

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM496761

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nova Wildcat Shur-Line, LLC		08/24/2018	Limited Liability Company: DELAWARE
HBC Chemical LLC		08/24/2018	Limited Liability Company: DELAWARE
World and Main (Cranbury), LLC		08/24/2018	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	PNC Bank, National Association
Street Address:	500 First Avenue
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15219
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 103

Property Type	Number	Word Mark
Serial Number:	72371978	BULL DOG
Serial Number:	72371976	BULLDOG
Serial Number:	73109952	BULLDOG
Serial Number:	73109951	BULLDOG
Serial Number:	78470878	BULLDOG HARDWARE
Serial Number:	72455335	STIC-MOUNT
Serial Number:	74110620	BAKER
Serial Number:	87409399	BLACK OPS
Serial Number:	87630145	EASY PAIL
Serial Number:	87367161	EASY REACH
Serial Number:	87630139	EASY TRAY
Serial Number:	87689757	ERGOBRUSH
Serial Number:	87669124	EXACT MATCH
Serial Number:	87367172	EZ REACH
Serial Number:	87669872	EZPAINTR

OP \$2590.00 72371978

Property Type	Number	Word Mark
Serial Number:	72273550	EZPAINTR
Serial Number:	87621177	FLAT PAINTER
Serial Number:	86369035	HYDROGLIDE
Serial Number:	74728087	ONE COATER SUPREME
Serial Number:	73341283	ONE-COATER
Serial Number:	87718941	PAINT MASTER
Serial Number:	86382846	SHUR-FIBER
Serial Number:	86384229	SHUR-FLOW
Serial Number:	72013877	SHUR-LINE
Serial Number:	72427923	SHUR-LINE
Serial Number:	73456589	SHUR-LINE
Serial Number:	73456833	SHUR-LINE
Serial Number:	86384397	SHUR-LOAD
Serial Number:	87621185	SIMPLY LIGHT
Serial Number:	78330045	SOFT GRIP
Serial Number:	86464865	SPEED PAINTER
Serial Number:	77343281	SURE YOU CAN
Serial Number:	73174682	TRIMLINE
Serial Number:	78196576	TWIST 'N REACH
Registration Number:	2135044	AQUA PLUMB
Registration Number:	2154244	AQUA PLUMB
Registration Number:	2244920	AQUA PLUMB
Registration Number:	2135045	AQUA PLUMB
Registration Number:	2145405	AQUA PLUMB
Registration Number:	5233913	AQUA PLUMB
Registration Number:	3604721	AUTO STOP DRIP
Registration Number:	3894908	BOWL BRILLIANT
Registration Number:	3995465	BRIGHT-WAY
Registration Number:	5281618	CCC COMFORT ZONE
Registration Number:	3123898	COMFORT ZONE
Registration Number:	4077230	COMFORT ZONE
Registration Number:	4902065	COMFORT ZONE
Serial Number:	86433048	COMFORT ZONE
Serial Number:	87314995	COMFORT ZONE
Serial Number:	87519623	COMFORT ZONE
Registration Number:	2988427	COMFORT ZONE
Serial Number:	87723390	CONTINUOUS CLEAN
Registration Number:	4368229	CZ

Property Type	Number	Word Mark
Registration Number:	5106276	DELIVERING SIMPLICITY. FACILITATING SUCC
Registration Number:	2492650	DINO-SAW
Registration Number:	2753704	DINO-SAW
Registration Number:	3506796	ECO-FRIENDLY
Registration Number:	3636444	EL DIABLO
Registration Number:	2203993	EVERYTHING BUT THE PAINT
Registration Number:	3325620	EXO-PRO
Registration Number:	2248571	FLY GUARD
Registration Number:	2190482	
Registration Number:	2345459	GALAXY
Registration Number:	1938235	GAM
Serial Number:	87105364	GAM
Registration Number:	3499822	GAM PLUS+
Registration Number:	4076629	GOTHAM
Registration Number:	1129463	GUARD
Registration Number:	2333007	HI TECH
Registration Number:	3633858	LE PETITE
Registration Number:	4693183	LOOP 'N LOCK
Registration Number:	1198396	MAGIC TOUCH
Registration Number:	4777968	MATCHKEY
Registration Number:	4115255	MOTHGUARD
Registration Number:	1819957	MOUSE GUARD
Registration Number:	1921955	PERFECT PAINTER
Registration Number:	2794802	PERFECT PREP
Serial Number:	87765481	PESTGUARD
Registration Number:	3815467	POP 'N SHOP
Registration Number:	5360297	POWERGEAR
Registration Number:	2340890	PRO BRUSH
Registration Number:	4365191	PRO-X
Registration Number:	4365245	PRO-X
Registration Number:	4286946	PRO-X
Registration Number:	2529870	PRO-X
Registration Number:	4290319	PRO-X
Registration Number:	2527507	PX
Serial Number:	86678805	PX PRO
Registration Number:	4037771	QUAD-POD
Registration Number:	4044703	RATGUARD
Serial Number:	87765494	ROACHGUARD

Property Type	Number	Word Mark
Registration Number:	1382313	SENTINEL
Registration Number:	3700935	STOP FLOW
Registration Number:	1630803	STUDIO 5
Registration Number:	2266728	SYN LAM
Registration Number:	2001222	THERMO CORE
Serial Number:	87784986	ULTRASAFE
Registration Number:	2913666	WESTMORE
Registration Number:	2001221	WHITE DIAMOND
Registration Number:	5106254	WORLD AND MAIN
Registration Number:	5106256	WORLD AND MAIN
Registration Number:	2482421	YELLOW STRIPE
Registration Number:	4044713	ZAP-A-ROACH

CORRESPONDENCE DATA

Fax Number: 2158325619

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2155695619

Email: pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsénye

Address Line 1: One Logan Square, 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER: 074658-18064

NAME OF SUBMITTER: Timothy D. Pecsénye

SIGNATURE: /Timothy D. Pecsénye/

DATE SIGNED: 11/05/2018

Total Attachments: 17

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this “Trademark Security Agreement”), dated as of August 24, 2018, is made by each of the entities listed on the signature pages hereof (each a “Grantor” and, collectively, the “Grantors”), in favor of PNC Bank, National Association, as administrative and collateral agent (in such capacity, together with its successors and permitted assigns in such capacity, the “Agent”) for each member of the Lender Group and the Bank Product Providers (each as defined in the Credit Agreement referred to below).

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of the date hereof (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), by and among by and among Nova Wildcat Shur-Line, LLC (successor by merger to Nova Wildcat Bulldog, LLC), World and Main (Cranbury), LLC and World and Main (Air), LLC, as Borrowers (collectively, the “Borrower”), HBC Chemical LLC, Nova Wildcat Shur-Line Holdings, Inc. (successor by merger to Nova Wildcat Bulldog Holdings, Inc.) and HBC Holdings LLC, as Guarantors, the Lenders from time to time party thereto and Agent, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein and the Guarantors have agreed to guarantee the Obligations (as defined in the Credit Agreement) of the Borrower;

WHEREAS, all of the Grantors are party to the Credit Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders and Agent to enter into the Credit Agreement and to induce the Lenders to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Credit Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor hereby pledges and grants to the Agent for the ratable benefit of the Secured Parties a security interest in and to all of the right, title, and interest of such Grantor in, to, and under the following (the “Trademark Collateral”):

- (a) the trademark registrations and applications set forth in Schedule 1 hereto, together with the goodwill connected with the use of and symbolized thereby, and all extensions and renewals thereof (the “Trademarks”);

(b) all rights of any kind whatsoever of such Grantor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether occurring before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right, but no obligation, to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Section 3. Recordation. Each Grantor authorizes the Commissioner for Trademarks and any other government officials to record and register this Trademark Security Agreement upon request by the Agent.

Section 4. Credit Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Credit Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Credit Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 5. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their trademarks and trademark licenses subject to a security interest hereunder.

Section 6. [Reserved]

Section 7. Representation and Warranties. Grantors hereby represent and warrant to Agent and to the other Lenders that Schedule 1 sets forth a full, complete and correct list of all Trademark Collateral owned by Grantors as of the date hereof.

Section 8. Events of Default and Remedies. The occurrence of an Event of Default under the Credit Agreement shall constitute an "Event of Default" under this Trademark Security Agreement. Upon the occurrence of and during the continuance of an Event of Default, in addition to all other rights, options, and remedies granted to Agent under the Credit Agreement or any of the other Loan Documents or otherwise available to Agent as a secured creditor at law or in equity, Agent may exercise, either directly or through one or more assignees or designees, all rights and remedies granted to it as a secured creditor under the Uniform Commercial Code with respect to the Trademark Collateral.

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Section 9. Power of Attorney. Without limiting the generality of any power of attorney granted to Agent under the Credit Agreement or any other Loan Document, each Grantor hereby authorizes Agent, its successors and assigns, and any officer, employee, attorney or agent thereof, as such Grantor's true and lawful attorney-in-fact, with the power (a) to execute and endorse on behalf of and in the name of such Grantor any Supplement to this Trademark Security Agreement or other security agreement or similar document or instrument which Agent may deem necessary or desirable in order to create, protect or perfect the security interest provided for herein in the Trademark Collateral and in each case to file or record any such Supplement or other security agreement or similar document or instrument with the United States Patent and Trademark Office in the name of and on behalf of such Grantor, and (b) after the occurrence and during the continuance of an Event of Default, to execute and endorse on behalf of and in the name of such Grantor any assignment, bill of sale or similar document or instrument which Agent may deem necessary or desirable in order for Agent to enforce, assign, pledge, convey or otherwise sell, transfer title in or dispose of the Trademark Collateral, and in each case to file or record with the United States Patent and Trademark Office, in the name of and on behalf of such Grantor any such assignment or bill of sale or other document executed by Agent, its successors and assigns, and any officer, employee, attorney or Agent thereof under this power of attorney. Each Grantor hereby unconditionally ratifies all that any person authorized under this power of attorney shall lawfully do or cause to be done by virtue hereof and in accordance with the terms of hereof and of the Credit Agreement and the other Loan Documents. This power of attorney is coupled with an interest and is and shall be irrevocable unless and until all of the Obligations (including any obligations to provide cash collateral for any Letters of Credit) have been indefeasibly paid in full in cash and satisfied and all of the Commitments under the Credit Agreement have been terminated.

Section 10. Successors and Assigns. This Trademark Security Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

Section 11. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 12. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

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REEL: 006475 FRAME: 0138

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

NOVA WILDCAT SHUR-LINE, LLC

By: 

Name: David Williamson

Title: Vice President and Secretary

WORLD AND MAIN (CRANBURY), LLC

By: 

Name: David Williamson

Title: Secretary

HBC CHEMICAL LLC

By: 

Name: David Williamson

Title: Secretary

Signature Page to Trademark Security Agreement








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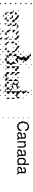
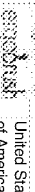


ACCEPTED AND AGREED
as of the date first above written:

PNC BANK, NATIONAL ASSOCIATION,
as Agent

By: B. D. Caldwell
Name: Brian D. Caldwell
Title: Senior Vice President

Schedule 1

Mark Name	Mark Image	Country	Status	Application Number	Filed Date	Registration Number	Registration Date	Renewal Due Date	Owner	International Goods	Elite Matter Name
BULL DOG		Canada	Registered	0240124	3/29/1957	TMA114556	7/3/1959	7/3/2019	Nova Wildcat Bulldog, LLC	50:Master house keys, cup hooks, rod brackets, tidy pins, picture hangers, push pins, friction catches, kitchen hooks, drapery hooks, mirror holders, wire picture cord; storage hooks, home and hobby wire, wire picture cord, adhesive hooks and hangers, decorative rings, hardware hangers, coat and hat hooks, plant and lamp hooks, plate hangers, magnetic clips, fasteners, anchors, wedges, push points and cabinet	211859-5001-CA01
BULL DOG		United States of America	Registered	72/371,978	9/28/1970	916153	7/13/1971	7/13/2021	Nova Wildcat Bulldog, LLC	6:Wire for picture hanging and household wire	211859-5001-US01
BULL DOG AND DESIGN		Canada	Registered	0252794	9/5/1959	TMA117422	4/1/1960	4/1/2020	Nova Wildcat Bulldog, LLC	50:Picture hangers, frameless mirror holders, drapery hooks, picture frame hangers, push pins, kitchen hooks, cup hooks, closet rod brackets, wardrobe loops, and tie holders, and skewers for cooking; storage hooks, home and hobby wire, wire picture cord, adhesive hooks and hangers, decorative rings, hardware hangers, coat and hat hooks, plant and lamp hooks, plate hangers, magnetic clips, fasteners, anchors, wedges, push points and cabinet hardware	211859-5009-CA01
BULLDOG		China	Registered	681603	1/27/1993	681603	3/14/1994	3/13/2024	Newell Operating Company	6:Bolts, screws, brackets, ring bolts, household hardware, shelf devices and parts, shelf supports, latches, door knobs, retaining rings, handles, loose Leats, circular knobs, cover, drawer slide; power outlet cover; door buckle; hook; tailgate;all the above products are made of metal	211859-5002-CN01
BULLDOG		China	Registered	5199476	3/8/2006	5199476	4/7/2009	4/6/2019	Newell Operating Company	6:Hardware; hanging with metal wire; hanging with metal buckles (hooks); hanging with metal rings; hanging with metal stent; cabinets with metal hooks; metal hanger; metal wire; metal coat hooks; metal bolts; door with metal hooks (keys); keys; nails; metal hangers; eye screws; metal hooks; hooks with rotatable metal hooks; half moon dowels; sleeve nuts; metal construction anchors;department of wall bolts; metal screw up; screw; bolt; cotter pin; nut; metal screw washers; pin (metal object); expansion screw cabinets and drawers with metal handles; spherical metal handle; the metal plate behind the handle; metal sheet; cabinets and drawers with bolts; cabinets and drawers with metal hooks, spring lock; metal safety latch	211859-5002-CN02
BULLDOG		China	Registered	5648902	10/8/2006	5648902	12/14/2009	12/13/2019	Newell Operating Company	8:Rasp	211859-5002-CN03
BULLDOG		Mexico	Registered	0779475	4/28/2006	954169	9/22/2006	4/28/2016	Nova Wildcat Bulldog, LLC	6:(translation)Metal articles included in this class; to know, common metal wire used to hang photographs; metal hooks; metal rings used for photographs; metal deposits used for photographs; metal knobs for cabinet doors; supports and metal rods; wire cable; metal hooks for coats and hats; metal stops for doors; armellas in the form of a hook or a ring; keys; screws; metal deposits for clothing; metal screws that terminate in the form of ring and hook; metal hooks for wall; rotating metal hooks and metal hooks; wedges; torniquotes; anchoring bolts; anchor and lever screws; screws; bolts; chavetas; nuts; washers; head nails departed; tension and protection bolts and rivets; metal handles, knobs and knobs; metal plates; hinges; metal stops for doors; hooks for doors; latches for doors; locks for doors and security locks; all products above mentioned prepared with or based metal	211859-5002-MX01
BULLDOG		United States of America	Registered	72/371,976	9/28/1970	919246	8/31/1971	8/31/2021	Nova Wildcat Bulldog, LLC	6:Picture hanger, mirror holders, [drapery hook.] frame hangers, push pins, kitchen hooks, cup hooks, closet rod brackets, [wardrobe loops, skewers for cooking.] wall hooks, wire picture hanging sets, [corrugated wood joiners.] magnetic hooks, cup hangers, [curtain rod nails, shower curtain rings, clothes hangers, fowl facing pins,] toggle bolts, screw anchors, gate hooks and eyes, safety gate hooks, screw eyes, screw hooks, clothesline hooks, and coat and hat hooks	211859-5002-US01
BULLDOG		United States of America	Registered	73/109,952	12/17/1976	1100552	8/29/1978	8/29/2018	Nova Wildcat Bulldog, LLC	6:Metal key rings, metal wall studs, nails, screws, hooks and anchors used to support pictures and hanging plants, wall anchors, screws, bolts, hooks, lag shield, toggles and turn buckles made of metal, and kits composed of wire or chains and wall studs all made of metal for hanging wall items	211859-5002-US02
BULLDOG AND DESIGN		United States of America	Registered	73/109,951	12/17/1976	1099250	8/15/1978	8/15/2018	Nova Wildcat Bulldog, LLC	6:Metal key rings; metal wall studs, nails, screws, hooks, and anchors used to support pictures and hanging plants; wall anchors, screws, bolts, hook shields, toggles, and turn buckles made of metal, and kits composed of wire or chains and wall studs all made of metal for hanging wall items	211859-5003-US01
BULLDOG HARDWARE AND DESIGN		United States of America	Registered	78/470,879	8/20/2004	3078668	4/11/2006	4/11/2026	Nova Wildcat Bulldog, LLC	6:Metal hardware; namely, picture wire, picture hooks, picture rings, picture hangers, cabinet catches, closet rod brackets, wire, coat and hat hooks, door stops, gate hooks and eyes, keys, nails, clothes hangers, screw eyes and hooks, storage hooks, swag and swivel hooks, woodruff keys, turnbuckles, wall anchors, anchor and toggle bolts, lag shields, screws, bolts, cotter pins, nuts, washers, tacks, tension and escutcheon pins and rivets; cabinet and drawer pulls, knobs, backplates, hinges, door stops, hooks, latches, and safety latches, all made wholly or in primary part of metal	211859-5004-US01
BULLDOG HOME HARDWARE AND DESIGN		Taiwan	Registered	082032401	7/5/1993	00669135	2/1/1995	1/31/2025	Nova Wildcat Bulldog, LLC	22:Local Class: 34 All kinds of yarn, thread, wire, belt, net, rope, cable, plastic rope	211859-5013-TW01
BULLDOG HOME HARDWARE AND DESIGN		Taiwan	Registered	082032402	7/5/1993	00672355	3/1/1995	2/28/2025	Nova Wildcat Bulldog, LLC	23:Local Class: 34 All kinds of yarn, thread, wire, belt, net, rope, cable, plastic rope 6:Local Class: 55 Copper wire, aluminum wire, galvanized wire, brass wire, wire and magnet, metal made of semi-finished products 9:Local Class: 55 Copper wire, aluminum wire, galvanized wire, brass wire, wire and magnet, metal made of semi-finished products	211859-5013-TW02
BULLDOG HOME HARDWARE NOTHING HOLDS LIKE A BULLDOG AND DESIGN		Taiwan	Registered	082032403	7/5/1993	00653965	9/1/1994	8/31/2024	Nova Wildcat Bulldog, LLC	20:Local Class: 68 Hook, hanger, sticky hook 21:Local Class: 68 Hook, hanger, sticky hook	211859-5017-TW01
NOTHING HOLDS LIKE A BULLDOG AND DESIGN		Canada	Registered	0716352	11/5/1992	TMA436175	11/25/1994	11/25/2024	Newell Operating Company	50:Picture wire, picture hooks, picture rings, picture hangers, push pin hangers, stick mounts, tap mounts, cabinet catches, tack, closet rod brackets, wire, coat and hat hooks, door stops, tacks, gate hooks and eyes, keys, nails, clothes hangers, push pins, screw eyes and hooks, storage hooks, swag and swivel hooks, thumbtacks, woodruff keys, turnbuckles, wall anchors, anchor and toggle bolts, lag shields, screws, bolts, cotter pins, nuts, washers, tension and escutcheon pins, rivets; glass cutters, machine screw anchoring kits with setting tool, allen wrenches	211859-5010-CA01
NOTHING HOLDS LIKE A BULLDOG		Canada	Registered	0716346	11/5/1992	TMA436174	11/25/1994	11/25/2024	Nova Wildcat Bulldog, LLC	50:Picture wire, picture hooks, picture rings, picture hangers, push pin hangers, stick mounts, tap mounts, cabinet catches, tacks, closet rod brackets, wire, coat and hat hooks, door stops, tacks, gate hooks and eyes, keys, nails, clothes hangers, push pins, screw eyes and hooks, storage hooks, swag and swivel hooks, thumbtacks, woodruff keys, turnbuckles, wall anchors, anchor and toggles bolts, lag shields, screws, bolts, cotter pins, nuts, washers, tension and escutcheon pins, rivets; glass cutters, machine screw anchoring kits with setting tool, allen wrenches	211859-5011-CA01
STIC-MOUNT		Canada	Registered	0718542	12/9/1992	TMA434432	10/14/1994	10/14/2024	Nova Wildcat Bulldog, LLC	50:Self-sticking pads and tapes for general use, namely for protecting bottoms of articles such as ash trays and for mounting hooks and hangers on walls	211859-5008-CA01
STIC-MOUNT		United States of America	Registered	72/455,335	4/23/1973	986893	6/25/1974	6/25/2024	Nova Wildcat Bulldog, LLC	16:Self-sticking pads and tapes for general use-namely, for protecting bottoms of articles such as ashtrays and for mounting hooks and hangers on walls	211859-5008-US01

Mark Name	Mark Image	Country Name	Status	Application Number	Filed Date	Registration Number	Registration Date	Renewal Due Date	International Goods	Owner	MBF Ref.
BAKER		United States of America	Registered	74/110,020	10/29/1990	1687605	12/10/1991	12/10/2021	16-Paint rollers and paint brushes	Nova Wildcat Shur-Line, LLC	208951-5020-US01
BLACK OPS		Canada	Application	1857081	9/12/2017				16-Paint brushes; paint roller covers; painting tools and accessories; namely, paint edging tools, namely, pad tools in the nature of paint applicators for painting straight edges, trim and touch-up paint rollers, paint rollers, paint accessories, namely, corner painters, namely, applicators for painting corners of walls, and touch-up painters, namely, applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC	208951-5040-CA01
BLACK OPS		United States of America	Allowed	87/409,399	4/12/2017				16-Paint brushes; paint roller covers; painting tools and accessories; namely, paint edging tools, namely, pad tools in the nature of paint applicators for painting straight edges, trim and touch-up paint rollers, paint rollers, paint accessories, namely, corner painters, namely, applicators for painting corners of walls, and touch-up painters, namely, applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC	208951-5040-US01
BRISTLENE		Canada	Registered	0638419	8/11/1989	TMA376861	12/7/1990	12/7/2020	16-Paint brushes; paint roller covers; painting tools and accessories; namely, paint edging tools, namely, pad tools in the nature of paint applicators for painting straight edges, trim and touch-up paint rollers, paint rollers, paint accessories, namely, corner painters, namely, applicators for painting corners of walls, and touch-up painters, namely, applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC	208951-5058-CA01
CRAFT AMERICA		Canada	Registered	0597288	12/14/1987	TMA370244	7/6/1990	7/6/2020	50-Painting and decorating hand tools both power and manual	Nova Wildcat Shur-Line, LLC	208951-5060-CA01
EASY PAIL		Canada	Application	1860750	10/3/2017				16-Paint buckets and pails	Nova Wildcat Shur-Line, LLC	208951-5007-CA01
EASY PAIL		United States of America	Allowed	87/630,145	10/2/2017				16-Paint buckets and pails	Nova Wildcat Shur-Line, LLC	208951-5007-US01
EASY REACH		Canada	Registered	0752337	4/15/1994	TMA476049	5/9/1997	5/9/2027	16-Extension poles and paint roller frames	Nova Wildcat Shur-Line, LLC	208951-5038-CA01
EASY REACH		United States of America	Application	87/367,161	3/10/2017				16-Extension pole for attachment to paint rollers and paint applicators	Nova Wildcat Shur-Line, LLC	208951-5038-US01
EASY TRAY		Canada	Application	1860748	10/3/2017				16-Paint trays	Nova Wildcat Shur-Line, LLC	208951-5006-CA01
EASY TRAY		United States of America	Allowed	87/630,139	10/2/2017				16-Paint trays	Nova Wildcat Shur-Line, LLC	208951-5006-US01
ERGOBRUSH LOGO		Canada	Application	1868717	11/20/2017				16-Paint brushes, paint brush handles, paint rollers and paint roller handles	Nova Wildcat Shur-Line, LLC	208951-5039-CA01
ERGOBRUSH LOGO		United States of America	Allowed	87/689,757	11/17/2017				16-Paint brushes; paint brush handles, paint rollers and paint roller handles	Nova Wildcat Shur-Line, LLC	208951-5039-US01
EXACT MATCH		Canada	Application	1866155	11/3/2017				16-Paint brushes; paint brush handles, paint rollers and paint roller handles	Nova Wildcat Shur-Line, LLC	208951-5008-CA01
EXACT MATCH		United States of America	Allowed	87/689,124	11/2/2017				Integral component of paint rollers and paint roller covers	Nova Wildcat Shur-Line, LLC	208951-5008-US01
EZ PAINT		Puerto Rico	Registered	4822	8/17/1965	13753	5/9/1967	5/9/2027	16-Paint rollers and paint roller covers; fabric sold as an integral component of paint rollers and paint roller covers	Nova Wildcat Shur-Line, LLC	208951-5027-PR01
EZ REACH		Canada	Application	1856568	9/8/2017				16-Extension pole for attachment to paint rollers and paint applicators	Nova Wildcat Shur-Line, LLC	208951-5039-CA01
EZ REACH		United States of America	Application	87/367,172	3/10/2017				16-Extension pole for attachment to paint rollers and paint applicators	Nova Wildcat Shur-Line, LLC	208951-5039-US01
EZ PANTR		Canada	Application	1887852	3/13/2018				16-Paint brushes; paint trays; paint rollers, paint roller covers; paint applicators; paint roller handles; extension poles for paint rollers and painter's mittens	Nova Wildcat Shur-Line, LLC	208951-5010-CA01
EZ PANTR		United States of America	Registered	87/689,872	11/2/2017	5453604	4/24/2018	4/24/2028	16-Paint brushes; paint roller covers; painting tools and accessories; namely, paint edging tools, namely, pad tools in the nature of paint applicators for painting straight edges, corner painters, namely, applicators for painting corners of walls, and touch-up painters, namely, applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC	208951-5010-US01
EZ PANTR		Canada	Registered	0264573	8/21/1961	TMA130799	5/3/1963	5/3/2023	99-Paint rollers; paint roller covers; metal paint trays; paint brushes; paint pads and paint sprays	Nova Wildcat Shur-Line, LLC	208951-5028-CA01
EZ PANTR		Puerto Rico	Registered	4823	8/17/1965	13754	5/9/1967	5/9/2027	21-Paint rollers and paint roller covers	Nova Wildcat Shur-Line, LLC	208951-5028-PR01
EZ PANTR		United States of America	Registered	72/273,550	6/12/1967	848091	4/30/1968	4/30/2028	2-Paint trays; paint rollers, paint roller covers; paint applicators; paint roller handles; extension poles for paint rollers and painter's mittens	Nova Wildcat Shur-Line, LLC	208951-5028-US01
FLAT PAINTER		Canada	Application	1859462	9/26/2017				27-Display stands for paint rollers and paint trays	Nova Wildcat Shur-Line, LLC	208951-5003-CA01
FLAT PAINTER		United States of America	Allowed	87/621,177	9/25/2017				16-Paint brushes; paint rollers; paint roller covers; paint edging tools, namely, pad tools in the nature of paint applicators for painting straight edges; corner painters, namely, applicators for painting corners of walls; touch-up painters, namely, applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC	208951-5003-US01

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HYDROGLIDE		United States of America	Registered	863589,005	8/18/2014	4923018	3/22/2016	3/22/2026	16:Paint brushes; paint roller covers; traysets comprised of paint rollers, paint brushes, paint trays; small tools used for paint projects, and edging tools, namely, pad tools for painting; straight edges; mini paint rollers	Nova Wildcat Shur-Line, LLC	208951-5036-US01
IT'S FAST...IT'S EASY...IT'S DONE.		Canada	Registered	1201124	1/8/2004	TMA683914	3/16/2007	3/16/2022	50:Arts and crafts sets for in-home painting projects	Nova Wildcat Shur-Line, LLC	208951-5043-CA01
LAM FAB		Canada	Registered	0370379	11/25/1973	TMA213591	4/30/1976	4/30/2021	50:Goods not provided	Nova Wildcat Shur-Line, LLC	208951-5026-CA01
ONE COAT SUPREME		Canada	Registered	0835230	1/31/1997	TMA522339	1/27/2000	1/27/2020	50:Paint applicators, namely, brushes	Nova Wildcat Shur-Line, LLC	208951-5063-CA01
ONE COAT...MORE THAN A PROMISE		Canada	Registered	0714251	10/6/1992	TMA423808	2/25/1994	2/25/2024	50:Paint applicators, namely paint brushes and paint rollers	Nova Wildcat Shur-Line, LLC	208951-5045-CA01
ONE COATER SUPREME		Canada	Registered	0803998	2/9/1996	TMA659830	11/19/1997	11/19/2027	50:Paint applicators, namely paint brushes, paint rollers, paint pads and painting accessories, namely extension poles and paint trays	Nova Wildcat Shur-Line, LLC	208951-5011-CA01
ONE COATER SUPREME		United States of America	Registered	74728,087	9/12/1995	2178859	8/4/1998	8/4/2028	16:Paint applicators, namely, paint brushes, paint rollers, and paint pads, and painting accessories, namely, paint roller applicator extension poles, paint roller applicator frames, paint trays and tray covers, paint lid covers, and paint shield rollers	Nova Wildcat Shur-Line, LLC	208951-5011-US01
ONE COATER		United States of America	Registered	73341,283	12/11/1981	1242042	6/14/1983	6/14/2023	16:Paint rollers and paint trays	Nova Wildcat Shur-Line, LLC	208951-5030-US01
PAINT BUDDY		United States of America	Registered	1194850	10/28/2003	TMA684222	3/20/2007	3/20/2022	99:All-purpose paint applicators	Nova Wildcat Shur-Line, LLC	208951-5047-CA01
PAINT MASTER		United States of America	Registered	877718,941	12/13/2017	5464724	5/6/2018	5/8/2028	16:Painting equipment, namely, paint brushes, paint rollers, paint pads, paint roller frames, and paint trays and sets comprising paint brushes, paint rollers, paint pads, paint roller frames and paint trays	Nova Wildcat Shur-Line, LLC	208951-5014-US02
PAINT 'N PROJECT		Canada	Registered	1174741	4/15/2003	TMA663415	4/26/2006	4/26/2021	99:Paint containers	Nova Wildcat Shur-Line, LLC	208951-5048-CA01
PAIL PRO GRIP		Canada	Registered	1197983	11/25/2003	TMA684224	3/20/2007	3/20/2022	50:Paint applicators, namely paint brushes, paint rollers, painting sponges, pads and mitts	Nova Wildcat Shur-Line, LLC	208951-5048-CA01
PRONEL		Canada	Registered	0264572	8/21/1961	TMA128069	4/13/1962	4/13/2022	50:Paint rollers and paint roller covers	Nova Wildcat Shur-Line, LLC	208951-5050-CA01
SEAL & SAVE		Canada	Registered	1171241	3/14/2003	TMA662306	4/6/2006	4/6/2021	99:Sealable plastic paint containers, namely buckets	Nova Wildcat Shur-Line, LLC	208951-5052-CA01
SHUR-CORE		Canada	Registered	1163230	12/20/2002	TMA656386	1/11/2006	1/11/2021	50:Paint brushes; components for paint applicator rollers, paint applicator roller frame, paint applicator pads and extension rods for paint applicators, namely handles sold as part of the above goods	Nova Wildcat Shur-Line, LLC	208951-5053-CA01
SHUR-FIBER		United States of America	Registered	86382,846	9/2/2014	4875381	12/22/2015	12/22/2025	16:Paint brushes and paint roller covers	Nova Wildcat Shur-Line, LLC	208951-5032-US01
SHUR-FLOW		United States of America	Registered	86384,229	9/3/2014	5306872	10/10/2017	10/10/2027	16:Paint brushes; paint roller covers; painting tools and accessories, namely, paint edging tools, namely, paint applicators that are used to apply paint to the edges of walls in straight lines, trim and touch-up paint rollers and paint rollers; paint accessories, namely, corner painters, namely, applicators for painting corners of walls, and touch-up painters, namely, applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC	208951-5033-US01
SHUR-GRIP		Canada	Registered	1163232	12/20/2002	TMA656389	1/11/2006	1/11/2021	50:Paint brushes; components for paint applicator rollers, namely, paint applicator roller frame, paint applicator pads and extension rods for paint applicators, namely handles sold as part of the above goods	Nova Wildcat Shur-Line, LLC	208951-5061-CA01
SHUR-LINE		Australia	Registered	1445274	8/29/2011	1445274	4/19/2012	8/29/2021	16:Painting utensils in this class including paint brushes, paint rollers, paint pads, and paint applicators, foam brushes, paint trays, tray kits consisting of foam brushes and paint applicators; flat pad type applicators for painting, staining, varnishing, anti-aging, sealing, pasting, waxing, washing and wiping; roller type paint applicator with splatter shield; texture roller covers and texture kits consisting of roller and shield and small roller and pad; paint edging tools and sash painter and replacement paint applicator pads therefor; paint roller frame; extension poles for paint rollers	Nova Wildcat Shur-Line, LLC	208951-5024-AU01

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SHUR-LINE		Mexico	Registered	0193318	5/18/1994	469340	8/16/1994	3/18/2024	16:(transation)Toothing tool for paint and brush of slider and pads (replacement paint applicators for the same), tools and accessories for painting to know stereo-res, applicators, rollers, replacement pads for - elevators, replacement pads for applicators, replacement covers for extenders manual brushes and roller, utensils for painting to know foam brushes, trays for painting; game of trays that consist of foam brushes and paint applicators; applicator type of flat pillow for painting; nylon varnishers etc.	Nova Wildcat Shur-Line, LLC	208951-5024-MX01
SHUR-LINE		New Zealand	Registered	848349	8/29/2011	848349	2/29/2012	8/29/2021	16:Painting utensils in this class including paint brushes, paint rollers, paint pads, and paint applicators, foam brushes, paint trays, tray kits consisting of foam brushes and paint applicators; flat pad type applicators for painting, staining, varnishing, antiquing, sealing, pasting, waxing, washing and wiping; roller type paint applicator with splatter shield; texture roller covers and texture kits consisting of roller and shield and small roller and pad; paint edging tools and sash painter and replacement paint applicator pads therefor; paint roller	Nova Wildcat Shur-Line, LLC	208951-5024-NZ01
SHUR-LINE		United States of America	Registered	72,013,877	8/13/1956	659814	3/25/1956	3/25/2028	16:Paint edging tool and sash painter and replacement paint applicator pads therefor.	Nova Wildcat Shur-Line, LLC	208951-5024-US01
SHUR-LINE DESIGN		Canada	Registered	0359042	11/22/1972	TMA197137	2/1/1974	2/1/2019	50:Painting tools and accessories, namely, edgers, applicators, rollers, replacement pads for edgers, replacement pads for applicators, replacement covers for rollers, roller scrapers, hand driven brush and roller cleaners, roller adaptors for cleaners, brush and roller cleaner attachments for electric drill drive, brush handle extenders, mixing paddles, vaned mixing impellers, louvered plugs installable in holes provided in a building wall to ventilate the interior of such wall and prevent paint peeling on the wall exterior caused by moisture, and wedges insertable between the overlapping portions of siding such as clapboards to spread them and ventilate the wall interior to reduce paint peeling on the siding exterior due to moisture and driving tool	Nova Wildcat Shur-Line, LLC	208951-5021-CA01
SHUR-LINE		United States of America	Registered	72,427,923	6/21/1972	979880	3/5/1974	3/5/2024	23:Roller scrapers, hand driven brush and roller cleaners, roller adaptors for cleaners, brush and roller cleaner attachments for electric drill drive, mixing paddles, vaned mixing impellers, and driving tools for wedges insertable between the overlapping portions of siding to spread and ventilate the siding.	Nova Wildcat Shur-Line, LLC	208951-5021-US01
SHUR-LINE DESIGN		United States of America	Registered	73,456,589	12/12/1983	1302558	10/30/1984	10/30/2024	16:Painting utensils-namely, foam brushes; paint trays; tray kits consisting of foam brushes and paint applicators; flat pad type applicator for painting, staining, varnishing, antiquing, sealing pasting, waxing, washing, and wiping; roller type paint applicator with spatter shield; texture roller covers; and texture kit consisting of roller and shield and small roller and pad	Nova Wildcat Shur-Line, LLC	208951-5022-US01
SHUR-LINE DESIGN		United States of America	Registered	73,456,833	12/12/1983	1302401	10/30/1984	10/30/2024	8:Hand tool applicator used to apply walkcoverings; plastic putty knives; wallcovering tool kit composed of pad applicator, trim knife, push pin and a plumb bob; plastic hand tool smoother and straight edge tool used to apply walkcoverings; and a hand tool-namely, a plastic sanding block	Nova Wildcat Shur-Line, LLC	208951-5023-US01
SHUR-LOAD		United States of America	Registered	86,384,397	9/3/2014	4923652	3/22/2016	3/22/2026	16:Paint brushes; paint roller covers; painting tools and accessories, namely, paint edging tools, namely, pad tools for painting straight edges, trim and touch-up paint rollers, paint rollers; paint accessories, namely, corner painters, namely, applicators for painting corners of walls, and touch-up painters, namely, applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC	208951-5034-US01
SIMPLE SOLUTIONS		Canada	Registered	0678847	3/28/1991	TMA40561	11/27/1992	11/27/2022	50:Paint pads, paint rollers, paint frames, paint trays, specialty tools, namely, trimline edgers, sashline wards, mini-trimmers, mini-rollers, foam brushes, flexible paint staining pads, roller cleaning aids to remove paint and to open cans, pall hooks, baseboard trimmers, corner rollers, extension poles and paint brushes	Nova Wildcat Shur-Line, LLC	208951-5012-CA01

Mark Name	Mark Image	Country Name	Status	Application Number	Filed Date	Registration Number	Registration Date	Renewal Due Date	International Goods	Owner	MBF Ref.
SIMPLY LIGHT		Canada	Application	1830186	3/26/2018				16:Paint brushes; paint rollers; paint roller covers; paint edging tools; namely, pad tools in the nature of paint applicators for painting straight edges; corner painters; namely, paint applicators for painting corners of walls; touch-up painters; namely, paint applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC	208951-5001-CA01
SIMPLY LIGHT		United States of America	Allowed	87/621,185	9/25/2017				16:Paint brushes; paint rollers; paint roller covers; paint edging tools; namely, pad tools in the nature of paint applicators for painting straight edges; corner painters; namely, paint applicators for painting corners of walls; touch-up painters; namely, paint applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC	208951-5001-US01
SOFT GRIP		Canada	Registered	1197985	11/25/2003	TMA684225	3/20/2007	3/20/2022	50:Paint brushes	Nova Wildcat Shur-Line, LLC	208951-5046-CA01
SOFT GRIP		United States of America	Registered	78/330,045	11/19/2003	3146227	9/19/2006	9/19/2016	16:Paint brushes	Nova Wildcat Shur-Line, LLC	208951-5046-US01
SPEED PAINTER		New Zealand	Registered	1019778	5/20/2015	1019778	11/24/2015	11/25/2024	8:Painters' tools (hand operated); paint accessories, namely, putty knives, corner painters, touch-up painters	Nova Wildcat Shur-Line, LLC	208951-5025-NZ01
SPEED PAINTER		United States of America	Registered	86/464,865	11/25/2014	5186933	4/18/2017	4/18/2027	16:Paint brushes; roller covers; painting tools and accessories, namely, paint edging tools, trim and touch-up rollers; paint rollers; paint applicators; paint applicator pads; paint trays; painting apparatus	Nova Wildcat Shur-Line, LLC	208951-5025-US03
SURE GRIP		China	Registered	15461219	10/8/2014	15461219	12/28/2015	12/27/2025	16:Painting cans; paint cans; painters; painters; painting boards; painting materials	Nova Wildcat Shur-Line, LLC	208951-5013-CN02
SURE YOU CAN		United States of America	Registered	77/343,281	12/4/2007	3517934	10/14/2008	10/14/2018	16:Paint brushes; paint rollers; paint applicators; paint pads; paint trays; paint edging tool; paint roller pairs and paint roller extension poles	Nova Wildcat Shur-Line, LLC	208951-5029-US01
THERMO BOND		Canada	Registered	0638408	8/11/1989	TMA382324	3/29/1991	3/29/2021	50:Paint rollers and paint brushes	Nova Wildcat Shur-Line, LLC	208951-5054-CA01
TIGHT GRIP		Canada	Registered	1199384	12/11/2003	TMA684226	3/20/2007	3/20/2022	50:Paint brushes	Nova Wildcat Shur-Line, LLC	208951-5055-CA01
TRIMLINE		Canada	Registered	0712672	9/14/1992	TMA419303	11/5/1993	11/5/2023	50:Paint applying equipment; namely, a paint edger	Nova Wildcat Shur-Line, LLC	208951-5019-CA01
TRIMLINE		United States of America	Registered	73/174,682	6/16/1978	1124034	8/14/1979	8/14/2019	16:Paint applying equipment - namely, a paint edger	Nova Wildcat Shur-Line, LLC	208951-5019-US01
TWIST 'N' REACH		Canada	Registered	1164370	1/9/2003	TMA614162	7/6/2004	7/6/2019	50:Components for paint applicator rollers namely, paint applicator roller frame, paint applicator pads, and extension rods for paint applicators; namely handles sold as part of the above goods	Nova Wildcat Shur-Line, LLC	208951-5031-CA01
TWIST 'N' REACH		United States of America	Registered	78/196,576	12/20/2002	2853530	6/15/2004	6/15/2024	16:Paint applicator rollers; frames and handles sold as a unit	Nova Wildcat Shur-Line, LLC	208951-5031-US01
ULTRA BOND		Canada	Registered	0653880	3/26/1990	TMA403451	10/9/1992	10/9/2022	50:Paint rollers and paint roller covers	Nova Wildcat Shur-Line, LLC	208951-5056-CA01

Trademarks and Service Marks

Trademark	Appl. No.	Reg. No.	Status	Country	Filing Date	Reg. Date	Class	Record Owner
AQUA PLUMB	199068	199068	Registered	Panama	07-Apr-2011	02-Dec-2011	11	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
AQUA PLUMB	199069	199069	Registered	Panama	07-Apr-2011	02-Dec-2011	21	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
AQUA PLUMB	75/145,347	2,135,044	Registered	US	05-Aug- 1996	03-Feb-1998	11	World and Main (Cranbury), LLC
AQUA PLUMB	75/145,355	2,154,244	Registered	US	05-Aug- 1996	28-Apr-1998	35	World and Main (Cranbury), LLC
AQUA PLUMB	75,201,512	2,244,920	Registered	US	21-Nov- 1996	11-May- 1999	21	World and Main (Cranbury), LLC
AQUA PLUMB	75/145,352	2,135,045	Registered	US	05-Aug- 1996	03-Feb-1998	8	World and Main (Cranbury), LLC

Trademarks and Service Marks

Trademark	Appl. No.	Reg. No.	Status	Country	Filing Date	Reg. Date	Class	Record Owner
AQUA PLUMB	75/145,354	2,145,405	Registered	US	05-Aug-1996	17-Mar-1998	6	World and Main (Cranbury), LLC
AQUA PLUMB	87/141,818	5,233,913	Registered	US	17-Aug-2016	27-Jun-2017	3	World and Main (Cranbury), LLC
AUTO STOP DRIP	77/578,214	3,604,721	Registered	US	24-Sep-2008	07-Apr-2009	8	World and Main (Cranbury), LLC
BOWL BRILLIANT	77/806,641	3,894,908	Registered	US	18-Aug-2009	21-Dec-2010	5	World and Main (Cranbury), LLC
BRIGHT-WAY	76/701,074	3,995,465	Registered	US	04-Jan-2010	19-Jul-2011	09 , 11	World and Main (Cranbury), LLC
CCC COMFORT ZONE	86/508,779	5,281,618	Registered	US	20-Jan-2015	05-Sep-2017	11	World and Main (Cranbury), LLC
COMFORT ZONE	204736	204736	Registered	Panama	22-Sep-2011	30-Mar-2012	11	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
COMFORT ZONE	76/071,304	3,123,898	Registered	US	13-Jun-2000	01-Aug-2006	11	World and Main (Cranbury), LLC
COMFORT ZONE	85/344,937	4,077,230	Registered	US	13-Jun-2011	27-Dec-2011	11	World and Main (Cranbury), LLC
COMFORT ZONE	86/978,083	4,902,065	Registered	US	23-Oct-2014	16-Feb-2016	11	World and Main (Cranbury), LLC
COMFORT ZONE	86/433,048		Published	US	23-Oct-2014		11	World and Main (Cranbury), LLC
COMFORT ZONE	87/314,995		Pending	US	26-Jan-2017		7	World and Main (Cranbury), LLC
COMFORT ZONE	87/519,623		Pending	US	26-Jul-2017		7, 11	World and Main (Cranbury), LLC
COMFORT ZONE and Design	2011-0009413	217409	Registered	Costa Rica	23-Sep-2011	12-Apr-2012	11	HOWARD BERGER CO., LLC a/k/a World and Main (Cranbury), LLC
COMFORT ZONE and Design	76/202,973	2,988,427	Registered	US	31-Jan-2001	30-Aug-2005	6	World and Main (Cranbury), LLC
CONTINUOUS CLEAN	87/723,390		Pending	US	15-Dec-2017		11	World and Main (Cranbury), LLC
CZ	85/789,491	4,368,229	Registered	US	28-Nov-2012	16-Jul-2013	11	World and Main (Cranbury), LLC

Trademarks and Service Marks

Trademark	Appl. No.	Reg. No.	Status	Country	Filing Date	Reg. Date	Class	Record Owner
DELIVERING SIMPLICITY, FACILITATING SUCCESS	86/787,904	5,106,276	Registered	US	14-Oct-2015	20-Dec-2016	35	World and Main (Cranbury), LLC
DINO-SAW	76/170,433	2,492,650	Registered	US	22-Nov-2000	25-Sep-2001	7	World and Main (Cranbury), LLC
DINO-SAW	76/170,434	2,753,704	Registered	US	22-Nov-2000	19-Aug-2003	8	World and Main (Cranbury), LLC
ECO-FRIENDLY	77/448,013	3,506,796	Registered	US	14-Apr-2008	23-Sep-2008	16	World and Main (Cranbury), LLC
EL DIABLO	199070	199070	Registered	Panama	07-Apr-2011	02-Dec-2011	3	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
EL DIABLO	77/434,127	3,636,444	Registered	US	28-Mar-2008	09-Jun-2009	3	World and Main (Cranbury), LLC
EVERYTHING BUT THE PAINT	75/381,721	2,203,993	Registered	US	30-Oct-1997	17-Nov-1998	16	World and Main (Cranbury), LLC
EXO-PRO	78/350,488	3,325,620	Registered	US	12-Jan-2004	30-Oct-2007	25	World and Main (Cranbury), LLC
FLY GUARD	75/254,854	2/248,571	Registered	US	10-Mar-1997	01-Jun-1999	5	World and Main (Cranbury), LLC
FLY GUARD (Design)	75/254,855	2,190,482	Registered	US	10-Mar-1997	22-Sep-1998	5	World and Main (Cranbury), LLC
GALAXY	75/729,237	2,345,459	Registered	US	02-Jun-1999	25-Apr-2000	16	World and Main (Cranbury), LLC
GAM		199170	Registered	Costa Rica	07-Jul-2009	03-Mar-2010	16	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
GAM	74/572,054	1,938,235	Registered	US	12-Sep-1994	28-Nov-1995	16	World and Main (Cranbury), LLC
GAM	87/105,364		Published	US	15-Jul-2016		03 , 08 , 09 , 16 , 17 , 21 , 22	World and Main (Cranbury), LLC
GAM PLUS+	77/206,112	3,499,822	Registered	US	14-Jun-2007	09-Sep-2008	9	World and Main (Cranbury), LLC
GOTHAM	85/312,288	4,076,629	Registered	US	04-May-	27-Dec-2011	6	World and Main (Cranbury),

Trademarks and Service Marks

Trademark	Appl. No.	Reg. No.	Status	Country	Filing Date	Reg. Date	Class	Record Owner
					2011			LLC
GUARD and Design	73/092,693	1,129,463	Registered	US	07-Jul-1976	22-Jan-1980	6	World and Main (Cranbury), LLC
HI TECH	75/718,922	2,333,007	Registered	US	04-Jun-1999	21-Mar-2000	16	World and Main (Cranbury), LLC
HI-TECH		1249212	Registered	Australia	30-Jun-2008	30-Jun-2008	16	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
HI-TECH	1401940	TMA755, 309	Registered	Canada	06-Jul-2008	15-Dec-2009		HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
HI-TECH		199246	Registered	Costa Rica	07-Jul-2009	03-Mar-2010	16	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
HI-TECH	944793	1074642	Registered	Mexico	02-Jul-2008	02-Jul-2008	16	HOWARD BERGER CO., LLC a/k/a World and Main (Cranbury), LLC
HI-TECH	2509404	2509404	Registered	United Kingdom	01-Jul-2008	01-Jul-2008	16	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
LE PETITE	77/433,804	3,633,858	Registered	US	27-Mar-2008	09-Jun-2009	16	World and Main (Cranbury), LLC
LOOP 'N LOCK	86/100,208	4,693,183	Registered	US	24-Oct-2013	24-Feb-2015	6	World and Main (Cranbury), LLC
MAGIC TOUCH	73/281,904	1,198,396	Registered	US	15-Oct-1980	22-Jun-1982	2	World and Main (Cranbury), LLC
MATCHKEY	86/100,476	4,777,968	Registered	US	24-Oct-2013	21-Jul-2015	6	World and Main (Cranbury), LLC
MOTHGUARD	77/632,133	4,115,255	Registered	US	12-Dec-2008	20-Mar-2012	5	World and Main (Cranbury), LLC
MOUSE GUARD	74/381,773	1,819,957	Registered	US	19-Apr-1993	08-Feb-1994	21	World and Main (Cranbury), LLC
PERFECT PAINTER	74/570,048	1,921,955	Registered	US	06-Sep-1994	26-Sep-1995	16	World and Main (Cranbury), LLC
PERFECT PREP	78/180,895	2,794,802	Registered	US	01-Nov-2002	16-Dec-2003	21	World and Main (Cranbury), LLC

Trademarks and Service Marks

Trademark	Appl. No.	Reg. No.	Status	Country	Filing Date	Reg. Date	Class	Record Owner
PEST GUARD	87/765481		Pending	US	22-Jan-2018		21	World and Main (Cranbury), LLC
PEST GUARD MOUSE GUARD	16097345	540714	Registered	Colombi a		25-Oct-2016	21	World and Main (Cranbury), LLC
POP 'N SHOP	77/711,051	3,815,467	Registered	US	09-Apr-2009	06-Jul-2010	12	HBC/FQ LLC
POWERGEAR	86/412,110	5,360,297	Published	US	01-Oct-2014	19-Dec-2017	1	World and Main (Cranbury), LLC
PRO BRUSH	75/679,540	2,340,890	Registered	US	01-Apr-1999	11-Apr-2000	16	World and Main (Cranbury), LLC
PRO-X	85/307,171	4,365,191	Registered	US	28-Apr-2011	09-Jul-2013	08 , 17 , 21 , 22	World and Main (Cranbury), LLC
PRO-X	85/374,237	4,365,245	Registered	US	18-Jul-2011	09-Jul-2013	08 , 17 , 21 , 22	World and Main (Cranbury), LLC
PRO-X	85/977,960	4,286,946	Registered	US	28-Apr-2011	05-Feb-2013	16	World and Main (Cranbury), LLC
PRO-X	76/275,444	2,529,870	Registered	US	25-Jun-2001	15-Jan-2002	16	World and Main (Cranbury), LLC
PRO-X & Design	1553667	TMA872, 514	Registered	Canada	24-Nov- 2011	04-Mar- 2014		HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
PRO-X & Design	85/977,961	4,290,319	Registered	US	18-Jul-2011	12-Feb-2013	16	World and Main (Cranbury), LLC
PX	1249208	1249208	Registered	Australia	30-Jun-2008	30-Jun-2008	16	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
PX	1401869	TMA751 846	Registered	Canada	03-Jul-2008	02-Nov- 2009		HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
PX	N/A	199251	Registered	Costa Rica	07-Jul-2009	03-Mar- 2010	16	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
PX	7028384	7028384	Registered	Euro Comm.	01-Jul-2008	02-Feb-2009	16	HOWARD BERGER CO., LLC, a/k/a World and Main (Cranbury), LLC
PX	944794	1099307	Registered	Mexico	02-Jul-2008	02-Jul-2008	16	HOWARD BERGER CO., LLC, a/k/a World and Main

Trademarks and Service Marks

Trademark	Appl. No.	Reg. No.	Status	Country	Filing Date	Reg. Date	Class	Record Owner
								(Cranbury), LLC
PX	76/273,002	2,527,507	Registered	US	18-Jun-2001	08-Jan-2002	16	World and Main (Cranbury), LLC
PX PRO	86/678,805		Published	US	30-Jun-2015		08 , 16 , 17 , 21 , 22	World and Main (Cranbury), LLC
QUAD-POD	85/234,179	4,037,771	Registered	US	04-Feb-2011	11-Oct-2011	11	World and Main (Cranbury), LLC
RATGUARD	85/274,586	4,044,703	Registered	US	23-Mar-2011	25-Oct-2011	21	HBC Chemical LLC
ROACHGUARD	87/765494		Pending	US	22-Jan-2018		21	World and Main (Cranbury), LLC
SENTINEL	73/274,700	1,382,313	Registered	US	18-Aug-1980	11-Feb-1986	17	World and Main (Cranbury), LLC
STOP FLOW	77/578,136	3,700,935	Registered	US	24-Sep-2008	27-Oct-2009	8	World and Main (Cranbury), LLC
STUDIO 5	73/762,604	1,630,803	Registered	US	08-Nov-1988	08-Jan-1991	16	World and Main (Cranbury), LLC
SYN LAM	75/461,106	2,266,728	Registered	US	31-Mar-1998	03-Jun-1999	16	World and Main (Cranbury), LLC
THERMO CORE	74/723,582	2,001,222	Registered	US	28-Aug-1995	17-Sep-1996	16	World and Main (Cranbury), LLC
ULTRASAFE	87/784,986		Pending	US	05-Feb-2018		6	World and Main (Cranbury), LLC
WESTMORE	76/497,108	2,913,666	Registered	US	13-May-2003	21-Dec-2004	6	World and Main (Cranbury), LLC
WHITE DIAMOND	74/723,581	2,001,221	Registered	US	28-Aug-1995	17-Sep-1996	16	World and Main (Cranbury), LLC
WORLD AND MAIN	86/781,118	5,106,254	Registered	US	07-Oct-2015	20-Dec-2016	35	World and Main (Cranbury), LLC
WORLD AND MAIN (and Design)	86/781,190	5,106,256	Registered	US	07-Oct-2015	20-Dec-2016	35	World and Main (Cranbury), LLC
YELLOW STRIPE	76/129,420	2,482,421	Registered	US	18-Jun-2000	28-Aug-2001	16	World and Main (Cranbury), LLC
ZAP-A-ROACH	85/274,721	4,044,713	Registered	US	23-Mar-	25-Oct-2011	5	HBC Chemical LLC

Trademarks and Service Marks

Trademark	Appl. No.	Reg. No.	Status	Country	Filing Date	Reg. Date	Class	Record Owner
					2011			
RATGUARD	16095300	571018	Registered	Columbia	14-Apr-2016	3-Aug-2017		World and Main (Cranbury)
HI-TECH	393,674			Uruguay				Howard Berger Co., Inc. (aka World and Main (Cranbury))
PX	393,637			Uruguay				Howard Berger Co., Inc. (aka World and Main (Cranbury))