

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468054

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PROVIDE COMMERCE, INC.		07/17/2013	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT		
Street Address:	101 N. TRYON STREET		
City:	CHARLOTTE		
State/Country:	NORTH CAROLINA		
Postal Code:	28255		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	5383364	CELEBRATE COLOR	
Registration Number:	5228966	PERFECTLY PAIRED	
Serial Number:	87634685	GIFTS FOR GOOD	
Serial Number:	87611200	CHOCOLATE CRAVINGS CRATE	
Serial Number:	87611199	CHOCOLATE BLISS BOX	
Serial Number:	87611198	SNACK ATTACK	
Serial Number:	87609708	BREATHE HAPPIER	
Serial Number:	87453243	SHARI'S GOURMET	
Serial Number:	87445462	LIFE'S SWEETEST MOMENTS ARE SHARED	
Serial Number:	87421190	PETALPOP	
Serial Number:	87364735	SHARI'S GOURMET	
Serial Number:	87279543	PROGIFTER	
Serial Number:	86879087	HOLIDAY HELP DESK	
Serial Number:	86879086	MUSIC SPEAKS	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919 286-8000		

OP \$365.00 5383364

Email: PTO_TMconfirmation@mvalaw.com, sandraday@mvalaw.com
Correspondent Name: MOORE & VAN ALLEN PLLC
Address Line 1: 3015 CARRINGTON MILL BOULEVARD
Address Line 2: SUITE 400
Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 017625-4833

NAME OF SUBMITTER: John Slaughter

SIGNATURE: /john slaughter/

DATE SIGNED: 04/02/2018

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of July 17, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the benefit of the holders of the Secured Obligations referenced therein, to secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of the Secured Obligations, the undersigned Obligor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in any and all right, title and interest of such Obligor in and to the Trademarks (as defined in the Agreement) whether now owned or existing or owned, acquired, or arising hereafter, including the United States registered trademarks and trademark applications shown below. Capitalized terms used and not otherwise herein shall have the meanings ascribed to such terms in the Agreement.

TRADEMARKS

<u>Trademark No.</u>	<u>Trademark</u>	<u>Date of Trademark</u>
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See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

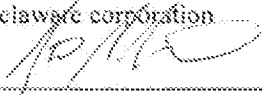
<u>Trademark Applications No.</u>	<u>Trademark Applied for</u>	<u>Date of Trademark Application</u>
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See Schedule 1 attached hereto

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks is made in conjunction with the security interest granted to the Administrative Agent pursuant to the Agreement.

Very truly yours,

PROVIDE COMMERCE, INC.,
a Delaware corporation

By: 

Name: Steven Barnhart

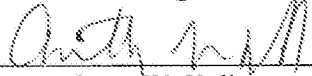
Title: Executive Vice President, Chief Financial Officer,
and Treasurer

TRADEMARK NOTICE
FTD COMPANIES, INC.

TRADEMARK
REEL: 006304 FRAME: 0788

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 

Name: Anthony W. Kell

Title: Vice President

TRADEMARK NOTICE
FTD COMPANIES, INC.

TRADEMARK
REEL: 006304 FRAME: 0789

Schedule 1

Provide Commerce, Inc.
(Delaware Corporation)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
CELEBRATE COLOR	5383364	01/23/18
PERFECTLY PAIRED	5228966	06/20/17

Trademark Applications

Mark	Appl. No.	Filing Date
GIFTS FOR GOOD	87634685	10/05/17
CHOCOLATE CRAVINGS CRATE	87611200	09/16/17
CHOCOLATE BLISS BOX	87611199	09/16/17
SNACK ATTACK	87611198	09/16/17
BREATHE HAPPIER	87609708	09/15/17
SHARI'S GOURMET and Design	87453243	05/17/17
LIFE'S SWEETEST MOMENTS ARE SHARED	87445462	05/11/17
PETALPOP	87421190	04/21/17
SHARI'S GOURMET	87364735	03/09/17
PROGIFTER	87279543	12/23/16
HOLIDAY HELP DESK	86879087	01/19/16
MUSIC SPEAKS	86879086	01/19/16