

900457162 07/05/2018

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM480697

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Viahart, LLC		06/29/2018	LLC : CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Viahart, LLC		
<b>Street Address:</b>	1321 Upland Dr.		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77043		
<b>Entity Type:</b>	LLC : TEXAS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	5407364	VIAHART	
Registration Number:	5370197	GOODMINTON	
Registration Number:	5049910	BRAIN FLAKES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3123610825		
<b>Email:</b>	david@gulbransenlaw.com		
<b>Correspondent Name:</b>	David Gulbransen		
<b>Address Line 1:</b>	805 Lake Street, Suite 172		
<b>Address Line 4:</b>	Oak Park, ILLINOIS 60301		
<b>NAME OF SUBMITTER:</b>	David Gulbransen		
<b>SIGNATURE:</b>	/David Gulbransen/		
<b>DATE SIGNED:</b>	07/05/2018		
<b>Total Attachments: 3</b>			
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source=Assignment of Goodminton Trademark#page1.tif			
source=Assignment of Brain Flakes Trademark#page1.tif			

OP \$90.00 5407364

## Assignment of Trademark

This Agreement is made between Viahart, LLC, a Texas Limited Liability Company (“Assignee”) and Viahart, LLC, a Connecticut Limited Liability Company (“Assignor”).

The Assignor represents and warrants that it is the sole creator and owner of VIAHART (Reg. No. 5407364) (the “Mark”), together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Mark is used (the “Products”).

For valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignee and Assignor agree as follows:


Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor’s rights, title, and interest of whatever kind in and to the Mark and the Products, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and, (3) all rights to sue for past, present, and future infringements or misappropriations of the Mark.

The Assignor agrees to execute all papers and take other actions as Assignee may deem necessary to secure for Assignee or its designee the rights herein assigned.

In witness whereof, the parties have executed this Agreement, effective this 29th, of June, 2018.

BY:

Assignor

 L   
\_\_\_\_\_  
Molson L. Hart, Member/Manager

Assignee

 L   
\_\_\_\_\_  
Molson L. Hart, Member/Manager

## Assignment of Trademark

This Agreement is made between Viahart, LLC, a Texas Limited Liability Company (“Assignee”) and Viahart, LLC, a Connecticut Limited Liability Company (“Assignor”).

The Assignor represents and warrants that it is the sole creator and owner of GOODMINTON (Reg. No. 5370197) (the “Mark”), together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Mark is used (the “Products”).

For valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignee and Assignor agree as follows:


Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor’s rights, title, and interest of whatever kind in and to the Mark and the Products, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and, (3) all rights to sue for past, present, and future infringements or misappropriations of the Mark.

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In witness whereof, the parties have executed this Agreement, effective this 29th, of June, 2018.

BY:

**Assignor**

  
\_\_\_\_\_  
Molson L. Hart, Member/Manager

**Assignee**

  
\_\_\_\_\_  
Molson L. Hart, Member/Manager

## Assignment of Trademark

This Agreement is made between Viahart, LLC, a Texas Limited Liability Company (“Assignee”) and Viahart, LLC, a Connecticut Limited Liability Company (“Assignor”).

The Assignor represents and warrants that it is the sole creator and owner of BRAIN FLAKES (Reg. No. 5049910) (the “Mark”), together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Mark is used (the “Products”).

For valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignee and Assignor agree as follows:

Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor’s rights, title, and interest of whatever kind in and to the Mark and the Products, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and, (3) all rights to sue for past, present, and future infringements or misappropriations of the Mark.


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BY:

**Assignor**

**Assignee**

  
\_\_\_\_\_  
Molson L. Hart, Member/Manager

  
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Molson L. Hart, Member/Manager