

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474236

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David S. Phinney		05/15/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	E. & J. Gallo Winery		
Street Address:	600 Yosemite Boulevard		
City:	Modesto		
State/Country:	CALIFORNIA		
Postal Code:	95354		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86605187	PREDICTION	
Serial Number:	86674577	SILENCE MILL	
Serial Number:	86530778	THE EXECUTION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7079633030		
Email:	luisa@reidylawgroup.com		
Correspondent Name:	Daniel Reidy, Esq.		
Address Line 1:	1230 Spring St.		
Address Line 4:	St. Helena, CALIFORNIA 94574		
NAME OF SUBMITTER:	Daniel Reidy, Esq.		
SIGNATURE:	/Daniel A. Reidy/		
DATE SIGNED:	05/16/2018		
Total Attachments: 2			
source=Prediction Silence Mill Execution Executed Assignment to Gallo#page1.tif			
source=Prediction Silence Mill Execution Executed Assignment to Gallo#page2.tif			

OP \$90.00 86605187

ASSIGNMENT OF TRADEMARKS

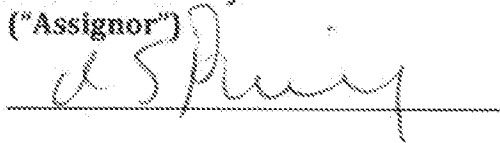
Whereas David S. Phinney, an individual with an address at P.O. Box 2020, St. Helena, CA 94574 ("Assignor") has adopted, used and owns all rights, title and interest in and to the applications for registration identified in Schedule A (collectively, the "Trademarks") used in connection with the sale of alcoholic beverages except beer in International Class 033.

Whereas, E. & J. Gallo Winery, a California corporation with an address at 600 Yosemite Boulevard, Modesto, California 95354 ("Assignee") is desirous of acquiring the Trademarks.

Whereas, the Assignor represents and warrants that it owns all rights, title and interest in and to the Trademarks and that Assignor: (i) has not assigned or transferred any right, title or interest in and to said Trademarks to any third party or legal entity, and (ii) to the best of Assignor's knowledge that there have not been, and are, no third party claims against Assignor of any kind challenging Assignor's exclusive rights to the Trademarks.

Now therefore, for good and valuable consideration received, Assignor hereby irrevocably assigns to Assignee all rights, title and interest in and to the Trademarks, together with the goodwill associated with the goods and business symbolized by the Trademarks, and including: (i) the registrations thereof; (ii) the common law trademarks and all rights associated therewith; (iii) all rights of any kind whatsoever accruing under or relating to the Trademarks provided by applicable laws, international treaties, and conventions and otherwise; and (iv) any and all royalties fees, income, payments and other proceeds now or hereafter due or payable with respect to the Trademarks, and the right to recover damages and profits for past infringements thereof.

David S. Phinney
("Assignor")



Signed in St. Helena on May 15, 2018
(location)

ASSIGNMENT OF TRADEMARKS

SCHEDULE A

Mark/Name	Status	Goods/Services	Jurisdiction	App./Reg. No.
PREDICTION	Pending	IC 33 Alcoholic beverages except beers	US	86605187
SILENCE MILL	Pending	IC 33 Alcoholic beverages except beers	US	86674577
THE EXECUTION	Pending	IC 33 Alcoholic beverages except beers	US	86530778