

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM486721

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jordan S. Bentley		08/20/2018	INDIVIDUAL:
Stephanie L. Carter		08/20/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Hyland Corporation		
Street Address:	3740 W 59th Place		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90043		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4197385	HYPLAND	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9179333895		
Email:	alichy@lichylaw.com		
Correspondent Name:	Abraham Lichy		
Address Line 1:	222 East 68th Street		
Address Line 4:	New York, NEW YORK 10065		
NAME OF SUBMITTER:	Abraham Lichy		
SIGNATURE:	/Abraham Lichy/		
DATE SIGNED:	08/20/2018		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“**Trademark Assignment**”), dated as of August 20, 2018, is made by Jordan S. Bentley and Stephanie L. Carter (collectively, “**Assignor**”), both United States individuals with an address of 3740 W. 59th Place, Los Angeles, California 90043, in favor of Hypland Corporation (“**Assignee**”), a California corporation with an address of 3740 W. 59th Place, Los Angeles, California 90043.

WHEREAS, Assignor hereby conveys, transfers, and assigns to Assignee certain intellectual property of Assignor, and have agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office;

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably convey, transfer, and assign to Assignee, and Assignee hereby accepts, all of Assignor’ right, title, and interest in and to the following:

- a. the trademark application set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the “**Assigned Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark;
- b. all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
- c. any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- d. any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorize the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the

assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

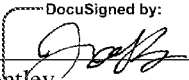
4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

IN WITNESS WHEREOF, Assignor have duly executed and delivered this Trademark Assignment as of the date first written above.

JORDAN S. BENTLEY

By: _____
Name: Jordan S. Bentley
Title: Individual

DocuSigned by:

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STEPHANIE L. CARTER

By: _____
Name: Stephanie L. Carter
Title: Individual

DocuSigned by:
Stephanie Carter
8CD5D5AD0953489...

AGREED TO AND ACCEPTED:

HYPLAND CORPORATION

By: _____
Name: Stephanie L. Carter
Title: Treasurer

DocuSigned by:
Stephanie Carter
8CD5D5AD0953489...

SCHEDULE 1

ASSIGNED TRADEMARK

Trademark Application

Mark	Jurisdiction	Basis	Registration Number	Filing Date
HYPLAND	Federal	1(a)	4197385	November 16, 2011