

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM513495

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Derive Systems, Inc.		02/26/2019	Corporation: DELAWARE
Derive Power, LLC		02/26/2019	Limited Liability Company: DELAWARE
Derive Efficiency, LLC		02/26/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Ocean II PLO LLC
Street Address:	3555 ALAMEDA DE LAS PULGAS, SUITE 205
City:	MENLO PARK
State/Country:	CALIFORNIA
Postal Code:	94025
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Serial Number:	87950574	ACTIVE TELEMATICS
Serial Number:	88064889	ADVANTAGE X
Registration Number:	5214973	BDX
Registration Number:	3456490	BULLY DOG
Registration Number:	4079778	
Registration Number:	5327260	BULLY DOG PERFORMANCE DPF
Registration Number:	4404215	CHAPERONE
Serial Number:	87950585	DDP
Registration Number:	5475799	DERIVE ADVANTAGE
Registration Number:	4978854	DERIVE EFFICIENCY
Serial Number:	88062703	DERIVE MISSION CONTROL
Registration Number:	5475800	DERIVE POWER
Registration Number:	5475761	DERIVE SYSTEMS
Registration Number:	5615055	DERIVE VQ
Serial Number:	87950591	DISTRACTED DRIVER PREVENTION

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3686789	ECONOMIZER
Registration Number:	5205548	GTX
Registration Number:	4039756	ITSX
Registration Number:	3664395	LESS FUEL! MORE POWER!
Registration Number:	3371568	LIVEWIRE
Registration Number:	4404264	LIVEWIRE TS
Registration Number:	3439748	MORE POWER! LESS FUEL!
Registration Number:	3467695	POWER FLASH
Registration Number:	3497658	SCT
Registration Number:	3497659	SCT
Registration Number:	3901416	SCTFLASH
Registration Number:	3467694	SF3
Registration Number:	3632383	X3
Registration Number:	3513437	X3 POWER FLASH
Registration Number:	4590211	X4
Registration Number:	4590212	X4 POWER FLASH

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8013374500
 Email: nwells@legendslaw.com
 Correspondent Name: Nicholas D. Wells
 Address Line 1: 330 Main St
 Address Line 4: Kaysville, UTAH 84037

NAME OF SUBMITTER:	Nicholas D. Wells
SIGNATURE:	/Nicholas Wells/
DATE SIGNED:	03/08/2019

Total Attachments: 97

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **Intellectual Property Security Agreement** is made as of February 26, 2019 (this “IP Security Agreement”), by and between **Derive Systems, Inc.**, a Delaware corporation (“DS”), **Derive Power, LLC**, a Delaware limited liability company (“DP”) and **Derive Efficiency, LLC**, a Delaware limited liability company (“DE”, and together with DP and DE, “Debtor”), and **Ocean II PLO LLC**, a California limited liability company, as collateral agent and administrative agent on behalf of the Lenders (“Agent”).

RECITALS

A. Agent, DS and the Lender(s) party thereto are entering into that certain Loan and Security Agreement dated even date hereof (as the same may be modified, amended, supplemented, restated or superseded from time to time, the “Loan Agreement”) whereby Lenders are to provide Advances and other financial accommodations to Debtor pursuant to the terms of the Loan Agreement. Terms not defined herein shall the meanings ascribed to them in the Loan Agreement.

B. In connection with the Loan Agreement, DP and DE are required to enter a Joinder Agreement to become responsible for the Obligations.

C. It is a condition precedent to the effectiveness of the Loan Agreement that the parties hereto shall have executed and delivered this IP Security Agreement.

NOW, THEREFORE, the parties hereto agree as follows:

1. GRANT OF SECURITY INTEREST. As collateral security for the prompt and complete payment and performance of all of Debtor’s present or future Obligations under the Loan Documents, Debtor hereby grants Agent, for itself and the benefit of Lenders, a security interest in and to Debtor’s entire right, title and interest in, to and under the following, now or hereafter existing, created, acquired or held by Debtor (all of which shall collectively be called the “IP Collateral”):

a. Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, including, without limitation, those set forth on **Exhibit A** attached hereto and incorporated herein by this reference (collectively, the “Copyrights”).

b. Any and all trade secrets;

c. Any and all design rights which may be available to Debtor;

d. All patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including, without limitation, those set forth on **Exhibit B** attached hereto and incorporated herein by this reference (collectively, the “Patents”);

e. Any and all trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Debtor connected with and symbolized by such trademarks, including, without limitation, those set forth on **Exhibit C** attached hereto and incorporated herein by this reference (collectively, the “Trademarks”);

f. Any and all claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

g. All licenses or other rights to use any of the Copyrights, Patents or Trademarks, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

h. All amendments, renewals and extensions of any of the Copyrights, Patents or Trademarks; and

i. All proceeds and products of the foregoing, including, without limitation, all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

Notwithstanding the foregoing, in no event shall the IP Collateral include: (a) any lease, license, contract, property rights or agreement to which Debtor is a party or any of its rights or interests thereunder if and for so long as the grant of such security interest shall constitute or result in (i) the abandonment, invalidation or unenforceability of any right, title or interest of Debtor therein or (ii) in a breach or termination pursuant to the terms of, or a default under, any such lease, license, contract property rights or agreement (other than to the extent that any such term would be rendered ineffective pursuant to Sections 9406, 9407, 9408 or 9409 of the Code (or any successor provision or provisions) of any relevant jurisdiction or any other applicable law (including the Bankruptcy Code) or principles of equity); provided that the IP Collateral shall include and such security interest shall attach immediately (x) at such time as the condition causing such abandonment, invalidation or unenforceability shall be remedied and to the extent severable, shall attach immediately to any portion of such lease, license, contract, property rights or agreement that does not result in any of the consequences specified in (i) or (ii) above and (y) to any all Proceeds, products, accessions, rents and profits of or in respect of any of the foregoing such lease, licenses, contract, property right or agreement; or (b) any intent-to use Trademark applications prior to the filing of a "Statement of Use", "Amendment to Allege Use" or similar filing with regard thereto, to the extent and solely during the period, in which the grant of a security interest therein may impair the validity or enforceability of any Trademark that may issue from such intent to use Trademark application under applicable law. The security interest granted pursuant to this IP Security Agreement shall automatically terminate when the security interest granted to Agent pursuant to the Loan Agreement terminates, including in connection with a Permitted Transfer, and Agent shall, at Debtor's request and expense, execute, acknowledge, and deliver to the Debtor an instrument in writing in recordable form releasing the security interest granted under this IP Security Agreement and shall execute and deliver to Debtor, at Debtor's expense, such other documents as Debtor shall reasonably request to evidence such termination.

2. AUTHORIZATION AND REQUEST. Debtor authorizes and requests that the Register of Copyrights and the Commissioner of Patents and Trademarks record this security interest.

3. COVENANTS AND WARRANTIES. Debtor represents, warrants, covenants and agrees as of the Closing Date as follows:

a. Debtor is now the sole owner of the IP Collateral, except for licenses granted by Debtor to its customers or other third parties in the ordinary and normal course of business, and except for intellectual property licensed to Debtor by third parties, in each case as permitted under the Loan Agreement;

b. Performance of this IP Security Agreement will not cause an event of default of any Material Contract to which Debtor is a party or by which Debtor is bound;

c. During the term of this IP Security Agreement, Debtor will not Transfer the IP Collateral, except for Permitted Transfers;

d. To its knowledge, each of the Patents that is material to the Debtor's and its Subsidiaries' business is valid and enforceable, and no part of the IP Collateral that is material to the Debtor's and its Subsidiaries' business has been judged invalid or unenforceable, in whole or in part, and no claim has been made to Debtor in writing that any part of the IP Collateral violates the rights of any third party;

e. Debtor shall (i) protect, defend and maintain the validity and enforceability of the Copyrights, Patents and Trademarks material to Debtor's business in the ordinary course of business and in Debtor's good faith judgment, (ii) use commercially reasonable efforts in the ordinary course of business to detect infringements of the Copyrights, Patents and Trademarks and promptly advise Agent in writing of material infringements detected in material registered Copyrights, Patents and Trademarks and (iii) not allow any registered Copyrights, Patents or Trademarks material to Debtor's business to be abandoned, forfeited or dedicated to the public without the written consent of Agent, which shall not be unreasonably withheld, unless Debtor determines that reasonable business practices suggest that abandonment is appropriate;

f. Debtor shall, from time to time, execute and file such other instruments, and take such further actions as Agent may reasonably request from time to time to perfect or continue the perfection of Agent's interest in the IP Collateral;

g. This IP Security Agreement creates, and in the case of after acquired IP Collateral, this IP Security Agreement will create at the time Debtor first has rights in such after acquired IP Collateral, in favor of Agent a valid and perfected first priority security interest in the IP Collateral in the United States securing the payment and performance of all Obligations of Debtor to Agent under the Loan Documents, upon making the filings referred to in **Section 3.h.** below and subject only to Permitted Liens;

h. To its knowledge, except for, and upon, the filings with, as applicable, (1) the United States Patent and Trademark office with respect to the Patents and Trademarks, (2) the Register of Copyrights with respect to the Copyrights and (3) the UCC Division of the Delaware Secretary of State, necessary to perfect the security interests created hereunder, and except as has been already made or obtained, no authorization, approval or other action by, and no notice to or filing with, any United States governmental authority or United States regulatory body is required either (a) for the grant by Debtor of the security interest granted hereby or for the execution, delivery or performance of this IP Security Agreement by Debtor in the United States or (b) for the perfection in the United States or the exercise by Agent of its rights and remedies hereunder;

i. All information heretofore, herein or hereafter supplied to Agent by or on behalf of Debtor with respect to the IP Collateral is accurate and complete in all material respects; and

j. Debtor shall not enter into any agreement that would materially impair or conflict with Debtor's obligations hereunder without Agent's prior written consent, which consent shall not be unreasonably withheld. Debtor shall not permit the inclusion in any material contract to which it becomes a party of any provisions that could or might in any way prevent the creation of a security interest in Debtor's rights and interests in any property included within the definition of the IP Collateral acquired under such contracts.

4. AGENT'S RIGHTS. Agent shall have the right, but not the obligation, to take, at Debtor's sole expense, any actions that Debtor is required under this IP Security Agreement to take but which Debtor fails to take, after fifteen (15) days' notice to Debtor. Debtor shall reimburse and indemnify Agent for all reasonable costs and reasonable expenses incurred in the reasonable exercise of its rights under this **Section 4.**

5. FURTHER ASSURANCES; ATTORNEY IN FACT.

a. At any time and from time to time Debtor shall execute and deliver such further instruments and take such further action as may reasonably be requested by Agent to effect the purposes of this Agreement.

b. Debtor hereby irrevocably appoints Agent as Debtor's attorney-in-fact, with full authority in the place and stead of Debtor and in the name of Debtor, (i) to modify, in its reasonable discretion upon updates to same, Exhibit A, Exhibit B or Exhibit C of this IP Security Agreement without first obtaining Debtor's approval of or signature to such modification by amending hereof, as appropriate, to include reference to any material right, title or interest in any Copyrights, Patents or Trademarks acquired by Debtor after the execution hereof or to delete any reference to any right, title or interest in any Copyrights, Patents or Trademarks in which Debtor no longer has or claims any right, title or interest, (ii) to file, in its reasonable discretion, one or more financing or continuation statements and amendments thereto, relative to any of the IP Collateral without the signature of Debtor where permitted by law and (iii) after the occurrence and during the continuance of an Event of Default, exercise its remedies as a secured creditor under all applicable law.

6. EVENTS OF DEFAULT. Debtor's breach of this IP Security Agreement or the occurrence of an Event of Default under the Loan Agreement shall constitute an "Event of Default" under this IP Security Agreement.

7. REMEDIES. Upon the occurrence and during the continuance of an Event of Default, Agent shall have the right to exercise all the remedies of a secured party under applicable law, including, without limitation, the right to require Debtor to assemble the IP Collateral and any tangible property in which Agent has a security interest and to make it available to Agent at a place designated by Agent. Agent shall have a nonexclusive, royalty free

license to use the Copyrights, Patents and Trademarks to the extent reasonably necessary to permit Agent to exercise its rights and remedies upon the occurrence and during the continuance of an Event of Default. Debtor will pay any Lender Expenses incurred by Agent in connection with the exercise of any of Agent's rights hereunder, including, without limitation, any expense incurred in disposing of the IP Collateral. All of Agent's rights and remedies with respect to the IP Collateral shall be cumulative.

8. INDEMNITY. Debtor agrees that **Section 10.3** of the Loan Agreement also applies to this IP Security Agreement, mutatis mutandis.

9. NO FAILURE OR DELAY. No failure or delay on the part of Agent, in the exercise of any power, right or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise thereof.

10. ATTORNEYS' FEES. If any action relating to this IP Security Agreement is brought by either party hereto against the other party, the prevailing party shall be entitled to recover reasonable attorneys' fees, costs and disbursements.

11. AMENDMENTS. This IP Security Agreement may be amended only by a written instrument signed by Agent and Debtor, except amendments made pursuant to **Section 5.b.(i)** hereto.

12. COUNTERPARTS. This IP Security Agreement may be executed in any number of counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which together shall constitute one instrument. Delivery of an executed counterpart of a signature page of this IP Security Agreement by telecopy or other electronic imaging means (e.g. PDF by email) shall be effective as delivery of a manually executed counterpart.

13. CHOICE OF LAW AND VENUE; JURY TRIAL WAIVER.

a. Governing Law. California law governs this IP Security Agreement without regard to principles of conflicts of law. Each Debtor and Agent submit to the exclusive jurisdiction of the State and Federal courts in the County of San Mateo, California; provided, however, that nothing in this Agreement shall be deemed to operate to preclude Agent from bringing suit or taking other legal action in any other jurisdiction to realize on the Collateral or any other security for the Secured Obligations, or to enforce a judgment or other court order in favor of Agent. Debtor expressly submits and consents in advance to such jurisdiction in any action or suit commenced in any such court, and Debtor hereby waives any objection that it may have based upon lack of personal jurisdiction, improper venue, or forum non conveniens and hereby consents to the granting of such legal or equitable relief as is deemed appropriate by such court. Debtor hereby waives personal service of the summons, complaints, and other process issued in such action or suit and agrees that service of such summons, complaints, and other process may be made by registered or certified mail addressed to such party at the address set forth in, or subsequently provided by such party in accordance with, Section 11 of the Loan Agreement and that service so made shall be deemed completed upon the earlier to occur of a party's actual receipt thereof or three (3) days after deposit in the U.S. mails, proper postage prepaid.

b. Waiver of Jury Trial. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, EACH DEBTOR AND AGENT WAIVE THEIR RIGHT TO A JURY TRIAL OF ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF OR BASED UPON THIS IP SECURITY AGREEMENT OR ANY CONTEMPLATED TRANSACTION UNDER THIS IP SECURITY AGREEMENT, INCLUDING CONTRACT, TORT, BREACH OF DUTY AND ALL OTHER CLAIMS. THIS WAIVER IS A MATERIAL INDUCEMENT FOR THE PARTIES TO ENTER INTO THIS IP SECURITY AGREEMENT. EACH PARTY HAS REVIEWED THIS WAIVER WITH ITS COUNSEL.

c. Judicial Reference. WITHOUT INTENDING IN ANY WAY TO LIMIT THE PARTIES' AGREEMENT TO WAIVE THEIR RESPECTIVE RIGHT TO A TRIAL BY JURY, if the above waiver of the right to a trial by jury is not enforceable, the parties hereto agree that any and all disputes or controversies of any nature between them arising at any time shall be decided by a reference to a private judge, mutually selected by the parties (or, if they cannot agree, by the Presiding Judge of San Mateo County, California Superior Court) appointed in accordance with California Code of Civil Procedure Section 638 (or pursuant to comparable provisions of federal law if the dispute falls within the exclusive jurisdiction of the federal courts), sitting without a jury, in San Mateo County, California; and the parties hereby submit to the jurisdiction of such

court. The reference proceedings shall be conducted pursuant to and in accordance with the provisions of California Code of Civil Procedure §§ 638 through 645.1, inclusive. The private judge shall have the power, among others, to grant provisional relief, including without limitation, entering temporary restraining orders, issuing preliminary and permanent injunctions and appointing receivers. All such proceedings shall be closed to the public and confidential and all records relating thereto shall be permanently sealed. If during the course of any dispute, a party desires to seek provisional relief, but a judge has not been appointed at that point pursuant to the judicial reference procedures, then such party may apply to the San Mateo, California Superior Court for such relief. The proceeding before the private judge shall be conducted in the same manner as it would be before a court under the rules of evidence applicable to judicial proceedings. The parties shall be entitled to discovery which shall be conducted in the same manner as it would be before a court under the rules of discovery applicable to judicial proceedings. The private judge shall oversee discovery and may enforce all discovery rules and orders applicable to judicial proceedings in the same manner as a trial court judge.

a. Scope of Authority. The parties agree that the selected or appointed private judge shall have the power to decide all issues in the action or proceeding, whether of fact or of law, and shall report a statement of decision thereon pursuant to California Code of Civil Procedure § 644(a). Nothing in this paragraph shall limit the right of any party at any time to exercise self-help remedies, foreclose against collateral, or obtain provisional remedies. The private judge shall also determine all issues relating to the applicability, interpretation, and enforceability of this paragraph.

14. CONFLICT. In the event of a conflict between any term and/or provision contained in this IP Security Agreement with any term and/or provision contained in any of Loan Agreement, the term and/or provision of the Loan Agreement shall govern unless otherwise determined by Agent.

[remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have executed this Intellectual Property Security Agreement on the day and year first above written.

DEBTOR:

DERIVE SYSTEMS, INC.
a Delaware corporation

By: Amy Bagwell
Name: Amy Bagwell
Title: CFO + Secretary

DERIVE POWER, LLC
a Delaware limited liability company

By: Amy Bagwell
Name: Amy Bagwell
Title: CFO + Secretary

DERIVE EFFICIENCY, LLC
a Delaware limited liability company

By: Amy Bagwell
Name: Amy Bagwell
Title: CFO + Secretary

AGENT:

OCEAN II PLO LLC
BY: STRUCTURAL CAPITAL MANAGEMENT II, LP
ITS: MANAGER

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the parties hereto have executed this Intellectual Property Security Agreement on the day and year first above written.

DEBTOR:

DERIVE SYSTEMS, INC.
a Delaware corporation

By: _____

Name: _____

Title: _____

DERIVE POWER, LLC
a Delaware limited liability company

By: _____

Name: _____

Title: _____

DERIVE EFFICIENCY, LLC
a Delaware limited liability company


By: _____

Name: _____

Title: _____

AGENT:

OCEAN II PLO LLC
BY: STRUCTURAL CAPITAL MANAGEMENT II, LP
ITS: MANAGER

By: 

Name: Lawrence Gross

Title: Managing Partner

Exhibit A
COPYRIGHTS

U.S. COPYRIGHTS

COPYRIGHT TITLE	APPLICATION/ REGISTRATION NUMBER	FILING/ REGISTRATION DATE	CURRENT OWNER
AdvantageSW 40312.01.0001	TX 70260-678	05/17/2010	SCT Performance, LLC Documents have been sent for recording to the U.S. Copyright Office to update owner to Derive Power, LLC Transfer Recorded
BOOTDRIVER BOSCH PCM 46841.00.0013	TX 7-342-755	11/02/2010	Bully Dog Technologies, LLC Documents have been sent for recording to the U.S. Copyright Office to update owner to Derive Power, LLC Transfer Recorded
FMS SOFTWARE VERSION 1 46841.00.0012	TX 7-117-611	05/19/2008	Bully Dog Technologies, LLC Documents have been sent for recording to the U.S. Copyright Office to update owner to Derive Power, LLC Transfer Recorded
UPDATE AGENT VERSION 1 46841.00.0010	TX 6-500-393	01/09/2007	Bully Dog Technologies, LLC Documents have been sent for recording to the U.S. Copyright Office to update owner to Derive Power, LLC Transfer Recorded

COPYRIGHT TITLE	APPLICATION/ REGISTRATION NUMBER	FILING/ REGISTRATION DATE	CURRENT OWNER
UPDATE AGENT VERSION 1 SOFTWARE MANUAL 46841.00.0011	TX 6-501-624	01/22/2007	Bully Dog Technologies, LLC Documents have been sent for recording to the U.S. Copyright Office to update owner to Derive Power, LLC Transfer Recorded

TRADEMARK
REEL: 006586 FRAME: 0014

Exhibit B

U.S. AND NON U.S. PATENTS AND PATENT APPLICATIONS

ISSUED PATENTS:

Name of Patent	Patent Number	Date of Filing	Jurisdiction of Filing	Name of patent holder
None				

APPLICATIONS:

Name of Patent	Application Number	Date of Filing	Jurisdiction of Filing	Name of patent holder
None				

Exhibit C

U.S. AND NON U.S. TRADEMARKS AND TRADEMARK APPLICATIONS


U.S. TRADEMARKS

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
ACTIVE TELEMATICS 48987.01.0157	87/950,574	06/06/2018	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance; horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a	Derive Power, LLC	Pending

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
ADVANTAGE X 48987.01.0161	88/064,889	08/03/2018	<p>Class 9: downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; and links to selected websites; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic</p>	Derive Power, LLC	Pending
			<p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p>		

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
			<p>devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; and links to selected websites; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and uploading information, files and data to and from trucks and other vehicles (including fleets of vehicles) for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing</p> <p>Class 35: business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products</p> <p>Class 42: providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed</p>		

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
			and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data		
BDX 48987.01.0112	86/933,790 5,214,973	03/09/2016 05/30/17	Class 9: electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage	Derive Power, LLC	Registered 6 Year Declaration of Use due: 5/30/2023
BULLY DOG 48987.01.0127	77/162,126 3,456,490	04/20/2007 07/01/2008	Class 7: Exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of	Derive Power, LLC	Registered Renewal Due: 07/01/2018 Renewal Accepted Next Renewal due: 07/01/2028

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
<p>BULLYDOG design</p>  <p>48987.01.0118</p>	<p>85/317,488 4,079,778</p>	<p>05/10/2011 01/03/2012</p>	<p>the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance; horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely: automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges</p> <p>Class 12: Torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on land vehicles and trucks; parts and accessories, namely: kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting</p> <p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance; horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance; horsepower, and engine diagnostics; gauges for</p>	<p>Derive Power, LLC</p>	<p>Registered</p> <p>6 Yr. Declaration of Use due: 01/03/2018</p> <p>Declaration Accepted on 9/11/2017</p> <p>Renewal due: 01/03/2022</p>

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
			land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges		
BULLY DOG PERFORMANCE DPF 4897.01.0148	87/375,482 5,327,260	03/17/2017 11/7/2017	Class 7. fuel filters for diesel exhaust systems for vehicles comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of vehicle engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines	Derive Power, LLC	Registered: 6 Yr. Declaration of Use due: 11/07/2023
CHAPERONE 48987.01.0068	85/624,723 4,404,215	05/14/2012 09/17/2013	Class 9. Computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving	Derive Power, LLC	Registered: 6 Yr. Declaration of Use due: 09/17/2019
DDP 48987.01.0156	87/950,585	06/06/2018	Class 9. Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and	Derive Power, LLC	Pending

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
			<p>electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings; get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other hand-held interactive media player, that communicates with the device through telecommunications equipment</p> <p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics.</p>		

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
DERIVE ADVANTAGE 48987.01.0109	86/443,810 5,475,799	11/04/2014 05/22/2018	vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; and links to selected websites; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; and links to selected websites; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and	Derive Power, LLC	Registered 6 Yr. Declaration of Use Due: 05/22/2024

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
			<p>uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing</p> <p>Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products</p> <p>Class 37: Fleet vehicle maintenance and performance enhancement services, utilizing hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, optimizing fuel economy, horsepower, and for engine diagnostics, vehicle tracking, and software that allows a person to limit the top speed and acceleration rate of a vehicle, thereby enhancing safety</p> <p>Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing;</p>		

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
DERIVE EFFICIENCY 46779.00.0002	86/431,593 4,978,854	10/22/2014 06/14/2016	<p>Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data</p> <p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing; electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to limit the top speed and acceleration rate of a vehicle to promote safe driving, get better gas mileage, and enhance the performance of the vehicle</p> <p>Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data</p> <p>Class 37: Fleet vehicle maintenance and performance enhancement services, utilizing hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, optimizing fuel economy, horsepower, and for engine diagnostics, vehicle tracking, and software that allows a person to limit the top speed and acceleration rate of a vehicle, thereby enhancing safety</p>	Derive Efficiency, LLC	Registered 6 Yr. Declaration of Use due: 06/14/2022

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
<p>DERIVE MISSION CONTROL 48987.01.0158</p>	<p>88/062,703</p>	<p>08/02/2018</p>	<p>Class 42: Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data</p>	<p>Derive Power, LLC</p>	<p>Pending</p>
<p>DERIVE MISSION CONTROL 48987.01.0158</p>	<p>88/062,703</p>	<p>08/02/2018</p>	<p>Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; Web-based and downloadable operating system software updates for the foregoing; and links to selected websites; Web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; Web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing</p>	<p>Derive Power, LLC</p>	<p>Pending</p>

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
DERIVE POWER 48987.01.0107	86/443,854 5,475,800	11/04/2014 05/22/2018	<p>Class 42: Providing use of web-based software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks</p> <p>Class 7: Exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines; air-intake tubes and filters for after-market installation of power sport vehicle engines, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for power sport vehicle motors and engines; exhaust systems for land vehicles</p> <p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and amateur auto mechanics in the installation.</p>	Derive Power, LLC	Registered 6 Yr. Declaration of Use Due: 05/22/2024

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
			<p>maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other hand-held interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance.</p>		

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
			<p>horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges</p> <p>Class 12: Torque converters for land vehicles; clutches for land vehicles; torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on land vehicles and trucks; parts and accessories, namely, kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting; alarm systems in the nature of sound alarms and back-up warning alarms for mounting on power sport vehicles, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts; and mounting brackets and parts for mounting electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; and mounting brackets and parts for mounting gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges</p>		

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
<p>DERIVE SYSTEMS</p> <p>48987.01.0105</p>	<p>86/367,934</p> <p>5,475,761</p>	<p>08/15/2014</p> <p>05/22/2018</p>	<p>Class 7. Exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines; air-intake tubes and filters for after-market installation of power sport vehicle engines, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for power sport vehicle motors and engines; exhaust systems for land vehicles</p> <p>Class 9. Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges.</p>	<p>Derive Systems, Inc.</p>	<p>Registered</p> <p>6 Yr. Declaration of Use Due: 05/22/2024</p>


MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
			<p>boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely: software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely: software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely: electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other hand-held interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess,</p>		

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
			<p>monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges</p> <p>Class 12: Torque converters for land vehicles; clutches for land vehicles; torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on land vehicles and trucks; parts and accessories, namely, kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting; alarm systems in the nature of sound alarms and back-up warning alarms for mounting on power sport vehicles, namely, snowmobiles, utility task vehicles, all-terrain vehicles, motorcycles and watercrafts; and mounting brackets and parts for mounting electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; and mounting brackets and parts for mounting gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges</p> <p>Class 35: Providing business management and business administration services for others in the fields of automotive and land vehicle products, electronics, and software; Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data</p>		


MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
DERIVE VQ 48987.01.0151	87/812,441 5,615,055	2/27/2018 11/27/2018	<p>Class 41: Educational services, namely, conducting classes in the field of automotive performance enhancement</p> <p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data</p>	Derive Power, LLC	Registered 6 Yr. Declaration of Use Due: 11/27/2022
			<p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and</p>		

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
			<p>acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player; that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges</p>		

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
DISTRACTED DRIVER PREVENTION 48987.01.0155	87/950,591	06/06/2018	<p>Class 9. Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance; horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving. link seatbelt use</p>	Derive Power, LLC	Pending

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
ECONOMIZER DESIGN 	77/352,886 3,686,789	12/14/2007 09/22/2009	Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	Derive Power, LLC	Registered Renewal Due 09/22/2019
48987.01.0003 GTX	86/751,058 5,205,548	09/09/2015 5/16/2017	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Derive Power, LLC	Registered 6 Year Declaration of Use due: 5/16/2023
48987.01.0045 ITSX	85/180,456 4,039,756	11/18/2010 10/11/2011	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to	Derive Power, LLC	Registered

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
LESS FUEL! MORE POWER!	77/352,902 48987.01.0002 3,664,395	12/14/2007 08/04/2009	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Derive Power, LLC	Registered: Renewal due: 08/04/2019 Renewal Accepted Next Renewal Due: 08/04/2029
LIVEWIRE	77/063,654 48987.01.0011 3,371,568	12/13/2006 01/22/2008	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more horse power and get better gas mileage	Derive Power, LLC	Registered: Renewal due: 01/22/2018 Renewal Accepted Next Renewal due: 1/22/2028
LIVEWIRES	85/633,559 48987.01.0070 4,404,264	05/23/2012 09/17/2013	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Derive Power, LLC	Registered: 6 Yr. Declaration of Use due: 09/17/2019 Accepted Renewal due: 09/17/2023

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
MORE POWER! LESS FUEL! 48987.01.0014	77/265,091 3,439,748	08/27/2007 06/3/2008	Class 9: electronic automotive tuning device, namely, electronic control hardware unit and downloadable software provided via the internet for reprogramming automotive drive train computers for the purpose of increasing speed, horsepower, and fuel efficiency	Derive Power, LLC	Registered: Renewal due: 06/03/2018 Accepted Next Renewal Due: 6/3/2028
POWER FLASH 48987.01.0005	77/352,932 3,467,695	12/14/2007 07/15/2008	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Derive Power, LLC	Registered 07/15/2018 Renewal Accepted Next Renewal due: 07/15/2028
SCT 48987.01.0010	77/067,042 3,497,658	12/19/2006 09/09/2008	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more horse power and get better gas mileage Class 41: Educational services, namely, providing classes featuring training in the field of automotive performance enhancement	Derive Power, LLC	Registered Renewal due: 09/09/2018 Renewal Accepted Next Renewal due: 09/09/2028
SCT DESIGN  48987.01.0009	77/067,094 3,497,659	12/19/2006 09/09/2008	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more horse power and get better gas mileage Class 41: Educational services, namely, providing classes featuring training in the field of automotive performance enhancement	Derive Power, LLC	Registered Renewal due: 09/09/2018 Renewal Accepted Next Renewal due: 09/09/2028

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
SCTFLASH 48987.01.0029	77/765,355 3,901,416	06/22/2009 01/04/2011	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car or truck's drive-train computer system and reprograms the car or truck's microchip to make it go faster. have more horse power and get better gas mileage	Derive Power, LLC	Registered Renewal due: 01/04/2021
SF3 48987.01.0006	77/352,923 3,467,694	12/14/2007 07/15/2008	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Derive Power, LLC	Registered Renewal due: 07/15/2018 Renewal Accepted Next Renewal due: 07/15/2028
X3 48987.01.0007	77/352,907 3,632,383	12/14/2007 06/02/2009	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Derive Power, LLC	Registered Renewal due: 06/02/2019 7/5/2018 Renewal Accepted Next Renewal 6/2/2029
X3 POWER FLASH 48987.01.0013	77/189,772 3,513,437	05/24/2007 10/07/2008	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more horsepower and get better gas mileage	Derive Power, LLC	Registered Renewal due: 10/07/2018 Renewal Accepted Next Renewal due: 10/07/2028
X4	86/054,648	09/03/2013	Intl. Class 9: Electronic vehicle tuning device.	Derive Power, LLC	Registered

MARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	CURRENT OWNER	STATUS
48987.01.0096	4,590,211	08/19/2014	namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage		6 Yr. Declaration of Use due: 08/19/2020
X4 POWER FLASH	86/054,652	09/03/2013		Derive Power, LLC	Registered
48987.01.0097	4,590,212	08/19/2014	Intl. Class 9: Electronic vehicle tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage		6 Yr. Declaration of Use due: 08/19/2020

TRADEMARK
REEL: 006586 FRAME: 0041

FOREIGN TRADEMARKS

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Australia	ACTIVE TELEMATICS 48987.02.0167	A0078749	8/30/2018	<p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Australia	ADVANTAGE X 48987.01.0169	A0080932	11/15/2018	<p>smartphone use to vehicle use; electronic automotive tuning device; namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment</p> <p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p>	Derive Power, LLC	Pending
				<p>Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing</p> <p>Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products</p> <p>Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Australia	BDX 48987.02.0112	A0061079 8/23/2016	A0061079 8/23/2016	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage	Derive Power, LLC	Registered Renewal Due: 08/23/2026
Australia	DDP 48987.01.0165	A0078748	08/30/2018	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles; motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer	Derive Power, LLC	Pending


COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Australia	DERIVE MISSION CONTROL 48987.07.0160	A0078084	08/06/2018	<p>application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment</p> <p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p> <p>Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; web-based and downloadable operating system software updates for the foregoing; and links to selected websites; web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Australia	DERIVE VQ 48987.01.0154	A0075636	05/07/2018	<p>devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing</p> <p>Class 42: Providing temporary use of web-based on-line non-downloadable software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; providing temporary use of a web-based mobile software application for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks</p> <p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Australia	DISTRACTED DRIVER PREVENTION 48987.01.0163	A0078747	08/30/2018	software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges	Derive Power, LLC	Pending
				Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Australia	LIVEWIRE TS 48987.01.0084	1517069 1517069	09/26/2012 10/29/2013	Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	Derive Power, LLC	Registered Renewal Due: 09/26/2022
Australia	SCT 48987.01.0030	1315531 1315531	08/14/2009 02/20/2012	Class 9: Apparatus and instruments for controlling, switching, transforming, accumulating, regulating or controlling electricity; electronic tuning devices for motor vehicles	Derive Power, LLC	Registered Renewal due: 08/14/2019

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Australia	SCT 48987.01.0066	1077946 1077946	09/28/2005 08/04/2006	Class 9: Surveying; measuring and signaling apparatus and instruments; integrated circuit devices; data processing equipment and computers; computer chips for vehicle engine computers; computer software for use with vehicle engine computer software to improve vehicle operation; computer controlled chips for tuning and enhancing performance of vehicles; hand-held electronic computers for use in programming automotive computers and chips; electrical modules and sensors for tuning and improving performance of engines; car computer chips including programmable chips; multi-programmable flash devices	Derive Power, LLC	Registered Renewal due: 09/28/2025
Australia	SCT DESIGN  48987.01.0032	1315532 1315532	08/14/2009 02/20/2012	Class 9: Apparatus and instruments for controlling, switching, transforming, accumulating, regulating or controlling electricity; electronic tuning devices for motor vehicles Class 41: Educational and training services relating to motor vehicles and motor vehicle performance enhancement	Derive Power, LLC	Registered Renewal due: 08/14/2019
Australia	SCTFLASH 48987.01.0034	1323893 1323893	10/01/2009 02/06/2012	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car or truck's drive-train computer system and reprograms the car or truck's microchip to make it go faster, have more horse power and get better gas mileage	Derive Power, LLC	Registered Renewal due: 10/01/2019
Bahrain	ADVANTAGE X 48987.01.0169	A0080932	11/15/2018	Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing</p> <p>Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products</p> <p>Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely,</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data		
Bahrain	SCT 48987.01.0092	95876 95876	01/28/2013 01/28/2013	Class 9: Electronic motor vehicle tuning device, namely, electronic control hardware unit which interfaces with a motor vehicle's drive-train computer system and reprograms the motor vehicle's microchip to make it go faster, have more power and get better gas mileage	Documents submitted to update title to Derive Power, LLC	Registered Renewal Due: 01/28/2023
Bahrain	SCT PERFORMANCE 48987.01.0080	92853 92853	07/09/2012 07/09/2012	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Documents submitted to update title to Derive Power, LLC	Registered: Renewal Due: 07/09/2022
Canada	ACTIVE TELEMATICS 48987.01.0166	1917499	08/30/2018	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine	Derive Power, LLC	Pending


COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment</p> <p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Canada	ADVANTAGE X 48987.01.0168	1930729	11/15/2018	<p>analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p> <p>Class 9: downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing</p> <p>Class 35: business consultancy and advisory services in the fields of optimization of vehicle fleet fuel</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Canada	BIG RIG POWER PUP 48987.01.0134	1,385,112 TMA757,473	02/27/2008 1/21/2010	<p>economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products</p> <p>Class 42: providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data</p> <p>Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing</p>	Derive Power, LLC	Registered Renewal Due: 01/21/2025 Sold to G.A.P. Big Rig Power, Inc. Derive retained the rest of its rights to this mark (e.g., including the U.S. registration) and got a license to keep using it for run-off purposes.

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Canada	BULLY DOG 48987.01.0126	1368433 TMA750,573	10/22/2007 10/20/2009	Exhaust systems for land vehicles and trucks; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow valve assembly device for use in an internal combustion engine; air filters and filter cleaners for vehicle motors and engines. Electronic units and devices for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic units with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, diagnostics and metrics; downloadable software updates for the same; gauges for land vehicles and trucks; downloadable text files and electronic manuals for installation, maintenance and troubleshooting of the foregoing units and devices exhaust systems; torque converters and clutches for land vehicles and trucks; parts to reduce vibration to land vehicle and truck engines; parts and accessories for gear shifts sound alarms and back-up warning alerts for mounting on land vehicles and trucks fuel injection kits, comprised of nuts, bolts, screws, brackets, toggle switches, tubing, hoses and a regulator and parts therefor; for internal combustion engines; all sold as a unit exhaust systems for land	Derive Power, LLC	Registered Renewal Due: 10/20/2024
						We also reserved the right to resume use of the mark in the future (e.g., for future products) in which case we have the right to re-license the mark in Canada.

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Canada	BULLY DOG design	1,192,647 TMA667,501	10/01/2003 07/13/2006	vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance; horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on land vehicles and trucks; parts and accessories, namely kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting	Derive Power, LLC	Registered Renewal Due: 07/13/2021

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Canada	 48987.01.0116	DDP 48987.01.0164	1,917,498 08/30/2018	Automotive engine parts, namely, fuel injection systems comprising injectors, fuel pumps, delivery lines, and electrical controllers; propane and nitrous injection systems, comprising, tanks, fuel lines, regulators, pumps, solenoids, pressure switches, and wiring; exhaust systems; fuel pumps; torque converters; and clutches	Derive Power, LLC	Pending
				Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Canada	DERIVE MISSION CONTROL 48987.01.0159	1,913,544	08/07/2018	<p>driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle; with user control and interaction through a program running on a smart-phone or other hand-held interactive media player, that communicates with the device through telecommunications equipment</p> <p>Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p> <p>Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; Web-based and downloadable operating system software updates for the foregoing; and links to selected websites; Web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Electronic software updates, namely, downloadable</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Canada	DERIVE VQ 48987.01.0153	1897736	05/07/2018	<p>operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; Web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing</p> <p>Providing use of web-based software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks</p> <p>Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable</p>		


COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Canada	DISTRACTED DRIVER PREVENTION 48987.01.0162	1,917,492	08/30/2018	electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance; horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges	Derive Power, LLC	Pending
				Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Canada	LIVEWIRES	1,597,401	10/09/2012	use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smartphone or other hand-held interactive media player, that communicates with the device through telecommunications equipment	Derive Power, LLC	Registered: Renewal Due: 11/20/2029
Canada	POWER PUP	1,368,435	10/22/2007	Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software	Derive Power, LLC	Registered: Renewal Due: 10/01/2024
Canada	48987.01.0087	890,415	11/20/2014	Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Derive Power, LLC	Registered: Renewal Due: 10/01/2024
Canada	48987.01.0133	TMA749,215	10/01/2009	Electronic units and devices for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable software updates for the same	Derive Power, LLC	Registered: Renewal Due: 10/01/2024

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Canada	SCT 48987.01.0103	1667593 918,603	03/12/2014 10/28/2015	Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more horse power and get better gas mileage. Electronic vehicle tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more horse power and get better gas mileage.	Derive Power, LLC	Registered Assignment has been filed for TMA833,978 (SCT FLEET SOLUTIONS) updating owner to SCT Performance Renewal Due: 10/28/2030
Canada	TRIPLE DOG 48987.01.0130	1,368,434 TMA749,216	10/22/2007 10/01/2009	Electronic units and devices for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable software updates for the same	Derive Power, LLC	Registered Renewal Due: 10/01/2024
China	ADVANTAGE X 48987.01.0169	A0080932	11/15/2018	Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing</p> <p>Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products</p> <p>Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls,</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
China	BDX 48987.02.0112	A0061079	8/23/2016	vehicle tracking, diagnostics, vehicle location and performance data	Derive Power, LLC	Registered Renewal Due: 08/23/2026
China	BULLYDOG 48987.01.0144	1078626	04/28/2011	Class 7: Exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines Class 9: Gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, and exhaust gas temperature gauges	Derive Power, LLC	Registered Madrid Protocol application Renewal is due 4/28/2021 Appeal filed. Chinese Trademark office agreed verbally that the Bully Dog will be allowed, since the cited mark against it has been abandoned Withdrawal of the litigation before the Court and await the new decision to be made by the TRAB


COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
China	BULLYDOG 48987.01.0138	16023170 16023170	12/26/2014 1/21/2017	Class 9: Electric regulating apparatus (for use with vehicles); data processing apparatus (for use with vehicles); computer storage devices (for use with vehicles); computers (for use with vehicles); computer programmes [programs] recorded (for use with vehicles); computer operating programs, recorded (for use with vehicles); computer software package (recorded, for use with vehicles); computer programs [downloadable software] (for use with vehicles); computer software applications, downloadable (for use with vehicles).	Derive Power, LLC	Registered Renewal Due: 1/20/2027
China	BULLY DOG design  48987.01.0142	1135276	11/08/11	Class 9: electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges	Derive Power, LLC	Registered Renewal Due 11/08/21 (International registration)
China	LIVEWIRE TS 48987.01.0100	14357210 14357210A	04/11/2014 06/28/2015	Class 9: Regulating apparatus, electric (for enhancing the performance of the vehicle); computer peripheral devices (for enhancing the performance of	Derive Power, LLC	Registered

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				the vehicle); computer software (recorded, for enhancing the performance of the vehicle); date processing apparatus (for enhancing the performance of the vehicle); remote control apparatus (for enhancing the performance of the vehicle)		Renewal Due 06/27/2025
China	LIVEWIRE TS (Divisional) 48987.01.0100	14357210 14357210	02/10/2015 3/28/2016	Class 9: Remote control apparatus (for enhancing the performance of the vehicle)	Derive Power, LLC	Registered Renewal Due: 3/27/2026
China	SCT MORE POWER LESS FUEL 48987.01.0108	6785269 6785269	7/16/2008 10/14/2010	Class 9: chips [integrated circuits]; electronic chips	Derive Power, LLC	Registered Renewal due: 10/13/2020
European Community	ACTIVE TELEMATICS 48987.01.0167	A0078749	11/03/2018	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance; horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance; horsepower,	Derive Power, LLC	Published

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
European Community	ADVANTAGE X 48987.01.0169	A0080932	11/15/2018	<p>torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment</p> <p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing</p> <p>Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
European Community	BDX 48987.02.0112	A0061079 8/23/2016	A0061079 8/23/2016	Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data	Derive Power, LLC	Registered Renewal Due: 08/23/2026
European Community	BULLYDOG 48987.01.0146	1078626	04/28/2011	Class 7: exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines Class 9: electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine	Derive Power, LLC	Registered Renewal is due in the International Application on 4/28/2021

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
European Community	BULLY DOG design  48987.01.0145	1135276	11/08/11	<p>diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges</p> <p>Class 12: torque converters and clutches for land vehicles and trucks; motor vehicle alarm systems in the nature of sound alarms and back-up warning alarms for mounting on land vehicles and trucks; parts and accessories, namely kits comprised of coil springs, valves, and drill bits for increasing line pressure in motor vehicle transmissions, to enhance gear shifting</p>	Derive Power, LLC	Registered Renewal is due in the International Application on 11/8/2021
				<p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess,</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
European Community	DDP 48987.01.0165	A0078748	11/03/2018	<p>monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges</p> <p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely,</p>	Derive Power, LLC	Published

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
European Community	DERIVE MISSION CONTROL 48987.01.0160	A0078084	08/06/2018	<p>software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; link seatbelt use to vehicle ignition; link smartphone use to vehicle use; electronic automotive tuning device; namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle; with user control and interaction through a program running on a smart-phone or other handheld interactive media player; that communicates with the device through telecommunications equipment</p> <p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p>	Derive Power, LLC	Pending
				Class 9: Web-based and downloadable computer software for downloading and uploading information; files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; web-based and downloadable operating system software updates for the foregoing; and links to selected websites; web-based and downloadable mobile applications; namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; electronic software updates; namely, downloadable operating system software updates for handheld and mountable electronic		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
European Community	DERIVE VQ 48987.01.0154	A0075636 1413881	05/07/2018 05/07/2018	<p>devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing</p> <p>Class 42: Providing temporary use of web-based on-line non-downloadable software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; providing temporary use of a web-based mobile software application for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks</p>	Derive Power, LLC	Registered Renewal Due: 5/7/2028

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>foregoing electronic devices: downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
European Community	LIVEWIRE TS 48987.01.0086	011213329 011213329	09/25/2012 02/22/2013	electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges	Derive Power, LLC	Registered Renewal due: 09/25/2022
European Community	SCT 48987.01.0040	009334913 009334913	08/26/2010 02/04/2011	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Derive Power, LLC	Registered Renewal due: 08/26/2020
European Community	SCTFLASH 48987.01.0035	008587313 008587313	10/01/2009 03/29/2010	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car or truck's drive-train computer system and reprograms the car or truck's microchip to make it go faster, have more horse power and get better gas mileage	Derive Power, LLC	Registered Renewal due: 10/01/2019
European Community	TOUCH SCREEN XTREME 48987.01.0026	007577638 007577638	02/03/2009 09/03/2009	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Derive Power, LLC	Registered Renewal due: 02/03/2019
European Community	TSX 48987.01.0024	007577547 007577547	02/03/2009 09/15/2009	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car's drive-train computer system and reprograms the car's microchip to make it go faster, have more power and get better gas mileage	Derive Power, LLC	Registered Renewal due: 02/03/2019

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Mexico	ACTIVE TELEMATICS 48987.02.0167	A0078/49	8/30/2018	<p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance; horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Mexico	DDP 48987.01.0165	A0078748	08/30/2018	<p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p> <p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles; motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess,</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Mexico	DERIVE MISSION CONTROL	A0078084	08/06/2018	<p>monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment</p> <p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
	48987.07.0160			<p>and trucks for collecting, analyzing, and displaying usage and performance data; web-based and downloadable operating system software updates for the foregoing; and links to selected websites; web-based and downloadable mobile applications; namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing</p> <p>Class 42: Providing temporary use of web-based on-line non-downloadable software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; providing temporary use of a web-based mobile software application for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks</p>	Derive Power, LLC	Pending
Mexico	DERIVE VQ 48987.01.0154	A0075636	05/07/2018	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles	Derive Power, LLC	Pending


COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility vehicles, all-</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Mexico	DISTRACTED DRIVER PREVENTION 48987.01.0163	A0078747	08/30/2018	terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance; horsepower, and engine diagnostics; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance; horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving, link seatbelt use to vehicle ignition, link smartphone use to vehicle use; electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage, and enhance the performance of the vehicle; with user control and interaction through a program running on a smart-phone or other hand-held interactive media player, that communicates with the device through telecommunications equipment</p> <p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Kuwait	LIVEWIRE TS 48987.01.0088	134907 116140	11/22/2012 11/22/2012	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	SCT Performance, LLC	Registered Renewal due: 11/21/2022
Kuwait	SCT 48987.01.0093	137043 118421	01/31/2013 01/31/2013	Class 9: Electronic motor vehicle tuning device, namely, electronic control hardware unit which interfaces with a motor vehicle's drive-train computer system and reprograms the motor vehicle's microchip to make it go faster, have more power and get better gas mileage	SCT Performance, LLC	Registered Renewal due: 01/30/2023
Kuwait	SCT PERFORMANCE 48987.01.0078	131149 112133	06/20/2012 06/20/2012	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	SCT Performance, LLC	Registered Renewal due: 06/19/2022
New Zealand	ADVANTAGE X 48987.01.0169	A0080932	11/15/2018	Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing</p> <p>Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products</p> <p>Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
New Zealand	SCT 48987.01.0031	811223	08/17/2009	Class 9: Electronic tuning devices for motor vehicles Class 41: Educational and training services relating to motor vehicles and motor vehicle performance enhancement	Derive Power, LLC	Registered Renewal due: 08/17/2019 Renewed Next Renewal Due: 08/17/2029
New Zealand	SCT DESIGN  48987.01.0033	811224 811224	08/17/2009 02/18/2010	Class 9: Apparatus and instruments for controlling, switching, transforming, accumulating, regulating or controlling electricity; electronic tuning devices for motor vehicles Class 41: Educational and training services relating to motor vehicles and motor vehicle performance enhancement	Derive Power, LLC	Registered Renewal due: 08/17/2019 Renewed Next Renewal Due: 08/17/2029
New Zealand	SCTFLASH 48987.01.0036	813670 813670	10/01/2009 04/08/2010	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a car or truck's drive-train computer system and reprograms the car or truck's microchip to make it go faster, have more horse power and get better gas mileage	Derive Power, LLC	Registered Renewal due: 06/22/2019 Renewed Next Renewal Due: 08/17/2029
Qatar	SCT PERFORMANCE 48987.01.0079	76284 76284	08/08/2012 01/11/2015	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Derive Power, LLC	Registered Renewal due: 08/08/2022
Saudi Arabia	LIVEWIRE TS 48987.01.0089	188466 143400340	11/20/2012 12/26/2013	Class 9: Electronic automotive tuning devices; electronic control hardware units which interface with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	SCT Performance, LLC	Registered Renewal Due 07/26/2022

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Saudi Arabia	SCT	191901	02/06/2013	Class 9: Electronic motor vehicle tuning device, namely, electronic control hardware unit which interfaces with a motor vehicle's drive-train computer system and reprograms the motor vehicle's microchip to make it go faster, have more power and get better gas mileage	SCT Performance, LLC	Registered Renewal due 10/14/2022
Saudi Arabia	SCT PERFORMANCE	143309598	02/06/2014	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	SCT Performance, LLC	Registered: Renewal Due: 03/10/2022
UAE	LIVEWIRE TS	182168	11/19/2012	Class 9: Electronic automotive tuning devices; electronic control hardware units which interface with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Documents submitted to update title to Derive Power, LLC	Registered Renewal due: 11/19/2019
UAE	SCT PERFORMANCE	179978	09/30/2012	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it enhance the performance of the vehicle	Documents submitted to update title to Derive Power, LLC	Registered Renewal due: 09/30/2022
United Kingdom	ADVANTAGE X	A0080932	11/15/2018	Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and	Derive Power, LLC	Pending


COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
				<p>trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing</p> <p>Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products</p> <p>Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
United Kingdom	BDX 48987.02.0112	A0061079	8/23/2016	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power and get better gas mileage	Derive Power, LLC	Registered Renewal Due: 08/23/2026
WIPO Registration Madrid Protocol Designations: AU, EM, MX	ACTIVE TELEMATICS 48987.01.0167	A0078749	08/30/2018	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from vehicles, including cars, light duty trucks, medium duty trucks, heavy duty trucks, and power sports vehicles such as snowmobiles and all-terrain vehicles, motorcycles, and watercrafts for increasing or adjusting engine performance, horsepower, torque, speed control, other vehicle control systems and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance; horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance; horsepower, torque, speed control, other vehicle control systems and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges including water temperature gauges, boost gauges, vacuum gauges,	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
WIPO Registration Madrid Protocol	ADVANTAGE X 48987.01.0169	A0080932	11/15/2018	<p>and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; link seatbelt use to vehicle ignition; link smartphone use to vehicle use; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; link seatbelt use to vehicle ignition; link smartphone use to vehicle use; electronic automotive tuning device; namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it adjust power settings, get better gas mileage; and enhance the performance of the vehicle; with user control and interaction through a program running on a smart-phone or other handheld interactive media player; that communicates with the device through telecommunications equipment</p> <p>Class 42: Scientific and technological consulting and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; reporting and analysis of vehicle usage data into insights and presentation on a management dashboard; use of business intelligence to create and implement vehicle performance software</p> <p>Class 9: Downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Downloadable mobile applications, namely, software that allows a person to limit the top speed and</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Designations: AU, BH, CN, EM, GB, NZ				<p>acceleration rate of a vehicle to promote safe driving; software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; Downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; Downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; Software for downloading and uploading information, files and data to and from trucks and other vehicles including fleets of vehicles for adjusting engine performance, optimizing fuel economy, enhancing safety, providing vehicle location information to the fleet operator, and for engine diagnostics; downloadable operating system software updates for the foregoing</p> <p>Class 35: Business consultancy and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data; Business consulting services in the field of automotive and vehicular performance products</p> <p>Class 42: Providing temporary use of on-line non-downloadable software for performing tuning of vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics, and mobile applications, namely,</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
WIPO Registration Madrid Protocol Designations: CN, EM	BULLYDOG 48987.01.0128	A0024400 1078626	04/28/2011 04/28/2011	<p>software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; Providing temporary use of online non-downloadable middleware for providing an interface between software applications, mobile applications, operating system software, text files, and a portal, which may utilize cloud computing; Scientific and technological consulting services and advisory services in the fields of optimization of vehicle fleet fuel economy, engine performance, speed controls, vehicle tracking, diagnostics, vehicle location and performance data</p> <p>Class 7: Exhaust systems for land vehicles and trucks comprised of exhaust manifolds, exhaust pipe and exhaust silencers; air-intake tubes and filters for after-market installation of automotive engines; intake and exhaust air flow vane assembly device for use in an internal combustion engine; air filters for vehicle motors and engines</p> <p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of</p>	Derive Power, LLC	Registered Renewal is due 4/28/2021

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
WIPO	BULLY DOG design 	A0027078 1135276	11/08/2011 11/08/2011	Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles and trucks for increasing or adjusting engine performance, horsepower, and for engine diagnostics; handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles and trucks, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges.	Derive Power, LLC	Registered Renewal is due 11/8/2021
WIPO	BDX	A0061079 1320389	8/23/2016	Class 9: Electronic automotive tuning device, namely, electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to	Derive Power, LLC	Registered Renewal Due: 08/23/2026
Registration Madrid Protocol	48987.02.0112					

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Designations: AU, CN, EM, GB				make it go faster. have more power and get better gas mileage		
WIPO Registration Madrid Protocol Designations: AU, EM, MX	DDP 48987.01.0165	A0078748	08/30/2018	Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; Web-based and downloadable operating system software updates for the foregoing; and links to selected websites; Web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; Web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data;	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Registration Madrid Protocol Designations: AU, EM, MX	DERIVE MISSION CONTROL 48987.04.0160	A0078084	08/06/2018	<p>downloadable operating system software updates for the foregoing</p> <p>Class 42: Providing use of web-based software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks</p> <p>Class 9: Web-based and downloadable computer software for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; Web-based and downloadable operating system software updates for the foregoing; and links to selected websites; Web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; Web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data;</p>	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
WIPO Registration Madrid Protocol Designations: AU, EM, MX	DERIVE VQ 48987.01.0154	A0075636	05/07/2018	<p>downloadable operating system software updates for the foregoing</p> <p>Class 42: Providing use of web-based software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks</p>	Derive Power, LLC	Pending
				<p>Class 9: Electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from land vehicles for increasing or adjusting engine performance, horsepower, and for engine diagnostics; downloadable operating system software updates for the foregoing; handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur auto mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; gauges for land vehicles, namely, automotive gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, and exhaust gas temperature gauges; computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle to promote safe driving; and computer hardware for vehicles which interacts with computer application software for mobile phones, namely, software that allows a person to limit the top speed and acceleration rate of a vehicle</p>		

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
WIPO Registration Madrid Protocol	DISTRACTED DRIVER PREVENTION 48987.01.0163	A0078747	08/30/2018	to promote safe driving; electronic automotive tuning device, namely: electronic control hardware unit which interfaces with a vehicle's drive-train computer system and reprograms the vehicle's microchip to make it go faster, have more power, get better gas mileage, and enhance the performance of the vehicle, with user control and interaction through a program running on a smart-phone or other handheld interactive media player, that communicates with the device through telecommunications equipment; electronic devices consisting of hardware and software for downloading and uploading information, files and data to and from power sports vehicles, namely, snowmobiles, utility vehicles, all-terrain vehicles, motorcycles and watercrafts for increasing or adjusting engine performance, horsepower, and for engine diagnostics, handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, and engine diagnostics; downloadable electronic publications in the nature of text files and electronic manuals for use by professional and amateur power sports mechanics in the installation, maintenance and troubleshooting of the foregoing electronic devices; downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with power sports vehicles to assess, monitor and record engine performance, horsepower, engine parameters and engine diagnostics; gauges for power sports vehicles, namely, gauges in the nature of water temperature gauges, boost gauges, vacuum gauges, air fuel ratio gauges and exhaust gas temperature gauges	Derive Power, LLC	Pending

COUNTRY	TRADEMARK	APP/REG NUMBER	FILING/REG DATE	GOODS/SERVICES	OWNER	STATUS
Designations: AU, EM4,(abandoned) MX				<p>downloadable operating system software updates for the foregoing; and links to selected websites; Web-based and downloadable mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; software collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Electronic software updates, namely, downloadable operating system software updates for handheld and mountable electronic devices with displays for use in connection with land vehicles and trucks to assess, monitor and display usage and performance data; Web-based and downloadable computer software for providing secure, web enabled access to applications, services, and content for downloading and uploading information, files and data to and from land vehicles and trucks for collecting, analyzing, and displaying usage and performance data; and downloadable operating system software updates for the foregoing including utilizing cloud computing; Software for downloading and uploading information, files and data to and from trucks and other vehicles, including fleets of vehicles, for collecting, analyzing, and displaying usage and performance data; downloadable operating system software updates for the foregoing</p> <p>Class 42: Providing use of web-based software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks; Providing use of mobile applications, namely, software for collecting, analyzing, and displaying usage and performance data of land vehicles and trucks</p>		

CUSTOMS REGISTRATIONS

TRADEMARK	COUNTRY	APPLICATION NO.	REGISTRATION NO.	FILING/ REGISTRATION DATE	MATTER NO.
LIVEWIRE TS	CN		14357210	03/28/2016	48987.01.0100
BULLY DOG	CN		16023170	01/21/2017	48987.01.0138
BULLYDOG design	CN		G1135276	11/08/2011	48987.01.0142
BDX	CN	G1320389	1320389	08/23/2016	48987.02.0112
SCT	US	TMK 18-00516	3,497,658	09/09/2008	48987.01.0010
X4	US	TMK 18-00428	4,590,211	08/19/2014	48987.01.0096
GTX	US	TMK 18-00615	5,205,548	05/16/2017	48987.01.0111
BDX	US	TMK 18-00614	5,214,973	05/30/2017	48987.01.0112
BULLYDOG	US	TMK 12-00684	4,079,778	01/03/2012	48987.01.0118
BULLY DOG	US	TMK 12-00682	3,456,490	07/01/2008	48987.01.0143