

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM511418

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		02/22/2019	National Association: UNITED STATES

## RECEIVING PARTY DATA

<b>Name:</b>	DEAN INTELLECTUAL PROPERTY SERVICES II, INC.
<b>Street Address:</b>	2711 North Haskell Avenue
<b>Internal Address:</b>	Suite 3400
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75204
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	DEAN FOODS COMPANY
<b>Street Address:</b>	2711 North Haskell Avenue
<b>Internal Address:</b>	Suite 3400
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75204
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 182

Property Type	Number	Word Mark
<b>Serial Number:</b>	75032412	ALTA DENA EXPRESS
<b>Serial Number:</b>	75147039	ALTA DENA NATURAL SELECT
<b>Serial Number:</b>	74225300	ALTA-DENA
<b>Serial Number:</b>	74225001	ALTA-DENA
<b>Serial Number:</b>	73308264	BARBER'S
<b>Serial Number:</b>	77240261	BERKELEY FARMS
<b>Serial Number:</b>	73471477	
<b>Serial Number:</b>	73471478	
<b>Serial Number:</b>	74353492	
<b>Serial Number:</b>	72206365	BRIDGEMAN
<b>Serial Number:</b>	72276238	BRIDGEMAN

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	75009283	BROWN COW
Serial Number:	73644289	CHOCO-RIFFIC!
Serial Number:	75391756	CHUG
Serial Number:	75391755	CHUG
Serial Number:	75407629	CHUG PACK
Serial Number:	78880591	COUNTRY CHARM
Serial Number:	74368934	COUNTRY CHARM
Serial Number:	75032115	COUNTRY CHARM
Serial Number:	73704704	DAIRY PURE
Serial Number:	85642563	DAIRYOPOLIS
Serial Number:	74029255	DEAN FOODS
Serial Number:	85778306	DEAN'S
Serial Number:	74281230	DEAN'S
Serial Number:	75119915	DEAN'S
Serial Number:	74283492	DEAN'S
Serial Number:	75161952	DEAN'S
Serial Number:	78484197	DEAN'S DELIGHT
Serial Number:	76098177	DEAN'S EASY
Serial Number:	77547889	EASY
Serial Number:	74444422	FAST TRACK DELIVERY SYSTEM
Serial Number:	72254920	FIELDCREST
Serial Number:	75802997	FLAVORTIGHT BOTTLE
Serial Number:	78204182	GIVE 'EM FIVE
Serial Number:	78951400	HEALTH PROBIOTICS FOR LIFE
Serial Number:	78980187	HEALTH PROBIOTICS FOR LIFE
Serial Number:	77341377	ICE CREAMIER
Serial Number:	75648015	MAYFIELD
Serial Number:	75474576	MAYFIELD
Serial Number:	75470023	MAYFIELD DAIRY FARMS
Serial Number:	76058492	MAYFIELD DAIRY FARMS
Serial Number:	78703488	MAYFIELD DAIRY FARMS JERSEY
Serial Number:	75153086	MCARTHUR
Serial Number:	78947092	MEADOW BROOK
Serial Number:	75977879	MILK CHUG
Serial Number:	77975499	NURTURE
Serial Number:	85103836	NUTTY BUDDY
Serial Number:	72054417	NUTTY BUDDY
Serial Number:	72298839	NUTTY BUDDY

Property Type	Number	Word Mark
Serial Number:	78275429	REDISCOVER LIFE'S GOODNESS
Serial Number:	78154503	
Serial Number:	76240316	SINCE 1932 BUD'S ICE CREAM OF SAN FRANCI
Serial Number:	75980064	
Serial Number:	75229328	
Serial Number:	76003846	T.G. LEE
Serial Number:	76104556	THE DEAN ADVANTAGE
Serial Number:	75927737	TURTLE TRACKS
Serial Number:	73050787	VERIFINE
Serial Number:	77892498	WWW.SAVEFIVEFORSCHOOLS.COM
Serial Number:	74201052	
Serial Number:	73779040	YOU CAN TASTE HOW MUCH WE CARE
Serial Number:	77883052	5 CINCO PUNTOS DE CONTROL DE PUREZA
Serial Number:	77981155	5 FIVE POINT PURITY CHECKLIST
Serial Number:	77981165	5 POINT PURITY CHECKLIST
Serial Number:	85897706	A TRULY GOOD THING
Serial Number:	77980677	A TRULY GOOD THING
Serial Number:	78703653	ANY TIME OF DAY, IT'S THE MORNING GLORYW
Serial Number:	74506231	ARCTIC SPLASH
Serial Number:	75330629	BARBE'S
Serial Number:	73549507	
Serial Number:	74607324	
Serial Number:	75336153	
Serial Number:	75336317	
Serial Number:	75336318	
Serial Number:	75336316	
Serial Number:	73120292	BROUGHTON B
Serial Number:	74548877	BROWN MULE
Serial Number:	76009076	BROWN'S DAIRY
Serial Number:	76009077	BROWN'S DAIRY SMOOTH AS VELVET
Serial Number:	75330373	BROWN'S VELVET DAIRY
Serial Number:	72047940	CCC
Serial Number:	77883040	CINCO PUNTOS DE CONTROL DE PUREZA
Serial Number:	86061297	COFFEE CREATIONS
Serial Number:	75013828	COUNTRY FRESH
Serial Number:	74544515	COUNTRY LOVE
Serial Number:	73563781	COUNTRYSIDE
Serial Number:	74484981	COUNTRYSIDE

Property Type	Number	Word Mark
Serial Number:	77116528	
Serial Number:	74261895	DAIRY EASE
Serial Number:	85563134	DAIRY PURE
Serial Number:	85563129	DAIRY PURE
Serial Number:	74455958	DAIRY QUALITY & FRESHNESS SINCE 1929
Serial Number:	74049018	DAIRY QUALITY SINCE 1929
Serial Number:	74218003	DAIRYLAND
Serial Number:	76349779	DEAN FOODS
Serial Number:	74059571	DELICIOUS
Serial Number:	74447246	DELICIOUS
Serial Number:	78057591	DIPZZ
Serial Number:	77981571	FIVE POINT PURITY CHECKLIST
Serial Number:	85412785	FRUIT RUSH
Serial Number:	85616084	FRUIT GROVE
Serial Number:	86133461	FRUMOO
Serial Number:	86144425	FRUMOO
Serial Number:	76043466	GARELICK FARMS
Serial Number:	78057386	GARELICK FARMS SINCE 1931
Serial Number:	78054250	GARELICK FARMS SINCE 1931
Serial Number:	78669794	GOLD STAR QUALITY
Serial Number:	74718534	HEALTHY DELIGHT
Serial Number:	75381379	HILLSIDE FARMS
Serial Number:	72122992	HOLLAND DUTCH
Serial Number:	74215185	HYGEIA
Serial Number:	76636448	IDEAL DAIRY FARMS
Serial Number:	78221418	IT'S A BRAND NEW DAY
Serial Number:	75676907	
Serial Number:	85519126	KIDS CAPS & CASH
Serial Number:	73619486	KISSED WITH HONEY
Serial Number:	78457240	LA CORONA
Serial Number:	86487887	LAND-O-SUN
Serial Number:	73808020	LAND-O-SUN
Serial Number:	75091351	
Serial Number:	74496368	
Serial Number:	75150695	LEHIGH VALLEY DAIRY FARMS
Serial Number:	75676906	LOUIS TRAUTH DAIRY, INC.
Serial Number:	75012308	LUNCH MUNCH
Serial Number:	71636582	MEADOW GOLD

Property Type	Number	Word Mark
Serial Number:	71313417	MEADOW GOLD
Serial Number:	74307038	INKLINGS
Serial Number:	73090696	MELODY FARMS
Serial Number:	73548180	
Serial Number:	86430179	MILK25
Serial Number:	86430197	MILK50
Serial Number:	75643748	MODEL DAIRY
Serial Number:	77938100	MOO DAT
Serial Number:	78691243	MORNING GLORY
Serial Number:	78784694	MORNING GLORY
Serial Number:	78703648	MORNING GLORY
Serial Number:	78784589	MORNING GLORY
Serial Number:	78069351	NATURE'S PRIDE
Serial Number:	72144649	OAK FARMS
Serial Number:	75643949	OAK FARMS
Serial Number:	73631479	OLDE FASHIONED RECIPE
Serial Number:	85833893	ORCHARD PURE
Serial Number:	78444783	OVER THE MOON
Serial Number:	85133181	PASSIONATE ABOUT PURITY
Serial Number:	72217705	POINSETTIA
Serial Number:	85519229	PURE PROTECT BOTTLE
Serial Number:	85977203	PUREPROTECT
Serial Number:	75245480	RAINBOW RAPTURE
Serial Number:	86422941	READYLEAF
Serial Number:	86417350	READYLEAF
Serial Number:	85583720	ROBINSON DAIRY
Serial Number:	85583693	R
Serial Number:	73291342	ROBINSON
Serial Number:	75285014	ROYAL DANISH
Serial Number:	73675338	SCHEPPS
Serial Number:	85760063	SCHEPPS
Serial Number:	73529649	SHENANDOAH'S PRIDE
Serial Number:	71637162	
Serial Number:	85774866	SINCE 1925 DEAN'S COUNTRY FRESH
Serial Number:	86269137	SINCE 1925 DEAN'S COUNTRY FRESH
Serial Number:	75063445	SKIM SUPREME
Serial Number:	85771680	SMART LUNCHBOX NUTRITION
Serial Number:	74634649	SO-LO

Property Type	Number	Word Mark
Serial Number:	86337708	SONORA
Serial Number:	74718967	
Serial Number:	85952228	STACK PACK
Serial Number:	85464852	START RIGHT. END RIGHT.
Serial Number:	85465701	START RIGHT. END RIGHT.
Serial Number:	85385893	STARTS PURE. STAYS PURE.
Serial Number:	73509298	STROH'S
Serial Number:	75024183	SUPER RAINBOW
Serial Number:	78662546	
Serial Number:	77807100	TASTE THE PRIDE INSIDE.
Serial Number:	73675339	THE DAIRY BEST
Serial Number:	86050282	TRIMLINE
Serial Number:	77980453	TRUMOO
Serial Number:	85898596	TRUMOO
Serial Number:	73046143	TUSCAN
Serial Number:	78192057	VELVET SPRINGS
Serial Number:	75244533	VIVA
Serial Number:	85853375	WORRY-FREE FLIP CAP
Serial Number:	73737907	YOFRO

#### CORRESPONDENCE DATA

**Fax Number:** 6785532602

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 67855323601

**Email:** jimmarl@gtlaw.com

**Correspondent Name:** LaShana C. Jimmar, Paralegal

**Address Line 1:** GREENBERG TRAUERIG, LLP

**Address Line 2:** 3333 PIEDMONT ROAD, NE, SUITE 2500

**Address Line 4:** ATLANTA, GEORGIA 30305

**ATTORNEY DOCKET NUMBER:** 123235.014800

**NAME OF SUBMITTER:** LaShana C. Jimmar

**SIGNATURE:** /LaShana C. Jimmar/

**DATE SIGNED:** 02/25/2019

#### Total Attachments: 17

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**INTELLECTUAL PROPERTY SECURITY RELEASE AGREEMENT**

This INTELLECTUAL PROPERTY SECURITY RELEASE AGREEMENT, dated as of February 22, 2019 (the “*Intellectual Property Security Release*”), is executed and delivered by BANK OF AMERICA, N.A., (the “*Collateral Agent*”) for itself and as Administrative Agent for the Lenders (as defined in the Credit Agreement referenced below), in favor of DEAN INTELLECTUAL PROPERTY SERVICES II, INC. and DEAN FOODS COMPANY (each a “*Grantor*” and, collectively, the “*Grantors*”).

WHEREAS, the Grantors, the Lenders and the Collateral Agent have entered into a Credit Agreement dated March 26, 2015 (as may be amended, restated, supplemented or otherwise modified from time to time, the “*Credit Agreement*”);

WHEREAS, the Grantors and certain Subsidiaries of the Grantors have entered into a Pledge and Security Agreement dated March 26, 2015 (as may be amended, restated, supplemented or otherwise modified from time to time, the “*Pledge and Security Agreement*”);

WHEREAS, pursuant to separate agreements between the Collateral Agent and each Grantor titled the Confirmatory Grant of Security Interest in United States Trademarks and each effective March 26, 2015 (the “*Trademark Confirmatory Grants*”) each of the Grantors granted to the Collateral Agent a security interest in (1) all of such Grantor’s right, title and interest in and to the Trademarks (as defined in the Pledge and Security Agreement) now owned or from time to time after the date hereof owned or acquired by such Grantor, including the Trademarks set forth on Schedule A attached hereto, together with (2) all proceeds and products of the Trademarks, (3) the goodwill associated with such Trademarks, and (4) all causes of action arising prior to or after the date hereof for infringement of the Trademarks or unfair competition regarding the same (the “*Trademark Collateral*”) in conjunction with the security interest granted to Collateral Agent under the Pledge and Security Agreement;

WHEREAS, the Trademark Confirmatory Grants were recorded with the United States Patent and Trademark Office on March 27, 2015 at Reel 5487/Frame 0276 and Reel 5487/Frame 0179;

WHEREAS, pursuant to separate agreements between the Collateral Agent and each Grantor titled the Confirmatory Grant of Security Interest in United States Patents and each effective March 26, 2015 (the “*Patent Confirmatory Grants*”) each of the Grantors granted to the Collateral Agent a security interest in (1) all of such Grantor’s right, title and interest in and to the Patents (as defined in the Pledge and Security Agreement) now owned or from time to time after the date hereof owned or acquired by the such Grantor, including the Patents set forth on Schedule B attached hereto, together with (2) all proceeds and products of the Patents, and (3) all causes of action arising prior to or after the date hereof for infringement of the Patents or unfair competition regarding the same (the “*Patent Collateral*”) in conjunction with the security interest granted to Collateral Agent under the Pledge and Security Agreement;

WHEREAS, the Patent Confirmatory Grants were recorded with the United States Patent and Trademark Office on March 27, 2015 at Reel 035278/Frame 0819 and Reel 035277/Frame 0651;



WHEREAS, pursuant to separate agreements between the Collateral Agent and each Grantor titled the Confirmatory Grant of Security Interest in United States Copyrights and each effective March 26, 2015 (the “**Copyright Confirmatory Grants**”) each of the Grantors granted to the Collateral Agent a security interest in (1) all of such Grantor’s right, title and interest in and to the Copyrights (as defined in the Pledge and Security Agreement) now owned or from time to time after the date hereof owned or acquired by the Grantors, including the Copyrights set forth on Schedule C attached hereto, together with (2) all proceeds of the Copyrights, and (3) all causes of action arising prior to or after the date hereof for infringement of the Copyrights (the “**Copyright Collateral**”, together with the Trademark Collateral and the Patent Collateral, the “**Intellectual Property Collateral**”) in conjunction with the security interest granted to Collateral Agent under the Pledge and Security Agreement;

WHEREAS, the Copyright Confirmatory Grants were recorded with the United States Copyright Office on March 31, 2015 at Volume 9919, Document 878 and Volume 9924, Document 613;

WHEREAS, in accordance with that certain letter Re: Termination of Revolving Credit Facility dated on or about the date of this Intellectual Property Security Release and sent by the Collateral Agent (the “**Release**”), the obligations secured by the Intellectual Property Collateral have been repaid or otherwise satisfied to the extent set forth in such Release; and

WHEREAS, the Collateral Agent therefore desires to release its security interest in and to the Grantors’ right, title and interest in and to the Intellectual Property Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Collateral Agent and each of the Grantors hereby agree as follows:

SECTION 1. Release of Security Interest. The Collateral Agent does hereby release, without recourse, representation or warranty of any kind, all of the Collateral Agent’s right, title and interest in and to each of the Grantor’s right, title and interest in and to the Intellectual Property Collateral.

SECTION 2. Recordation. The Collateral Agent authorizes and requests that the Commissioner for Trademarks, the Commissioner for Patents and any other applicable government officer record this Intellectual Property Security Release.

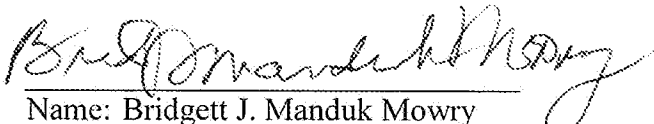
SECTION 3. Execution in Counterparts. This Intellectual Property Security Release may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Intellectual Property Security Release by facsimile will be as effective as delivery of a manually executed counterpart of this Intellectual Property Security Release.

SECTION 3. Governing Law. This Intellectual Property Security Release shall be governed by, and construed in accordance with, the laws of the State of New York.

[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the parties hereto have caused this Intellectual Property Security Release to be duly executed and delivered by their respective officers thereunto duly authorized as of the date first above written.

**BANK OF AMERICA, N.A.** as  
Collateral Agent

By:   
Name: Bridgett J. Manduk Mowry  
Title: Vice President

**Schedule A**

[Trademarks – Attached]

# Dean Intellectual Property Services II, Inc. U.S. Trademarks

Report Date: 3/19/2015

Page:

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Owner: Dean Intellectual Property Services II, Inc.

2711 North Haskell Avenue  
Suite 3400

ID	Country	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
9535	United States	ALTA DENA EXPRESS	42	75/032412	12/14/1995	2,120,365	12/9/1997	Registered
9534	United States	ALTA DENA NATURAL SELECT and Design	29	75/147039	8/8/1996	2,091,094	8/26/1997	Registered
9525	United States	ALTA-DENA	30	74/225300	11/25/1991	1,713,989	9/8/1992	Registered
9524	United States	ALTA-DENA	29	74/225001	11/25/1991	1,711,969	9/11/1992	Registered
9733	United States	BARBER'S and Design	29, 32	73/308264	4/30/1981	1,232,915	3/29/1983	Registered
10530	United States	BERKELEY FARMS	29, 30, 32	77/240261	7/27/2007	3,408,559	4/8/2008	Registered
9802	United States	BIRD ON THE MAILBOX Design	39	73/471477	3/19/1984	1,343,368	6/18/1985	Registered
9801	United States	BIRD ON THE MAILBOX Design	29	73/471478	3/19/1984	1,342,947	6/18/1985	Registered
9798	United States	BIRD ON THE MAILBOX Design	29, 30, 32	74/353492	1/28/1993	1,953,924	2/6/1996	Registered
9480	United States	BRIDGEMAN	29	72/206365	11/17/1964	791,524	6/22/1965	Registered
9481	United States	BRIDGEMAN and Design	29, 30, 32	72/276238	7/18/1967	877,099	9/16/1969	Registered
9415	United States	BROWN COW	30	75/009283	9/20/1996	2,036,725	2/11/1997	Registered
9818	United States	CHOCO-RIFICI	29	73/644289	2/12/1987	1,458,563	9/22/1987	Registered
9417	United States	CHUG	32	75/391756	11/17/1997	2,669,410	12/31/2002	Registered
9501	United States	CHUG	29	75/391755	11/17/1997	2,187,950	9/8/1998	Registered
9620	United States	CHUG PACK	29	75/407629	12/18/1997	2,198,660	10/20/1998	Registered
10529	United States	COUNTRY CHARM	29	78/880591	5/20/2006	3,274,893	8/7/2007	Registered
9819	United States	COUNTRY CHARM	30	74/368934	3/18/1993	1,838,793	6/7/1994	Registered
9461	United States	COUNTRY CHARM	29, 32	75/032115	12/13/1995	2,033,657	1/28/1997	Registered
9825	United States	DAIRY PURE	29	73/704704	1/11/1988	1,555,897	9/12/1989	Registered
11613	United States	DAIRYOPOLIS	30	85/642563	6/4/2012	4,393,632	8/27/2013	Registered
9685	United States	DEAN FOODS	29, 30	74/029255	2/15/1990	1,634,258	2/5/1991	Registered
11680	United States	DEAN'S	29	85/778306	11/13/2012	4,361,412	7/2/2013	Registered
9689	United States	DEAN'S	29	74/281230	6/1/1992	1,747,280	1/19/1993	Registered
9614	United States	DEAN'S	30	75/119915	6/10/1996	2,077,365	7/8/1997	Registered
9687	United States	DEAN'S	29, 30	74/283492	6/10/1992	1,747,283	1/19/1993	Registered
9615	United States	DEAN'S	29, 30, 32	75/161952	9/6/1996	2,101,292	9/30/1997	Registered
10329	United States	DEAN'S DELIGHT	30	78/484197	9/15/2004	3,102,028	6/6/2006	Registered
9448	United States	DEAN'S EASY	29	76/098177	7/27/2000	2,602,258	7/30/2002	Registered
10797	United States	EASY	29	77/547889	8/15/2008	3,805,320	6/22/2010	Registered

TRADEMARK

REEL: 006572 FRAME: 0340

9826	United States	FAST TRACK DELIVERY SYSTEM & Design	39	74/444422	10/6/1993	1,872,857	1/10/1995	Registered
9755	United States	FIELDCREST (Stylized)	29	72/254920	9/22/1966	838,013	10/31/1967	Registered
9507	United States	FLAVORTIGHT BOTTLE	29	75/802997	9/20/1999	2,468,424	7/10/2001	Registered
9896	United States	GIVE 'EM FIVE	29, 32, 36	78/204182	1/16/2003	2,815,031	2/17/2004	Registered
10541	United States	HEALTH PROBIOTICS FOR LIFE & Design	29	78/951400	8/14/2006	3,329,519	11/6/2007	Registered
10753	United States	HEALTH PROBIOTICS FOR LIFE & Design	30	78/980187	8/14/2006	3,464,635	7/8/2008	Registered
10701	United States	ICE CREAMIER	30	77/341377	11/30/2007	3,515,252	10/14/2008	Registered
9849	United States	MAYFIELD	29, 30, 32	75/648015	2/23/1999	2,324,110	2/29/2000	Registered
9848	United States	MAYFIELD	30	75/474576	4/27/1998	2,257,027	6/29/1999	Registered
9847	United States	MAYFIELD DAIRY FARMS	29, 30, 32	75/470023	4/20/1998	2,266,789	8/3/1999	Registered
9435	United States	MAYFIELD DAIRY FARMS and Design	30	76/058492	5/30/2000	2,549,203	3/19/2002	Registered
10420	United States	MAYFIELD DAIRY FARMS	39	78/703488	8/30/2005	3,200,921	1/23/2007	Registered
9628	United States	JERSEY and Design	29, 32	75/153086	8/20/1996	2,106,819	10/21/1997	Registered
10540	United States	MEADOW BROOK	29, 32	78/947092	8/8/2006	3,244,988	5/22/2007	Registered
9619	United States	MILK CHUG	29	75/977879	3/31/1997	2,215,532	12/29/1998	Registered
10751	United States	NURTURE	29	77/975499	2/8/2007	3,459,250	7/1/2008	Registered
11338	United States	NUTTY BUDDY	30	85/103836	8/10/2010	3,943,877	4/12/2011	Registered
10994	United States	NUTTY BUDDY	30	72/054417	6/27/1958	677,442	4/21/1959	Registered
10995	United States	NUTTY BUDDY	30	72/298839	5/22/1968	887,952	3/17/1970	Registered
10071	United States	REDISCOVER LIFE'S GOODNESS	29, 30, 32	78/275429	7/17/2003	2,990,385	8/30/2005	Registered
9655	United States	RIVER OF LIFE LOGO02	29, 30, 32	78/154503	8/15/2002	3,169,293	11/7/2006	Registered
9459	United States	SINCE 1932 BUD'S ICE CREAM OF SAN FRANCISCO & Design	30	76/240316	4/12/2001	2,865,936	7/27/2004	Registered
9510	United States	SPLASH GLASS design	29	75/980064	12/18/1997	2,445,277	4/17/2001	Registered
9606	United States	SPLASH GLASS design	29, 32	75/229328	1/22/1997	2,123,886	12/23/1997	Registered
9886	United States	T.G. LEE	29, 32	76/003846	3/20/2000	2,455,101	5/29/2001	Registered
9472	United States	THE DEAN ADVANTAGE	35	76/104556	8/7/2000	2,777,150	10/28/2003	Registered
9467	United States	TURTLE TRACKS	30	75/927737	2/24/2000	2,479,484	8/21/2001	Registered
9753	United States	VERIFINE	29	73/050787	4/28/1975	1,066,327	5/24/1977	Registered
11083	United States	WWW.SAVEFIVEFORSCH OOLS.COM	29, 32	77/892498	12/14/2009	3,831,695	7/20/2010	Registered
9532	United States	YELLOW JUG CONTAINER	29	74/201052	9/6/1991	2,961,599	6/14/2005	Registered

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**Dean Intellectual Property Services II, Inc. U.S. Trademarks**

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9676	United States	YOU CANTASTE HOW MUCH WE CARE	30	73/779040	2/6/1989	1,567,396	11/21/1989	Registered
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# Dean Foods Company U.S. Trademarks

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Owner: Dean Foods Company

2711 North Haskell Avenue  
Suite 3400

ID	Country	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
11077	United States	5 CINCO PUNTOS DE CONTROL DE PUREZA & design	29	77/883052	12/1/2009	3,924,035	2/22/2011	Registered
11392	United States	5 FIVE POINT PURITY CHECKLIST & design	29	77/981155	10/13/2009	3,949,100	4/19/2011	Registered
11391	United States	5 POINT PURITY CHECKLIST	29	77/981165	10/7/2009	3,949,101	4/19/2011	Registered
11725	United States	A TRULY GOOD THING	30	85/897706	4/8/2013			Pending Application
11033	United States	A TRULY GOOD THING	29	77/980677	8/31/2009	3,902,102	1/4/2011	Registered
10974	United States	ANY TIME OF DAY, IT'S THE MORNING GLORY WAY	29	78/703653	8/30/2005	3,375,938	1/29/2008	Registered
8543	United States	ARCTIC SPLASH	32	74/506231	3/22/1994	1,993,870	8/13/1996	Registered
9099	United States	BARBES	29	75/330629	7/25/1997	2,225,264	2/23/1999	Registered
9294	United States	BARBES COW & MOON Design	29	73/549507	7/22/1985	1,394,226	5/20/1986	Registered
8498	United States	BOTTLE DESIGN	32	74/607324	12/5/1994	1,970,663	4/23/1996	Registered
9407	United States	BOTTLE DESIGN02	29	75/336153	8/5/1997	2,914,718	12/28/2004	Registered
9411	United States	BOTTLE DESIGN06	29	75/336317	8/5/1997	2,936,478	3/29/2005	Registered
9412	United States	BOTTLE DESIGN07	29	75/336318	8/5/1997	2,871,890	8/10/2004	Registered
9413	United States	BOTTLE DESIGN08	29	75/336316	8/5/1997	2,759,109	9/2/2003	Registered
8879	United States	BROUGHTON LOGO	29	73/120292	3/24/1977	1,088,833	4/4/1978	Registered
8813	United States	BROWN MULE	30	74/548877	7/13/1994	1,918,220	9/12/1995	Registered
9157	United States	BROWN'S DAIRY	29	76/009076	3/24/2000	2,650,081	11/12/2002	Registered
9158	United States	BROWN'S DAIRY/SMOOTH AS VELVET	29	76/009077	3/24/2000	2,650,082	11/12/2002	Registered
9108	United States	BROWN'S VELVET DAIRY	29	75/330373	7/25/1997	2,230,141	3/9/1999	Registered
8633	United States	CCC and Design	21	72/047940	3/18/1958	673,697	2/10/1959	Registered
11076	United States	CINCO PUNTOS DE CONTROL DE PUREZA	29	77/883040	12/1/2009	3,924,034	2/22/2011	Registered
11739	United States	COFFEE CREATIONS	29	86/061297	9/11/2013			Pending Application
8801	United States	COUNTRY FRESH	29, 30, 32	75/013828	11/2/1995	2,852,238	6/15/2004	Registered
8814	United States	COUNTRY LOVE	30	74/544515	7/1/1994	2,045,280	3/18/1997	Registered
8827	United States	COUNTRY SIDE	29	73/563781	10/18/1985	1,413,524	10/14/1986	Registered
8815	United States	COUNTRYSIDE and Design	29, 32	74/484981	1/31/1994	1,876,773	1/31/1995	Registered

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10586	United States	COW DESIGN (TUSCAN DAIRY FARMS LOGO)	29	77/116528	2/26/2007	3,550,811	12/23/2008	Registered
9398	United States	DAIRY EASE	29	74/261895	4/2/1992	1,741,509	12/22/1992	Registered
11591	United States	DAIRY PURE	29	85/563134	3/7/2012	4,227,906	10/16/2012	Registered
11592	United States	DAIRY PURE	30	85/563129	3/7/2012			Pending Application
8816	United States	DAIRY QUALITY & FRESHNESS SINCE 1929 and Design	29, 32	74/455958	11/9/1993	1,910,269	8/8/1995	Registered
8822	United States	DAIRY QUALITY SINCE 1929 and Design	42	74/049018	4/16/1990	1,636,468	2/26/1991	Registered
9119	United States	DAIRYLAND	29	74/218003	10/30/1991	2,162,986	6/9/1998	Registered
9377	United States	DEAN FOODS AND RIVER OF LIFE LOGO	29, 30, 32	76/349779	12/18/2001	3,159,269	10/17/2006	Registered
10838	United States	DELICIOUS	30	74/059571	5/17/1990	1,640,081	4/2/1991	Registered
10839	United States	DELICIOUS (Stylized)	30	74/447246	10/13/1993	1,899,083	6/13/1995	Registered
9343	United States	DIPZZ	29	78/057591	4/10/2001	2,622,347	9/17/2002	Registered
11358	United States	FIVE POINT PURITY CHECKLIST	29	77/981571	3/25/2010	3,955,859	5/3/2011	Registered
11449	United States	FRUIT RUSH	32	85/412785	9/1/2011	4,191,908	8/14/2012	Registered
11606	United States	FRUIT GROVE (Stacked)	32	85/616084	5/3/2012	4,389,136	8/20/2013	Registered
11742	United States	FRUMOO	29	86/133461	12/3/2013			Pending Application
11745	United States	FRUMOO	30	86/144425	12/16/2013			Pending Application
9105	United States	GARELICK FARMS	29, 32	76/043466	5/5/2000	2,535,791	2/5/2002	Registered
9333	United States	GARELICK FARMS LOGO	29, 32	78/057386	4/9/2001	2,647,314	11/5/2002	Registered
9331	United States	GARELICK FARMS LOGO	29	78/054250	3/21/2001	2,588,579	7/2/2002	Registered
11060	United States	GOLD STAR QUALITY & design	29	78/669794	7/13/2005	3,386,382	2/19/2008	Registered
8896	United States	HEALTHY DELIGHT	30	74/718534	8/21/1995	2,084,633	7/29/1997	Registered
9173	United States	HILLSIDE FARMS	30	75/381379	10/29/1997	2,191,071	9/22/1998	Registered
9241	United States	HOLLAND DUTCH	29, 30	72/122992	6/28/1961	746,288	3/5/1963	Registered
9175	United States	HYGEIA	29, 30	74/215185	10/22/1991	1,755,550	3/2/1993	Registered
10525	United States	IDEAL DAIRY FARMS	29	76/636448	4/19/2005	3,105,731	6/20/2006	Registered
9931	United States	IT'S A BRAND NEW DAY	29, 32	78/221418	3/4/2003	2,902,356	11/9/2004	Registered
8626	United States	JERSEY FARMS/TRAUTH LOGO	30	75/676907	4/8/1999	2,372,440	8/1/2000	Registered
11557	United States	KIDS CAPS & CASH	29	85/519126	1/18/2012	4,198,151	8/28/2012	Registered
11045	United States	KISSED WITH HONEY	30	73/619486	9/12/1986	1,458,580	9/22/1987	Registered
10146	United States	LA CORONA	29	78/457240	7/27/2004	2,995,293	9/13/2005	Registered
11775	United States	LAND-O-SUN and Design	30	86/487887	12/22/2014			Pending Application
8823	United States	LAND-O-SUN and Design	29	73/808020	6/20/1989	1,883,709	3/14/1995	Registered

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8531	United States	LEHIGH VALLEY DAIRES/SUNBURST LOGO	32	75/091351	4/19/1996	2,102,824	10/7/1997	Registered
8546	United States	LEHIGH VALLEY DAIRES/SUNBURST LOGO	29	74/496368	2/28/1994	2,014,110	11/5/1996	Registered
8530	United States	LEHIGH VALLEY DAIRY FARMS	29, 32	75/150695	8/15/1996	2,135,366	2/10/1998	Registered
8624	United States	LOUIS TRAUTTH DAIRY, INC. (Stylized) LUNCH MUNCH	1, 29, 30, 32	75/676906	4/8/1999	2,403,496	11/14/2000	Registered
8802	United States	MEADOW GOLD (Stylized)	30	75/012308	10/27/1995	2,054,280	4/22/1997	Registered
9183	United States	MEADOW GOLD (Stylized)	29, 30, 32	71/636582	10/14/1952	582,470	11/17/1953	Registered
9185	United States	MEADOW GOLD (Stylized)02	29	71/313417	4/16/1931	285,893	8/11/1931	Registered
9184	United States	MEADOW GOLD (Stylized)02	29, 30	71/307038	10/22/1930	281,436	3/17/1931	Registered
10055	United States	MELODY FARMS	30	73/090696	6/17/1976	1,149,064	3/24/1981	Registered
9232	United States	MILK WAGON DESIGN	29	73/548180	7/15/1985	1,412,503	10/7/1986	Registered
11771	United States	MILK25	29	86/430179	10/21/2014			Pending Application
11772	United States	MILK50	29	86/430197	10/21/2014			Pending Application
8501	United States	MODEL DAIRY	29, 30, 35	75/643748	2/17/1999	2,387,189	9/19/2000	Registered
11103	United States	MOO DAT	29	77/938100	2/17/2010	3,945,827	4/12/2011	Registered
10985	United States	MORNING GLORY	29	78/691243	8/12/2005	3,457,997	7/1/2008	Registered
10986	United States	MORNING GLORY	32	78/784694	1/4/2006	3,126,992	8/8/2006	Registered
10984	United States	MORNING GLORY & design	29	78/703648	8/30/2005	3,581,709	2/24/2009	Registered
10983	United States	MORNING GLORY & design	32	78/784589	1/4/2006	3,173,996	11/21/2006	Registered
9334	United States	NATURE'S PRIDE	29, 32	78/069351	6/15/2001	2,637,455	10/15/2002	Registered
9123	United States	OAK FARMS	29, 30, 32	72/144649	5/15/1962	766,008	3/3/1964	Registered
9180	United States	OAK FARMS and Design	29	75/643949	2/19/1999	2,304,338	12/28/1999	Registered
9234	United States	OLDE FASHIONED RECIPE	30	73/631479	11/20/1986	1,496,023	7/12/1988	Registered
11706	United States	ORCHARD PURE	32	85/833893	1/28/2013			Pending Application
10302	United States	OVER THE MOON	29	78/444783	7/1/2004	3,252,264	6/12/2007	Registered
11347	United States	PASSIONATE ABOUT PURITY	29	85/133181	9/20/2010	3,965,508	5/24/2011	Registered
9235	United States	POINSETTIA	29	72/217705	4/30/1965	813,109	8/16/1966	Registered
11560	United States	PURE PROTECT BOTTLE	29	85/519229	1/18/2012	4,255,242	12/4/2012	Registered
11637	United States	PUREPROTECT	20	85/977203	5/17/2011	4,223,416	10/9/2012	Registered
9236	United States	RAINBOW RAPTURE	30	75/245480	2/21/1997	2,203,564	11/17/1998	Registered
11765	United States	READYLEAF	32	86/422941	10/14/2014			Pending Application
11764	United States	READYLEAF	30	86/417350	10/7/2014			Pending Application
11573	United States	ROBINSON DAIRY	29, 30, 32	85/583720	3/29/2012	4,271,107	1/8/2013	Registered

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11575	United States	ROBINSON DAIRY "R" Logo	29, 30, 32	85/583693	3/29/2012	4,206,087	9/11/2012	Registered
8935	United States	ROBINSON R & Design	29, 32	73/291342	12/29/1980	1,199,735	6/29/1982	Registered
9239	United States	ROYAL DANISH	29	75/285014	5/1/1997	2,256,339	6/29/1999	Registered
9126	United States	SCHEPPE	29	73/675338	7/30/1987	1,725,958	10/20/1992	Registered
11675	United States	SCHEPPE	29, 30	85/760063	10/22/2012	4,367,443	7/16/2013	Registered
9096	United States	SHENANDOAH'S PRIDE	29, 30	73/529649	3/29/1985	1,438,209	4/28/1987	Registered
9181	United States	SHIELD DESIGN (MEADOW GOLD)	29, 30	71/637162	10/25/1952	644,259	4/16/1957	Registered
11679	United States	SINCE 1925 DEAN'S COUNTRY FRESH & design	30	85/774866	11/8/2012	4,387,114	8/20/2013	Registered
11750	United States	SINCE 1925 DEAN'S COUNTRY FRESH & design	29	86/269137	5/1/2014			Pending Application
8471	United States	SKIM SUPREME	29	75/063445	2/26/1996	2,100,495	9/23/1997	Registered
11677	United States	SMART LUNCHBOX NUTRITION	29	85/771680	11/5/2012	4,472,201	1/21/2014	Registered
9225	United States	SO-LO	29	74/634649	2/15/1995	2,022,921	12/17/1996	Registered
11752	United States	SONORA	32	86/337708	7/15/2014			Pending Application
11042	United States	SQUARE INSIDE SQUARE design	29, 30, 32	74/718967	8/22/1995	2,217,956	1/12/1999	Registered
11730	United States	STACK PACK	29	85/952228	6/6/2013	4,637,971	11/11/2014	Registered
11504	United States	START RIGHT. END RIGHT.	29	85/464852	11/4/2011	4,325,258	4/23/2013	Registered
11503	United States	START RIGHT. END RIGHT.	41	85/465701	11/7/2011	4,251,346	11/27/2012	Registered
11445	United States	STARTS PURE. STAYS PURE.	29	85/385893	8/1/2011	4,126,982	4/10/2012	Registered
10497	United States	STROH'S	30	73/509298	11/19/1984	1,378,326	1/14/1986	Registered
8799	United States	SUPER RAINBOW	30	75/024183	11/27/1995	2,046,782	3/18/1997	Registered
10394	United States	SWISS DAIRY LOGO (LITTLE BILLY)	29, 32	78/662546	7/1/2005	3,185,994	12/19/2006	Registered
11030	United States	TASTE THE PRIDE INSIDE.	39	77/807100	8/18/2009	3,767,289	3/30/2010	Registered
9127	United States	THE DAIRY BEST	29	73/675339	7/30/1987	1,655,638	9/3/1991	Registered
11738	United States	TRIMLINE	29	86/050282	8/28/2013	4,471,027	1/21/2014	Registered
11342	United States	TRUMMOO	29	77/980453	8/11/2009	3,875,009	11/9/2010	Registered
11724	United States	TRUMMOO	30	85/898596	4/9/2013	4,569,349	7/15/2014	Registered
8566	United States	TUSCAN	29	73/046143	3/10/1975	1,042,416	6/29/1976	Registered
9792	United States	VELVET SPRINGS	32	78/192057	12/6/2002	2,869,199	8/3/2004	Registered
9189	United States	VIVA	29	75/244533	2/20/1997	2,277,013	9/14/1999	Registered
11714	United States	WORRY-FREE FLIP CAP	29	85/853375	2/19/2013	4,565,110	7/8/2014	Registered
11044	United States	YOFRO	30	73/737907	5/7/1988	1,532,258	3/28/1989	Registered

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**Schedule B**

**DEAN INTELLECTUAL PROPERTY SERVICES II, INC.  
U.S. Patent Applications and Patents**

TITLE	SERIAL NO.	FILING DATE	PATENT NO.	ISSUE DATE
One Gallon Square Food Product container	29/183,337	06/10/2003	D512,320	12/06/2005
One Gallon Square Food Product Container	29/200,891	03/05/2004	D511,462	11/15/2005
Thumb Grip For Handle of Food Product container	29/202,167	03/25/2004	D502,098	02/22/2005
Stackable Liquid Container	11/780,197	07/19/2007	8,047,392	11/01/2011
Liquid Container System for Distribution	12/562,661	09/18/2009	8,403,144	03/26/2013
Stackable Liquid Container with Tunnel-Shaped Base	12/562,700	09/18/2009	8,235,214	08/07/2012

**DEAN FOODS COMPANY  
U.S. Patent Applications and Patents**

TITLE	SERIAL NO.	FILING DATE	PATENT NO.	ISSUE DATE
Reduced Fat Food Product	13/369,046	02/08/2012		
Spreadable Milled Cheese Curd	62/014,446	06/19/2014		

**Schedule C**

**DEAN INTELLECTUAL PROPERTY SERVICES II, INC.  
U.S. COPYRIGHTS**

***TITLE OF WORK***

***REGISTRATION #***

Moodolph

VA 759-512

**DEAN FOODS COMPANY**  
**U.S. COPYRIGHTS**

<b><i>TITLE OF WORK</i></b>	<b><i>REGISTRATION #</i></b>
"Why are women so much braver than men?"	KK 41896
"But Elmer, I didn't say it would make you live to 90!" said Elsie, the Borden Cow. "I don't need anything to help me live to 90," bellowed Elmer the bull. "I have decided that I'm going to live to 105 without anything any help!"	KK 113614
"But Elmer, your painting of me will be in everyone's refrigerator!" said Elsie, the Borden cow"	KK 113710
"What happened in 1857? asked Elsie, the Borden cow . . ."	KK 128678
"Are all husbands born bull-headed?"	KK 37771
"And I say, men are <u>worse</u> niggers than women!"	KK 47666
"Why <u>do</u> men keep business secrets from their wives?"	KK 41902
"A child isn't always fibbing when he doesn't tell the truth,"	KK 37777
"A good wife knows how to <u>stretch</u> a dollar!"	KK 97126
"But good manners never made a sissy of a boy!"	KK 41897
"A family on a budget eat better and I can prove it!"	KK 41891
"What's wrong with a woman marrying a younger man?"	KK 37779
"What's wrong with marrying on a shoestring?"	KK 26674
"There are right ways and wrong ways to scold a child, dear"	KK 20919
"But aren't men just as vain as women?"	KK 47671
"But darling, what's wrong with hiring a baby sitter?"	KK 22034
"But dear, what's wrong with a woman for president?"	KK 22033
"Who said women can't keep secrets better than men?"	KK 59138
"Who should handle the money, husband or wife?"	KK 32456
"Just how frank should you be with a child?"	KK 37778

"Easy dear! Folks your age should watch their blood pressure!"	KK 37775
"But what's wrong with giving Cupid a little nudge"	KK 59137
"Come on everybody – it's Elsie week"	KK 41901
"Do all husbands change after marriage?"	KK 22608
"Do college girls make better wives?"	KK 27333
"Do parents expect too much of their children?"	KK 20654
"Do you want the child to develop an inferiority complex?"	KK 26673
"Should a parent open a child's mail?"	KK 32460
"A child isn't bad just because he does naughty things"	KK 20655
"Should husbands and wives take separate vacations?"	KK 23863
"Are husbands more sentimental than wives?"	KK 32458
"Aren't husbands really more possessive than wives?"	KK 47668
"A child isn't necessarily stupid because he gets low marks!"	KK 32461
"How much should you help your in-laws?"	KK 32462
"I'm up to my horns in plans for our Second Hundred Years . . ."	KK 129939
"It was written almost 100 years ago! says Elsie . . ."	KK 128017
XYZOO'S Lemonlion label	VA941-199
XYZOO'S Orangeopus label	VA941-198
XYZOO'S Lemonasaur label	VA966-070
XYZOO'S Grape Gorilla label	VA918-073
XYZOO'S Chocodile label	VA966-071
XYZOO'S Cariblue label	VA966-068
XYZOO'S Puncharama label	VA966-069
Reiter Iced Tea & Cup Design	466 662

Reiter Wild Berry Fruit Design

466 656

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