

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478404

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SCA Tissue North America LLC		01/12/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Essity Hygiene and Health Aktiebolag		
Street Address:	Goteborg		
City:	Goteborg		
State/Country:	SWEDEN		
Postal Code:	SE-405 03		
Entity Type:	Aktiebolag: SWEDEN		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	85170328	XPRESSNAP CAFÉ	
Serial Number:	86290825	MAIN STREET	
Serial Number:	85627278	DOORMATE	
Serial Number:	78031587	INTUITION	
Serial Number:	78680773	AD-A-GLANCE	
Serial Number:	85788446	HANDI-SIZE	
Serial Number:	87343589	AD-A-GLANCE	
Serial Number:	78873566	XPRESSNAP	
Serial Number:	78140001	XPRESSNAP	
Serial Number:	72162509	CORONET	
Serial Number:	75516134	ROLLNAP	
Serial Number:	78851161	ROLLNAP	
Serial Number:	85014844	XPRESSNAP CAFÉ	
CORRESPONDENCE DATA			
Fax Number:	7037392815		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	iprecordals@cpaglobal.com		
Correspondent Name:	CPA GLOBAL LIMITED		
TRADEMARK			

CH \$340.00 85170328

Address Line 1: LIBERATION HOUSE
Address Line 2: CASTLE STREET
Address Line 4: ST HELIER, JERSEY JE1 1BL

NAME OF SUBMITTER:	Helen Birrell
SIGNATURE:	/HMB/IPR/FJ/SCA HYG2018-019 TISS/AG13TM/
DATE SIGNED:	06/18/2018

Total Attachments: 2
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USA

ASSIGNMENT

WHEREAS, SCA Tissue North America LLC ("ASSIGNOR"), a Limited Liability Company organized under the laws of Delaware, with a place of business at 1451 MC MAHON DRIVE, P.O. BOX 2400 NEENAH, WI 54956 UNITED STATES OF AMERICA, owns the United States trademark registrations ("Registrations") and the United States trademark applications ("Applications") listed on the attached Schedule; and

WHEREAS, Essity Hygiene and Health Aktiebolag ("ASSIGNEE"), a Limited Company organized under the laws of Sweden, with a place of business at SE-405 03 Goteborg, Sweden, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;


NOW, THEREFORE, in consideration of Ten US Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.


This Assignment is deemed to have become effective as from: 12th January 2018

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by its duly authorized officer or representative, as the date(s) written below.

ASSIGNOR: SCA Tissue North America LLC

ASSIGNEE: Essity Hygiene and Health Aktiebolag


Name: Richard Yeates
Title: Authorized Signatory
Date: 12/6/2018


Name: Ian Doyle
Title: Authorized Signatory
Date: 10 Jan 18

Schedule

Country	Application Number	IP Registration Number	IP Name/Catchword
U.S.A.	85170328	4115855	XPRESSNAP CAFÉ
U.S.A.	86290825		MAIN STREET
U.S.A.	85627278	4574209	DOORMATE
U.S.A.	78031587	2517523	INTUITION
U.S.A.	78680773	3366744	AD-A-GLANCE
U.S.A.	85788446	4602131	HANDI-SIZE
U.S.A.	87343589		AD-A-GLANCE
U.S.A.	78873566	3366749	XPRESSNAP
U.S.A.	78140001	2830790	XPRESSNAP
U.S.A.	72162609	817391	CORONET
U.S.A.	75516134	2322442	ROLLNAP
U.S.A.	78851161	3535495	ROLLNAP
U.S.A.	85014844	85014844	XPRESSNAP CAFÉ