

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM499061

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Termination and Release of Security Interest in Trademarks at Reel/Frame No. 6090/0679		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SunTrust Bank, as Administrative Agent		11/20/2018	Corporation: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Juice Plus+ Company, LLC		
<b>Street Address:</b>	140 Crescent Drive		
<b>City:</b>	Collierville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38017		
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4977926	INSPIRING HEALTHY LIVING AROUND THE WORL	
<b>Registration Number:</b>	4696134	BRIDGE THE GAP	
<b>Registration Number:</b>	4596458	JUICE PLUS+ VIRTUAL OFFICE	
<b>Registration Number:</b>	4529852	LIVE LIFE TO THE PLUS+	
<b>Registration Number:</b>	3365129	THE NEXT BEST THING TO FRUITS AND VEGETA	
<b>Registration Number:</b>	3298660	VINEYARD BLEND	
<b>Registration Number:</b>	2761699	JUICE PLUS+ ORCHARD BLEND	
<b>Registration Number:</b>	2758840	JUICE PLUS+ GARDEN BLEND	
<b>Registration Number:</b>	2474348	JUICE PLUS+ COMPLETE	
<b>Registration Number:</b>	2402849	VIRTUAL FRANCHISE	
<b>Registration Number:</b>	2176291	JUICE PLUS+	
<b>Registration Number:</b>	2158471	JUICE PLUS+	
<b>Registration Number:</b>	2154665	JUICE PLUS+ THINS	
<b>Registration Number:</b>	2152095	NSA	
<b>Registration Number:</b>	2150527	NSA	
<b>Registration Number:</b>	1854442	JUICE PLUS +	
<b>Registration Number:</b>	1450625	NSA	
<b>Serial Number:</b>	86882663	JUICE PLUS+	

OP \$490.00 4977926

Property Type	Number	Word Mark
Serial Number:	86882601	JUICE PLUS+
<b>CORRESPONDENCE DATA</b>		
Fax Number:	2138918763	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	rhonda.deleon@lw.com	
Correspondent Name:	Latham & Watkins LLP	
Address Line 1:	355 South Grand Avenue	
Address Line 4:	Los Angeles, CALIFORNIA 90071-1560	
ATTORNEY DOCKET NUMBER:	038263-0367	
NAME OF SUBMITTER:	Rhonda DeLeon	
SIGNATURE:	/Rhonda DeLeon/	
DATE SIGNED:	11/20/2018	
<b>Total Attachments: 3</b>		
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source=Release of Trademarks#page2.tif		
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**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of November 20, 2018 (“Release”), is made by SunTrust Bank, as Administrative Agent (“Administrative Agent”) in favor of The Juice Plus+ Company, LLC, a Tennessee limited liability company (“Obligor”).

**WHEREAS**, pursuant to that certain Security and Pledge Agreement dated as of June 23, 2017 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the “Security Agreement”) by and among the Obligor, Administrative Agent, and others party thereto, Obligor granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations (“Secured Parties”), a continuing security interest in, and a right to set off against, any and all right, title and interest of Obligor in and to all Trademarks, Trademark Licenses, and Proceeds of the foregoing (collectively, “Trademark Collateral”); and

**WHEREAS**, pursuant to the Security Agreement, Obligor executed and delivered to Administrative Agent, for the benefit of the Secured Parties, the Notice of Grant of Security Interest in Trademarks recorded at the United States Patent and Trademark Office (“USPTO”) on June 23, 2017 at Reel 6090 Frame 0679 (“Notice”).

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent, on behalf of the Secured Parties, and Obligor agree as follows:

**SECTION 1. Defined Terms.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

**SECTION 2. Termination and Release.** Administrative Agent, on behalf of the Secured Parties, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the continuing security interest in, and the right to set off against, Obligor’s right, title, and interest in and to all the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

(b) authorizes the recordation of this Release with the USPTO at Obligor’s expense.

**SECTION 3. Choice of Law.** This Release shall be governed by and construed in accordance with the laws of the State of Tennessee.

**IN WITNESS WHEREOF**, the Administrative Agent, on behalf of the Secured Parties, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Administrative Agent:

SunTrust Bank, as Administrative Agent

By:  \_\_\_\_\_

Name: Sherry D. Harris

Title: Senior Vice President

Schedule A

The Juice Plus+ Company, LLC  
(Tennessee Limited Liability Company)

U.S. Trademarks Subject to Security Interest  
Granted by The Juice Plus+ Company, LLC  
In Favor of SunTrust Bank, as Administrative Agent  
Recorded June 23, 2017 at Reel 6090 Frame 0679

**Trademark Registrations**

Mark	Reg. No.	Reg. Date
INSPIRING HEALTHY LIVING AROUND THE WORLD	4977926	06/14/16
BRIDGE THE GAP	4696134	03/03/15
JUICE PLUS+ VIRTUAL OFFICE (Stylized)	4596458	09/02/14
LIVE LIFE TO THE PLUS+	4529852	05/13/14
THE NEXT BEST THING TO FRUITS AND VEGETABLES	3365129	01/08/08
VINEYARD BLEND	3298660	09/25/07
JUICE PLUS+ ORCHARD BLEND and Design	2761699	09/09/03
JUICE PLUS+ GARDEN BLEND and Design	2758840	09/02/03
JUICE PLUS+ COMPLETE	2474348	07/31/01
VIRTUAL FRANCHISE	2402849	11/07/00
JUICE PLUS+ and Design	2176291	07/28/98
JUICE PLUS+	2158471	05/19/98
JUICE PLUS+ THINS	2154665	05/05/98
NSA	2152095	04/21/98
NSA (Stylized)	2150527	04/14/98
JUICE PLUS +	1854442	09/20/94
NSA (Stylized)	1450625	08/04/87

**Trademark Applications**

Mark	Appl. No.	Filing Date
JUICE PLUS+ (Stylized)	86882663	01/21/16
JUICE PLUS+ (Stylized)	86882601	01/21/16