OP \$140.00 264887

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM472400

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Healthcare Insights, LLC		04/27/2018	Limited Liability Company: ILLINOIS

RECEIVING PARTY DATA

Name:	Premier Healthcare Alliance, LP	
Street Address:	13034 Ballantyne Corporate Place	
City:	Charlotte	
State/Country:	NORTH CAROLINA	
Postal Code:	28271	
Entity Type:	Limited Partnership: CALIFORNIA	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2648878	COMPLETE INSIGHTS
Registration Number:	2724636	E-SIMON
Registration Number:	2530704	HEALTHCARE INSIGHTS
Registration Number:	2870276	INSIGHTS
Registration Number:	2780049	NOMISE

CORRESPONDENCE DATA

Fax Number: 8154258746

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 980-225-9779

Email: jhunter@huntertmlaw.com

Correspondent Name: Jayne C. Hunter

Address Line 1: 300 East Kingston Avenue

Address Line 2: Suite 200

Address Line 4: Charlotte, NORTH CAROLINA 28203

NAME OF SUBMITTER:	Jayne C. Hunter
SIGNATURE:	/Jayne C. Hunter/
DATE SIGNED:	05/02/2018

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Healthcare Insights, LLC ("Assignor") is the owner of the trademark registrations and applications in the United States Patent and Trademark Office as set forth on Schedule A (all such trademark registrations and applications, collectively, the "Trademarks"); and

WHEREAS, Premier Healthcare Alliance, LP ("Assignee"), a California limited partnership with Premier Services, LLC as its general partnership and with offices at 13034 Ballantyne Corporate Place, Charlotte, NC 28271 is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks and the registrations and applications therefor, together with the goodwill of the business symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademarks and the registrations and applications therefor in the United States and throughout the world together with the goodwill of the business symbolized by the Trademarks, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the even such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

This the 21 day of 12018.

Healthcare Insights, LLC

Its: VP Legel Services

SCHEDULE A

- 1. COMPLETE INSIGHTS, Registration No. 2648878, Serial No. 76293530
- 2. E-SIMON, Registration No. 2724636, Serial No. 75804463
- 3. HEALTHCARE INSIGHTS, Registration No. 2530704, Serial No. 76018882
- 4. INSIGHTS, Registration No. 2870276, Serial No. 76478597
- 5. NOMISE, Registration No. 2780049, Serial No. 76200591

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RECORDED: 05/02/2018