

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM491166

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Julian M. Whitaker		09/18/2018	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Healthy Directions, LLC		
<b>Street Address:</b>	6710A Rockledge Drive		
<b>City:</b>	Bethesda		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20817		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4468893	DR.WHITAKER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2023444019		
<b>Email:</b>	mbharrison@venable.com		
<b>Correspondent Name:</b>	Mark Harrison		
<b>Address Line 1:</b>	P.O. Box 34385		
<b>Address Line 4:</b>	Washington, D.C. 20043-9998		
<b>ATTORNEY DOCKET NUMBER:</b>	49864-436605		
<b>NAME OF SUBMITTER:</b>	Mark Harrison		
<b>SIGNATURE:</b>	/Mark Harrison/		
<b>DATE SIGNED:</b>	09/24/2018		
<b>Total Attachments: 2</b>			
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CH \$40.00 4468893

## ASSIGNMENT

WHEREAS, Julian M. Whitaker, (hereinafter "Assignor"), a U.S. citizen having an address at P.O. Box 17389, Irvine, California 92623 is the owner of the U.S. Trademark shown on Schedule "A" attached hereto and of the trademark registration shown thereon, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Healthy Directions, LLC, a Delaware Limited Liability Company with an address at 6710A Rockledge Drive, Bethesda, MARYLAND 20817, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademark registration, and the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Dated this 18<sup>th</sup> day of September, 2018.

By:   
Julian M. Whitaker

SCHEDULE "A"

Mark

Application/Registration No.

DR. WHITAKER

4,468,893