

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM496113

|   |  |                       |                                 |
|---|--|-----------------------|---------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                                 |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                 |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                 |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>              |
| Bluehole, Inc.  |  | 07/25/2018            | Corporation: KOREA, REPUBLIC OF |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                 |
| <b>Name:</b>  | PUBG Corporation                                   |                       |                                 |
| <b>Street Address:</b>  | 7F, 8F   |                       |                                 |
| <b>Internal Address:</b>  | 12, Seocho-daero 38-gil, Seocho-gu                 |                       |                                 |
| <b>City:</b>  | Seoul  |                       |                                 |
| <b>State/Country:</b>   | KOREA, REPUBLIC OF                                 |                       |                                 |
| <b>Postal Code:</b>   | 06655  |                       |                                 |
| <b>Entity Type:</b>   | Corporation: KOREA, REPUBLIC OF                    |                       |                                 |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                                 |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                                 |
| <b>Serial Number:</b>   | 87647260   | PUBG                  |                                 |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                 |
| <b>Fax Number:</b>  | 3523725800   |                       |                                 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                 |
| <b>Phone:</b>   | 352-375-8100                                       |                       |                                 |
| <b>Email:</b>   | ckc@slepatents.com                                 |                       |                                 |
| <b>Correspondent Name:</b>  | Corey K. Cho                                       |                       |                                 |
| <b>Address Line 1:</b>  | 3107 S.W. Williston Road                           |                       |                                 |
| <b>Address Line 4:</b>  | Gainesville, FLORIDA 32608                         |                       |                                 |
| <b>DOMESTIC REPRESENTATIVE</b>  |  |                       |                                 |
| <b>Name:</b>  | Corey K. Cho                                       |                       |                                 |
| <b>Address Line 1:</b>  | 3107 S.W. Williston Road                           |                       |                                 |
| <b>Address Line 4:</b>  | Gainesville, FLORIDA 32608                         |                       |                                 |
| <b>NAME OF SUBMITTER:</b>   | Corey K. Cho                                       |                       |                                 |
| <b>SIGNATURE:</b>   | /corey k cho/                                      |                       |                                 |
| <b>DATE SIGNED:</b>   | 10/31/2018   |                       |                                 |

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**Total Attachments: 1**

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ASSIGNMENT

WHEREAS, Bluehole, Inc. a corporation of Republic of Korea, having its principal offices at Mtek IT Tower, 7F Pangyo-ro 344, Seongnam-si, Bundang-gu 463-400, Republic of Korea, has adopted, used and is using and the owner of the following trademark applications and registration in the intellectual property offices of the respective countries as follows:

1) United States of America (the USPTO)

| <i>Trademark</i> | <i>Serial No.</i> | <i>Filing Date</i> |
|------------------|-------------------|--------------------|
| <b>PUBG</b>      | 87/647,260        | October 16, 2017   |

2) Canada (Canadian Trademark Office)

| <i>Trademark</i> | <i>Serial No.</i> | <i>Filing Date</i> |
|------------------|-------------------|--------------------|
| <b>PUBG</b>      | 1863208           | October 17, 2017   |

3) Australia (Australian Government)

| <i>Trademark</i> | <i>Registration No.</i> | <i>Date of Registration</i> |
|------------------|-------------------------|-----------------------------|
| <b>PUBG</b>      | 1882094                 | October 23, 2017            |

WHEREAS, PUBG Corporation, a corporation of Republic of Korea, having its principal offices at 7F, 8F, 12, Seocho-daero 38-gil, Seocho-gu, Seoul 06655, Republic of Korea, is desirous of acquiring said trademark applications and registration as a successor to the portion of the Applicant's business to which the mark pertains, and that business is ongoing and existing,

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Bluehole Inc., hereby assigns to PUBG Corporation, all right, title and interest in the United States, Canada, and Australia and other relevant jurisdictions worldwide in and to said trademark applications and registration together with the goodwill of the business symbolized by said trademark and applications and registration thereof.

Signed this 25 day of July, 2018.

Bluehole, Inc.

PUBG Corporation

Signature: [Handwritten Signature]

Signature: [Handwritten Signature: Changhan Kim]

Name: Hyo-Sub Kim

Name: Changhan Kim

Title: CEO

Title: CEO