

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM473424

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Casabella Holdings L.L.C.		04/23/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bradshaw International, Inc.		
Street Address:	9409 Buffalo Ave.		
City:	Rancho Cucamonga		
State/Country:	CALIFORNIA		
Postal Code:	91730		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 40			
Property Type	Number	Word Mark	
Serial Number:	87503248	COPPER POWER	
Serial Number:	87708539	FLEX-O-DUSTER	
Serial Number:	87503242	RADIUS	
Registration Number:	3778547	WAYCLEAN	
Registration Number:	4728211	QUICK DUST	
Registration Number:	1976718	CASABELLA	
Registration Number:	2651483	CASABELLA	
Registration Number:	4289254	BE WILD	
Registration Number:	3717367	CASABELLA CLEAN	
Registration Number:	4380086	I-DUSTER	
Registration Number:	4451718	COLOR IT CLEAN	
Registration Number:	5201097	EXACT EGG BOILER	
Registration Number:	1918010	EZ DUST IT	
Registration Number:	2950921	GROOK	
Registration Number:	5038107	GARLIC PREP 'N STORE	
Registration Number:	4585170	GRATE 'N STORE	
Registration Number:	3395298	MAGNET CLOTH	
Registration Number:	1966965	MAGNET BROOM	
Registration Number:	4292913	MICROEGG	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3989991	IT'S NOT YOUR MOTHER'S
Registration Number:	3468453	ONDA
Registration Number:	4646777	PEEL 'N SLIDE
Registration Number:	4861889	NEON
Registration Number:	4833844	PEPPER GRIND 'N MEASURE
Registration Number:	4656794	QUICK 'N EASY
Registration Number:	4720489	QUICK SCRUB
Registration Number:	4466915	QUICK SWEEP
Registration Number:	4715983	RAW
Registration Number:	3487248	SINK SIDER
Registration Number:	4292925	SMART SCRUB
Registration Number:	5201096	SPIN 'N DRY MOP
Registration Number:	4637686	SPOTLESS
Registration Number:	4298745	SUCKER GRIPS
Registration Number:	3677159	SWIVEL-IT
Registration Number:	4547928	WASTE BAG-IT
Registration Number:	4983987	WATERBLOCK
Registration Number:	2854762	WRING LEADER
Registration Number:	4838532	SALT GRIND 'N MEASURE
Registration Number:	3483529	CASABELLA
Registration Number:	4292914	FLIP

CORRESPONDENCE DATA

Fax Number: 2126971559

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-696-6140

Email: trademark@curtis.com

Correspondent Name: Michael R. Graif

Address Line 1: 101 Park Avenue

Address Line 2: 34th Floor

Address Line 4: New York, NEW YORK 10178

NAME OF SUBMITTER:	Michael R. Graif
SIGNATURE:	/Michael R. Graif/
DATE SIGNED:	05/10/2018

Total Attachments: 4

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DOMESTIC TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of the 23rd day of April, 2018, is made by Casabella Holdings L.L.C., a limited liability company formed under the laws of the State of Delaware, located at 225 North Route 303, Unit 106, Congers, NY 10920 ("Assignor") in favor of Bradshaw International, Inc., a Delaware corporation, located at 9409 Buffalo Ave. Rancho Cucamonga, CA 91730 ("Assignee").

1. Assignment. In consideration for the sum of ten dollars (\$10) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the following (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

(a) the trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor authorizes the Commissioner for Trademarks and any other governmental officials in the listed jurisdictions to record and register this Trademark Assignment upon request by Assignee. Assignor shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Trademarks are properly assigned to Assignee, or any assignee or successor thereto.


3. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

4. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first above written.


ASSIGNOR:
CASABELLA HOLDINGS L.L.C.

Dated: *April 23, 2018*

By: 
Name: Bruce Kaminstein
Title: President

ASSIGNEE:
BRADSHAW INTERNATIONAL, INC.

Dated: *April 23, 2018*

By: 
Name: Jeff W. Jordan
Title: CEO

SCHEDULE 1

TRADEMARK APPLICATIONS

COUNTRY	TRADEMARK	APPLN. NO.	APPLN. DATE
UNITED STATES	COPPER POWER	87/503,248	06-23-2017
UNITED STATES	FLEX-O-DUSTER	87/708,539	12-05-2017
UNITED STATES	RADIUS	87/503,242	06-23-2017

TRADEMARK REGISTRATIONS

COUNTRY	TRADEMARK	REG. NO.	REG. DATE
UNITED STATES	WAYCLEAN	3,778,547	04-20-2010
UNITED STATES	QUICK DUST	4,728,211	04-28-2015
UNITED STATES	CASABELLA	1,976,718	05-28-1996
UNITED STATES	CASABELLA	2,651,483	11-19-2002
UNITED STATES	BE WILD	4,289,254	02-12-2013
UNITED STATES	CASABELLA CLEAN	3,717,367	12-01-2009
UNITED STATES	I-DUSTER	4,380,086	08-06-2013
UNITED STATES	COLOR IT CLEAN	4,451,718	12-17-2013
UNITED STATES	EXACT EGG BOILER	5,201,097	05-09-2017
UNITED STATES	EZ DUST IT	1,918,010	09-12-1995
UNITED STATES	GROOK	2,950,921	05-17-2005
UNITED STATES	GARLIC PREP 'N STORE	5,038,107	09-06-2016
UNITED STATES	GRATE 'N STORE	4,585,170	08-12-2014
UNITED STATES	MAGNET CLOTH	3,395,298	03-11-2008
UNITED STATES	MAGNET BROOM	1,966,965	04-09-1996
UNITED STATES	MICROEGG	4,292,913	02-19-2013
UNITED STATES	IT'S NOT YOUR MOTHER'S	3,989,991	07-05-2011
UNITED STATES	ONDA	3,468,453	07-15-2008
UNITED STATES	PEEL 'N SLIDE	4,646,777	11-25-2014
UNITED STATES	NEON	4,861,889	12-01-2015
UNITED STATES	PEPPER GRIND 'N MEASURE	4,833,844	10-13-2015
UNITED STATES	QUICK 'N EASY	4,656,794	12-16-2014
UNITED STATES	QUICK SCRUB	4,720,489	04-14-2015
UNITED STATES	QUICK SWEEP	4,466,915	01-14-2014
UNITED STATES	RAW	4,715,983	04-07-2015
UNITED STATES	SINK SIDER	3,487,248	09-19-2008
UNITED STATES	SMART SCRUB	4,292,925	2-19-2013
UNITED STATES	SPIN 'N DRY MOP	5,201,096	05-09-2017
UNITED STATES	SPOTLESS	4,637,686	11-11-2014
UNITED STATES	SUCKER GRIPS	4,298,745	03-05-2013
UNITED STATES	SWIVEL-IT	3,677,159	09-01-2009
UNITED STATES	WASTE BAG-IT	4,547,928	06-10-2014
UNITED STATES	WATERBLOCK	4,983,987	06-21-2016
UNITED STATES	WRING LEADER	2,854,762	06-15-2004
UNITED STATES	SALT GRIND'N MEASURE	4,838,532	10-20-2015
UNITED STATES	CASABELLA	3,483,529	08-12-2008
UNITED STATES	FLIP	4,292,914	02-19-2013