

900482576 01/23/2019

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM507015

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		MERGER	
<b>EFFECTIVE DATE:</b>		11/13/2017	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PURPLE, INC.		<del>11/13/2017</del> 09/07/2017	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PURPLE TECHNOLOGIES LLC		
<b>Street Address:</b>	415 Madison Ave.		
<b>Internal Address:</b>	6th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87116881	ILOCKET	
<b>Serial Number:</b>	87408264	TROVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127986915		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 326 0831		
<b>Email:</b>	tlee@pryorcashman.com, jalbrink@pryorcashman.com, tmdocketing@pryorcashman.com		
<b>Correspondent Name:</b>	Teresa Lee		
<b>Address Line 1:</b>	c/o Pryor Cashman LLP, 7 Times Square		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	21317.00001		
<b>NAME OF SUBMITTER:</b>	Teresa Lee		
<b>SIGNATURE:</b>	/tlee/		
<b>DATE SIGNED:</b>	01/23/2019		
<b>Total Attachments: 4</b>			
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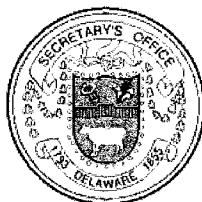
# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PURPLE, INC.", A NEW YORK CORPORATION,  
WITH AND INTO "PURPLE TECHNOLOGIES LLC" UNDER THE NAME OF "PURPLE TECHNOLOGIES LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF NOVEMBER, A.D. 2017, AT 1:46 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

6400434 8100M  
SR# 20177052930

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203597862  
Date: 11-17-17

**TRADEMARK**  
**REEL: 006557 FRAME: 0487**

**CERTIFICATE OF MERGER**  
**OF**  
**PURPLE, INC.**  
**AND**  
**PURPLE TECHNOLOGIES LLC**

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Pursuant to Section 18-209 of the Limited Liability Company Act of the State of Delaware, PURPLE TECHNOLOGIES LLC, a limited liability company organized and existing under the laws of the State of Delaware, does hereby certify:

**FIRST:** The constituent limited liability company and foreign corporation participating in the merger herein certified are:

- (i) PURPLE TECHNOLOGIES LLC, which is formed under the laws of the State of Delaware; and
- (ii) PURPLE, INC., which is a corporation incorporated under the laws of the State of New York.

**SECOND:** An Agreement and Plan of Merger, dated as of September 7, 2017, has been approved, adopted, certified, executed and acknowledged by each of the aforesaid constituent limited liability company and corporation in accordance with the provisions of Section 18-209 of the Limited Liability Company Act of the State of Delaware.

**THIRD:** The name of the surviving limited liability company in the merger herein certified is PURPLE TECHNOLOGIES LLC, which will continue its existence as said surviving company under its present name upon the effective date of said merger pursuant to the provisions of the Limited Liability Company Act of the State of Delaware.

**FOURTH:** The Certificate of Formation of PURPLE TECHNOLOGIES LLC, as now in force and effect, shall continue to be the Certificate of Formation of said surviving corporation until amended and changed pursuant to the provisions of the Limited Liability Company Act of the State of Delaware.

**FIFTH:** The executed Agreement and Plan of Merger between the aforesaid constituent corporation and limited liability company is on file at an office of the aforesaid surviving corporation, the address of which is as follows: 415 Madison Ave, New York, NY 10017.

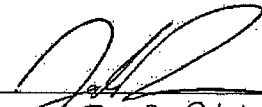
**SIXTH:**

The aforesaid surviving corporation will furnish a copy of the aforesaid Agreement and Plan of Merger on request, and without cost, to any member of the aforesaid constituent limited liability company and to any person holding an interest in any other business entity of the aforesaid constituent corporation.

Dated: September 7, 2017

PURPLE TECHNOLOGIES LLC

By: PURPLE, INC., its managing member

By:   
Name: JEFF DUNCIER  
Title: CEO

[Signature Page to Certificate of Merger (DE) – Purple, Inc. into Purple Technologies LLC]