

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM476502

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RCI, LLC		05/29/2018	Limited Liability Company: UNITED STATES
RECEIVING PARTY DATA			
Name:	TRC Franchisor, Inc.		
Street Address:	22 Sylvan Way		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85008636	LUXURY WITHOUT LIMITS	
Serial Number:	87057936	REGISTRY	
Serial Number:	87547086	REGISTRY COLLECTION HOTELS	
Serial Number:	78375253	THE REGISTRY COLLECTION	
Serial Number:	78491215	THE REGISTRY COLLECTION	
Serial Number:	87043681	THE REGISTRY COLLECTION	
Serial Number:	86934248	THE REGISTRY COLLECTION	
Serial Number:	87163512	THE REGISTRY COLLECTION	
CORRESPONDENCE DATA			
Fax Number:	9737536620		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-753-6455		
Email:	uspto.mail@wyn.com		
Correspondent Name:	Susan L. Crane		
Address Line 1:	22 Sylvan Way		
Address Line 4:	Parsippany, NEW JERSEY 07054		
NAME OF SUBMITTER:	Diane Churchill, Lead Paralegal		
SIGNATURE:	/dianechurchill/		

OP \$215.00 85008636

DATE SIGNED:	06/04/2018
Total Attachments: 2 source=RCI, LLC to TRC Franchisor, Inc. - Registry and Luxury Without Limits#page1.tif source=RCI, LLC to TRC Franchisor, Inc. - Registry and Luxury Without Limits#page2.tif	

ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS RCI, LLC ("Assignor"), a Delaware limited liability company with its principal place of business at 14 Sylvan Way, Parsippany, New Jersey 07054, is the owner of the trademarks and United States Trademark registrations that are the subject of this assignment and are set forth on Exhibit 1 (the "Marks");

WHEREAS TRC Franchisor, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 22 Sylvan Way, Parsippany, New Jersey 07054, is desirous of acquiring the Marks, the registrations and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee does hereby accept all rights, title and interest in and to the Marks, the applications and registrations thereof, and the goodwill appurtenant thereto, along with that portion of Assignor's business related to the pending applications, including, but not limited to, any right to collect damages for past infringements.

RCI, LLC

By: 

Name: David Carlson

Title: Group Vice President

Dated: May 29, 2018

TRC FRANCHISOR, INC.

By: 

Name: Susan L. Crane

Title: Group Vice President

Dated: May 29, 2018

EXHIBIT 1

TRADEMARK	APPL. NO.	APPL. DATE	REG. NO.	REG. DATE
LUXURY WITHOUT LIMITS	85008636	Apr-7-2010	3899592	Jan-4-2011
REGISTRY	87057936	Jun-2-2016		
REGISTRY COLLECTION HOTELS and key logo	87547086	Jul-28-2017		
THE REGISTRY COLLECTION	78/375253	Feb-27-2004	3013049	Nov-8-2005
THE REGISTRY COLLECTION	78/491215	Sep-29-2004	3265771	Jul-17-2007
THE REGISTRY COLLECTION	87043681	May-19-2016		
The Registry Collection and Key Logo (2016)	86934248	Mar-9-2016	5013048	Aug-2-2016
The Registry Collection and Key Logo (2016)	87163512	Sep-7-2016	5181390	Apr-11-2017