

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM501380

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ZippMark, Inc.		12/07/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zippo Manufacturing Company		
<b>Street Address:</b>	33 Barbour Street		
<b>City:</b>	Bradford		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	16701		
<b>Entity Type:</b>	Corporation: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 84</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	71351486	ZIPPO	
Serial Number:	71497056	ZIPPO	
Serial Number:	71516805	ZIPPO	
Serial Number:	72099183	ZIPPO	
Serial Number:	72325913	ZIPPO	
Serial Number:	73002453	ZIPPO	
Serial Number:	73077799	VENETIAN	
Serial Number:	73215031	ZIPPO	
Serial Number:	73273151	ZIPPO	
Serial Number:	73273153	ZIPPO	
Serial Number:	73273155	ZIPPO	
Serial Number:	73273156	ZIPPO	
Serial Number:	73326381	ZIPPO	
Serial Number:	73439108	ZIPPO	
Serial Number:	73722672	ZIPPO	
Serial Number:	74173483	ZIPPO	
Serial Number:	74210306	ZIPPO	
Serial Number:	74303588	ZIPPO	
Serial Number:	74473216		

OP \$2115.00 71351486

Property Type	Number	Word Mark
Serial Number:	74570070	
Serial Number:	74586196	ZIPPO
Serial Number:	74602510	Z1
Serial Number:	75006419	ZIPPO
Serial Number:	75052675	
Serial Number:	75083830	ZIPPO
Serial Number:	75086025	ZIPPO
Serial Number:	75213412	ZIPPO
Serial Number:	75240233	AN AMERICAN CLASSIC
Serial Number:	75243282	ZIPPO
Serial Number:	75243318	ZIPPO
Serial Number:	75267578	ZIPPO
Serial Number:	75282189	ZIPPO
Serial Number:	75283004	ZIPPO
Serial Number:	75293761	ZIPPO
Serial Number:	75304294	
Serial Number:	75343115	ZIPPO
Serial Number:	75545681	ZIPPO
Serial Number:	75762467	SLIM
Serial Number:	75767546	ZIPPO
Serial Number:	76217124	BLACK ICE
Serial Number:	76263756	ZIPPO
Serial Number:	76302495	
Serial Number:	76340828	ZIPPO
Serial Number:	76382059	
Serial Number:	76382107	ZIPPO
Serial Number:	76388118	ZIPPO MOTORSPORTS
Serial Number:	76432259	OPPIZ 3391 DROFDARB ANNEP TNAROBAL
Serial Number:	76440690	ZIPPO
Serial Number:	76453053	LIFETIME GUARANTEE
Serial Number:	77090065	ZIPPO
Serial Number:	77097239	THE NAME IN FLAME
Serial Number:	77097251	THE NAME IN FLAME
Serial Number:	77205915	BOTTOMZ UP
Serial Number:	77409946	
Serial Number:	77565924	
Serial Number:	77565987	ZIPPO
Serial Number:	77752158	ZIPPO

Property Type	Number	Word Mark
Serial Number:	77754625	
Serial Number:	78293227	A
Serial Number:	78443764	MPL
Serial Number:	78457592	ZIPPO
Serial Number:	78491289	
Serial Number:	78491707	ZIPPO
Serial Number:	78491741	ZIPPO
Serial Number:	78826112	OUL
Serial Number:	85029866	ZIPPO
Serial Number:	85624550	
Serial Number:	85955162	ZIPPO
Serial Number:	86384182	ZIPPO
Serial Number:	86516952	RDL
Serial Number:	86585566	ZIPPO
Serial Number:	87009729	ARMOR
Serial Number:	87113454	ZIPPO
Serial Number:	87166062	BLACK CRACKLE
Serial Number:	87264868	
Serial Number:	87699961	FIREFAST
Serial Number:	87875535	ZIPPO
Serial Number:	87915478	HEATBANK
Serial Number:	87942539	COILITE
Serial Number:	87975645	ZIPPO
Serial Number:	88011458	ZIPPO
Serial Number:	88064581	
Serial Number:	88093464	FIREFAST
Serial Number:	88093500	ZIPPO

**CORRESPONDENCE DATA**

Fax Number: 8143632691

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Email: trademark@zippo.com

Correspondent Name: Elizabeth Seals

Address Line 1: 33 Barbour Street

Address Line 4: Bradford, PENNSYLVANIA 16701

NAME OF SUBMITTER:	Elizabeth Seals
SIGNATURE:	/Elizabeth Seals/
DATE SIGNED:	12/10/2018

**Total Attachments: 4**

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**TRADEMARK ASSIGNMENT AGREEMENT**

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is effective as of December 7, 2018 (the "Effective Date") by and between ZippMark, Inc., a Delaware corporation, with a business address of 1105 North Market Street Suite 1300 Wilmington DELAWARE 19801 ("Assignor"), and Zippo Manufacturing Company, a Pennsylvania corporation, with a business address of 33 Barbour Street, Bradford, Pennsylvania 16701 ("Assignee").

**WITNESSETH:**

**WHEREAS**, Assignor is the owner of the trademarks and associated registrations listed in Exhibit A (the "Marks").

**WHEREAS**, Assignee is the successor to Assignor's business or portion of business to which the Marks pertain.

**WHEREAS**, Assignee is desirous of acquiring all of Assignor's rights, title and interest in and to the Marks, including any and all goodwill relating thereto, in the United States of America and its territories and possessions (the "Territory").

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

- 1. Assignment.** Assignor hereby sells, assigns, transfers and conveys to Assignee, effective as of the Effective Date, absolutely and in perpetuity, all of Assignor's entire right, title, and interest in and to the Marks in the Territory, together with all of the goodwill associated therewith, and including the right to sue for and receive all damages from past infringements arising prior to the Effective Date, the same to be held and enjoyed by Assignee, its successors and assigns.
- 2. Governing Law.** This Agreement shall be governed by, and construed and interpreted in accordance with, the laws of the Commonwealth of Pennsylvania applicable to agreements made and to be performed entirely within such state, but excluding the conflicts of laws principles thereof.
- 3. Counterparts.** This Agreement may be executed simultaneously in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized representatives as of the date written below.

ZippMark, Inc.

By: Donald W. Hall

Name: Donald W. Hall

Title: President

Date: 12/17/2018

Zippo Manufacturing Company

By: Elizabeth Seals

Name: Elizabeth Seals

Title: General Counsel and Corporate Secretary

Date: 12/17/2018

EXHIBIT A

MARKS

MARK	SERIAL NUMBER	REGISTRATION NUMBER
ZIPPO	71/351,486	317219
ZIPPO	71/497,056	436615
ZIPPO	71/516,805	432131
ZIPPO	72/099,183	710591
ZIPPO	72/325,913	897334
ZIPPO	73/002,453	993356
VENETIAN	73/077,799	1047351
ZIPPO	73/215,031	1141310
ZIPPO (stylized)	73/273,151	1187605
ZIPPO (stylized)	73/273,153	1207903
ZIPPO (stylized)	73/273,155	1180944
ZIPPO (stylized)	73/273,156	1188884
ZIPPO (stylized)	73/326,381	1213751
ZIPPO	73/439,108	1287935
ZIPPO (stylized)	73/722,672	1514575
ZIPPO	74/173,483	1690272
ZIPPO	74/210,306	1705306
ZIPPO	74/303,588	1768823
Venetian surface ornamentation (design)	74/473,216	1966113
3-D shape of the Zippo lighter (CI 34)	74/570,070	2606241
ZIPPO	74/586,196	1939603
Z1	74/602,510	1999114
ZIPPO	75/006,419	2001509
Windy Figure (design)	75/052,675	2022194
ZIPPO	75/083,830	2050718
ZIPPO (stylized)	75/086,025	2052508
ZIPPO	75/213,412	2093318
AN AMERICAN CLASSIC	75/240,233	2396671
ZIPPO	75/243,282	2116448
ZIPPO	75/243,318	2116449
ZIPPO	75/267,578	2451197
ZIPPO	75/282,189	2116478
ZIPPO	75/283,004	2179641
ZIPPO	75/293,761	2116481
DESIGN-LIGHTER IN OPEN POSITION	75/304,294	2339530
ZIPPO	75/343,115	2159117

ZIPPO	75/545,681	2301866
SLIM	75/762,467	2445733
ZIPPO	75/767,546	2351973
BLACK ICE	76/217,124	2599271
ZIPPO	76/263,756	2654990
3-D shape of the utility lighter (Cl 34)	76/302,495	2776976
ZIPPO	76/340,828	2728696
FLAME (design)	76/382,059	3024044
ZIPPO	76/382,107	2671988
ZIPPO MOTORSPORTS (stylized)	76/388,118	2686117
OPPIZ 3391 DROFDARB ANNEP TNAROBAL (signet lighter)	76/432,259	2809889
ZIPPO (stylized)	76/440,690	2804250
LIFETIME GUARANTEE & Flame Design	76/453,053	2967613
ZIPPO	77/090,065	3306085
THE NAME IN FLAME	77/097,239	3293448
THE NAME IN FLAME	77/097,251	3293449
BOTTOMZ UP	77/205,915	3432432
FLAME (design)	77/409,946	3511741
3-D shape of the Zippo lighter (Cl 9)	77/565,924	3819075
ZIPPO (stylized)	77/565,987	3758607
ZIPPO	77/752,158	3948423
FLAME (design)	77/754,625	3861724
A & Design (stylized Armor Lighter Logo)	78/293,227	3077399
MPL	78/443,764	2989615
ZIPPO	78/457,592	3308224
FLAME (design)	78/491,289	3667835
ZIPPO	78/491,707	3600117
ZIPPO (stylized)	78/491,741	3607553
OUL	78/826,112	3353936
ZIPPO	85/029,866	3967745
FLAME (design)	85/624,550	4264559
ZIPPO	85/955,162	4477574
ZIPPO	86/384,182	5078446
RDL	86/516,952	4961201
ZIPPO	86/585,566	4822198
ARMOR	87/009,729	5558197
ZIPPO	87/113,454	5413699
BLACK CRACKLE	87/166,062	5309324
Sensory - Sound Trademark	87/264,868	5527388
FIREFAST	87/699,961	
ZIPPO	87/875,535	

HEATBANK	87/915,478	
COILITE	87/942,539	
ZIPPO	87/975,645	5311477
Zippo	88/011,458	5617562
3-2-3 Design	88/064,581	
FIREFAST	88/093,464	
ZIPPO	88/093,500	