

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM492293

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alice Eichelmann		10/02/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Radley + Co.		
Street Address:	McBeath House		
Internal Address:	310 Goswell Road		
City:	London		
State/Country:	ENGLAND		
Postal Code:	EC1V 7LW		
Entity Type:	Private Limited Company: ENGLAND AND WALES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3054066	TULA	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 2520		
Address Line 4:	NEW YORK, NEW YORK 10165		
DOMESTIC REPRESENTATIVE			
Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 2520		
Address Line 4:	NEW YORK, NEW YORK 10165		
NAME OF SUBMITTER:	WILLIAM C. WRIGHT		
SIGNATURE:	/WILLIAM C. WRIGHT/		

OP \$40.00 3054066

DATE SIGNED:	10/02/2018
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Total Attachments: 1 source=DOC100218#page1.tif

TRADEMARK DEED OF ASSIGNMENT

WHEREAS, Alice Eichelmann, an individual and citizen of the United States of America, having a place of business of 3800 Wyldwood Rd., Austin, Texas 78739 (hereinafter the 'ASSIGNOR'), is the owner of all rights, title, and interest in and to the trademark TULA (word mark) for tote bags and hand bags and the U.S. registration thereof, U.S. Reg. No. 3054066, and the goodwill of the business symbolized thereby, together with all rights and privileges granted and secured thereby;

AND WHEREAS, Radley + Co., a private limited company organized and existing under the laws of the England and Wales, having an address of McBeath House 310 Goswell Road, London, England EC1V 7LW (hereinafter the 'ASSIGNEE') is desirous of acquiring from ASSIGNOR all world-wide rights, title and interest in and to said trademark, the registration thereof, U.S. Reg. No. 3054066, and the goodwill of the business symbolized thereby, together with all rights and privileges granted and secured thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of its world-wide rights, title and interest in and to said trademark together with the registration thereof, Reg. No. 3054066, and the goodwill of the business symbolized thereby, together with all rights and privileges granted and secured thereby.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this 2nd day of October, 2018.

Signature:



Name: Alice Eichelmann

Title: Owner