

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM492168

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900464579

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
O'Shea Jackson		06/06/2018	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Big3 Basketball, LLC
Street Address:	1655 Euclid St
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90404
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	87188758	BIG3
Serial Number:	87239670	WHERE THE LEGENDS PLAY
Serial Number:	87239683	TRI-STATE
Serial Number:	87239689	3'S COMPANY
Serial Number:	87239673	TRILOGY
Serial Number:	87360716	YOUNG 3
Serial Number:	87239674	TRIPLETS
Serial Number:	87239677	3-PEATERS
Serial Number:	87239686	33ERS
Serial Number:	87239688	3'S PLEASE
Serial Number:	87239692	MUSKETEERS
Serial Number:	87286132	BALL HOGS
Serial Number:	87304988	POWER
Serial Number:	87239693	3 HEADED MONSTERS
Serial Number:	87314020	GHOST BALLERS
Serial Number:	87239694	KILLER 3'S

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Address Line 1: 7190 Sunset Blvd Suite 116
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ATTORNEY DOCKET NUMBER:	BIG3-GENL
NAME OF SUBMITTER:	Victor K Sapphire, Esq.
SIGNATURE:	/vsapphire/
DATE SIGNED:	10/01/2018

Total Attachments: 4

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source=BIG 3 JACKSON ASSIGNMENT corr#page1.tif
source=BIG 3 JACKSON ASSIGNMENT corr#page2.tif
source=Exhibit to BIG3 Assignment#page1.tif



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

September 18, 2018

PTAS

VICTOR SAPPHERE, ESQ.
7190 SUNSET BLVD SUITE 116
C/O LAW OFFICE OF VICTOR SAPPHERE
LOS ANGELES, CA 90046



900464579

United States Patent and Trademark Office
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. The date missing from assignment document.

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) by **Thursday, October 18, 2018**, as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 2.197 or 2.198 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

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Document ID: 900464579
Access Code: ZZWB0VXLXVO4ZQB

To file the resubmission in paper, send documents to: U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Branch, P.O. BOX 1450, Alexandria, VA 22313. If you have any questions regarding this notice, you may contact the Assignment Recordation Branch at 571-272-3350.

TRAYNA LAWRENCE
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

TRADEMARK ASSIGNMENT

WHEREAS, O'Shea Jackson ("Assignor"), a United States individual, is the owner of the trademarks on the attached Exhibit "A" (the "Marks") and associated trademark Applications therefor, whose Serial Numbers also appear on the Exhibit (the "Applications"), and the goodwill represented by the Marks.

WHEREAS, Big3 Basketball, LLC ("Assignee"), a Delaware limited liability company with its principal place of business located at 1655 Euclid St., Santa Monica, California 90404, desires to acquire Assignor's right, title and interest in and to the Marks and the Applications, and the goodwill to which the Marks pertain.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee, and Assignee does hereby accept from Assignor, all of Assignor's right, title and interest in and to the Marks, and the Applications and goodwill portion of the business represented by the Marks, free and clear of all security interests, liens and encumbrances effective as of the date of this Assignment, together with the right to bring and prosecute any claims or causes of action for past infringement of the Marks or the Applications. Assignee takes the foregoing portion of the Assignor's business free and clear of any and all debts, liens, claims by or other obligations to third-parties.

The United States Patent and Trademark Office is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

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IN WITNESS WHEREOF, this Assignment is effective as of June 6, 2018.

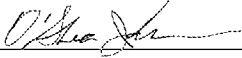
O'SHEA JACKSON	BIG3 BASKETBALL, LLC
By: <u></u>	By: _____
Name: <u>O'Shea Jackson</u>	Name: _____
Title: _____	Title: _____

EXHIBIT "A"

	Serial Number	Word Mark
1	87188758	BIG3
2	87239670	WHERE THE LEGENDS PLAY
3	87239683	TRI-STATE
4	87239689	3'S COMPANY
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