

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM512176

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LA TRENDZ, INC.		02/25/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hookafina, Inc.		
Street Address:	11142 Fleetwood St., Unit 9		
City:	Sun Valley		
State/Country:	CALIFORNIA		
Postal Code:	91352		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4827174	HOOKAFINA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8183801900		
Email:	paulo@paiplaw.com		
Correspondent Name:	Alex Patel		
Address Line 1:	16830 Ventura Blvd. Suite 360		
Address Line 4:	Encino, CALIFORNIA 91436		
NAME OF SUBMITTER:	Paulo A. de Almeida		
SIGNATURE:	/Paulo A. de Almeida/		
DATE SIGNED:	02/27/2019		
Total Attachments: 1			
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OP \$40.00 4827174

ASSIGNMENT OF TRADEMARK

WHEREAS, LA TRENDZ, INC., a corporation of California with an address of 7111 Telegraph Road, Montebello, California 90640, has adopted, used, and registered the following trademark in the United States:

TYPE	MARK	REGISTRATION NO.	REGISTRATION DATE	CLASS
TRADEMARK	HOOKAFINA	4827174	Oct. 06, 2015	34

WHEREAS, Hookafina, Inc., a California corporation with an address of 11142 Fleetwood St., Unit 9, Sun Valley, California 91352, is desirous of acquiring said mark, and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign to Assignee, effective as of the date hereof, all right, title and interest in and to the above trademark, together with (a) all goodwill associated therewith, (b) the right to sue for injunctive relief and damages for all past, present and future acts of infringement, and (c) the above-identified registration thereof.

LA TRENDZ, INC.

By:

Name:

Title:

Date: February 25, 2019