

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM501611

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SOCIÉTÉ DES PRODUITS NESTLÉ S.A.		12/10/2018	Société Anonyme (Sa): SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tribe Mediterranean Foods, Inc.		
<b>Street Address:</b>	110 Prince Henry Drive		
<b>City:</b>	Taunton		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02780		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4948901	EVERYTHING	
<b>Registration Number:</b>	4948218	SWIRL	
<b>Registration Number:</b>	4948219	SWIRL	
<b>Registration Number:</b>	4765962	TRIBE	
<b>Registration Number:</b>	4525331	TRIBE	
<b>Registration Number:</b>	3042140	TRIBE	
<b>Registration Number:</b>	4761706	TRIBE	
<b>Serial Number:</b>	87630493	TRIBE ORIGINS	
<b>Registration Number:</b>	4627324	TRIBE	
<b>Registration Number:</b>	4627325	TRIBE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128637848		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3128637248		
<b>Email:</b>	sharon.elkin@goldbergkohn.com		
<b>Correspondent Name:</b>	Sharon Elkin - Paralegal		
<b>Address Line 1:</b>	Goldberg Kohn Ltd.		
<b>Address Line 2:</b>	55 E. Monroe, Suite 3300		

OP \$265.00 4948901

<b>Address Line 4:</b>	Chicago, ILLINOIS 60603
<b>ATTORNEY DOCKET NUMBER:</b>	6492.164
<b>NAME OF SUBMITTER:</b>	Sharon Elkin - Paralegal
<b>SIGNATURE:</b>	/sse/
<b>DATE SIGNED:</b>	12/11/2018
<b>Total Attachments: 6</b> source=Project Travel - Trademark Assignment (Executed)#page1.tif source=Project Travel - Trademark Assignment (Executed)#page2.tif source=Project Travel - Trademark Assignment (Executed)#page3.tif source=Project Travel - Trademark Assignment (Executed)#page4.tif source=Project Travel - Trademark Assignment (Executed)#page5.tif source=Project Travel - Trademark Assignment (Executed)#page6.tif	

## **TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (“Agreement”) is by and between **SOCIÉTÉ DES PRODUITS NESTLÉ S.A.**, a société anonyme organized under the laws of Switzerland (“Assignor”), and **TRIBE MEDITERRANEAN FOODS, INC.**, a Delaware corporation (“Assignee”).

**WHEREAS**, Assignor is owner of the trademark registrations set forth in Schedule A, attached hereto and incorporated herein by reference (the “Trademarks”);

**WHEREAS**, in connection with the Intellectual Property Purchase Agreement dated December 10, 2018, Assignor is willing to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with all goodwill associated with the Trademarks; and

**WHEREAS**, Assignee desires to acquire all right, title and interest in and to the Trademarks, together with all goodwill associated with the Trademarks, from Assignor.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademarks, together with all goodwill associated with said Trademarks, and the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to the Trademarks or the associated goodwill.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered as of the date first written above.

SOCIÉTÉ DES PRODUITS NESTLÉ S.A.

By: Ursula Byland

Name: **Ursula Byland McConnell**

Title: **Authorised Signatory**

TRIBE MEDITERRANEAN FOODS, INC.

By: \_\_\_\_\_

Name:

Title:

*[Signature Page to Assignment of Trademarks]*

**TRADEMARK  
REEL: 006498 FRAME: 0589**

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered as of the date first written above.

SOCIÉTÉ DES PRODUITS NESTLÉ S.A.

By: \_\_\_\_\_  
Name:  
Title:

TRIBE MEDITERRANEAN FOODS, INC.



By: \_\_\_\_\_  
Name: *Don Selby*  
Title: *CEO*

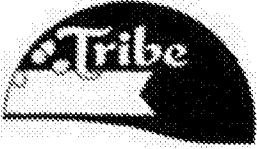

*[Signature Page to Assignment of Trademarks]*

**TRADEMARK**  
**REEL: 006498 FRAME: 0590**

**SCHEDULE A**

<b>Trademark</b>	<b>Country</b>	<b>Application No.</b>	<b>Registration No.</b>	<b>Status</b>
<b>BISTRO BITES</b>	Canada	1330795	704412	Registered
<b>HUMMUS SNACKERS</b>	Canada	1154665	731663	Registered
<i>SWIRL</i>	<i>Canada</i>	<i>1737008</i>		<i>Pending</i>
<i>SWIRL (col)</i> 	<i>Canada</i>	<i>1737009</i>		<i>Pending</i>
<b>THE HUMMUS EATER'S HUMMUS</b>	Canada	1085091	594136	Registered
<b>TRIBE</b> 	Canada	1665041	913443	Registered
<b>TRIBE</b>	Canada	1122199	677573	Registered
<b>TRIBE OF TWO SHEIKS</b>	Canada	837456	488830	Registered
<b>TRIBE OF TWO SHEIKS</b>	Canada	1085543	598832	Registered
<b>TRIBE ORIGINS</b>	Canada	1472134	806434	Registered
<b>TRIBE w/"Chickpeas and ribbon"</b> 	Canada	1666807	963901	Registered
<b>TRIBE w/"Chickpeas and ribbon" (col)</b>	Canada	1666809	933642	Registered

Trademark	Country	Application No.	Registration No.	Status
				
<b>THE HUMMUS EATER'S HUMMUS</b>	Mexico	527922	737649	Registered
<b>TRIBE</b>	Mexico	1149795	1261094	Registered
<b>EVERYTHING</b>	United States of America	86321654	4948901	Registered
<i>SWIRL</i>	<i>United States of America</i>	<i>86639337</i>	<i>4948218</i>	<i>Registered</i>
<i>SWIRL (col)</i> 	<i>United States of America</i>	<i>86639339</i>	<i>4948219</i>	<i>Registered</i>
<b>TRIBE</b> 	United States of America	86365661	4765962	Registered
<b>TRIBE</b> 	United States of America	86057532	4525331	Registered
<b>TRIBE</b>	United States of America	76337339	3042140	Registered
<b>TRIBE</b>	United States of America	86290414	4761706	Registered
<b>TRIBE ORIGINS</b>	United States of America	87630493		Registered

Trademark	Country	Application No.	Registration No.	Status
<b>TRIBE w/"Chickpeas and ribbon"</b> 	United States of America	86057892	4627324	Registered
<b>TRIBE w/"Chickpeas and ribbon" (col)</b> 	United States of America	86057913	4627325	