

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM488474

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Majestic Star Casino, LLC		08/29/2018	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	Majestic Mississippi, LLC		
Street Address:	711 Lucky Lane		
City:	Tunica		
State/Country:	MISSISSIPPI		
Postal Code:	38664		
Entity Type:	Limited Liability Company: MISSISSIPPI		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	1579525	FITZ	
Registration Number:	1639303	FITZ	
Registration Number:	1646327		
Registration Number:	1677084	FITZGERALDS	
Registration Number:	1682272	FITZGERALDS	
Registration Number:	1677129	FITZGERALDS	
Registration Number:	1599960	FITZGERALDS	
Registration Number:	1676148	FITZGERALDS	
Registration Number:	1645579	F	
Registration Number:	2070160	SHAMROCK CAFE	
Registration Number:	2628353	F	
Registration Number:	3536206	LUCK LIVES HERE	
Registration Number:	3449204	LUCK LIVES HERE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	901-579-3128		
Email:	wrobertson@bakerdonelson.com		
TRADEMARK			

OP \$340.00 1579525

Correspondent Name: Wendy Robertson
Address Line 1: 6060 Poplar Avenue, Suite 440
Address Line 4: Memphis, TENNESSEE 38119

ATTORNEY DOCKET NUMBER: 2937900-03

NAME OF SUBMITTER: Wendy Robertson

SIGNATURE: /wrobertson/

DATE SIGNED: 09/04/2018

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Trademark Assignment”), is made as of August 29, 2018, by **The Majestic Star Casino, LLC**, an Indiana limited liability company having a business address at One Buffington Harbor Drive, Gary, IN 46406 (“Assignor”), to **Majestic Mississippi, LLC**, a Mississippi limited liability company having a business address at 711 Lucky Lane, Tunica, MS 38664 (“Assignee”).

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire, the Assigned Trademarks (as defined below); and

WHEREAS, Assignor desires to execute and deliver this Trademark Assignment effecting and evidencing said assignment, and Assignee desires to accept such assignment;

NOW THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, transfers, sets over, and conveys to Assignee all of Assignor’s right, title, and interest in and to the following:

(a) the trademarks, service marks, trademark registrations, service mark registrations, trademark applications, and service mark applications set forth on **Schedule 1** hereto “the “Assigned Trademarks”), together with all of the goodwill of the business in which the each of the Assigned Trademarks is used, or with that part of the goodwill of the business connected with the use of and symbolized by each of the Assigned Trademarks;

(b) all common law rights in or to each of the Assigned Trademarks;

(c) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world; and


(d) all claims and causes of action of Assignor with respect to any of the foregoing, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past or present infringement, dilution, misappropriation, violation, or misuse of the Assigned Trademarks, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Assignor hereby authorizes the Commissioner for Trademarks of the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

THE MAJESTIC STAR CASINO, LLC

the Assignor

By:  _____

Name: Rodney Phillippe

Title: V.P. Secretary and GC



[Signature Page – Trademark Assignment]

TRADEMARK
REEL: 006428 FRAME: 0848







SCHEDULE 1

Assigned Trademarks

U.S. Trademark and Service Mark Registrations:

Trademark	Image	App. No.	Filing Date	Reg. No.	Reg. Date
FITZ		73/805773	6/12/1989	1579525	1/23/1990
FITZ		73/805768	6/12/1989	1639303	3/26/1991
SHAMROCK LOGO		74/025208	2/2/1990	1646327	5/28/1991
FITZGERALDS (Stylized)		74/025210	2/2/1990	1677084	2/25/1992
FITZGERALDS (Stylized)		74/025214	2/2/1990	1682272	4/7/1992
FITZGERALDS & DESIGN		74/025215	2/2/1990	1677129	2/25/1992
FITZGERALDS		73/805772	6/12/1989	1599960	6/5/1990
FITZGERALD & SHAMROCK DESIGN		74/025209	2/2/1990	1676148	2/18/1992
F & SHAMROCK DESIGN		74/025206	2/2/1990	1645579	5/21/1991
SHAMROCK CAFÉ		74/490615	2/16/1994	2070160	6/10/1997
F & SHAMROCK DESIGN		78/056505	4/3/2001	2628353	10/1/2002
LUCK LIVES HERE		77/317423	10/30/2007	██████████ 3536206	11/25/2008

Schedule 1
Trademark Assignment to Majestic Mississippi, LLC

Trademark	Image	App. No.	Filing Date	Reg. No.	Reg. Date
LUCK LIVES HERE		77/317428	10/30/2007	3449204	6/17/2008
F & Design		SM00200403	10/14/1986	SM00200403	10/14/1986
FOUR LEAF CLOVER DESIGN		TM00200404	10/14/1986	TM00200404	10/14/1986
F (STYLIZED)		TM00200406	10/14/1986	TM00200406	10/14/1986
F (STYLIZED)		SM00200407	10/14/1986	SM00200407	10/14/1986
FITZ OR THE FITZ		TM00200399	10/14/1986	TM00200399	10/14/1986
FITZ OR THE FITZ		TN00200400	10/14/1986	TN00200400	10/14/1986
FITZ OR THE FITZ		SM00200401	10/14/1986	SM00200401	10/14/1986
FITZGERALDS		TN00200397	10/14/1986	TN00200397	10/14/1986
FITZGERALDS & Design		SM00200398	10/14/1986	SM00200398	10/14/1986
F & Design		TM00200402	10/14/1986	TM00200402	10/14/1986

Schedule 1
Trademark Assignment to Majestic Mississippi, LLC