

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM512960

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2018

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tempur-Pedic Management, LLC		01/01/2018	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Tempur World, LLC
Street Address:	1000 Tempur Way
City:	Lexington
State/Country:	KENTUCKY
Postal Code:	40511
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5635480	BREEZE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5028250220
 Email: acahill@cahill-ip.com
 Correspondent Name: Amy Sullivan Cahill
 Address Line 1: 6013 Brownsboro Park Blvd., Suite B
 Address Line 4: Louisville, KENTUCKY 40207

NAME OF SUBMITTER:	Christina I. Ryan
SIGNATURE:	/christina i. ryan/
DATE SIGNED:	03/06/2019

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("**Trademark Assignment**") is made by **TEMPUR-PEDIC MANAGEMENT, LLC**, a Delaware limited liability company having its principal place of business at 1000 Tempur Way, Lexington, KY 40511 ("**Assignor**") and **TEMPUR WORLD, LLC**, a limited liability company of the State of Delaware having its principal place of business at 1000 Tempur Way, Lexington, KY 40511 ("**Assignee**").

NOW THEREFORE, Assignor and Assignee agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following (the "**Assigned Trademark**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark:

(a) the trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof; provided that, with respect to the United States intent-to-use trademark applications set forth on Schedule 1 hereto, the transfer of such applications accompanies the transfer of Assignor's business, or portion of the business and/or goodwill to which the trademark pertains, and that business is ongoing and existing;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor and Assignee hereby authorize the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions worldwide to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Trademark to Assignee, or any assignee or successor thereto.

3. Effective Date of Assignment. The parties hereto acknowledge and agree that this Trademark Assignment shall become effective, *nunc pro tunc*, as of 12:00 a.m., Eastern Time, January 1, 2018.

4. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

5. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

TEMPUR-PEDIC MANAGEMENT, LLC

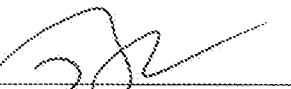
By: 

Name: Bhaskar Rao

Title: Executive Vice President and Chief
Financial Office

Address for Notices: 1000 Tempur Way,
Lexington, Kentucky 40511

TEMPUR WORLD LLC

By: 

Name: Bhaskar Rao

Title: Executive Vice President and Chief
Financial Officer

Address for Notices: 1000 Tempur Way,
Lexington, Kentucky 40511

Schedule 1

ASSIGNED TRADEMARK REGISTRATION

Trademark	Application Number	Reg. Number
BREEZE & Design	87258374	5635480