

900475083 11/21/2018

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM499222

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
John Rivers		11/03/2018	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Aspen Beverage Investments, LLC
Street Address:	7400 E Gainey Club Dr #201
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	82558
Entity Type:	Limited Liability Company: ARIZONA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4264870	FENIX
Registration Number:	4238387	

CORRESPONDENCE DATA

Fax Number: 6237484555
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 480-719-4800
Email: jackie@wslaw.net
Correspondent Name: James A. Ullman
Address Line 1: 9943 East Bell Road, Suite 105
Address Line 2: Warshawsky Seltzer PLLC
Address Line 4: Scottsdale, ARIZONA 85260

NAME OF SUBMITTER:	James A. Ullman
SIGNATURE:	/jau/
DATE SIGNED:	11/21/2018

Total Attachments: 3

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OP \$65.00 4264870

TRADEMARK ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **JOHN RIVERS**, an individual ("Assignor"), hereby sells, assigns, transfers and conveys to **ASPEN BEVERAGE INVESTMENTS, LLC**, an Arizona limited liability company, its successors and assigns, absolutely and forever all right, title and interest whether statutory or in common law in and to (i) the trademarks, service marks, trade names and trade dress listed on the attached Schedule "A" (the "**Marks**") together with the goodwill of the business symbolized by them throughout the world and such other trademarks, service marks, trade names or trade dress as may be owned by Assignor and used in connection with the Marks; (ii) all registrations of the Marks in the United States of America, its territories and possessions and in any State of the United States listed on Schedule "A"; (iii) all common law rights in, to and owned by Assignor and used in connection with the Marks; (iv) all rights to royalties, profits, compensation, license fees or other payments or remuneration of any kind relating to the Marks or goodwill under the Marks; and (v) all claims or causes of action Assignor has or may have in connection with the Marks, including, without limitation, the right to sue and recover damages and other proceeds relating to and for any and all past infringements of the Marks.

Assignee hereby accepts this assignment from Assignor.

Dated and effective as of the 3 day of November, 2018.

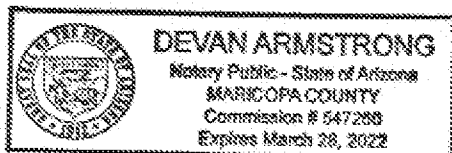
ASPEN BEVERAGE INVESTMENTS, LLC
an Arizona limited liability company
"Assignee"

By: *John L. Rivers IV*
Name: John L. Rivers IV
Its: Managing Member

STATE OF ARIZONA)
) ss
County of Maricopa)

The foregoing instrument was acknowledged before me this 3 day of November, 2018, by John L. Rivers IV as Managing Member of Aspen Beverage Investments, LLC, on behalf of the company.

(Notary Seal)



Devan Armstrong
Notary Public
Name: Devan Armstrong
My Commission Expires: 3/28/22

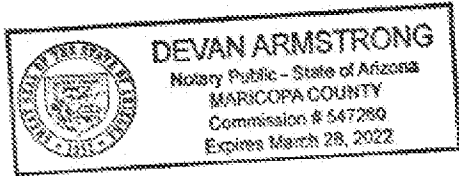
"Assignor"

J. T. Rivers
John Rivers

STATE OF ARIZONA)
) ss
County of Maricopa)

The foregoing instrument was acknowledged before me this 3 day of November, 2018, by John Rivers, an individual.

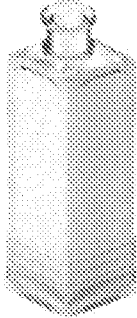
(Notary Seal)



Devan Armstrong
Notary Public
Name: *Devan Armstrong*
My Commission Expires: *3/28/22*

SCHEDULE "A"

TRADEMARKS

<u>Marks</u>	<u>Registration Number</u>	<u>Registration Date</u>
	4,238,387	November 6, 2012
fenix	4,264,870	December 25, 2012

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