the Collateral or any other security for the Secured Obligations, or to enforce a judgment or other court order in favor of Agent. Debtor expressly submits and consents in advance to such jurisdiction in any action or suit commenced in any such court, and Debtor hereby waives any objection that it may have based upon lack of personal jurisdiction, improper venue, or forum non conveniens and hereby consents to the granting of such legal or equitable relief as is deemed appropriate by such court. Debtor hereby waives personal service of the summons, complaints, and other process issued in such action or suit and agrees that service of such summons, complaints, and other process may be made by registered or certified mail addressed to such party at the address set forth in, or subsequently provided by such party in accordance with, Section 11 of the Loan Agreement and that service so made shall be deemed completed upon the earlier to occur of a party's actual receipt thereof or three (3) days after deposit in the U.S. mails, proper postage prepaid.
- b. Waiver of Jury Trial. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, EACH DEBTOR AND AGENT WAIVE THEIR RIGHT TO A JURY TRIAL OF ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF OR BASED UPON THIS IP SECURITY AGREEMENT OR ANY CONTEMPLATED TRANSACTION UNDER THIS IP SECURITY AGREEMENT, INCLUDING CONTRACT, TORT, BREACH OF DUTY AND ALL OTHER CLAIMS. THIS WAIVER IS A MATERIAL INDUCEMENT FOR THE PARTIES TO ENTER INTO THIS IP SECURITY AGREEMENT. EACH PARTY HAS REVIEWED THIS WAIVER WITH ITS COUNSEL.
- c. Judicial Reference. WITHOUT INTENDING IN ANY WAY TO LIMIT THE PARTIES' AGREEMENT TO WAIVE THEIR RESPECTIVE RIGHT TO A TRIAL BY JURY, if the above waiver of the right to a trial by jury is not enforceable, the parties hereto agree that any and all disputes or controversies of any nature between them arising at any time shall be decided by a reference to a private judge, mutually selected by the parties (or, if they cannot agree, by the Presiding Judge of San Mateo County, California Superior Court) appointed in accordance with California Code of Civil Procedure Section 638 (or pursuant to comparable provisions of federal law if the dispute falls within the exclusive jurisdiction of the federal courts), sitting without a jury, in San Mateo County, California; and the parties hereby submit to the jurisdiction of such

IP Security Agreement - Derive Systems, Inc.

court. The reference proceedings shall be conducted pursuant to and in accordance with the provisions of California Code of Civil Procedure §§ 638 through 645.1, inclusive. The private judge shall have the power, among others, to grant provisional relief, including without limitation, entering temporary restraining orders, issuing preliminary and permanent injunctions and appointing receivers. All such proceedings shall be closed to the public and confidential and all records relating thereto shall be permanently sealed. If during the course of any dispute, a party desires to seek provisional relief, but a judge has not been appointed at that point pursuant to the judicial reference procedures, then such party may apply to the San Mateo, California Superior Court for such relief. The proceeding before the private judge shall be conducted in the same manner as it would be before a court under the rules of evidence applicable to judicial proceedings. The parties shall be entitled to discovery which shall be conducted in the same manner as it would be before a court under the rules of discovery applicable to judicial proceedings. The private judge shall oversee discovery and may enforce all discovery rules and orders applicable to judicial proceedings in the same manner as a trial court judge.

- d. Scope of Authority. The parties agree that the selected or appointed private judge shall have the power to decide all issues in the action or proceeding, whether of fact or of law, and shall report a statement of decision thereon pursuant to California Code of Civil Procedure § 644(a). Nothing in this paragraph shall limit the right of any party at any time to exercise self-help remedies, foreclose against collateral, or obtain provisional remedies. The private judge shall also determine all issues relating to the applicability, interpretation, and enforceability of this paragraph.
- 14. CONFLICT. In the event of a conflict between any term and/or provision contained in this IP Security Agreement with any term and/or provision contained in any of Loan Agreement, the term and/or provision of the Loan Agreement shall govern unless otherwise determined by Agent.

[remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have executed this Intellectual Property Security Agreement on the day and year first above written.

Derive Systems, Inc.
a Delaware corporation
BY: MW LON W
Name: Amy GAWU
Title: CFO + Secretary
DERIVE POWER, LLC a Delaware limited liability company
a Desawate timited habitity company
By: Omy Cond
Name: My Blawll
Title: CRO Y SEUKHOW
DERIVE EFFICIENCY, LLC
a Delaware limited liability company
By: Owny Bon W
Name: Amy bawall
Tinle: CRO & Setretam
AGENT:
OCEAN II PLO LLC
BY: STRUCTURAL CAPITAL MANAGEMENT II, LP
ITS: MANAGER
Ву:
Name:
Title:

DEBTOR:

IP Security Agreement - Derive Systems, inc.

IN WITNESS WHEREOF, the parties hereto have executed this Intellectual Property Security Agreement on the day and year first above written.

DEBTOR:
DERIVE SYSTEMS, INC. a Delaware corporation
Ву:
Name:
Title:
DERIVE POWER, LLC a Delaware limited liability company
By:
Name:
Title:
DERIVE EFFICIENCY, LLC a Delaware limited liability company
Ву:
Name:
Title:
AGENT:
OCEAN II PLO LLC By: Structural Capital Management II, LP
By: Lawrence Gross
Name: Lawrence Gposs
Title: Managing Partner

IP Security Agreement – Derive Systems, Inc.

Exhibit A

COPYRIGHTS

U.S. COPYRIGHTS

	46841.00.0010	UPDATE AGENT VERSION 1		46841.00.0012	FMS SOFTWARE VERSION 1		46841.00.0013	BOOTDRIVER BOSCH PCM		40312.01.0001	AdvantageSW	COPYRIGHT TITLE
		TX 6-500-393			TX 7-117-611			TX 7-342-755			TX 70260-678	APPLICATION/ REGISTRATION NUMBER
		01/09/2007			05/19/2008			11/02/2010			05/17/2010	FILING/ REGISTRATION DATE
Transfer Recorded	Documents have been sent for recording to the U.S. Copyright Office to update owner to Derive Power, LLC	Bully Dog Technologies, LLC	Transfer Recorded	Documents have been sent for recording to the U.S. Copyright Office to update owner to Derive Power, LLC	Bully Dog Technologies, LLC	Transfer Recorded	Documents have been sent for recording to the U.S. Copyright Office to update owner to Derive Power, LLC	Bully Dog Technologies, LLC	Transfer Recorded	Documents have been sent for recording to the U.S. Copyright Office to update owner to Derive Power, LLC	SCT Performance, LLC	CURRENT OWNER
										TRADEN	/ A D	V

TRADEMARK REEL: 006586 FRAME: 0013

	46841.00.0011	UPDATE AGENT VERSION 1 SOFTWARE MANUAL	COPYRIGHT TITLE
		TX 6-501-624	APPLICATION/ REGISTRATION NUMBER
		01/22/2007	FILING/ REGISTRATION DATE
Transfer Recorded	Documents have been sent for recording to the U.S. Copyright Office to update owner to Derive Power, LLC	Bully Dog Technologies, LLC	CURRENT OWNER

Exhibit B

U.S. AND NON U.S. PATENTS AND PATENT APPLICATIONS

ISSUED PATENTS:

Name of Patent	Patent Number		Name of patent holder
None			

APPLICATIONS:

Exhibit C

U.S. AND NON U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

U.S. TRADEMARKS

ACTIVE TELEMATICS 48987.01.0157	Mark		
87/950,574	NUMBER	APP/REG	
06/06/2018	Bate	FILING/REG	
Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and anateur auto mechanics in the nature of text files and electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges, including water temperature gauges, boost gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for nobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle phones, namely, software that allows a person to limit seather application software for mobile phones, namely, software that allows a	GOODS/SERVICES		
Derive Power, LLC	OWNER	CURRENT	
Pending	STATUS		

TRADEMARK REEL: 006586 FRAME: 0017

ADVANTAGE X 48987.01.0161		Mark		
88/064,889		NUMBER	APP/REG	+
08/03/2018		DATE	FILING/REG	•
Class 9: downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; and links to selected websites; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic	person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other hand-held interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	GOODS/SERVICES		
Derive Power, LLC		OWNER	CURRENT	
Pending		STATUS		

VEDDER PRICE P.C.

Mark
APP/REG FILING/REG
GOODS/SERVICES
CURRENT OWNER
STATUS

BULLY DOG 48987.01.0127	BDX 48987.01.0112		Mark
77/162,126 3,456,490	86/933,790 5,214,973		APP/REG NUMBER
04/20/2007 07/01/2008	03/09/2016 05/30/17		FILING/REG
Class 7: Exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of	Class 9: electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage	and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data	Goods/Services
Derive Power, LLC	Derive Power, LLC		CURRENT
Registered Renewal Duc: 07/01/2018 Renewal Accepted Next Renewal duc: 07/01/2028	Registered 6 Year Declaration of Use due: 5/30/2023		STATUS

S

### BULLYDOG design 48987.01.0118		Mark
85/317,488 4,079,778		APP/REG NUMBER
05/10/2011 01/03/2012		FILING/REG
Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for	the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges Class 12: Torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on land vehicles and trucks; parts and accessories, namely kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting	GOODS/SERVICES
Derive Power, LLC		CURRENT
Registered 6 Yr. Declaration of Use due: 01/03/2018 Declaration Accepted on 9/11/2017 Renewal due: 01/03/2022		STATUS

	APP/REG	FILING/REG		CURRENT	
MARK	NUMBER	DATE	GOODS/SERVICES	OWNER	STATUS
			land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges		
BULLY DOG PERFORMANCE DPF	87/375,482	03/17/2017	Class 7: fuel filters for diesel exhaust systems for vehicles comprised of exhaust manifolds, exhaust	Derive Power, LLC	Registered:
4897.01.0148	5,327,260	11/7/2017	pipe and exhaust silencers; air-intake tubes and filters for after-market installation of vehicle		6 Yr. Declaration of Use due:
			engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines		11/07/2023
CHAPERONE	85/624,723	05/14/2012	Class 9: Computer application software for mobile	Derive Power, LLC	Registered:
48987.01.0068	4,404,215	09/17/2013	limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for		6 Yr. Declaration of Use due:
			software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving		09/17/2019
DDP 48987.01.0156	87/950,585	06/06/2018	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and	Derive Power, LLC	Pending

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		APP/ REG FILING/REG MARK NUMBER DATE
Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics,	electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other hand-held interactive media player, that communicates with the device through telecommunications equipment	GOODS/SERVICES
		CURRENT OWNER STATUS

	DERIVE ADVANTAGE 48987 01 0109	Mark
	86/443,810 5.475,799	APP/REG NUMBER
	05/22/2018	FILING/REG DATE
increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; and links to selected websites; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; and links to selected websites; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and	Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for	COODS/SERVICES vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software
	Derive Power, LLC	CURRENT
Use Due: 05/22/2024	Registered 6 Yr. Declaration of	STATUS

				Mark	
				NUMBER	APP/REG
				DATE	FILING/REG
tracking, and software that allows a person to limit the top speed and acceleration rate of a vehicle, thereby enhancing safety Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing;	Class 37: Fleet vehicle maintenance and performance enhancement services, utilizing hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, optimizing fuel economy, horsepower, and for engine diagnostics, vehicle	Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products	uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing	GOODS/SERVICES	
				OWNER	CURRENT
				STATUS	

			46779.00.0002	DERIVE EFFICIENCY		Mark		
			4,978,854	86/431.593		NUMBER	APP/REG	
			06/14/2016	10/22/2014		DATE	Filing/Reg	
vehicle tracking, diagnostics, vehicle location and performance data Class 37: Fleet vehicle maintenance and performance enhancement services, utilizing hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, optimizing fuel economy, horsepower, and for engine diagnostics, vehicle tracking, and software that allows a person to limit the top speed and acceleration rate of a vehicle, thereby enhancing safety	reprograms the vehicle's microchip to limit the top speed and acceleration rate of a vehicle to promote safe driving, get better gas mileage, and enhance the performance of the vehicle Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls,	adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing; electronic control hardware unit which interfaces with a vehicle's drive-train computer system and	and software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for	speed controls, vehicle tracking, diagnostics, vehicle location and performance data Class 9: Electronic devices consisting of hardware	Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance,	GOODS/SERVICES		
			LLC	Derive Efficiency.		OWNER	CURRENT	
		06/14/2022	6 Yr. Declaration of	Registered		STATUS		

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48987.01.0158		Mark
88/062,703		APP/REG NUMBER
08/02/2018		FILING/REG DATE
Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; Web-based and downloadable operating system software updates for the foregoing; and links to selected websites; Web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; Web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloadable operating, analyzing, and displaying usage and data; downloadable operating system software updates for the foregoing including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing including fleets of vehicles, for collecting.	Class 42: Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data	GOODS/SERVICES
Denve Power, LLC		CURRENT OWNER
Pending		STATUS

12

DERIVE POWER 48987.01.0107	Mark
86/443,854 5,475,800	APP/REG NUMBER
11/04/2014 05/22/2018	FILING/REG
Class 42: Providing use of web-based software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks comprised of exhaust manifolds, exhaust trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines; air-intake tubes and filters for after-market installation of power sport vehicle engines, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for power sport vehicle motors and engines; exhaust systems for land vehicles Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and electronic manuals for use by professional endicated and electronic manuals fo	GOODS/SERVICES
Derive Power, LLC	CURRENT
Registered 6 Yr. Declaration of Use Due: 05/22/2024	STATUS

VEDDER PRICE P.C.

Mark	
NUMBER	APP/REG
DATE	FILING/REG
maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess,)
OWNER	CURRENT
STATUS	

		APP/REG MARK NUMBER
15	lorsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges sand exhaust gas temperature gauges. Class 12: Torque converters for land vehicles, clutches for land vehicles; torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on power sport vehicles and trucks; parts and accessories, namely, kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting; alarm systems in the nature of sound alarms and back-up warning alarms for mounting on power sport vehicles, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts; and mounting brackets and parts for mounting gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges	FILING/REG COODS/SERVICES
VEDDER PRICE P.C.	TRADEMARK	CURRENT OWNER STATUS

	APP/REG	Filling/Reg		CURRENT	
MARK	NUMBER	DATE	GOODS/SERVICES	OWNER	STATUS
MARK DERIVE SYSTEMS 48987.01.0105	NUMBER 86/367,934 5,475,761	DATE 08/15/2014 05/22/2018	Class 7: Exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines; air-intake tubes and filters for after-market installation of power sport vehicle engines, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for power sport vehicle motors and engines; exhaust systems for land vehicles and trucks for increasing of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and electronic manuals for use by professional and electronic devices; downloadable operating system software updates for handheld and mountable	Derive Systems, Inc.	Registered 6 Yr. Declaration of Use Due: 05/22/2024
48987.01.0105	5,475,761	05/22/2018	pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines; air-intake tubes and filters for after-market installation of power sport vehicle engines, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for power sport vehicle motors and engines; exhaust systems for land vehicles Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in		6 Yr. Declaration of Use Due: 05/22/2024
			land vehicles and trucks, namely, automotive		
			gauges in the nature of water temperature gauges,		

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	NG/REG
boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smartphone or other hand-held interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and electronic devices with displays for use in connection with power sports vehicles to assess, horsepower, and engine diagnostics; bandheld and mountable electronic devices, downloadable operating system software updates for use by professional and electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in the installation, maintenance and troubleshooting of the foregoing electronic devices with displays for use in	GOODS/SERVICES
	C'URRENT OWNER
	STATUS

17

		Mark
		APP/ REG FILING/REG NUMBER DATE
18	horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges Class 12: Torque converters for land vehicles; clutches for land vehicles; torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on land vehicles and trucks; parts and accessories, namely, kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting; alarm systems in the nature of sound alarms and back-up warning alarms for mounting on power sport vehicles, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts; and mounting brackets and parts for mounting brackets and parts for mounting brackets and parts for mounting gauges for power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; and mounting brackets and parts for mounting gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges Class 35: Providing business management and business administration services for others in the fields of automotive and land vehicle products, electronics, and software; Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data	GOODS/SERVICES
		CURRENT
VEDDER PRICE P.C.	TRADEMARK	STATUS

	48987.01.0151	Mark
	87/812,441 5,615,055	APP/ REG I
	2/27/2018 11/27/2018	FILING/REG DATE
19	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software that allows a person to limit the top speed and	Class 41: Educational services, namely, conducting classes in the field of automotive performance enhancement Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data
	Derive Power, LLC	CURRENT
VEDDER PRICE P.C	Registered 6 Yr. Declaration of Use Due: 11/27/2022	TRADEMARK

	APP/REG FILING/REG NUMBER DATE
acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snownobiles, utility vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, ganges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges, air fuel ratio gauges and exhaust gas temperature	3G GOODS/SERVICES
	CURRENT OWNER STATUS

DISTRACTED DRIVER PREVENTION 48987.01.0155	Mark
87/950,591	APP/ REG
06/06/2018	FILING/REG
	Goods/Services
Derive Power, LLC	CURRENT
Pending	STATUS

VEDDER PRICE P.C.

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View	Nimmer.	Digg	Cope (Crayrene	Ounce	OH LAWS
			to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other hand-held interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting and advisory services in the fields of optimization		
			Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software		
ECONOMIZER DESIGN	77/352,886	12/14/2007	Class 9: Electronic automotive tuning device,	Derive Power, LLC	Registered
Accept 01 0003	3,686,789	09/22/2009	namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage		Renewal Due 09/22/2019
GTX	86/751,058	09/09/2015	Class 9: Electronic automotive tuning device,	Derive Power, LLC	Registered
48987.01.0111	5,205,548	5/16/2017	interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage		6 Year Declaration of Use due: 5/16/2023
iTSX	85/180,456	11/18/2010	Class 9: Electronic automotive tuning device,	Derive Power, LLC	Registered
48987.01.0045	4,039,756	10/11/2011	interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to		

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LIVEWIRE TS 48987.01.0070	LIVEWIRE 48987.01.0011	LESS FUEL! MORE POWER! 48987.01.0002	Mark
85/633,559 4,404,264	77/063,654 3,371,568	77/352,902	APP/REG NUMBER
05/23/2012 09/17/2013	12/13/2006 01/22/2008	12/14/2007 08/04/2009	FILING/REG
Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Class 9: Electronic automotive tuning device, namely electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more horse power and get better gas mileage	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other hand-held interactive media player, that communicates with the device through telecommunications equipment
Derive Power, LLC	Derive Power, LLC	Derive Power, LLC	CURRENT OWNER
Registered: 6 Yr. Declaration of Use due: 09/17/2019 Accepted Renewal due: 09/17/2023	Registered: Renewal due: 01/22/2018 Renewal Accepted Next Renewal due: 1/22/2028	Registered: Renewal due: 08/04/2019 Renewal Accepted Next Renewal Due: 08/04/2029	STATUS 6 Yr. Declaration of Use due: 10/11/2017 Declaration Accepted Renewal Due 10/11/2021

VEDDER PRICE P.C.

48987.01.0009	SCT 48987.01.0010	POWER FLASH 48987.01.0005	MORE POWI 48987.01.0014
1GN 0009	0010	FLASH 0005	Mark More Power! Less fuel! 48987.01.0014
77/067,094 3,497,659	77/067,042 3,497,658	77/352,932 3,467,695	APP/ REG NUMBER 77/265,091 3,439,748
12/19/2006 09/09/2008	12/19/2006 09/09/2008	12/14/2007 07/15/2008	FILING/REG DATE 08/27/2007 06/3/2008
Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more horse power and get better gas mileage Class 41: Educational services, namely, providing classes featuring training in the field of automotive performance enhancement	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more horse power and get better gas mileage Class 41: Educational services, namely, providing classes featuring training in the field of automotive performance enhancement	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Class 9: electronic automotive tuning device, namely, electronic control hardware unit and downloadable software provided via the internet for reprogramming automotive drive train computers for the purpose of increasing speed, horsepower, and fuel efficiency
Derive Power, LLC	Derive Power, LLC	Derive Power, LLC	CURRENT OWNER Derive Power, LLC
Registered Renewal due: 09/09/2018 Renewal Accepted Next Renewal due: 09/09/2028	Registered Renewal due: 09/09/2018 Renewal Accepted Next Renewal due: 09/09/2028	Registered 07/15/2018 Renewal Accepted Next Renewal due: 07/15/2028	STATUS Registered: Renewal due: 06/03/2018 Accepted Next Renewal Due: 6/3/2028

VEDDER PRICE P.C.

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X4	X3 POWER FLASH 48987.01.0013	X3 48987.01.0007	SF3 48987.01.0006	MARK SCTFLASH 48987.01.0029
86/054,648	77/189,772 3,513,437	3,632,383	77/352,923 3,467,694	APP/REG NUMBER 77/765,355 3,901,416
09/03/2013	05/24/2007 10/07/2008	06/02/2009	12/14/2007 07/15/2008	FILING/REG DATE 06/22/2009 01/04/2011
Intl. Class 9: Electronic vehicle tuning device,	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more horsepower and get better gas mileage	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car or truck's drive-train computer system and reprograms the car or truck's microchip to make it go faster, have more horse power and get better gas mileage
Derive Power, LLC	Derive Power, LLC	Derive Power, LLC	Derive Power, LLC	CURRENT OWNER Derive Power, LLC
Registered	Registered Renewal due: 10/07/2018 Renewal Accepted Next Renewal due: 10/07/2028	Registered Renewal due: 06/02/2019 7/5/2018 Renewal Accepted Next Renewal 6/2/2029	Registered Renewal due: 07/15/2018 Renewal Accepted Next Renewal due: 07/15/2028	STATUS Registered Renewal due: 01/04/2021

X4 POWER FLASH 48987.01.0097	48987.01.0096	Mark 1
86/054,652 4,590,212	4,590,211	APP/REG NUMBER
09/03/2013 08/19/2014	08/19/2014	FILING/REG
Intl. Class 9: Electronic vehicle tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage	namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage	GOODS/SERVICES
Derive Power, LLC		CURRENT
Registered 6 Yr. Declaration of Use due: 08/19/2020	6 Yr. Declaration of Use due: 08/19/2020	STATUS

VEDDER PRICE P.C.

FOREIGN TRADEMARKS

Australia	COUNTRY
48987.02.0167	TRADEMARK
A00/8/49	APP/REG NUMBER
8/30/2018	FILING/REG DATE
class y: Electronic devices consisting of narroware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges, vacuum gauges, and exhaust gas temperature gauges; conputer temperature gauges, boost gauges, vacuum gauges, and exchaust gas temperature gauges; conputer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle to promote safe driving, link seatbelt use to vehicle to promote safe driving, link seatbelt use to vehicle to promote safe	GOODS/SERVICES
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Pending	STATUS

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REEL: 006586 FRAME: 0042

VEDDER PRICE P.C.

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Australia ADVANTAGE X A0080932 48987.01.0169	COUNTRY TRADEMARK	
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11/15/2018	DATE	FILING/REG
id or ig is le id	GOODS/SERVICES smartphone use to vehicle use; electronic automotive funing device namely electronic control hardware	
Derive Power, LLC		OWNER
Pending Pending VEDDER PRICE P.C	STATUS	

	Australia 4	Australia B	COUNTRY	
	4898 7.01.0165	BDX 48987.02.0112	Trademark	
	A0078748	A0061079 8/23/2016	APP/REG Number	
	08/30/2018	A0061079 8/23/2016	FILING/REG . DATE	Turney May
30	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage	Goods/Services	
	Derive Power, LLC	Derive Power, LLC	OWNER	
VEDDER PRICE P.C.	Pending	Registered Renewal Due: 08/23/2026	STATUS	

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	Australia		Country
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	DERIVE MISSION CONTROL 48987.07.0160		Trademark
	ION		MARK
	A0078084		APP/REG NUMBER
	08/06/2018		FILING/REG . DATE
			REG E
31	Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; web-based and downloadable operating system software updates for the foregoing; and links to selected websites; web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic	application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	
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	nloadable d uploadi and from lyzing, a web-base m softwa lected we lected we ile applia ng, analy nance data collectin formance c softwar ing syste untable e	e for mobile phones, namely, s a person to limit the top speed te of a vehicle to promote safe at use to vehicle ignition, link wehicle use; electronic automotive ely, electronic control hardware es with a vehicle's drive-train and reprograms the vehicle's it adjust power settings, get better thance the performance of the control and interaction through a n a smart-phone or other handdia player, that communicates ough telecommunications and technological consulting and an the fields of optimization of conomy, engine performance, icide tracking, diagnostics, vehicle mance data; reporting and usage data into insights and anagement dashboard; use of se to create and implement vehicle are	RVICES
	compute ng land veh d display d and ure update bsites; w ations, zing, and of land g, analyz data of la data of la detronic	he top spoomote satuition, linimic autorn rol hardwhire-train rehicle's ings, get ince of the on through other han immunicate ations consultin consultin of formance ostics, vengand ghts and ghts and ghts and ghts and ghts and line of lement when the open of the open open of the open open open open open open open ope	
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	Australia			COUNTRY
	DERIVE VQ 48987.01.0154			RY TRADEMARK
	A0075636			APP/REG NUMBER
	05/07/2018			FILING/REG . DATE
32	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable	Class 42: Providing temporary use of web-based on- line non-downloadable software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; providing temporary use of a web-based mobile software application for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks	usage and performance data; web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing	GOODS/SERVICES devices with displays for use in connection with land vehicles and trucks to assess, monitor and display
	Derive Power, LLC			OWNER
VEDDER PRICE P.C	Pending		TRADEMARK	STATUS

	COUNTRY TRADEMARK NUMBER DA
diagnostics; gauges for land vehicles, namely, automotive gauges, not expected and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer application software for mobile phones, namely, software for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other hardheld interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility vehicles, lorsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system	BATE GOODS/SERVICES Operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine
	OWNER STATUS

	Australia		COUNTRY
	PREVENTION 48987.01.0163		TRADEMARK
	A0078747		APP/REG NUMBER
	08/30/2018		FILING/REG . DATE
34	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snownobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe	software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges	GOODS/SERVICES
	Derive Power, LLC		OWNER
VEDDER PRICE P.C	Pending		STIVIUS

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alia	alia		COUNTRY	
SCT 48987.01.0030	LIVEWIRE TS 48987.01.0084		TRADEMARK	
1315531	1517069 1517069		APP/REG NUMBER	-
08/14/2009 02/20/2012	09/26/2012 10/29/2013		DATE	Dir ing/Dig
Class 9: Apparatus and instruments for controlling, switching, transforming, accumulating, regulating or controlling electricity; electronic tuning devices for motor vehicles	Class 9: Electronic automotive tuning devices; electronic control hardware units which interface with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	GOODS/SERVICES	
Derive Power, LLC	Derive Power, LLC		Oninea	- Daniel
Registered Renewal due: 08/14/2019	Registered Renewal Due: 09/26/2022		STATUS	

VEDDER PRICE P.C.

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ADVANTAGE X 48987.01.0169	SCTFLASH 48987.01.0034	SCT DESIGN 3 48987.01.0032	SCT 48987.01.0066	INAUENLARA	Трапкмарк
A0080932	1323893 1323893	1315532 1315532	1077946 1077946	JACINIDEA	APP/REG
11/15/2018	10/01/2009 02/06/2012	08/14/2009 02/20/2012	09/28/2005 08/04/2006	DALE	DATE
Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the ton speed and	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car or truck's drive-train computer system and reprograms the car or truck's microchip to make it go faster, have more horse power and get better gas mileage	Class 9: Apparatus and instruments for controlling, switching, transforming, accumulating, regulating or controlling electricity; electronic tuning devices for motor vehicles Class 41: Educational and training services relating to motor vehicles and motor vehicle performance enhancement	Class 9: Surveying, measuring and signaling apparatus and instruments; integrated circuit devices; data processing equipment and computers; computer chips for vehicle engine computers; computer software for use with vehicle engine computer software to improve vehicle operation; computer controlled chips for tuning and enhancing performance of vehicles; hand-held electronic computers for use in programming automotive computers and chips; electrical nodules and sensors for tuning and improving performance of engines; car computer chips including programmable chips; multi-programmable flash devices	Class 41: Educational and training services relating to motor vehicles and motor vehicle performance enhancement	COORS/SERVICES
Derive Power, LLC	Derive Power, LLC	Derive Power, LLC	Derive Power, LLC		
Pending	Registered Renewal due: 10/01/2019	Registered Renewal due: 08/14/2019	Registered Renewal due: 09/28/2025	31/103	STATIS

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			COUNTRY TRADEMARK
			APP/REG PILING/REG
37	Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely,	acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing	GOODS/SERVICES
VEDDER PRICE P.C.		TRADEMARK	OWNER STATUS

		record engine performance, horsepower, and engine				
Pending	Derive Power, LLC	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and	08/30/2018	1917499	ACTIVE TELEMATICS 48987.01.0166	Canada
Renewal Due: 07/09/2022	, , о	interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	07/09/2012	92853	48987.01.0080	
Registered:	Documents submitted to	Class 9: Electronic automotive tuning device,	07/09/2012	92853	SCT PERFORMANCE	Bahrain
Renewal Due: 01/28/2023	submitted to update title to Derive Power, LLC	namely, electronic control hardware unit which interfaces with a motor vehicle's drive-train computer system and reprograms the motor vehicle's microchip to make it go faster, have more power and get better gas mileage	01/28/2013	95876	48987.01.0092	Банан
Registered	Documents	Class 9: Electronic motor vehicle funing device	01/28/2013	95876	SCT	Bahrain
		software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data				
STATUS		GOODS/SERVICES	DATE	NUMBER	TRADEMARK	COUNTRY
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	OWNER		FILING/REG			

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	COUNTRY TRADEMARK NUMBER DATE GO
dable electronic publications in s and electronic manuals for use imateur auto mechanics in the ance and troubleshooting of the devices; downloadable (ware updates for handheld and devices with displays for use in vehicles and trucks to assess, angine performance, horsepower, I, other vehicle control systems cs; gauges for land vehicles and motive gauges including water boost ganges, vacuum gauges, carature gauges; computer for mobile phones, namely, a person to limit the top speed of a vehicle ignition, link shicle use; and computer s which interacts with computer safe use to vehicle ignition, link hicle use; electronic automotive y, electronic control hardware with a vehicle's drive-train is reprograms the vehicle's adjust power settings, get better and a smart-phone or other handa shall support and shall	GOODS/SERVICES STATUS

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	Canada		COUNTRY
	ADVANTAGE X 48987.01.0168		TRADEMARK
	1930729		APP/REG NUMBER
	11/15/2018		FILING/REG DATE
40	Class 9: downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operating system software updates for the foregoing Class 35: business consultancy and advisory services in the fields of optimization of vehicle fleet fuel	analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	GOODS/SERVICES
	Derive Power, LLC		OWNER
VEDDER PRICE P.C	Pending		STATUS

	Canada		COUNTRY
	BIG RIG POWER PUP 48987.01.0134		TRADEMARK
	1,385,112 TMA757,473		APP/REG NUMBER
	02/27/2008 1/21/2010		FILING/REG DATE
41	Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing	economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products Class 42: providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data	GOODS/SERVICES
	Derive Power, LLC		OWNER
VEDDER PRICE P.C.	Registered Renewal Due: 01/21/2025 Sold to G.A.P. Big Rig Power, Inc. Derive retained the rest of its rights to this mark (e.g., including the U.S. registration) and got a license to keep using it for runoff purposes.	TRADEMARK	STATUS

Canada		COUNTRY
48987.01.0126		TRADEMARK
1368433 TMA750,573		APP/REG NUMBER
10/22/2007 10/20/2009		FILING/REG DATE
Exhaust systems for land vehicles and trucks; airintake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters and filter cleaners for vehicle motors and engines. Electronic units and devices for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic units with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, diagnostics and metrics; downloadable software updates for the same; gauges for land vehicles and trucks; downloadable text files and electronic manuals for installation, maintenance and troubleshooting of the foregoing units and devices exhaust systems, torque converters and clutches for land vehicles and trucks; parts to reduce vibration to land vehicles and truck engines; parts and accessories for gear shifts sound alarms and back-up warning alerts for mounting on land vehicles and trucks fuel injection kits, comprised of nuts, bolts, screws, brackets, toggle switches, tubing, hoses and a regulator and parts therefor, for internal combustion engines, all sold as a unit exhaust systems for land		Goods/Services
Derive Power, LLC		OWNER
Registered Renewal Due: 10/20/2024	We also reserved the right to resume use of the mark in the future (e.g., for future products) in which case we have the right to re-license the mark in Canada.	STATUS

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	Canada		COUNTRY
	BULLY DOG design		TRADEMARK
	1,192,647 TMA667,501		APP/REG NUMBER
	10/01/2003 07/13/2006		FILING/REG DATE
43	Automotive engine parts, namely, fuel injection systems, propane and nitrous injection systems, electrical components, exhaust systems, fuel pumps,	vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and amateur auto mechanics in the nature of text files and electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on land vehicles and trucks; parts and accessories, namely kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting	GOODS/SERVICES
	Derive Power, LLC		OWNER
VEDDER PRICE P.C	Registered Renewal Due: 07/13/2021	TRADEMARK	STATUS

	Canada		COUNTRY
	DDP 48987.01.0164	48987.01.0116	Trademark
	1,917,498		APP/REG NUMBER
	08/30/2018		FILING/REG DATE
44	Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snownobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe	brakes components, torque converters, clutches, and shift kits Automotive engine parts, namely, fuel injection systems comprising injectors, fuel pumps, delivery lines, and electrical controllers; propane and nitrous injection systems, comprising, tanks, fuel lines, regulators, pumps, solonoids, pressure switches, and wiring; exhaust systems; fuel pumps; torque converters; and clutches	GOODS/SERVICES
	Derive Power, LLC		OWNER
VEDDER PRICE P.C.	Pending	TRADEMARK	STATUS

	Canada		COUNTRY
	DERIVE MISSION CONTROL 48987.01.0159		TRADEMARK
	1,913,544		APP/REG NUMBER
	08/07/2018		FILING/REG . DATE
45	Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; Web-based and downloadable operating system software updates for the foregoing; and links to selected websites; Web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Electronic software updates, namely, downloadable	driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance	GOODS/SERVICES
	Derive Power, LLC		OWNER
VEDDER PRICE P.C	Pending		STATUS

	Canada		COUNTRY
	48987.01.0153		TRADEMARK
	1897736		APP/REG NUMBER
	05/07/2018		FILING/REG DATE
46	Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and	operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; Web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing Providing use of web-based software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks	GOODS/SERVICES
	Derive Power, LLC		OWNER
VEDDER PRICE P.C	Pending		STATUS

		COUNTRY TRADEMARK NUMBER DATE
47	mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles, namely, automotive gauges in the nature of water temperature gauges, boost gauges, computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable electronic publications in the nature of text files and electronic publications in the nature of text files and electronic publications in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable	/Reg GOODS/SERVICES
VEDDER PRICE		OWNER STATUS

Canada		COUNTRY
PREVENTION 48987.01.0162		Trademark
1,917,492		APP/REG NUMBER
08/30/2018		FILING/REG . DATE
Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone	electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges	GOODS/SERVICES
LLC Power,		OWNER
Pending		STATUS

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Canada	Canada		COUNTRY		
POWER PUP 48987.01.0133	LIVEWIRE TS 48987.01.0087		TRADEMARK		
1,368,435 TMA749,215	1,597,401 890,415		NUMBER	App/REG	
10/22/2007	10/09/2012 11/20/2014		DATE	FILING/NEG	Dir ing/Digg
Electronic units and devices for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable software updates for the same	Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smartphone or other hand-held interactive media player, that communicates with the device through telecommunications equipment. Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance	GOODS/SERVICES		
Derive Power, LLC	Derive Power, LLC			OWNER	Parties
Registered Renewal Due: 10/01/2024	Registered: Renewal Due: 11/20/2029		STATUS		

China	Canada	Сал	Ω
na	ada	Canada	COUNTRY
ADVANTAGE X 48987.01.0169	TRIPLE DOG 48987.01.0130	SCT 48987.01.0103	Т
'AGE X 0169	DOG 0130	0103	TRADEMARK
A0080932	1,368,434 TMA749,216	1667593 918,603	APP/REG NUMBER
11/15/2018	10/22/2007 10/01/2009	03/12/2014 10/28/2015	DATE
Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by	Electronic units and devices for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable software updates for the same	Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more horse power and get better gas mileage. Electronic vehicle tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more horse power and get better gas mileage. Educational services, namely, providing classes featuring training in the field of automotive performance enhancement	GOODS/SERVICES
Derive Power, LLC	Derive Power, LLC	Derive Power, LLC	CHINER
Pending	Registered Renewal Due: 10/01/2024	Registered Assignment has been filed for TMA833,978 (SCT FLEET SOLUTIONS) updating owner to SCT Performance Renewal Due: 10/28/2030	STATUS

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		COUNTRY
		7
		TRADI
		FRADEMARK
		APP/REG NUMBER
		FILING/REG DATE
Class 42: Providing I downloadable softwa vehicles for increasi performance, horsep diagnostics, and mot software that allows and acceleration rate driving; Providing te downloadable middle between software ap operating system soft which may utilize clu technological consul services in the fields fuel economy, engin	professional installation, foregoing el computer so access to ap downloadin data to and increasing chorsepower downloadin data to and fleets of vel optimizing providing voperator, an operator, and class 35: B in the fields economy, evenicle trace performance field of autoproducts	
Class 42: Providing temporary use of on-line no downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top spe and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interbetween software applications, mobile application operating system software, text files, and a portawhich may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fuel economy, engine performance, speed control	professional and amateur auto mechanics in the installation, maintenance and troubleshooting of foregoing electronic devices; Downloadable computer software for providing secure, web en access to applications, services, and content for downloading and uploading information, files a data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Softwa downloading and uploading information, files a data to and from trucks and other vehicles inclu fleets of vehicles for adjusting engine performan optimizing fuel economy, enhancing safety, providing vehicle location information to the fle operator, and for engine diagnostics; downloada operating system software updates for the foreg Class 35: Business consultancy and advisory sein the fields of 07optimization of vehicle fleet fieconomy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location an performance data; Business consulting services field of automotive and vehicular performance products	Good
porary use of for perform or adjusting or adjusting or, and for eapplication erson to lim a vehicle to orary use of orary use of ure for proviations, mobine, text files computing; services ar optimization or organization.	r auto meche e and troublices; Down roviding see ervices, and ling informathicles and the engine performed diagnosting informathicles and the engine ediagnosting informathicles informathicles and other version information information information of version of version of versions and other particular particu	Goods/Services
Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls,	professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operating system software updates for the foregoing Class 35: Business consultancy and advisory services in the fields of 07optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products	<i>8</i>
		OWNER
		NER
		STATUS
		SU.

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China	China	COUNTRY
48987.01.0144	BDX 48987.02.0112	RY TRADEMARK
1078626	A0061079	APP/REG NUMBER
04/28/2011	8/23/2016	Filing/Reg Date
Class 7: Exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines Class 9: Gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, and exhaust gas temperature gauges	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage	GOODS/SERVICES vehicle tracking, diagnostics, vehicle location and performance data
Derive Power, LLC	Derive Power, LLC	OWNER
Registered Madrid Protocol application Renewal is due 4/28/2021 Appeal filed. Chinese Trademark office agreed verbally that the BullyDog will be allowed , since the cited mark against it has been abandoned Withdrawal of the litigation before the Court and await the new decision to be made by the TRAB	Registered Renewal Due: 08/23/2026	STATUS

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	China	China	China		COUNTRY
48987.01.0100	LIVEWIRE TS	BULLY DOG design 48987.01.0142	BULLYDOG 48987.01.0138		TRADEMARK
14357210A	14357210	1135276	16023170 16023170		APP/REG NUMBER
06/28/2015	04/11/2014	11/08/11	12/26/2014 1/21/2017		FILING/REG DATE
enhancing the performance of the vehicle); computer peripheral devices (for enhancing the performance of	Class 9: Regulating apparatus, electric (for	vehicles); computer software applications, downloadable (for use with vehicles). Class 9: electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic nanuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges	Class 9: Electric regulating apparatus (for use with vehicles); data processing apparatus (for use with vehicles); computer storage devices (for use with vehicles); computers (for use with vehicles); computer programmes [programs] recorded (for use with vehicles); computer operating programs, recorded (for use with vehicles); computer software package (recorded, for use with vehicles); computer programs [downloadable software] (for us		GOODS/SERVICES
LLC	Derive Power,	Derive Power, LLC	Derive Power, LLC		OWNER
	Registered	Registered Renewal Due 11/08/21 (International registration)	Registered Renewal Due: 1/20/2027	Derive Power,	STATUS

		<u> </u>		
European Community	China	China		COUNTRY
ACTIVE TELEMATICS 48987.01.0167	SCT MORE POWER LESS FUEL 48987.01.0108	LIVEWIRE TS (Divisional) 48987.01.0100		Trademark
A0078749	6785269 6785269	14357210 14357210		APP/REG NUMBER
11/03/2018	7/16/2008	02/10/2015 3/28/2016		FILING/REG . DATE
Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snownobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower,	Class 9: chips [integrated circuits]; electronic chips	Class 9: Remote control apparatus (for enhancing the performance of the vehicle)	the vehicle); computer software (recorded, for enhancing the performance of the vehicle); date processing apparatus (for enhancing the performance of the vehicle); remote control apparatus (for enhancing the performance of the vehicle)	GOODS/SERVICES
Derive Power, LLC	Derive Power, LLC	Derive Power, LLC		OWNER
Published	Registered Renewal due: 10/13/2020	Registered Renewal Due: 3/27/2026	Renewal Due 06/27/2025	STATUS

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	European Community		COUNTRY
	ADVANTAGE X 48987.01.0169		TRADEMARK
	A0080932		APP/REG NUMBER
	11/15/2018		FILING/REG . DATE
55	Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for	torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	GOODS/SERVICES
	Derive Power, LLC		OWNER
VEDDER PRICE P.C	Pending	TRADEMARK	STATUS

		COUNTRY
		TRADEMARK
		APP/REG NUMBER
		FILING/REG Date
Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products	horsepower, and for engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic publications in the nature of text files and electronic manuals for use by professional and annateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operating system software updates for the foregoing operating system software updates for the foregoing	GOODS/SERVICES
		OWNER
		STATUS

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			FILING/REG		OWNER	
Consume	Terrenter	APP/REG		Coope/Senurcie		CTATIC
COUNTRY	I KADEMAKA	MUMBER	DATE			OTATOS
				Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data		
European	BDX	A0061079	A0061079	Class 9: Electronic automotive tuning device,	Derive Power,	Registered
Community	48987.02.0112	8/23/2016	8/23/2016	interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage		Renewal Due: 08/23/2026
European Community	BULLYDOG 48987.01.0146	1078626	04/28/2011	Class 7: exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines	Derive Power, LLC	Registered Renewal is due in the International Application on 4/28/2021
				Class 9: electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine		

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European Community		COUNTRY		
BULLY DOG design 48987.01.0145		TRADEMARK		
1135276		NUMBER	APP/REG	
11/08/11		DATE	•	FILING/REG
Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess,	diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges Class 12: torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on land vehicles and trucks; parts and accessories, namely kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting	GOODS/SERVICES		
Derive Power, LLC				OWNER
Registered Renewal is due in the International Application on 11/8/2021		STATUS		

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Community		COUNTRY
48987.01.0165		Trademark
A0078748		APP/REG NUMBER
11/03/2018		FILING/REG . DATE
Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges, vacuum gauges, and exhaust gas temperature gauges, vacuum gauges, and exhaust gas temperature gauges, computer application software for mobile phones, namely, software that allows a person to limit the top speed driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer application software for mobile phones, namely, software for vehicles which interacts with computer application software for mobile phones, namely,	monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges	G00DS/SERVICES
Derive Power, LLC		OWNER
Published		STATUS

VEDDER PRICE P.C.

European Community		COUNTRY
DERIVE MISSION CONTROL 48987.01.0160		TRADEMARK
A0078084		APP/REG NUMBER
08/06/2018		FILING/REG DATE
Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; web-based and downloadable operating system software updates for the foregoing; and links to selected websites; web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic	software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	GOODS/SERVICES
Derive Power, LLC		OWNER
Pending		STATUS

60

European DERI Community 48987		COUNTRY		
DERIVE VQ 48987.01.0154		TRADEMARK		
A0075636 1413881		NUMBER	APP/REG	
05/07/2018		DATE	•	LIBHNGINEG
downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing Class 42: Providing temporary use of web-based online non-downloadable software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; providing temporary use of a web-based mobile software application for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; providing temporary use of a web-based mobile software application for collecting, analyzing, and displaying usage and performance, horsepower, and data to and from land vehicles for increasing or adjusting engine performance, horsepower, and data to and from land vehicles for increasing information, files and data to and from land vehicles for the foregoing, handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and anateur auto mechanics in the installation, maintenance and troubleshooting of the	devices with displays for use in connection with land vehicles and trucks to assess, monitor and display	GOODS/SERVICES		
Derive Power, LLC				CHINEM
Registered Renewal Due: 5/7/2028		STATUS		

61

		COUNTRY TRADEMARK
		APP/REG PILING/REG
62	foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle so microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snownobiles, utility vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing	BG OWNER GOODS/SERVICES
VEDDER PRICE P.C.	TRADEMARK	ER Status

European Community	European Community	European Community	European Community	European Community		COUNTRY
TSX 48987.01.0024	TOUCH SCREEN XTREME 48987.01.0026	SCTFLASH 48987.01.0035	SCT 48987.01.0040	LIVEWIRE TS 48987.01.0086		Trademark
007577547 007577547	007577638 007577638	008587313 008587313	009334913 009334913	011213329 011213329		APP/REG NUMBER
02/03/2009	02/03/2009	10/01/2009 03/29/2010	08/26/2010 02/04/2011	09/25/2012 02/22/2013		FILING/REG DATE
Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car or truck's drive-train computer system and reprograms the car or truck's microchip to make it go faster, have more horse power and get better gas mileage	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges	GOODS/SERVICES
Derive Power, LLC	Derive Power, LLC	Derive Power, LLC	Derive Power, LLC	Derive Power, LLC		OWNER
Registered Renewal due: 02/03/2019	Registered Renewal due: 02/03/2019	Registered Renewal due: 10/01/2019	Registered Renewal due: 08/26/2020	Registered Renewal due 09/25/2022		STATUS

	Mexico	COUNTRY
	48987.02.0167	TRADEMARK
	A0078749	APP/REG NUMBER
	8/30/2018	FILING/REG . DATE
64	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, rounguier application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle synthic tomputer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle synthic lardware until which interaces with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle top moto	
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	08/30/2018		FILING/REG . DATE
65	Class and so inform includ heavy snown and wa perfor other v diagne update electre with larecord diagne the nat by pro installiforego operat mount connec	computer s microchip gas mileagy vehicle, wi program ru held intera with the de equipment Class 42: S advisory se vehicle flee speed contain an analysis of presentatio business in performane	
	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty truch heavy duty trucks, and power sports vehicles such snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system softw updates for the foregoing; handheld and mountable electronic devices with displays for use in connect with land vehicles and trucks to assess, monitor an record engine performance, horsepower, and engir diagnostics; downloadable electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of th foregoing electronic devices; downloadable operating system software updates for handheld an mountable electronic devices with displays for use connection with land vehicles and trucks to assess.	computer system and reprograms the vehicle's microchip to make it adjust power settings, get be gas mileage, and enhance the performance of the vehicle, with user control and interaction through program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehiclocation and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement veh performance software	
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	sting of I d upload from ve medium orts vehic cles, mot adjusting speed c l for engi ting syste eld and n for use in ssess, m power, a onic pub onic man mechan ubleshoo vnloadab es for har h display d trucks i	it adjust power settings, get thance the performance of the control and interaction through a smart-phone or other har dia player, that communications ugh telecommunications and technological consultire the fields of optimization conomy, engine performance conomy, engine performance icle tracking, diagnostics, vomance data; reporting and usage data into insights and anagement dashboard; use to create and implement vertice.	CES
	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess,	computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	
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	Derive Power, LLC		OWNER
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VEDDER PRICE P.C	Pending		STATUS
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	Mexico		COUNTRY	
	DERIVE MISSION CONTROL		TRADEMARK	
	A0078084		APP/REG NUMBER	
	08/06/2018		DATE	FILING/REG
66	Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles	torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer hardware for wehicles which interacts with computer hardware that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	GOODS/SERVICES	
	Derive Power, LLC			OWNER
VEDDER PRICE P.C	Pending	TRADEMARK	STATUS	

		Mexico		COUNTRY		
	48987.01.0154	DERIVE VQ	48987.07.0160			
		A0075636		NUMBER	APP/REG	
		05/07/2018		DATE	•	FILING/REG
67	information, files and data to and from land vehicles	Class 9: Electronic devices consisting of hardware	usage and performance data; web-based and downloadable operating system software updates for the foregoing; and links to selected websites; web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; electronic software updates, namely, downloadable operating system software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing analyzing, and displaying usage and performance data of land vehicles and trucks; providing temporary use of a web-based mobile software application for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; providing temporary use of a web-based and land vehicles and trucks	GOODS/SERVICES		
	FLC	Derive Power,				OWNER
VEDDER PRICE P.C		Pending		STATUS		

Vedder Price P.C	68	for increasing or adjusting engine performance, horsepower, and for engine diagnostics: the foregoing, and the diagnostics of the foregoing, handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, mouttor and record engine performance, horsepower, and length edagnostics downloadable electronic manuals for use by professional and amateur anto mechanics in the installation, manitenance and troubleshooting of the foregoing electronic devices with displays for use in connection manuals for use by professional and amateur and to mechanics in the installation, manitenance and troubleshooting of the foregoing electronic devices with displays for use in connection manuals for use by professional manuals for use in connection with land vehicles to assess, monitor and record engine performance, hosespower, and engine diagnostics; gauges in the nature of water emperature gauges in the nature of water emperature gauges, and exhibit the professional and accordance for mobile phones, namely, software that allows a person to him the top speed and acceleration must be posped and acceleration must be proposed as acceleration must of a vehicle to promote safe driving; determine and the proposed and acceleration must of a vehicle must be promoted as the christic for promote safe driving; electronic automotive tuning device, manely, software that allows a person to limit the top speed and acceleration must of a vehicle minimal proposed and acceleration must of a vehicle minimal program muniting on a smart-phone or other handined interactive media player, that communicates with the device through telecommunications equipment, electronic devices consisting of handware and software for thowelones, and enlinere the performance of the vehicle, electronic devices consisting of handware information, files and datu on all from power sports information, files and datu on all from power sports information, files and datu on all from power sports.	COUNTRY TRADEMARK NUMBER DATE GOODS/SERVICES	
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DISTRACTED DRIVER PREVENTION 48987.01.0163		TRADEMARK	
A0078747		NUMBER	APP/REG
08/30/2018		DATE	FILING/REG
Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable	terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges	GOODS/SERVICES	
Derive Power, LLC			OWNER
Pending		STATUS	
	DRIVER A0078747 O8/30/2018 Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable	lecrain vehicles, motorcycles and vatercrafts for increasing or adjusting; engine performance, and for eignie diagnostics, handheld and nomaniable electronic devices via displays for use in connection with power sports vehicles to assess, monitor and record eignie diagnostics; downloadable electronic devices via displays for use in commercion with power sports vehicles to horsepower, and engine diagnostics; downloadable electronic devices of the program performance, horsepower, and engine diagnostics; downloadable operating system software updates for handheld and nountable electronic devices; downloadable operating; system software updates for handheld and nountable electronic devices; downloadable operating; system software updates for handheld and nountable electronic devices; downloadable, operating; system software sports vehicles, manch, gauges in the nature of very sports vehicles, manch, gauges in the nature of water reportance, horsepower, and engine devices oversity of power sports vehicles, manch, gauges in the nature of water reportance, horsepower, and evaluate gast temperature gauges. DISTRACTED DRIVER A007874.7 ORSO/2018 Chass 9: Electronic devices consisting of hardware and software for downloadable operature system software updates for the foregoing; hardheld and mountable electronic devices with displays for use in connection with land welfaces and trucks to assess, monitor and record engine performance, horsepower, and engine decronic and annature and one-chanics in the manual for use the professional and annature and one-chanics in the installation, manuerance and troubles become in the manual for use the professional and annature and one-chanics in the installation, manuerance and troubles become in the installation, manuerance and troubles become in the installation annature and one-chanics in the installation. In annature and one-chanics in the installation annature and one-chanics in the installation. The comment of the installation annature and one-chanics in the installation annatu	TRADEMARK WOHER NOTE: Class 9: Electronic devices outside for including cars, high day not so adjusting a grad uploading capture granges. DISTRACTED DRIVER A0078747 O83902018 DISTRACTED DRIVER A0078748 DISTRACTED DRIVER A0078749 O83902018 DEVELOPMENT ON The same date to same and exhaust gast temperature gauges bowed gauges, would not be add from vehicles which is such as sanownobiles and all captured the precision good and proved gauges. The same date to an exhaust gast temperature gauges bowed by a precision of the same date o

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70	operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges, vacuum gauges, and exhaust gas temperature gauges, computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle with computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	FILING/REG DATE GOODS/SERVICES
VEDDER PRICE P.C.	TRADEMARK	OWNER STATUS

New Zealand	Kuwait	Kuwait	Kuwait	COUNTRY
ADVANTAGE X 48987.01.0169	SCT PERFORMANCE 48987.01.0078	SCT 48987.01.0093	LIVEWIRE TS 48987.01.0088	TRADEMARK
A0080932	131149	137043 118421	134907 116140	APP/REG NUMBER
11/15/2018	06/20/2012 06/20/2012	01/31/2013 01/31/2013	11/22/2012	FILING/REG . DATE
Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Class 9: Electronic motor vehicle tuning device, namely, electronic control hardware unit which interfaces with a motor vehicle's drive-train computer system and reprograms the motor vehicle's microchip to make it go faster, nave more power and get better gas mileage	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	GOODS/SERVICES
Derive Power, LLC	SCT Performance, LLC	SCT Performance, LLC	SCT Performance, LLC	OWNER
Pending	Registered Renewal due: 06/19/2022	Registered Renewal due: 01/30/2023	Registered Renewal due: 11/21/2022	STATUS

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		COUNTRY TRADEMARK
		APP/REG . NUMBER DATE
72	foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operating system software updates for the foregoing Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data: Business consulting services in the field of automotive and vehicular performance products Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data	GOODS/SERVICES
		OWNER
VEDDER PRICE P.C.	TRADEMARK	STATUS

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Saudi Arabia	Qatar	New Zealand	New Zealand	COUNTRY New Zealand
LIVEWIRE TS 48987.01.0089	SCT PERFORMANCE 48987.01.0079	SCTFLASH 48987.01.0036	SCT DESIGN 48987.01.0033	TRADEMARK SCT 48987.01.0031
188466 143400340	76284 76284	813670 813670	811224 811224	APP/REG NUMBER 811223 811223
11/20/2012 12/26/2013	08/08/2012 01/11/2015	10/01/2009 04/08/2010	08/17/2009 02/18/2010	DATE 08/17/2009 12/07/2010
Class 9: Electronic automotive tuning devices; electronic control hardware units which interface with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car or truck's drive-train computer system and reprograms the car or truck's microchip to make it go faster, have more horse power and get better gas mileage	Class 9: Apparatus and instruments for controlling, switching, transforming, accumulating, regulating or controlling electricity; electronic tuning devices for motor vehicles Class 41: Educational and training services relating to motor vehicles and motor vehicle performance enhancement	GOODS/SERVICES Class 9: Electronic tuning devices for motor vehicles Class 41: Educational and training services relating to motor vehicles and motor vehicle performance enhancement
SCT Performance, LLC	Derive Power, LLC	Derive Power, LLC	Derive Power, LLC	Derive Power, LLC
Registered Renewal Due 07/26/2022	Registered Renewal due: 08/08/2022	Registered Renewal due: 06/22/2019 Renewed Next Renewal Due: 08/17/2029	Registered Renewal due: 08/17/2019 Renewed Next Renewal Due: 08/17/2029	STATUS Registered Renewal due: 08/17/2019 Renewed Next Renewal Due: 08/17/2029

VEDDER PRICE P.C.

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United Kingdom	UAE	UAE	Saudi Arabia	Saudi Arabia	COUNTRY
ADVANTAGE X 48987.01.0169	SCT PERFORMANCE 48987.01.0076	LIVEWIRE TS 48987.01.0090	SCT PERFORMANCE 48987.01.0077	SCT 48987.01.0091	TRADEMARK
A0080932	179978	182168 182168	184073 143309598	191901 143403934	APP/REG NUMBER
11/15/2018	09/30/2012 03/30/3015	11/19/2012 06/24/2015	07/04/2012 02/06/2014	02/06/2013 11/05/2014	FILING/REG . DATE
Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Class 9: Electronic automotive tuning devices; electronic control hardware units which interface with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Class 9: Electronic motor vehicle tuning device, namely, electronic control hardware unit which interfaces with a motor vehicle's drive-train computer system and reprograms the motor vehicle's microchip to make it go faster, nave more power and get better gas mileage	GOODS/SERVICES
Derive Power, LLC	Documents submitted to update title to Derive Power, LLC	Documents submitted to update title to Derive Power, LLC	SCT Performance, LLC	SCT Performance, LLC	OWNER
Pending	Registered Renewal due: 09/30/2022	Registered Renewal due: 11/19/2019	Registered: Renewal Due: 03/10/2022	Registered Renewal due 10/14/2022	STATUS

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		COUNTRY		
		TRADEMARK		
		NUMBER	App/Rec	
		DATE	•	FILING/REG
75	trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including effects of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory	GOODS/SERVICES		
				OWNER
VEDDER PRICE P.C.	TRADEMARK	STATUS		

	WIPO Registration Madrid Protocol Designations: AU, EM, MX	United Kingdom	COUNTRY
	48987.01.0167	BDX 48987.02.0112	Trademark
	A0078749	A0061079	APP/REG NUMBER
	08/30/2018	8/23/2016	FILING/REG DATE
temperature gauges, boost gauges, vacuum gauges, 76		Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage	GOODS/SERVICES services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data
	Derive Power, LLC	Derive Power, LLC	OWNER
VEDDER PRICE P.C	Pending	Registered Renewal Due: 08/23/2026	STATUS

		100000000000000000000000000000000000000
WIPO Registration Madrid Protocol		COUNTRY
ADVANTAGE X 48987.01.0169		Trademark
A0080932		APP/REG NUMBER
11/15/2018		FILING/REG DATE
Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and	and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	GOODS/SERVICES
Derive Power, LLC		OWNER
Pending		STATUS

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	Designations: AU, BH, CN, EM, GB, NZ	COUNTRY
		,
		FRADEMARK
		N.
		APP/REG NUMBER
		FILING/REG . DATE
78	acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fiel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance performance in the fleet for performance, optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance domanded to the performance of the fleet operating system software for performing tuning of vehicles for increasing or adjusting engine performance, norsepower, and for engine diagnostics, and nobile applications, namely,	OWNER GOODS/SERVICES
VEDDER PRICE P.C.	TRADEMARK	STATUS

WIPO Registration Madrid Protocol Designations: CN, EM		COUNTRY	
BULLYDOG 48987.01.0128		TRADEMARK	
A0024400 1078626		APP/KEG NUMBER	Ann/Dug
04/28/2011 04/28/2011		DATE	FILING/REG
Class 7: Exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks namely, automotive gauges in the nature of	software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data	Goods/Services	
Derive Power, LLC			OWNER
Registered Renewal is due 4/28/2021		STATUS	

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	WIPO Registration Madrid Protocol Designations: CN, EM BULLY DOG 48987.01.0119		COUNTRY	
BDX 48987 02 0112	48987.01.0119		TRADEMARK	
A0061079 1320389	A0027078 1135276		APP/REG NUMBER	
8/23/2016	11/08/2011 11/08/2011		FILING/REG DATE	
Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interferes with a validale drive train computer.	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges.	water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges Class 12: torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on land vehicles and trucks; parts and accessories, namely kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting	GOODS/SERVICES	
Derive Power, LLC	Derive Power, LLC		OWNER	
Registered Renewal Due:	Registered Renewal is due 11/8/2021		STATUS	

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	WIPO Registration Madrid Protocol Designations: AU, EM, MX	Designations: AU, CN, EM, GB	COUNTRY
	DDP 48987.01.0165		TRADEMARK
	A0078748		APP/REG
	08/30/2018		FILING/REG . DATE
81	Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; Web-based and downloadable operating system software updates for the foregoing; and links to selected websites; Web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Electronic software updates, namely, downloadable operating system software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and performance data; Web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloadable and trucks and uploading information, files and data to and from trucks and other vehicles, including filests of vehicles, for collecting, analyzing, and displaying usage and performance data; and performance data;	make it go faster, have more power and get better gas mileage	GOODS/SERVICES
	Derive Power, LLC		OWNER
VEDDER PRICE P.C	Pending		STATUS

	Registration Madrid CONTROL Protocol 48987.04.0160 Designations: AU, EM, MX		COUNTRY TRADEMARK
	A0078084		APP/REG Number
	08/06/2018		FILING/REG DATE
82	Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; Web-based and downloadable operating system software updates for the foregoing; and links to selected websites; Web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; Web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and uploading information, files and data to and from trucks and other vehicles, including filests of vehicles, for collecting, analyzing, and displaying usage and performance data;	downloadable operating system software updates for the foregoing Class 42: Providing use of web-based software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks	GOODS/SERVICES
	Derive Power, LLC		OWNER
VEDDER PRICE P.C.	Pending	TRADEMARK	STATUS

	WIPO Registration 48987.01.0154 Madrid Protocol Designations: AU, EM, MX	COUNTRY TRAIL
		FRADEMARK '
	A0075636	APP/REG NUMBER
	05/07/2018	FILING/REG DATE
83	class 42: Providing use of web-based software updates for the foregoing Class 42: Providing use of web-based software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic manuals for use by professional and annateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles, namely, automotive gauges, rocumm gauges, and exhaust gas temperature gauges; oromputer application software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle	GOODS/SERVICES
	Derive Power, LLC	OWNER
VEDDER PRICE P.C.	Pending	STATUS

WIPO Registration Madrid Protocol		COUNTRY
DISTRACTED DRIVER PREVENTION 48987.01.0163		TRADEMARK
A0078747		APP/REG NUMBER
08/30/2018		FILING/REG . DATE
Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; Web-based and 84	to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges	GOODS/SERVICES
Derive Power, LLC		OWNER
Pending VEDDER PRICE P.C	TRADEMARK	STATUS

	Designations: AU, EM, (abandon ed) MX	COUNTRY
		TRADEMARK
		APP/REG NUMBER
		FILING/REG DATE
Class 42: Providing use of web-based software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks	downloadable operating system software updates for the foregoing; and links to selected websites; Webbased and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; Web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing including usage and performance data; the foregoing usage and performance data; and downloadable operating system software updates for the foregoing	GOODS/SERVICES
		OWNER
		STATUS

VEDDER PRICE P.C.

CUSTOMS REGISTRATIONS

TRADENIARK	COUNTRY	APPLICATION NO.	REGISTRATIONNO.	FILING/ REGISTRATION DATE	MATTER NO.
LIVEWIRE TS	CN		14357210	03/28/2016	48987.01.0100
BULLY DOG	CN		16023170	01/21/2017	48987.01.0138
BULLYDOG design	CN		G1135276	11/08/2011	48987.01.0142
BDX	CN	G1320389	1320389	08/23/2016	48987.02.0112
SCT	Sn	TMK 18-00516	3,497,658	09/09/2008	48987.01.0010
X4	US	TMK 18-00428	4,590,211	08/19/2014	48987.01.0096
GTX	US	TMK 18-00615	5,205,548	05/16/2017	48987.01.0111
BDX	US	TMK 18-00614	5,214,973	05/30/2017	48987.01.0112
BULLYDOG	US	TMK 12-00684	4,079,778	01/03/2012	48987.01.0118
BULLY DOG	US	TMK 12-00682	3,456,490	07/01/2008	48987.01.0143

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TRADEMARK REEL: 006586 FRAME: 0101

RECORDED: 03/08/2019