

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM472494

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
369769 Holdings, LLC	FORMERLY 369769 Holdings, Inc.	05/03/2018	Limited Liability Company: IOWA
RECEIVING PARTY DATA			
Name:	FRM Socks, LLC		
Street Address:	2519 Fairmount Street		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3062694	AXT	
Registration Number:	3028094	AXT ADVENTURE CROSS TRAINING	
Registration Number:	2600092	WICK-A-WAY	
Registration Number:	0947966	WICK DRY	
Registration Number:	0838447	WICK DRY	
Registration Number:	0736850	THE SOCK AMERICA WEARS TO WORK!	
Registration Number:	0595219	RED HEEL	
Registration Number:	0304817		
Registration Number:	0209230	ORIGINAL ROCKFORD	
Registration Number:	0192268	ROCKFORD	
CORRESPONDENCE DATA			
Fax Number:	2149993623		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214.999.4682		
Email:	ipdocketing@foley.com		
Correspondent Name:	Lisa Hemphill-Foley & Lardner LLP		
Address Line 1:	2021 McKinney Ave., Suite 1600		
Address Line 4:	Dallas, TEXAS 75201		




OP \$265.00 3062694

NAME OF SUBMITTER:	Lisa R. Hemphill
SIGNATURE:	/Lisa R. Hemphill/
DATE SIGNED:	05/03/2018
Total Attachments: 1 source=Trademark Assignment 369769 Holdings LLC to FRM SOCKS#page1.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into as of May 3, 2018 (the "Effective Date").

WHEREAS, 369769 Holdings, LLC, an Iowa limited liability company, formerly, 369679 Holdings, Inc., an Iowa corporation, with a principal place of business at P.O. Box 43, Osage, IA 50461, is the owner of the following trademarks and their respective registrations set forth below:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
AXT	3,062,694	02-28-2006
AXT ADVENTURE CROSS TRAINING	3,028,094	12-13-2005
WICK-A-WAY	2,600,092	07-30-2002
WICK DRY	0,947,966	11-28-1972
	0,838,447	11-07-1967
<i>THE SOCK AMERICA WEARS TO WORK!</i>	0,736,850	08-28-1962
RED HEEL	0,595,219	09-14-1954
	0,304,817	07-19-1933
	0,209,230	02-16-1926
ROCKFORD	0,192,268	12-02-1924

WHEREAS, FRM Socks, LLC, a Delaware limited liability company, business at 2519 Fairmont Street, Dallas, Texas 75201, is desirous of acquiring the entire right, title and interest in and to said marks, together with the goodwill of the business pertaining to said marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said 369769 Holdings, LLC does hereby assign unto FRM Socks, LLC all right, title and interest which 369769 Holdings, LLC has heretofore enjoyed pertaining to said marks, together with the goodwill of the business pertaining to said marks and the registrations thereof, namely, Nos. 3062694, 3028094, 2600092, 0947966, 0838447, 0736850, 0595219, 0304817, 0209230, and 0192268, the same to be held and enjoyed by FRM Socks, LLC, its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said marks and the registrations thereof.

369769 HOLDINGS, LLC

By: *John Lessard*
Name: John Lessard
Title: President