

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM479384

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Last Mile Metrics LLC		12/18/2014	Limited Liability Company: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CallRail, Inc.		
<b>Street Address:</b>	100 Peachtree Street NW		
<b>Internal Address:</b>	Suite 2700		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30363		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4490851	CALLRAIL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(843) 720-4302		
<b>Email:</b>	ip@nelsonmullins.com		
<b>Correspondent Name:</b>	Nelson Mullins Riley & Scarborough LLP		
<b>Address Line 1:</b>	301 S. College Street		
<b>Address Line 2:</b>	23rd Floor, IP Department		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	044035/09000		
<b>NAME OF SUBMITTER:</b>	John C. McElwaine		
<b>SIGNATURE:</b>	/John C. McElwaine/		
<b>DATE SIGNED:</b>	06/26/2018		
<b>Total Attachments: 2</b>			
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**CERTIFICATE OF CONVERSION**  
**OF**  
**LAST MILE METRICS, LLC**

Pursuant to Section 265 of the General Corporation Law of the State of Delaware (the “**DGCL**”), Last Mile Metrics, LLC, a Georgia limited liability company (the “**Company**”), certifies that:

1. The Company was initially formed in the State of Georgia on March 15, 2011.
2. The jurisdiction of the Company immediately prior to filing this Certificate of Conversion is the State of Georgia.
3. The name of the Company prior to the conversion is Last Mile Metrics, LLC.
4. The name of the Company after the conversion, as set forth in its Certificate of Incorporation, is CallRail, Inc.
5. This Certificate of Conversion, and the conversion effected hereby, will be effective upon the filing of this Certificate of Conversion with the Secretary of State of Delaware.

*[Signature Appears on Following Page]*

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion on this 15th day of December, 2014.

Last Mile Metrics, LLC

By: 

Name: Mark Andrew Powell

Title: Manager and Member