

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM481273

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900446727		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Serenity Aryamond, LLC		04/13/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wholesale Moissanite LLC		
<b>Street Address:</b>	5755-B NC Highway 42 West		
<b>City:</b>	Garner		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27529		
<b>Entity Type:</b>	Limited Liability Company: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87352824	NEO	
<b>Serial Number:</b>	87547482	NEO CALIFORNIA	
<b>Serial Number:</b>	87547528	NEO CALIFORNIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123493010		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6123493010		
<b>Email:</b>	salchow@ptslaw.com		
<b>Correspondent Name:</b>	Tye Biasco		
<b>Address Line 1:</b>	80th South 8th Street		
<b>Address Line 2:</b>	4800 IDS CENTER		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	4888.03US01		
<b>NAME OF SUBMITTER:</b>	TYE BIASCO		
<b>SIGNATURE:</b>	/Tye Biasco/		
<b>DATE SIGNED:</b>	07/10/2018		
<b>Total Attachments: 1</b>			



**TRADEMARK ASSIGNMENT**

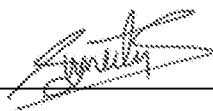
Assignor: Serenity Aryamond, LLC  
Assignee: Wholesale Moissanite LLC

WHEREAS, Serenity Aryamond, LLC, hereinafter referred to as "Assignor," a Delaware Limited Liability Company with a mailing address of 43320 Business Park Drive, Suite B105, Temecula CA 92590, was the registered owner and assignee of the U.S. Trademark Applications identified in Schedule A and the goodwill associated therewith;

WHEREAS, Wholesale Moissanite LLC, hereinafter referred to as "Assignee," North Carolina Limited Liability Company, with a mailing address of 5755-B NC Highway 42 West, Garner, NC 27529, is desirous of acquiring the entire right, title and interest in, to and under the trademarks above, and the goodwill of the business appertaining to said trademark;

**NOW, THEREFORE**, consistent with the terms of a separate Settlement Agreement and for good and valuable consideration, the receipt of which is hereby acknowledged, effective April 13, 2018, Assignor has assigned and transferred and by these presents does assign, and transfer to Assignee, its successors and assigns forever, the entire right, title and interest in, to and under the trademarks and related goodwill, the registrations thereof along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and the trademarks listed in Schedule A hereto in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Signed:  \_\_\_\_\_

Printed Name: Suneeta Neogi