

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM476421

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aryzta, LLC		01/31/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hostess Brands, LLC		
<b>Street Address:</b>	1 East Armour Blvd.		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64111		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4498381	BIG TEXAS JR'S	
<b>Registration Number:</b>	3106835		
<b>Registration Number:</b>	4498380	BIG TEXAS JR.	
<b>Registration Number:</b>	1286265	CLOVERHILL BAKERY	
<b>Registration Number:</b>	2235589	BIG TEXAS	
<b>Registration Number:</b>	3586929	CLOVERHILL BAKERY	
<b>Registration Number:</b>	3417426	CLOVERHILL BAKERY	
<b>Registration Number:</b>	3191711	CLOVERHILL	
<b>Registration Number:</b>	4208075	GRANDE PATISSERIE	
<b>Registration Number:</b>	3475697	BIG TEXAS	
<b>Registration Number:</b>	2802871	GLAZED SOFTEE	
<b>Registration Number:</b>	3586928		
<b>Registration Number:</b>	3271079	TOUCHDOWN! HONEY BUN	
<b>Serial Number:</b>	87319998	BIG TEXAS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2147455390		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$365.00 4498381

**Phone:** 214.745.5172  
**Email:** cberryman@winstead.com, tmdocket@winstead.com  
**Correspondent Name:** CATHRYN A. BERRYMAN  
**Address Line 1:** 2728 N. Harwood Street, Suite 500  
**Address Line 2:** 55756-2 (Project Alamo)  
**Address Line 4:** Dallas, TEXAS 75201

**ATTORNEY DOCKET NUMBER:** 55756-2 (Alamo)

**NAME OF SUBMITTER:** CATHRYN A. BERRYMAN

**SIGNATURE:** /Cathryn A. Berryman/

**DATE SIGNED:** 06/01/2018

**Total Attachments: 6**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and executed between ARYZTA LLC, a Delaware limited liability company, successor in interest by merger to CLOVERHILL HOLDINGS, LLC, a Delaware limited liability company and successor in interest by merger to CLOVERHILL, LLC, a Delaware limited liability company and successor in interest by merger to CLOVERHILL PASTRY-VEND, LLC with an address at 6080 Center Driver, Suite 900, Los Angeles, CA 90045 ("Assignor") and HOSTESS BRANDS, LLC, a Delaware limited liability company, with an address at 1 East Armour Blvd., Kansas City, MO 64111 ("Assignee").

WHEREAS, Assignor is the registrant and owner of record of common law and statutory rights in and to certain graphic artwork, logos, service marks and service mark applications listed on Schedule A attached to and incorporated by reference in this Assignment (the "Marks") for use in conjunction with bakery goods and related manufacturing and supply services (the "Goods/Services");

WHEREAS Assignor and Assignee have executed that certain Asset Purchase Agreement dated January 31, 2018, whereby Assignor is assigning to Assignee, and Assignee is assuming, all right, title and in certain assets pertaining to the business in which the Goods/Services are offered; and

WHEREAS, in consideration for the sum of Ten Dollars (USD \$10) paid to Assignor by Assignee, the parties acknowledge that this Assignment is intended to effectuate a full and complete assignment by Assignor to Assignee of the entire right, title and interest in and to the Marks and the goodwill solely associated with the Marks, which are on-going and existing.

NOW, THEREFORE, for and in consideration of the foregoing premises, the purchase price and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sell, assign and transfer unto Assignee, its successors, assigns and legal representatives, Assignor's entire right, title and interest in the Marks, including domestic and foreign rights, including without limitation: (i) all copyrights and trademarks and all goodwill related thereto; (ii) any and all applications, registrations or certificates or renewals that may be issued or granted; (iii) all income, royalties, damages and payments now or hereafter due or payable; (iv) all causes of action, either in law or in equity, for damages for past, present or future infringement, throughout the entire world; and (v) the right throughout the world to file applications and/or renewals and obtain registrations in the Marks in the names of Assignor and Assignee throughout the world, including, without limitation, all rights of priority.

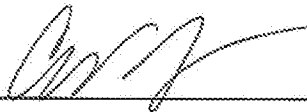
Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other agreements, documents or instruments in connection therewith necessary or appropriate to perfect such right, title and interest assigned hereby in Assignee, its successors, assigns and legal representatives. In particular, Assignor will execute documents and take all appropriate and reasonable actions as Assignee may request necessary to effectuate the transfer of such right, title and interest in the Marks to Assignee, and to fully perform all covenants contained in this Assignment.

- SIGNATURES INTENTIONALLY CONTINUED ON NEXT PAGES -

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized representative as of January 31, 2018.

ASSIGNOR:

ARYZTA, LLC

By: 

Printed Name: Culbert Lu

Title: Chief Legal & Human Resources Officer

ACKNOWLEDGEMENT

STATE OF \_\_\_\_\_

COUNTY OF \_\_\_\_\_

On \_\_\_\_\_, before me, the undersigned officer, personally appeared \_\_\_\_\_, known to me (or satisfactorily proven) to be the person whose name is subscribed to the foregoing instrument and acknowledged that she executed the same for the purposes therein contained for and on behalf of the limited liability company shown above.

In Witness Whereof, I hereunto set my hand and official seal.

\_\_\_\_\_  
Notary Public

Printed Name: \_\_\_\_\_

My Commission Expires: \_\_\_\_\_

*\* Acknowledgment attached*

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

**CIVIL CODE § 1189**

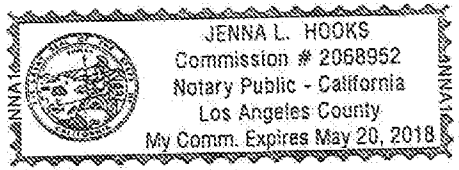
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )  
County of Los Angeles )  
On 01/31/2018 before me, Jenna L. Hooks, Notary Public  
Date Here Insert Name and Title of the Officer  
personally appeared Culbert Lu  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature]  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

**Description of Attached Document**

Title or Type of Document: Trademark Assignment Document Date: 01/31/2018  
Number of Pages: 5 Signer(s) Other Than Named Above: one

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: Culbert Lu  
 Corporate Officer — Title(s): Chief Legal Officer  
 Partner —  Limited  General officer  
 Individual  Attorney in Fact  
 Trustee  Guardian or Conservator  
 Other: \_\_\_\_\_  
Signer is Representing: ARMETA, LLC

Signer's Name: \_\_\_\_\_  
 Corporate Officer — Title(s): \_\_\_\_\_  
 Partner —  Limited  General  
 Individual  Attorney in Fact  
 Trustee  Guardian or Conservator  
 Other: \_\_\_\_\_  
Signer is Representing: Hostess Brands, LLC

IN WITNESS WHEREOF, ASSIGNEE has caused this Assignment to be executed by its duly authorized representative as of February 1, 2018.

ASSIGNEE:

HOSTESS BRANDS, LLC

By: [Signature]  
Printed Name: Jolyn J. Seblor  
Title: Senior Vice President

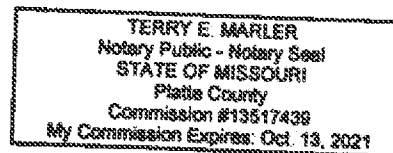
ACKNOWLEDGEMENT

STATE OF Missouri  
COUNTY OF Platte

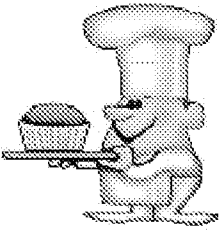
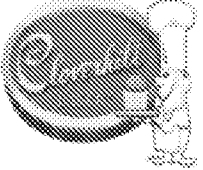
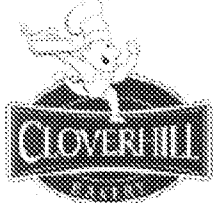
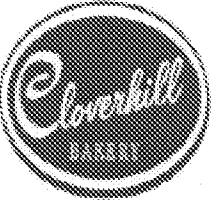
On January 31, 2018, before me, the undersigned officer, personally appeared Jolyn J. Seblor, known to me (or satisfactorily proven) to be the person whose name is subscribed to the foregoing instrument and acknowledged that she executed the same for the purposes therein contained for and on behalf of the limited liability company shown above.

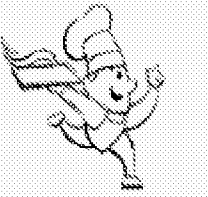

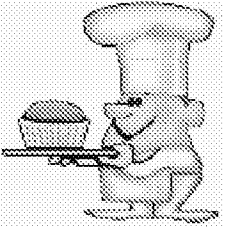
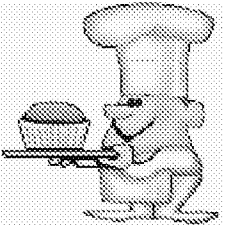
In Witness Whereof, I hereunto set my hand and official seal.

[Signature]  
Notary Public  
Printed Name: TERRY E. MARLER  
My Commission Expires: OCT. 13, 2021



SCHEDULE A TO TRADEMARK ASSIGNMENT

MARK	COUNTRY	REG. NO/SERIAL NO.	GOODS
BIG TEXAS JR'S	USA	Ser. No. 85/128348 Reg. No. 4498381	Intl. Class 30
Miscellaneous Design 	USA	Ser. No. 78/669718 Reg. No. 3106835	Intl. Class 30
BIG TEXAS JR'S	USA	Ser. No. 85/128318 Reg. No. 4498380	Intl. Class 30
CLOVERHILL BAKERY & DESIGN 	USA	Ser. No. 73/420670 Reg. No. 1286265	Intl. Class 30
BIG TEXAS	USA	Ser. No. 75/125906 Reg. No. 2235589	Intl. Class 30
CLOVERHILL BAKERY & DESIGN 	USA	Ser. No. 77/540185 Reg. No. 3586929	Intl. Class 30
CLOVERHILL BAKERY & DESIGN 	USA	Ser. No. 77/240360 Reg. No. 3417426	Intl. Class 30
CLOVERHILL	USA	Ser. No. 78/669589 Reg. No. 3191711	Intl. Class 30
GRANDE PATISSERIE	USA	Ser. No. 85/563507 Reg. No. 4208075	Intl. Class 30

BIG TEXAS	USA	Ser. No. 77/348775 Reg. No. 3475697	Intl. Class 30
GLAZED SOFTEE	USA	Ser. No. 76/213965 Reg. No. 2802871	Intl. Class 30
Miscellaneous Design 	USA	Ser. No. 77/540184 Reg. No. 3586928	Intl. Class 30
TOUCHDOWN! HONEY BUN	USA	Ser. No. 77/011493 Reg. No. 3271079	Intl. Class 30
BIG TEXAS & DESIGN 	USA	Ser. No. 87/319998	Intl. Class 30
BIG TEXAS	Mexico	App. No. 812662 Reg. No. 991097	Intl. Class 30
Miscellaneous Design 	Mexico	App. No. 1120368 Reg. No. 1193678	Intl. Class 30
CLOVERHILL	Mexico	App. No. 812661 Reg. No. 991096	Intl. Class 30
BIG TEXAS	European Union (CTM)	App. No. 9843921 Reg. No. 9843921	Intl. Class 30
Miscellaneous Design 	Canada	App. No. 1495588 TMA808821	Intl. Class 30
CLOVERHILL BAKERY	Canada	App. No. 1245008 TMA692073	Intl. Class 30
BIG TEXAS	Canada	App. No. 1807502	Intl. Class 30