# OP \$415.00 87926808

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM501860

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ACPAHM (Assignment for the Benefit of Creditors), LLC		08/23/2018	Limited Liability Company: DELAWARE
ACPI (Assignment for the Benefit of Creditors), LLC,		08/23/2018	Limited Liability Company: DELAWARE
AGIA (Assignment for the Benefit of Creditors), LLC		08/23/2018	Limited Liability Company: DELAWARE
ACS (Assignment for the Benefit of Creditors), LLC		08/23/2018	Limited Liability Company: DELAWARE
AGIAC (Assignment for the Benefit of Creditors), LLC		08/23/2018	Limited Liability Company: DELAWARE
APF (Assignment for the Benefit of Creditors), LLC		08/23/2018	Limited Liability Company: DELAWARE

# **RECEIVING PARTY DATA**

Name:	Embark Holdco Management, LLC
Street Address:	P.O. Box 105301
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30348
Entity Type:	Limited Liability Company: DELAWARE

# **PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Serial Number:	87926808	EMBARK INSURANCE COMPANY
Serial Number:	87926807	EMBARK GENERAL INSURANCE AGENCY
Serial Number:	87926805	EMBARK GENERAL INSURANCE ADJUSTERS
Serial Number:	87926803	EMBARK
Serial Number:	87926212	EMBARK INSURANCE COMPANY
Serial Number:	87926206	EMBARK GENERAL INSURANCE AGENCY
Serial Number:	87926197	EMBARK GENERAL INSURANCE ADJUSTERS
Serial Number:	87926192	EMBARK
Registration Number:	5312744	WHEREVER YOU GO

TRADEMARK REEL: 006527 FRAME: 0553

900477641

Property Type	Number	Word Mark
Registration Number:	5312743	ACCESS
Registration Number:	5312742	ACCESS
Registration Number:	4308178	ACCESS
Registration Number:	4282906	A
Registration Number:	4024919	ACCESS
Registration Number:	4025018	A
Registration Number:	4024920	THE WAY TO GO

### **CORRESPONDENCE DATA**

**Fax Number:** 7703950000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7703999500
Email: mstewart@fh2.com

Correspondent Name: Michael K. Stewart
Address Line 1: 3 Ravinia Drive

Address Line 2: Suite 1700

Address Line 4: Atlanta, GEORGIA 30346

ATTORNEY DOCKET NUMBER:	EMBARK HOLDCO
NAME OF SUBMITTER:	Michael K. Stewart
SIGNATURE:	/Michael K. Stewart/
DATE SIGNED:	12/13/2018

### **Total Attachments: 9**

source=ACPAHM to EHM Trademark Assignment FINAL#page1.tif source=ACPAHM to EHM Trademark Assignment FINAL#page2.tif source=ACPAHM to EHM Trademark Assignment FINAL#page3.tif source=ACPAHM to EHM Trademark Assignment FINAL#page4.tif source=ACPAHM to EHM Trademark Assignment FINAL#page5.tif source=ACPAHM to EHM Trademark Assignment FINAL#page6.tif source=ACPAHM to EHM Trademark Assignment FINAL#page7.tif source=ACPAHM to EHM Trademark Assignment FINAL#page8.tif source=ACPAHM to EHM Trademark Assignment FINAL#page9.tif

### INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("Assignment"), dated as of August 23, 2018, is made by and between each of ACPI (Assignment for the Benefit of Creditors), LLC, ACPAHM (Assignment for the Benefit of Creditors), LLC, AGIA (Assignment for the Benefit of Creditors), LLC, AGIAC (Assignment for the Benefit of Creditors), LLC, AGIAC (Assignment for the Benefit of Creditors), LLC, APF (Assignment for the Benefit of Creditors), LLC (collectively, the "Assignors") and Embark Holdco Management, LLC ("Assignee"). All capitalized terms used in this Assignment and not defined herein shall have the meanings ascribed to them in the Asset Purchase Agreement dated as of August 23, 2018, by and among the Assignors, the Assignee and certain other parties thereto, as amended, modified or supplemented from time to time (the "Purchase Agreement").

WHEREAS, pursuant to the Agreement, the Assignors have agreed to assign all of their rights, titles, and interests in, to and under, among the other Purchased Assets, and the Transferred Intellectual Property (as defined below), together with the goodwill associated therewith.

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and upon the terms and subject to the conditions set forth in the Agreement, it is hereby agreed that:

- 1. <u>Assignment and Assumption</u>. Pursuant to the Purchase Agreement and effective as of the date hereof, the Assignors hereby sell, assign, transfer, convey and deliver to Assignee, free and clear of all Encumbrances other than Permitted Encumbrances, and Assignee hereby accepts, all of the Assignors' right, title and interest in, to and under the Intellectual Property set forth on **Schedule I** attached hereto, all rights of priority therein in any country as may now or hereafter be granted to it by law, treaty or other international convention, and all rights to sue, compromise and recover for past, present and future infringement or unconsented use thereof, together with all goodwill associated therewith (the "**Transferred Intellectual Property**"), the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
- 2. <u>Recordation</u>. The Assignors hereby authorize the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Transferred Intellectual Property that are patents, trademarks or service marks and that are registered at, or for which registration has been applied for at, the United States Patent and Trademark Office.
- 3. Terms of the Agreement. This Assignment is being delivered pursuant to, and subject to, the representations, warranties, conditions, limitations, covenants, agreements and indemnities set forth in the Agreement. Each of Seller and Buyer acknowledge and agree that the representations, warranties, conditions, limitations, covenants, agreements and indemnities contained in the Agreement shall not be superseded hereby, but shall remain in full force and effect to the full extent provided therein. The rights and remedies of Buyer or Seller under the Agreement shall not be deemed to be enlarged, modified, or in any way altered by the terms of

this Assignment. In the event of any conflict between the terms of the Agreement and the terms of this Assignment, the terms of the Agreement shall prevail.

4. <u>General Provisions</u>. Article 10 of the Purchase Agreement is incorporated herein by reference.

Error! Unknown document property name.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized officers as of the date first above written.

## SELLERS:

ACPI (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC in its sole and limited capacity as assignee for the benefit of the creditors of ACP Insurance, LLC.

ACPAHM (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC, in its sole and limited capacity as assignee for the benefit of the creditors of Access Holdco Management, LLC

ACS (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC, in its sole and limited capacity as assignee for the benefit of the creditors of Access Corporate Services, LLC

AGIA (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC, in its sole and limited capacity as assignee for the benefit of the creditors of Access General Insurance Adjusters, LLC

AGIAC (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC in its sole and limited capacity as assignee for the benefit of the creditors of Access General Insurance Agency of California, LLC

APF (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC, in its sole and limited capacity as assignee for the benefit of the creditors of Access Premium Finance, LLC

Name: Thomas L. Minick

Title: President

[Signature Page to Intellectual Property Assignment Agreement]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized officers as of the date first above written.

# PURCHASERS:

EMBARK HOLDCO MANAGEMENT, LLC

By:

Name: Donald Johnson Title: Vice President

EMBARK CORPORATE SERVICES, LLC

By:

Name: Donald Johnson Title: Vice President

# SCHEDULE I

[See Attached for trademarks]

Any other Intellectual Property owned by the Assignors, including any copyrights or patents, as of the date hereof.

Access Holdco Management, LLC	Pending	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	36	May 17, 2018	87926206	United States of America	EMBARK GENERAL INSURANCE AGENCY
Access Holdco Management, LLC	Pending	underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	36	May 17, 2018	8/926212	United States of America	EMBARK INSURANCE COMPANY
Access Holdco Management, LLC	Pending	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	9	May 18, 2018	87926803	United States of America	EMBARK
Access Holdco Management, LLC	Pending	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	9	May 18, 2018	87926805	United States of America	EMBARK GENERAL INSURANCE ADJUSTERS
Access Holdco Management, LLC	Pending	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	9	May 18, 2018	87926807	United States of America	EMBARK GENERAL INSURANCE AGENCY
Access Holdco Management, LLC  RADEMARK	Pending	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	9	May 18, 2018	87926808	United States of America	EMBARK INSURANCE COMPANY
OWNER	STAILS			DATE REG NO	APP NO	COUNTRY	MARK

Š	WHEREVER YOU GO	EMBARK	MARK EMBARK GENERAL INSURANCE ADJUSTERS
United States of America	United States of America	United States of America	United States of America
87100642	87100657	87926192	87926197
July 12, 2016	July 12, 2016	May 17, 2018	DATE FILED May 17, 2018
5312743	5312744		REG NO
Oct. 17, 2017	Oct. 17, 2017		DATE
36	36	36	CLASS
Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.  Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.  Insurance services, namely, underwriting, policy issuance, policy administration, claims adjustment, in the field of automobile insurance.	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	DESCRIPTION Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.
Registered	Registered	Pending	Pending
Access Holdco Management, LLC	Access Holdco Management, LLC	Access Holdco Management, LLC	OWNER NAME Access Holdco Management, LLC

	ACCESS		ACCESS		Access
United States of America	United States of America	United States of America	United States of America		COUNTRY United States of America
85102733	85088111	85657419	85657422		<b>арр чО</b> 87100597
Aug 8, 2010	July 19, 2010	June 21, 2012	June 21, 2012		DATE FILED July 12, 2016
4025018	4024919	4282906	4308178		<b>REG NO</b> 5312742
Sep. 13, 2011	Sep. 13, 2011	Jan. 29, 2013	Mar. 26, 2013		REG DATE Oct 17, 2017
36	36	36	9	36	9
Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	and management of insurance premium payments. Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	COODS/SERVICES  DESCRIPTION  Computer software for the management and retrieval of information relating to insurance policies and insurance documents
Registered	Registered	Registered	Registered		STATUS Registered
Access Holdco Management, LLC	Access Holdco Management, LLC	Access Holdco Management, LLC	Access Holdco Management, LLC		Access Holdco Management, LLC

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						THE WAY TO GO	MARK
				America	States of	United	COUNTRY APP NO
						85088114	
						July 19, 2010   4024920	DATE
						4024920	REG NO
					2011	Sep. 13,	REG DATE
						36	CLASS
	automobile insurance.	adjustment, in the field of	administration, and claims	policy administration, claims	underwriting, policy issuance,	Insurance services, namely,	GOODS/SERVICES DESCRIPTION
						Registered   Access	STATUS OWNER NAME
			LLC	Management,	Holdco	Access	OWNER NAME

**RECORDED: 12/13/2018**