

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM508960

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ally Bank		02/05/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Defy Media, LLC		
Street Address:	366 5th Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5533222	CLEVVER	
Registration Number:	5527923	MADE MAN	
Serial Number:	88084742	ALLOY	
CORRESPONDENCE DATA			
Fax Number:	6462802010		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126492010		
Email:	trademarks@hearst.com		
Correspondent Name:	Maureen Sheehan		
Address Line 1:	300 West 57th Street		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Rosemary Douglas		
SIGNATURE:	/Rosemary Douglas/		
DATE SIGNED:	02/06/2019		
Total Attachments: 2			
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source=Release of Ally TM Security Interest 5 (Fully Executed)#page2.tif			

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of February 5, 2019 by Ally Bank ("Lender").

WHEREAS, Defy Media, LLC, a Delaware limited liability company ("Company") granted to Lender a security interest in the trademarks described on Exhibit A attached hereto (the "Intellectual Property") under an Intellectual Property Security Agreement dated October 30, 2015 ("Security Agreement"), recorded with the US Patent and Trademark Office at Reel/Frame 5658/0365.

WHEREAS, Lender agrees to release its security interest in the Intellectual Property.

NOW THEREFORE, Lender hereby terminates and releases its security interest in the Intellectual Property.

Ally Bank

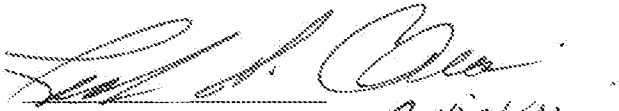

Name: FRANK A. CRIVANI
Title: AUTHORIZED SIGNATORY

Exhibit A

Trademark

Registration No.

FORMAL FRIDAY

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