

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM507321

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alternna Holdings Corp.		01/01/2019	Corporation:

RECEIVING PARTY DATA

Name:	Henkel Corporation
Street Address:	One Henkel Way
Internal Address:	Legal Dept - Trademarks
City:	Rocky Hill
State/Country:	CONNECTICUT
Postal Code:	06067
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	2067782	ALTERNA
Registration Number:	2176239	
Registration Number:	2243924	ALTERNA
Registration Number:	2410914	ALTERNA
Registration Number:	3402907	COLOR HOLD
Registration Number:	3483873	THE SCIENCE OF SKINCARE FOR HAIR
Registration Number:	3621664	CAVIAR ANTI-AGING
Registration Number:	3677996	
Registration Number:	3723951	CAVIAR
Registration Number:	3732912	CAVIAR
Registration Number:	3866000	10 THE SCIENCE OF TEN
Registration Number:	3967894	STRENGTH FLEXIBILITY SUSTAINABILITY BAMB
Registration Number:	3968003	BECAUSE GREAT HAIR SHOULD BE SUSTAINABLE
Registration Number:	3982679	
Registration Number:	4168887	CAVIAR CLINICAL
Registration Number:	4169257	STRENGTH · FLEXIBILITY · SUSTAINABILITYB
Registration Number:	4244526	RAPID REPAIR SPRAY

CH \$690.00 2067782

Property Type	Number	Word Mark
Registration Number:	4262277	ALTERNA STYLIST
Registration Number:	4478628	CAVIAR REPAIRX
Registration Number:	4681459	ALTERNA HAIRCARE PURE. PROVEN. PROFESSIO
Registration Number:	5132822	BAMBOO BEACH
Serial Number:	88110324	ALTERNA MY HAIR. MY CANVAS.
Serial Number:	88146082	ALTERNA
Serial Number:	88146122	BAMBOO
Registration Number:	3075612	ENZYMETHERAPY
Registration Number:	3170233	AGE-CONTROL COMPLEX
Serial Number:	88086069	ALTERNA CANVAS

CORRESPONDENCE DATA

Fax Number: 8605715028

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 860.571.5081

Email: trademarks@henkel.com

Correspondent Name: Eric Westerberg

Address Line 1: One Henkel Way

Address Line 2: Legal Dept - Trademarks

Address Line 4: Rocky Hill, CONNECTICUT 06067

ATTORNEY DOCKET NUMBER:	alt - onegsc
NAME OF SUBMITTER:	Eric Westerberg
SIGNATURE:	//eewesterberg//
DATE SIGNED:	01/25/2019

Total Attachments: 2

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Delaware

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"ALTERNA HOLDINGS CORP.", A DELAWARE CORPORATION, WITH AND INTO "HENKEL CORPORATION" UNDER THE NAME OF "HENKEL CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF DECEMBER, A.D. 2018, AT 9:58 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2019 AT 6:05 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

6310654 8100M
SR# 20188347092

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204173342
Date: 12-26-18

TRADEMARK
REEL: 006538 FRAME: 0379

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATIONS**

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Henkel Corporation
_____, and the name of the corporation being
merged into this surviving corporation is Alterna Holdings Corp.
_____.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations.

THIRD: The name of the surviving corporation is Henkel Corporation
_____ a Delaware corporation.


FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

FIFTH: The merger is to become effective on January 1, 2019 at 6:05 PM (EST).

SIXTH: The Agreement of Merger is on file at One Henkel Way,
Rocky Hill, CT 06067
_____, the place of business
of the surviving corporation.

SEVENTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 14th day of December, A.D.,
2018.

By: 

Authorized Officer

Name: Steven Essick

Print or Type

Title: Chief Financial Officer
