TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM509249

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Leadville Trail 100 Inc.		01/12/2018	Corporation: COLORADO

RECEIVING PARTY DATA

Name:	LTF Triathlon Series, LLC	
Street Address:	2902 Corporate Place	
City:	Chanhassen	
State/Country:	MINNESOTA	
Postal Code:	55317	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3451978	100
Registration Number:	3474602	LEADVILLE TRAIL 100

CORRESPONDENCE DATA

Fax Number: 6127661600

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6127667000

Email: trademark@faegrebd.com Dianna Gould/Sarah House **Correspondent Name:** Address Line 1: 90 South Seventh Street Address Line 2: 2200 Wells Fargo Center

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	514153.30
NAME OF SUBMITTER:	Sarah M. House
SIGNATURE:	/Sarah M House/
DATE SIGNED:	02/08/2019

Total Attachments: 2

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> **TRADEMARK** REEL: 006555 FRAME: 0464

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Trademark Assignment

THIS TRADEMARK ASSIGNMENT is made as of January 12, 2018, (the "Effective Date") by and among Leadville Trail 100 Inc., a corporation under the laws of Colorado, with a principal address of 213 Harrison Avenue, Leadville, Colorado 80461 ("Assignor") and LTF Triathlon Series, LLC, a limited liability company under the laws of Delaware, with a principal address of 2902 Corporate Place, Chanhassen, Minnesota 55317, (the "Assignee").

WHEREAS, Assignor is the owner of the trademark registrations set forth on the accompanying Schedule A (the "Marks");

WHEREAS, Assignee desires to acquire said Marks and all title and rights thereunder, together with the goodwill of the business with which the Marks is used and which is symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, including any applications to register the Marks, together with the goodwill of the business symbolized by the Marks, all common law rights related to the Marks, including without limitation, any variation of the Marks used by Assignor prior to the Effective Date, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

Leadville Trail 100 Inc.

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SCHEDULE A

Trademark Registrations

Mark	Int. Class	Country/State	Reg. No.	Reg. Date
100 & Mountain Design	21, 25, 41	United States of America	3,451,978	6/24/2008
100				
LEADVILLE TRAIL 100	21, 25, 41	United States of America	3,474,602	7/29/2008
LEADMAN	41	Colorado	20111544804	9/28/2011

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RECORDED: 02/08/2019