

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM487051

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank, as Administrative Agent		08/15/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	APPNEXUS INC.		
Street Address:	28 West 23rd Street, 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 37			
Property Type	Number	Word Mark	
Serial Number:	86111303	WE POWER THE ADS THAT POWER THE INTERNET	
Serial Number:	86111304	APPNEXUS POWERS THE ADS THAT POWER THE I	
Registration Number:	4284811	APPNEXUS CLOUD	
Registration Number:	4269448	APPNEXUS APP MARKETPLACE	
Registration Number:	4262398	APPNEXUS APPS	
Registration Number:	4159129	APPNEXUS CONSOLE	
Registration Number:	3701224	APPNEXUS	
Registration Number:	4129047	ADNEXUS	
Registration Number:	3701225	PRIVATESCALE	
Registration Number:	4825589	ADNXS	
Registration Number:	4781984	ALENTY	
Registration Number:	4825517	APPNEXUS	
Registration Number:	4960131	APPNEXUS	
Registration Number:	4825531	APPNEXUS	
Serial Number:	86484962	APPNEXUS APP MARKET	
Serial Number:	86584335	APPNEXUS CERTIFIED SUPPLY	
Serial Number:	86928997	APPNEXUS DATA SCIENCE PLATFORM	
Registration Number:	4781986	APPNEXUS DEALS	
Serial Number:	87136288	APPNEXUS DIRECT	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	86577820	APPNEXUS IQ
Registration Number:	4781977	APPNEXUS MARKETPLACE
Registration Number:	4783332	APPNEXUS PACKAGES
Serial Number:	87133204	APPNEXUS PREBID
Serial Number:	87133218	APPNEXUS PREBID ENTERPRISE
Registration Number:	4994682	APPNEXUS PROGRAMMABLE BIDDER
Serial Number:	86800800	APPNEXUS PROGRAMMABLE DSP
Serial Number:	87136289	APPNEXUS TRADE & TRAIN
Serial Number:	86630675	APPNEXUS SPEND PROTECTION
Serial Number:	87136291	BANNERSTREAM
Registration Number:	4781980	CONSOLE
Registration Number:	4868268	LIFE@APPNEXUS
Serial Number:	87105175	PERISCOPE
Registration Number:	4700848	POWERING THE ADVERTISING THAT POWERS THE
Registration Number:	4781987	RAZZLE DAZZLE
Serial Number:	87136295	SIDESTREAM
Registration Number:	4704702	TWIXT
Serial Number:	86903590	WE POWER THE ADVERTISING THAT POWERS THE

CORRESPONDENCE DATA

Fax Number: 4045413372

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048156500

Email: tmadmin@kilpatricktownsend.com

Correspondent Name: Michael S. Pavento

Address Line 1: Kilpatrick Townsend & Stockton LLP

Address Line 2: 1100 Peachtree Street, Suite 2800

Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Beth Rook
SIGNATURE:	/Beth Rook/
DATE SIGNED:	08/22/2018

Total Attachments: 6

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TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

This **TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT** (this “*Termination and Release*”) is granted as of August 15, 2018 by SILICON VALLEY BANK, as Administrative Agent (the “*Assignee*”), in favor of APPNEXUS, INC., a Delaware corporation (“*AppNexus*”), APPNEXUS RESOURCES INC., a Delaware corporation (“*Resources*”), and APPENEXUS YIELDEX LLC, Delaware limited liability company (“*Yieldex*”) (“*Yieldex*”, together with “*AppNexus*” and “*Resources*”, each a “*Grantor*” and collectively, the “*Grantors*”).

WHEREAS, AppNexus executed and delivered a Trademark Security Agreement, dated as of July 22, 2014 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “*AppNexus Agreement*”), granting the Assignee a security interest in and lien on certain trademarks and trademark applications (“*Trademarks*”) described therein, which was recorded with the United States Patent and Trademark Office (“*USPTO*”) on July 23, 2014, at Reel 5327, Frame 0850;

WHEREAS, Resources executed and delivered a Trademark Security Agreement, dated as of November 24, 2014 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “*Resources Agreement*”), granting the Assignee a security interest in and lien on certain Trademarks described therein, which was recorded with the USPTO on December 1, 2014, at Reel 5409, Frame 0919;

WHEREAS, Yieldex executed and delivered a Trademark Security Agreement, dated as of December 18, 2015 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “*Yieldex Agreement*”), granting the Assignee a security interest in and lien on certain Trademarks described therein, which was recorded with the USPTO on December 22, 2015, at Reel 5695, Frame 0249;

WHEREAS, Grantors executed and delivered a Trademark Security Agreement, dated as of November 16, 2016 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “*2016 Agreement*”, together with the AppNexus Agreement, Resources Agreement and Yieldex Agreement, the “*Grant*”), granting the Assignee a security interest in and lien on certain Trademarks described therein, which was recorded with the USPTO on December 1, 2016, at Reel 5931, Frame 00648;

WHEREAS, each Grantor has requested that Assignee hereby terminate, release and discharge fully its security interests in and liens on all right, title and interest of each Grantor in, to and under all of the Trademarks (as defined in each respective Grant) (collectively, the “*Trademark Collateral*”) as herein provided; and

WHEREAS, each Grantor has requested that the Assignee provide a document suitable for recording with the USPTO to evidence the release of the Assignee’s security interests in and liens on the Trademark Collateral as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignee hereby:

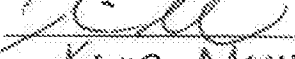
1. terminates the Grants and releases, terminates and discharges all liens and security interests in each Grantor's right, title and interest in, to and under the Trademark Collateral, and all goodwill associated therewith, including those trademarks and trademark applications identified in Schedule I hereto; and
2. authorizes and requests that this Termination and Release be recorded with the USPTO.

THIS TERMINATION AND RELEASE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

[Signature page follows]



IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

SILICON VALLEY BANK, as Assignee

By: 
Name: Kevin Macios
Title: Vice President

SCHEDULE I TO
TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

Grantor	Country	Trademark	Application/ Registration Date	Application/ Registration Number
AppNexus Inc.	USA	We Power The Ads That Power The Internet	November 6, 2013	86111303
AppNexus Inc.	USA	AppNexus Powers The Ads That Power The Internet	November 6, 2013	86111304
AppNexus Inc.	USA	Powering The Advertising That Powers The Internet	November 6, 2013	86111307
AppNexus Inc.	USA	Twixt	September 20, 2013	86070624
AppNexus Inc.	USA	AppNexus Cloud	February 5, 2013	4284811
AppNexus Inc.	USA	AppNexus App Marketplace	January 1, 2013	4269448
AppNexus Inc.	USA	AppNexus Apps	December 18, 2012	4262398
AppNexus Inc.	USA	AppNexus Console	June 12, 2012	4159129
AppNexus Inc.	USA	APPNEXUS	March 23, 2009	3701224
AppNexus Inc.	USA	ADNEXUS	March 23, 2009	4129047
AppNexus Inc.	USA	PRIVATESCALE	March 23, 2009	3701225
AppNexus Resources Inc.	USA	OPEN ADSTREAM	December 24, 2002	2665025
AppNexus Resources Inc.	USA	OAS	January 11, 2011	3904459
AppNexus Resources Inc.	USA	INSIGHT XE	February 28, 2006	3064338
AppNexus Resources Inc.	USA	INSIGHT ACT	January 17, 2006	3044454
AppNexus Yieldex LLC	USA	YIELDX	December 4, 2012	4253080
AppNexus Yieldex LLC	USA	YIELDX	October 9, 2012	4221862

Grantor	Trademark	Country	Application Date	Registration Number
AppNexus Inc.	AdNexus [word]	USA	04/17/12	4129047
AppNexus Inc.	Adnxs [word]	USA	10/06/15	4825589
AppNexus Inc.	ALENTY [word]	USA	07/28/15	4781984
AppNexus Inc.	 appnexus	USA	10/06/15	4825517
AppNexus Inc.	 AppNexus	USA	05/17/16	4960131
AppNexus Inc.	AppNexus [word]	USA	10/06/15	4825531
AppNexus Inc.	AppNexus App Market [word]	USA	12/18/14	86484962
AppNexus Inc.	AppNexus App Marketplace [word]	USA	01/01/13	4269448
AppNexus Inc.	AppNexus Apps [word]	USA	12/18/12	4262398
AppNexus Inc.	AppNexus Certified Supply [word]	USA	04/01/15	86584335
AppNexus Inc.	AppNexus Cloud [word]	USA	02/05/13	4284811
AppNexus Inc.	AppNexus Console [word]	USA	06/12/12	4159129
AppNexus Inc.	AppNexus Data Science Platform [word]	USA	03/04/16	86928997
AppNexus Inc.	AppNexus Deals [word]	USA	07/28/15	4781986
AppNexus Inc.	AppNexus Direct [word]	USA	08/12/16	87136288
AppNexus Inc.	AppNexus IQ [word]	USA	03/26/15	86577820
AppNexus Inc.	AppNexus Marketplace [word]	USA	07/28/15	4781977
AppNexus Inc.	AppNexus Packages [word]	USA	07/28/15	4783332
AppNexus Inc.	AppNexus Prebid [word]	USA	08/10/16	87133204
AppNexus Inc.	AppNexus Prebid Enterprise [word]	USA	8/10/16	87133218
AppNexus Inc.	AppNexus Programmable Bidder [word]	USA	07/05/16	4994682
AppNexus Inc.	AppNexus Programmable DSP [word]	USA	10/27/15	86800800
AppNexus Inc.	AppNexus Trade & Train [word]	USA	08/12/16	87136289
AppNexus Inc.	AppNexus Spend Protection [word]	USA	05/05/15	86630675
AppNexus Inc.	Bannerstream [word]	USA	08/12/16	87136291
AppNexus Inc.	Console [word]	USA	07/28/15	4781980
AppNexus Inc.	Life@AppNexus [word]	USA	12/08/15	4868268
AppNexus Resources Inc.	OAS [word]	USA	01/11/11	3904459
AppNexus	OPEN ADSTREAM [word]	USA	12/24/02	2665025

Grantor	Trademark	Country	Application Date	Registration Number
Resources Inc.				
AppNexus Inc.	Periscope [word]	USA	07/15/16	87105175
AppNexus Inc.	Powering The Advertising That Powers The Internet [word]	USA	03/10/15	4700848
AppNexus Inc.	Razzle Dazzle [word]	USA	07/28/15	4781987
AppNexus Inc.	Sidestream [word]	USA	08/12/16	87136295
AppNexus Inc.	Twixt [word]	USA	03/17/15	4704702
AppNexus Inc.	We power the advertising that powers the Internet [word]	USA	09/20/16	86903590
AppNexus YieldEx LLC	YIELDEX [word]	USA	10/09/12	4221862
AppNexus YieldEx LLC	YIELDEX [word]	USA	12/04/12	4253080