

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM498542

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT FOR SECURITY - TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Winsight, LLC		11/15/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	TCW Asset Management Company LLC, as agent		
Street Address:	1251 Avenue of the Americas		
Internal Address:	Suite 4700		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	4771271	CONVENIENCE RETAILING UNIVERSITY	
Registration Number:	2986988	CSP	
Registration Number:	4563514	CSP	
Registration Number:	4826407	CSP	
Registration Number:	3772838	CSPEDIA	
Registration Number:	4291147	EDUNETWORKING	
Registration Number:	5054552	FARE: THE BUSINESS OF FOOD	
Registration Number:	1618689	FOODSERVICE DIRECTOR	
Registration Number:	2162905	GROCERY HEADQUARTERS	
Registration Number:	2147797	ID	
Registration Number:	3384363	OUTLOOK LEADERSHIP	
Registration Number:	3579366	RESTAURANT BUSINESS	
Registration Number:	3377550	RESTAURANT LEADERSHIP CONFERENCE	
Registration Number:	5024357	THE BUSINESS OF CONVENIENCE RETAIL	
Registration Number:	5311827	WINSIGHT	
Registration Number:	5311870	WINSIGHT	
Registration Number:	5317540		
Registration Number:	2191823	CONCEPTRAC	
TRADEMARK			

CH \$765.00 4771271

Property Type	Number	Word Mark
Registration Number:	4676770	CONSUMER BRAND METRICS
Registration Number:	5052834	CONSUMER INSIGHTS PLANNING PROGRAM
Registration Number:	4821919	CONSUMER4SIGHT
Registration Number:	4604660	DIGITAL RESOURCE LIBRARY
Registration Number:	4508375	FOODSERVICE CATEGORY MANAGEMENT INSTITUT
Registration Number:	4395064	FOODSERVICE PLANNING PROGRAM
Registration Number:	4363816	PRICEMONITOR
Registration Number:	2886161	SMARTSEARCH
Registration Number:	0874438	TECHNOMIC
Registration Number:	5255150	TECHNOMIC
Registration Number:	4378945	TECHNOMIC EXPERIENCE
Registration Number:	4439352	TECHNOMIC SMARTSUPPORT

CORRESPONDENCE DATA

Fax Number: 2125935955

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-756-2132

Email: scott.kareff@srz.com

Correspondent Name: S. Kareff c/o Schulte Roth & Zabel LLP

Address Line 1: 919 Third Avenue

Address Line 2: 19th Floor

Address Line 4: New Yrk, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 059182-0077

NAME OF SUBMITTER: Scott Kareff (059182-0077)

SIGNATURE: /kc for sk/

DATE SIGNED: 11/16/2018

Total Attachments: 18

source=Winsight - Trademark Security Agreement#page1.tif
source=Winsight - Trademark Security Agreement#page2.tif
source=Winsight - Trademark Security Agreement#page3.tif
source=Winsight - Trademark Security Agreement#page4.tif
source=Winsight - Trademark Security Agreement#page5.tif
source=Winsight - Trademark Security Agreement#page6.tif
source=Winsight - Trademark Security Agreement#page7.tif
source=Winsight - Trademark Security Agreement#page8.tif
source=Winsight - Trademark Security Agreement#page9.tif
source=Winsight - Trademark Security Agreement#page10.tif
source=Winsight - Trademark Security Agreement#page11.tif
source=Winsight - Trademark Security Agreement#page12.tif
source=Winsight - Trademark Security Agreement#page13.tif
source=Winsight - Trademark Security Agreement#page14.tif

source=Winsight - Trademark Security Agreement#page15.tif
source=Winsight - Trademark Security Agreement#page16.tif
source=Winsight - Trademark Security Agreement#page17.tif
source=Winsight - Trademark Security Agreement#page18.tif

ASSIGNMENT FOR SECURITY - TRADEMARKS

WHEREAS, Winsight, LLC, a Delaware limited liability company, and Technomic, Inc., a Delaware corporation (each an "Assignor" and collectively, the "Assignors") have adopted, used and are using, and hold all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, each Assignor has entered into a Pledge and Security Agreement, dated November 15, 2018 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of TCW Asset Management Company LLC, as the Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, each Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of such Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

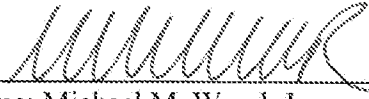
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

Each Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

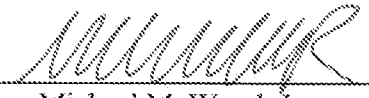
IN WITNESS WHEREOF, the Assignors have caused this Assignment to be duly executed by their respective officers thereunto duly authorized as of November 15, 2018.

ASSIGNORS:

WINSIGHT, LLC

By: 
Name: Michael M. Wood, Jr.
Title: President, Chief Executive Officer and Secretary

TECHNOMIC, INC.

By: 
Name: Michael M. Wood, Jr.
Title: President, Chief Executive Officer and Secretary

SCHEDULE A TO ASSIGNMENT FOR SECURITY

[See attached]

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration of Due
United States of America	CONVENIENCE RETAILING UNIVERSITY	Registered	86/196446	18-Feb-14	4771271	14-Jul-15	35, 41	35 - Arranging and conducting business networking conferences for professionals in the convenience store, retail petroleum and food service industries 41 - Educational services, namely, arranging and conducting educational conferences for professional	14-Jul-21
United States of America	CSP	Registered	76/579300	05-Mar-04	2986988	23-Aug-05	16, 35	16 - Magazines in the field of convenience store and retail petroleum industries 35 - Arranging and conducting business conferences and preparing advertising for others in the field of convenience store and retail petroleum industries	23-Aug-25
United States of America	CSP logo	Registered	86/120368	15-Nov-13	4363514	08-Jul-14	9, 16, 35, 41	9 - Downloadable electronic publications in the nature of magazines in the field of the convenience store and retail petroleum industries 16 - Magazines in the field of the convenience store and retail petroleum industries 35 - Providing business information, online and through mobile networks, in the field of the convenience store and retail petroleum industries; arranging and conducting business conferences and meetings in the field of the convenience store and retail petroleum industries 41 - Providing news and information, online and through mobile networks, in the field of current events related to the convenience store and retail petroleum industries; providing non-downloadable electronic newsletters via email, online and through mobile networks, in the field of the convenience store and retail petroleum industries	08-Jul-20

TRADEMARK

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration of Use
United States of America	CSP with Oval Background Design	Registered	86/537057	17-Feb-15	4826407	06-Oct-15	9, 16, 35, 41	9 - Downloadable electronic publications in the nature of magazines in the field of the convenience store and retail petroleum industries. 16 - Magazines in the field of the convenience store and retail petroleum industries. 35 - Providing business information, online and through mobile networks, in the field of the convenience store and retail petroleum industries	06-Oct-21
United States of America	CSPEDIA	Registered	77/626228	04-Dec-08	3772838	06-Apr-10	35	Providing a subscription-based searchable database featuring information on retailers in the convenience store and retail petroleum industries	06-Apr-20
United States of America	EduNetworking	Registered	85/518237	17-Jan-12	4291147	19-Feb-13	35, 41	35 - Business Networking 41 - Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of convenience and petroleum retailing	19-Feb-23
United States of America	FARE: The Business of Food	Registered	86/923153	29-Feb-16	5054552	04-Oct-16	35	Arranging and conducting business networking conferences for professionals in the foodservice industry	04-Oct-22
United States of America	FOODSERVICE DIRECTOR	Registered	73/781069	16-Feb-89	1618689	23-Oct-90	16	Magazines	23-Oct-20

TRADEMARK

REEL: 006483 FRAME: 0114

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration of Use
United States of America	GROCERY HEADQUARTERS	Registered	75252586	06-Mar-97	2162905	02-Jun-98	16	Magazines for the grocery industry	02-Jun-28
United States of America	ID	Registered	75/286971	05-May-97	2147797	31-Mar-98	35	Information services, namely, providing information in the field of distribution of food and food related equipment and services on a computer network	31-Mar-28
United States of America	OUTLOOK LEADERSHIP	Registered	77/168795	30-Apr-07	3384363	19-Feb-08	35, 41	35 - Arranging and conducting business conferences, namely conferences featuring business leadership networking in the convenience store/retail petroleum industry 41 - Educational services, namely, arranging and conducting conferences featuring business leadership training in the convenience store/ retail petroleum industry	19-Feb-28
United States of America	RESTAURANT BUSINESS	Registered	77/492733	06-Jun-08	3579366	24-Feb-09	16	Magazines featuring information for the restaurant industry	24-Feb-29
United States of America	RESTAURANT LEADERSHIP CONFERENCE	Registered	77/168827	30-Apr-07	3377550	05-Feb-08	41	Arranging and conducting of business conferences, namely, business leadership training and networking conferences in the restaurant industry	05-Feb-28
United States of America	THE BUSINESS OF CONVENIENCE RETAIL	Registered	87/047710	24-May-16	5024357	16-Aug-16	9, 16	9 - Downloadable electronic publications in the nature of magazines in the field of the retail convenience store and retail petroleum industries 16 - Magazines in the field of the convenience store and retail petroleum industries	16-Aug-22

TRADEMARK

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration of Due
United States of America	WINSIGHT	Registered	86/645634	29-May-15	5311827	17-Oct-17	9, 16, 35, 41, 42	9 - Downloadable magazines, newsletters, trade journals, and reports from databases in the fields of convenience store, retail petroleum, restaurant, and food service industries 16 - Magazines, newsletters and trade journals in the fields of the convenience store, retail petroleum, restaurant and food service industries	17-Oct-23

TRADEMARK

REEL: 006483 FRAME: 0116

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration of Duc
								<p>35 -Providing business information online and over mobile networks in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing databases of business, commercial and marketing information to retailers, convenience store and restaurant operators and the food service industry; organizing, arranging and conducting business meetings and conferences in the fields of the convenience store, retail petroleum, restaurant and food service industries; business consulting services relating to product distribution, operations management services, supply chain, and distribution solutions; preparation of customized promotional and merchandising materials for others; preparing promotional and merchandising material for others; advice in the field of business management and marketing; business management consulting with relation to strategy, marketing, production, personnel and retail sale matters in the fields of convenience store, retail petroleum, restaurant, and food service industries; business marketing consulting services; promotion and marketing services and related consulting; providing business marketing information and analytics; product category management services; namely, advice concerning product category sales and profits in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing evaluation, analysis and business reports concerning sales and profits of consumer packaged goods and food products sold at retail; providing marketing services to food service operators; organizing, arranging, promoting and conducting exhibitions, tradeshows and events for business purposes; special event planning for business purposes; arranging, organizing and conducting business conferences; commercial information agencies in the fields of convenience store, retail petroleum, restaurant, and food service industries; subscription-based business information databases in the fields of convenience store, retail petroleum, restaurant, and food service industries; compilation and provision of</p>	

TRADEMARK

REEL: 006483 FRAME: 0117

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration of Use
								<p>trade and business price and statistical information in the fields of convenience store, retail petroleum, restaurant, and food service industries; compiling and analyzing statistics, data and other sources of information for business purposes in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing business information, namely, commercial, corporate and statistical information provided on-line from a computer database or the internet; providing business information via a website in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing an on-line computer database featuring trade information in the fields of convenience store, retail petroleum, restaurant, and food service industries; specialty merchandising services, namely, promoting the goods and services of others through the distribution of customized advertising materials, namely, online, digital and printed advertisements and promotional materials</p> <p>41 - Providing information and news in the field of current events relating to the convenience store, retail petroleum, restaurant and food service industries to retailers, convenience store and restaurant operators, suppliers, distributors, analysts and others; developing, arranging, organizing and conducting educational conferences and social entertainment events; non-downloadable electronic publications, namely, magazines, newsletters and trade journals in the convenience store, retail petroleum, restaurant and food service industries; print and electronic publishing of magazines, newsletters and trade journals</p> <p>42 - Computer services, namely, providing search platforms to allow users to access databases of business information in the fields of convenience store, retail petroleum, restaurant, and food service industries; platform as a service (PaaS) featuring computer software platforms for use in accessing databases of business information in the fields of convenience store, retail petroleum, restaurant, and food service industries</p>	

TRADEMARK

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration of Due
United States of America	WINSIGHT and design	Registered	86/678925	30-Jun-15	5311870	17-Oct-17	9, 16, 35, 41, 42	<p>9 - Downloadable magazines, newsletters, trade journals, and reports from databases in the fields of convenience store, retail petroleum, restaurant, and food service industries</p> <p>16 - Magazines, newsletters and trade journals in the fields of the convenience store, retail petroleum, restaurant and food service industries</p> <p>35 - Providing business information online and over mobile networks in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing databases of business, commercial and marketing information to retailers, convenience store and restaurant operators and the food service industry; organizing, arranging and conducting business meetings and conferences in the fields of the convenience store, retail petroleum, restaurant and food service industries; business consulting services relating to product distribution, operations management services, supply chain, and distribution solutions; preparation of customized promotional and merchandising materials for others; preparing promotional and merchandising material for others; advice in the field of business management and marketing; business management consulting with relation to strategy, marketing, production, personnel and retail sale matters in the fields of convenience store, retail petroleum, restaurant, and food service industries; business marketing consulting services; promotion and marketing services and related consulting; providing business marketing information and analytics; product category management services; namely, advice concerning product category sales and profits in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing evaluation, analysis and business reports concerning sales and profits of consumer packaged goods and food products sold at retail; providing marketing services to food service operators; organizing, arranging, promoting and conducting exhibitions, trade shows and events for business purposes; special event planning for business purposes; arranging, organizing and conducting business conferences, commercial information agencies in the fields of convenience store, retail petroleum, restaurant, and food service industries; industries; providing evaluation, analysis and business reports concerning sales and profits of consumer packaged goods and food products sold</p>	17-Oct-23

TRADEMARK

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration of Due
								<p>at retail; subscription-based business information databases in the fields of convenience store, retail petroleum, restaurant, and food service industries; compilation and provision of trade and business price and statistical information in the fields of convenience store, retail petroleum, restaurant, and food service industries; compiling and analyzing statistics, data and other sources of information for business purposes in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing business information, namely, commercial, corporate and statistical information provided on-line from a computer database or the internet; providing business information via a website in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing an on-line computer database featuring trade information in the fields of convenience store, retail petroleum, restaurant, and food service industries; specially merchandising services, namely, promoting the goods and services of others through the distribution of customized advertising materials, namely, online, digital and printed advertisements and promotional materials</p> <p>41 - Providing information and news in the field of current events relating to the convenience store, retail petroleum, restaurant and food service industries to retailers, convenience store and restaurant operators, suppliers, distributors, analysts and others; developing, arranging, organizing and conducting educational conferences and social entertainment events; non-downloadable electronic publications, namely, magazines, newsletters and trade journals in the convenience store, retail petroleum, restaurant and food service industries; print and electronic publishing of magazines, newsletters and trade journals</p> <p>42 - Computer services, namely, providing search platforms to allow users to access databases of business information in the fields of convenience store, retail petroleum, restaurant, and food service industries; platform as a service (PaaS) featuring computer software platforms for use in accessing databases of business information in the fields of convenience store, retail petroleum, restaurant, and food service industries</p>	

TRADEMARK

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration Due
United States of America	WINSIGHT design logo	Registered	86/678934	30-Jun-15	5317540	24-Oct-17	9, 16, 35, 41, 42	<p>9 - Downloadable magazines, newsletters, trade journals, and reports from databases in the fields of convenience store, retail petroleum, restaurant, and food service industries</p> <p>16 - Magazines, newsletters and trade journals in the fields of the convenience store, retail petroleum, restaurant and food service industries</p> <p>35 - Providing business information online and over mobile networks in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing databases of business, commercial and marketing information to retailers; convenience store and restaurant operators and the food service industry; organizing, arranging and conducting business meetings and conferences in the fields of the convenience store, retail petroleum, restaurant and food service industries; business consulting services relating to product distribution, operators management services, supply chain, and distribution solutions; preparation of customized promotional and merchandising materials for others; preparing promotional and merchandising material for others; advice in the field of business management and marketing; business management consulting with relation to strategy, marketing, production, personnel and retail sale matters in the fields of convenience store, retail petroleum, restaurant, and food service industries; business marketing consulting services; promotion and marketing services and related consulting; providing business marketing information and analytics; product category management services; namely, advice concerning product category sales and profits in the fields of convenience store, retail petroleum, restaurant, and food service</p>	24-Oct-23

TRADEMARK

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration of Due
								<p>providing marketing services to food service operators; organizing, arranging, promoting and conducting exhibitions, trade shows and events for business purposes; special event planning for business purposes; arranging, organizing and conducting business conferences, commercial information agencies in the fields of convenience store, retail petroleum, restaurant, and food service industries; subscription-based business information databases in the fields of convenience store, retail petroleum, restaurant, and food service industries; compilation and provision of trade and business price and statistical information in the fields of convenience store, retail petroleum, restaurant, and food service industries; compiling and analyzing statistics, data and other sources of information for business purposes in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing business information, namely, commercial, corporate and statistical information provided on-line from a computer database or the internet; providing business information via a website in the fields of convenience store, retail petroleum, restaurant, and food service industries; providing an on-line computer database featuring trade information in the fields of convenience store, retail petroleum, restaurant, and food service industries; specialty merchandising services, namely, promoting the goods and services of others through the distribution of customized advertising materials, namely, online, digital and printed advertisements and promotional materials</p> <p>41 - Providing information and news in the field of current events relating to the convenience store, retail petroleum, restaurant and food service industries to retailers, convenience store and restaurant operators, suppliers, distributors, analysts and others; developing, arranging, organizing and conducting educational conferences and social entertainment events; non-downloadable electronic publications, namely, magazines, newsletters and trade journals in the convenience store, retail petroleum, restaurant and food service industries; print and electronic publishing of magazines, newsletters and trade journals</p>	

TRADEMARK

REEL: 006483 FRAME: 0122

Winsight LLC Trademarks - 1006169

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and Declaration of Use
								42 - Computer services, namely, providing search platforms to allow users to access databases of business information in the fields of convenience store, retail petroleum, restaurant, and food service industries; platform as a service (PaaS) featuring computer software platforms for use in accessing databases of business information in the fields of convenience store, retail petroleum, restaurant, and food service industries	

TRADEMARK

REEL: 006483 FRAME: 0123

Technomic Inc. Trademarks - 1007812

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and/or Declaration of Use Due
United States of America	CONCEPTRAC	Registered	75/212863	13-Dec-96	2191823	9/29/1998	16	Publications for the restaurant industry, namely, newsletters featuring information on restaurant chains	29-Sep-28
United States of America	CONSUMER BRAND METRICS	Registered	86/000563	2-Jul-13	4676770	1/20/2015	35	Brand consulting services, namely, brand imagery consulting services in the food service industry, marketing types of services, namely, marketing and consulting services in the field of promoting and tracking food services providers, and other business consulting services, namely, business consulting services in the field of brand chain restaurants	20-Jan-21
United States of America	CONSUMER INSIGHTS PLANNING PROGRAM	Registered	86/764406	22-Sep-15	5052834	10/4/2016	35	Arranging and conducting business conferences for the foodservice and food retail industries	4-Oct-22
United States of America	CONSUMERINSIGHT	Registered	86/529742	10-Feb-15	4821919	9/29/2015	35	Conducting consumer research and market research for others in the restaurant and food service industry as to the sociological and psychological influences of consumer choices and brand interactions	29-Sep-21
United States of America	DIGITAL RESOURCE LIBRARY & Design	Registered	86/151377	23-Dec-13	4604660	9/16/2014	35	Providing an on-line database for business intelligence and marketing intelligence in the field of the food service industry	16-Sep-20

Technomic Inc. Trademarks - 1007812

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and/or Declaration of Use Due
United States of America	FOODSERVICE CATEGORY MANAGEMENT INSTITUTE	Registered	86/000613	2-Jul-13	4508375	01-Apr-14	41	Providing foodservice suppliers with educational services and conferences, namely, online and in-person workshops, in the field of foodservice category management and developing and distributing original course material in connection therewith in the form of case studies, namely, learning modules on the topics of foodservice category management processes, analytics, people resources, best practices and field execution of plans	1-Apr-20
United States of America	FOODSERVICE PLANNING PROGRAM	Registered	85/739277	26-Sep-12	4395064	03-Sep-13	42	Food and Beverage Research	3-Sep-19
United States of America	PRICEMONITOR	Registered	85/739260	26-Sep-12	4363816	09-Jul-13	42	Food and Beverage Research	9-Jul-19
United States of America	SMARTSEARCH	Registered	76/54739	14-Oct-03	2886161	21-Sep-04	35	Market intelligence research services directed to the food service industry	21-Sep-24
United States of America	TECHNOMIC	Registered	72/277314	1-Aug-67	874438	05-Aug-69	35	Management research services-namely, corporate growth planning, market research, long range technological forecasting, new product planning, acquisition, selection and evaluation	5-Aug-19

Technomic Inc. Trademarks - 1007812

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and/or Declaration of Use Due
United States of America	TECHNOMIC	Registered	87/260868	7-Dec-16	5255150	01-Aug-17	9, 35, 41	<p>9 - Downloadable electronic publications in the nature of newsletters and reports in the field of the foodservice, food retail and convenience store industries</p> <p>35 - Business research and data analysis services in the field of the foodservice, food retail and convenience store industries; business assistance, advisory and consulting services in the field of the foodservice, food</p>	1-Aug-23

Technomic Inc. Trademarks - 1007812

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and/or Declaration of Use Due
United States of America	TECHNOMIC EXPERIENCE	Registered	85/739215	26-Sep-12	4378945	06-Aug-13	42	Food and Beverage Research	6-Aug-19
United States of America	TECHNOMIC SMARTSUPPORT	Registered	85/889011	28-Mar-13	4439352	26-Nov-13	42	Food and beverage research	26-Nov-19