

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484134

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/28/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zero Inc		07/30/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Kin Social Tonics, Inc.		
Street Address:	3911 Interlaken Ave. N		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98103		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87746198	KIN	
Serial Number:	87746202	SOCIAL TONIC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@amintalati.com		
Correspondent Name:	James G. Thiede		
Address Line 1:	100 S Wacker Dr		
Address Line 2:	Suite 2000		
Address Line 4:	Chicago, ILLINOIS 60647		
NAME OF SUBMITTER:	James G. Thiede		
SIGNATURE:	/James G. Thiede/		
DATE SIGNED:	07/31/2018		
Total Attachments: 1			
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OP \$65.00 87746198

ASSIGNMENT OF TRADEMARKS *NUNC PRO TUNC*

WHEREAS, on or about February 24, 2018, Zero Inc., a corporation organized under the laws of the State of Delaware, with an address at 3911 Interlaken Ave. N, Seattle, Washington 98103 (hereinafter "Assignor"), then being the owner of US trademark application Serial Numbers 87746198 for KIN filed on January 7, 2018, and 87746202 for SOCIAL TONIC filed on January 7, 2018 (hereinafter the "Marks"), assigned in fact the Marks in their entirety and all of the goodwill associated with and symbolized by the Marks to Kin Social Tonics, Inc., a corporation organized under the laws of the State of Delaware, and having an address of 3911 Interlaken Ave. N, Seattle, Washington 98103 (hereinafter "Assignee"), but without having executed a formal assignment document; and

WHEREAS, Assignor now desires such formal assignment document to confirm having assigned all of its right, title and interest in and to the Marks to Assignee, along with its associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms the aforesaid assignment and does hereby assign and transfer to Assignee, its successors and assigns, *nunc pro tunc*, as of February 28, 2018, and/or any time prior to the present when such assignment was in fact equitably affected, to the Assignee, all right, title, and interest in and to the Marks and any registrations that may be granted for the Mark in the United States, together with all common law rights in the Mark, together with all of the goodwill of its business in connection with which the Mark is used and which is symbolized by the Mark, and the goodwill associated with the Marks, as well as, the right to license, sue for and receive all damages from past infringement of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives, as if held by Assignor. Assignor further assigns to Assignee any rights deriving from the Marks by virtue of international convention, treaty, or otherwise.

Executed this 30th day of July, 2018.

Zero Inc.

By: _____



Matthew Cauble, Chief Executive Officer