

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM502689

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allied Marketing Group, Inc.		12/14/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Marketing Investors Corporation		
Street Address:	8401 John Carpenter Freeway		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75247		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	2342319	AMERICAN HOME SHOPPER	
Registration Number:	2406163	CHENAULT	
Registration Number:	2201445	C CHENAULT	
Registration Number:	3802538	DATAPIX	
Registration Number:	2820526	EPUZZLES	
Registration Number:	3709073	FLIGHTLINE	
Registration Number:	4108085	FLIGHTLINE	
Registration Number:	2218518	FLIGHTLINE	
Registration Number:	4776886	FREEDOM	
Registration Number:	2858618	FREEDOM	
Registration Number:	4530280	INTELLIPAD	
Registration Number:	1643158	JETWAY	
Registration Number:	4463371	NIRVANA	
Registration Number:	1578794	ROADRUNNER	
Registration Number:	3021503	STEELCRAFT	
Registration Number:	3180767	STEELCRAFT	
Registration Number:	2996298	STEELCRAFT	
Registration Number:	2663546	STEELCRAFT	
Registration Number:	1361900	TRAVELMATE	

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Property Type	Number	Word Mark
Registration Number:	2731864	ULTRALITE
Registration Number:	2276933	ULTRALITE
Registration Number:	2929136	ULTRALITE
Registration Number:	1628228	XAVIER
Registration Number:	1619678	XRT

CORRESPONDENCE DATA

Fax Number: 8777697945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-292-4031

Email: tmdoctc@fr.com

Correspondent Name: Russell N. Rippamonti

Address Line 1: P.O. BOX 1022

Address Line 4: Minneapolis, MINNESOTA 55440

ATTORNEY DOCKET NUMBER:	16003-0001001
NAME OF SUBMITTER:	Russell N. Rippamonti
SIGNATURE:	/Russell N. Rippamonti/
DATE SIGNED:	12/19/2018

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Allied Marketing Group, Inc., a Delaware Corporation having a place of business at 2000 E. Lamar Blvd., Suite 600, Arlington, Texas, USA 76006 ("Assignor"), has adopted and has used certain trademarks for which there are registrations issued by the United States Patent and Trademark Office, the State of Texas and certain foreign trademark registrars (the "Marks"), as listed in Schedule 1 attached hereto and incorporated by reference herein;

WHEREAS, Marketing Investors Corporation a Corporation duly organized and existing under the laws of Delaware, and having a place of business at 8401 John Carpenter Freeway, Dallas, Texas, USA 75247 ("Assignee"), is desirous of acquiring the Registered Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, any and all causes of action including all rights of recovery for past infringements of the Marks, and any registrations and/or applications for registration of the Marks, including but not limited to the registrations listed in Schedule 1 attached hereto and incorporated by reference herein.

Assignor covenants that it or its representatives will, upon the request and at the expense of Assignee, do all other lawful acts necessary to enable Assignee to obtain, maintain, and enforce full benefits from the rights and interests herein assigned.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized officer this 14th day of December, 2018.

I, the undersigned, have signed this document as my own free act and state that to the best of my knowledge and belief the foregoing is true and correct.

Allied Marketing Group, Inc.

Marketing Investors Corporation

Victoria Worden Jensen
(Signature)

Stevan A. Hammond
(Signature)

Victoria Worden Jensen
(Name)

STEVAN A. HAMMOND
(Name)

Secretary
(Title)


PRESIDENT
(Title)

12/14/18
(Date)

12/14/18
(Date)

SCHEDULE 1
Assignor's Registered Marks

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Registration No.</u>
AMERICAN HOME SHOPPER	U.S.	2,342,319
CHENAULT	U.S.	2,406,163
CHENAULT and Design	U.S.	2,201,445
DATAPIX	U.S.	3,802,538
EPUZZLES	U.S.	2,820,526
FLIGHTLINE	U.S.	3,709,073
FLIGHTLINE	U.S.	4,108,085
FLIGHTLINE	U.S.	2,218,518
FREEDOM	U.S.	4,776,886
FREEDOM	U.S.	2,858,618
INTELLIPAD	U.S.	4,530,280
JETWAY	U.S.	1,643,158
NIRVANA	U.S.	4,463,371
ROADRUNNER	U.S.	1,578,794
STEELCRAFT	U.S.	3,021,503
STEELCRAFT	U.S.	3,180,767
STEELCRAFT	U.S.	2,996,298
STEELCRAFT	U.S.	2,663,546
TRAVELMATE	U.S.	1,361,900
ULTRALITE	U.S.	2,731,864
ULTRALITE	U.S.	2,276,933
ULTRALITE	U.S.	2,929,136
XAVIER	U.S.	1,628,228
XRT	U.S.	1,619,678
ROADRUNNER	Texas	4946217
SWEEPSTAKES CLEARINGHOUSE & Design	Texas	4748817
XAVIER	Texas	4999417
XRT	Texas	4988117
JETWAY	Canada	TMA411259

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Registration No.</u>
ULTRALITE	Canada	TMA649888
ULTRALITE	Canada	TMA662846
CHENAULT	Canada	TMA542781
ULTRALITE	China	6137965
ULTRALITE	China	6137966
STEELCRAFT	China	6195053
FREEDOM	China	6206566
ROADRUNNER	China	6195054
FLIGHTLINE	China	6097700
DURACOM	China	6137969
ULTRALITE	China	6137967
ROAD WARRIOR	China	6137975
HAMMOND	China	6137971
FLIGHTLINE	China	6137970
CHENAULT	China	6137978
CHENAULT	China	6137979
ULTRALITE	China	6137968
JETWAY	France	92407924
ULTRALITE	France	93457868
JETWAY	Germany	2034633
ULTRALITE	Germany	2900898
JETWAY	Italy	1482286
ULTRALITE	Italy	1531207
MISCELLANEOUS DESIGN (yin yang symbol) 	Japan	5,454,293
ULTRALITE	Spain	1753325
JETWAY	United Kingdom	1492048