

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474428

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DULUTH HOLDINGS INC.		05/17/2018	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	BMO HARRIS BANK N.A.		
Street Address:	111 WEST MONROE STREET		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 45			
Property Type	Number	Word Mark	
Registration Number:	4740189	ALASKAN HARDGEAR	
Registration Number:	4476159	ARMACHILLO	
Serial Number:	87447877	ARMACHILLO	
Serial Number:	77834381	BALLROOM	
Serial Number:	87541972		
Registration Number:	5065594	BEEFCASE	
Registration Number:	5115487	BONA FIDE BRIEFCASE	
Serial Number:	87350764	BREEZESHOOTER	
Serial Number:	78375561	BUCKET MASTER	
Serial Number:	87074222	BULLPEN	
Serial Number:	86118742	BURLYWEIGHT	
Serial Number:	78181931	CAB COMMANDER	
Serial Number:	85718049	CROUCH GUSSET	
Serial Number:	86942579	CURVESETTER	
Serial Number:	86742191	DOUBLE STUFF DUFFLE	
Serial Number:	86134067	DRY ON THE FLY	
Serial Number:	86114052	DULUTH TRADING CO	
Serial Number:	86516008	DULUTH TRADING CO	
Serial Number:	86118740	DULUTHDRY	

CH \$1140.00 4740189

Property Type	Number	Word Mark
Serial Number:	86092976	DULUTHFLEX
Serial Number:	87343313	FENDOFF FINISH
Serial Number:	78287663	FIRE HOSE
Serial Number:	86118743	FLAPJACK
Serial Number:	87823451	FLEXPEDITION
Serial Number:	86630981	FREE RANGE
Serial Number:	86648414	FREEWILL TWILL
Serial Number:	86799504	GRINDSTONE
Serial Number:	86118738	HANGER BENDER
Serial Number:	87335858	INVISI-SKIVVIES
Serial Number:	86135013	JACKPINE HIKER
Serial Number:	86118746	JACKPINE TREKKER
Serial Number:	78177882	LONGTAIL T
Serial Number:	86468696	MANORAK
Serial Number:	86742185	MILE HIGH ROLLER
Serial Number:	78180697	NO POLO SHIRT
Serial Number:	86560747	NOGA
Serial Number:	86196045	NO-YANK
Serial Number:	86587848	ONE NIGHT STAND
Serial Number:	86391104	SOUPED-UP
Serial Number:	86742189	THE BARGE
Serial Number:	86632833	UNBELIEVE-A-WOOL
Serial Number:	86761707	UN-LONGTAIL T
Serial Number:	87125596	WATERFLECT
Serial Number:	86031492	WILD BOAR
Serial Number:	85716228	WILD BOAR MOCS

CORRESPONDENCE DATA

Fax Number: 3144801505

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-480-1500

Email: julie.vomund@huschblackwell.com

Correspondent Name: Dan Cohn

Address Line 1: 190 Carondelet Plaza, Ste 600

Address Line 2: Husch Blackwell LLP

Address Line 4: St. Louis, MISSOURI 63105

NAME OF SUBMITTER: Dan Cohn

SIGNATURE: /Dan Cohn/

DATE SIGNED:	05/17/2018
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Total Attachments: 5

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the General Security Agreement dated as of May 17, 2018 (as amended or modified from time to time, the "**Security Agreement**"; capitalized terms not otherwise defined herein to have the meaning as provided in the Security Agreement) by DULUTH HOLDINGS INC., a Wisconsin corporation ("**Grantor**"), in favor of BMO HARRIS BANK N.A., a national banking association, as Administrative Agent for the Secured Parties (in such capacity, "**Agent**"), the undersigned Grantor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, has granted to Agent a continuing security interest in Grantor's right, title and interest in and to the trademarks set forth on Schedule 1 attached hereto and made a part hereof.

The undersigned Grantor and Agent hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark.

[Signatures Follow]

Very truly yours,

DULUTH HOLDINGS INC.,
a Wisconsin corporation

By: _____
Name: David Loretta
Title: Senior Vice President and Chief Financial Officer

Acknowledged and Accepted:


BMO Harris Bank N.A.,
a national banking association, as Administrative Agent

By:  _____
Name: John M. Howard
Title: Senior Vice President

Schedule 1

**Duluth Holdings Inc.
(Wisconsin corporation)**

U.S. Trademarks

Trademark	Country	Application No.	Filing Date	Registration No.	Registration Date	Status
ALASKAN HARDGEAR	United States of America	86/180,271	30-Jan-2014	4,740,189	19-May-2015	Registered
ARMACHILLO	United States of America	85/855,218	20-Feb-2013	4,476,159	28-Jan-2014	Registered
ARMACHILLO	United States of America	87/447,877	12-May-2017			Published
BALLROOM	United States of America	77/834,381	24-Sep-2009	3,896,034	28-Dec-2010	Registered
	United States of America	87/541,972	25-Jul-2017	5,370,185	02-Jan-2018	Registered
BEEFCASE	United States of America	86/742,181	31-Aug-2015	5,065,594	18-Oct-2016	Registered
BONA FIDE BRIEFCASE	United States of America	86/742,194	31-Aug-2015	5,115,487	03-Jan-2017	Registered
BREEZESHOOTER	United States of America	87/350,764	27-Feb-2017			Published
BUCKET MASTER	United States of America	78/375,561	27-Feb-2004	2,968,773	12-Jul-2005	Registered
BULLPEN	United States of America	87/074,222	16-Jun-2016	5,277,697	29-Aug-2017	Registered
BURLYWEIGHT	United States of America	86/118,742	14-Nov-2013			Opposed
CAB COMMANDER	United States of America	78/181,931	05-Nov-2002	2,761,951	09-Sep-2003	Registered
CROUCH GUSSET	United States of America	85/718,049	31-Aug-2012	4,441,588	26-Nov-2013	Registered
CURVESETTER	United States of America	86/942,579	16-Mar-2016	5,330,498	07-Nov-2017	Registered
DOUBLE STUFF	United States of America	86/742,191	31-Aug-2015	5,341,212	21-Nov-2017	Registered
DUFFLE						
DRY ON THE FLY	United States of America	86/134,067	03-Dec-2013	4,700,998	10-Mar-2015	Registered
DULUTH TRADING CO	United States of America	86/114,052	08-Nov-2013	4,559,824	01-Jul-2014	Registered
DULUTH TRADING CO	United States of America	86/516,008	27-Jan-2015	4,969,790	31-May-2016	Registered
DULUTHDRY	United States of America	86/118,740	14-Nov-2013	4,778,009	21-Jul-2015	Registered
DULUTHFLEX	United States of America	86/092,976	16-Oct-2013	4,739,931	19-May-2015	Registered
FENDOFF FINISH	United States of America	87/343,313	21-Feb-2017			Published
FIRE HOSE	United States of America	78/287,663	14-Aug-2003	3,038,325	03-Jan-2006	Registered
FLAPJACK	United States of America	86/118,743	14-Nov-2013	4,603,230	09-Sep-2014	Registered
FLEXPEDITION	United States of America	87/823,451	07-Mar-2018			Pending
FREE RANGE	United States of America	86/630,981	15-May-2015	5,131,103	31-Jan-2017	Registered
FREEWILL TWILL	United States of America	86/648,414	02-Jun-2015	5,004,715	19-Jul-2016	Registered
GRINDSTONE	United States of America	86/799,504	26-Oct-2015	5,230,326	27-Jun-2017	Opposed
HANGER BENDER	United States of America	86/118,738	14-Nov-2013	4,700,896	10-Mar-2015	Registered
INVISI-SKIVVIES	United States of America	87/335,858	14-Feb-2017			Published
JACKPINE HIKER	United States of America	86/135,013	04-Dec-2013	4,697,020	03-Mar-2015	Registered
JACKPINE TREKKER	United States of America	86/118,746	14-Nov-2013	4,696,944	03-Mar-2015	Registered
LONGTAIL T	United States of America	78/177,882	24-Oct-2002	2,838,487	04-May-2004	Registered
MANORAK	United States of America	86/468,696	02-Dec-2014	4,928,584	29-Mar-2016	Registered
MILE HIGH ROLLER	United States of America	86/742,185	31-Aug-2015	5,065,595	18-Oct-2016	Registered
NO POLO SHIRT	United States of America	78/180,697	31-Oct-2002	2,911,660	14-Dec-2004	Registered
NOGA	United States of America	86/560,747	11-Mar-2015	5,296,795	26-Sep-2017	Registered
NO-YANK	United States of America	86/196,045	18-Feb-2014	5,129,384	24-Jan-2017	Registered
ONE NIGHT STAND	United States of America	86/587,848	06-Apr-2015	5,409,857	27-Feb-2018	Registered
SOUPED-UP	United States of America	86/391,104	10-Sep-2014	4,723,486	21-Apr-2015	Registered
THE BARGE	United States of America	86/742,189	31-Aug-2015	5,065,596	18-Oct-2016	Registered
UNBELIEVE-A-WOOL	United States of America	86/632,833	18-May-2015	5,032,791	30-Aug-2016	Registered
UN-LONGTAIL T	United States of America	86/761,707	18-Sep-2015	5,092,527	29-Nov-2016	Registered

WATERFLECT	United States of America	87/125,596	03-Aug-2016			Published
WILD BOAR	United States of America	86/031,492	07-Aug-2013	4,832,385	13-Oct-2015	Registered
WILD BOAR MOCS	United States of America	85/716,228	29-Aug-2012	4,353,021	18-Jun-2013	Registered