

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM490485

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Landon Gerber		02/05/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Outdoor Concepts, Inc.		
Street Address:	2275 N. Main St.		
City:	Bluffton		
State/Country:	INDIANA		
Postal Code:	46714		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87784377	THE ROP SHOP	
CORRESPONDENCE DATA			
Fax Number:	3172371000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317.237.1089		
Email:	trademark@faegrebd.com		
Correspondent Name:	Louis T. Perry/Marla Manning		
Address Line 1:	300 N. Meridian Street, Suite 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Marla Manning		
SIGNATURE:	/Marla Manning/		
DATE SIGNED:	09/18/2018		
Total Attachments: 2			
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OP \$40.00 87784377

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), is entered into effective as of February 5, 2018, by and between Landon Gerber, an individual ("Mr. Gerber"), and Outdoor Concepts, Inc., an Indiana corporation ("OCI").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Trademarks.** Mr. Gerber hereby conveys, transfers and assigns to OCI all of Mr. Gerber's right, title and interest in and to United States Application Serial No. 87/784,377 for the mark THE ROP SHOP (the "Trademark"), together with all goodwill associated therewith and all trademark registrations, applications and renewals in connection therewith, and all claims for damages by reason of past, present or future infringement, dilution or misappropriation of the foregoing, with the right to sue for and collect the same for OCI's own use and enjoyment and for the use and enjoyment of its successors and assigns.

2. **Further Assurances.** Mr. Gerber covenants and agrees that, he will, upon the reasonable written request of OCI, execute and deliver, or cause to be executed or delivered, any and all documents provided by OCI that may be necessary or desirable to perfect the assignment, conveyance, and transfer of the Trademark hereunder.

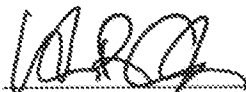
3. **Counterparts.** This Assignment may be executed in any number of counterparts, each of which when executed, shall be deemed to be an original and all of which together will be deemed to be one and the same instrument binding upon each of the parties hereto notwithstanding the fact that each party are not signatory to the original or the same counterpart. For purposes of this Assignment, facsimile signatures and electronically delivered signatures shall be deemed originals.

4. **Governing Law.** This Assignment shall be construed under and enforced in accordance with the laws of the State of Indiana.

[signature page follows]

IN WITNESS WHEREOF, each of the parties hereto has executed this Assignment and as of the date first written above.


Landon Gerber

Signature: 

Name: Landon Gerber

OCI:

Outdoor Concepts, Inc.

By: 

Name: Gayla Gerber

Title: VP