

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462427

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J.D. Power and Associates		01/30/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	J.D. Power		
Street Address:	3200 Park Center Drive		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92626		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 31			
Property Type	Number	Word Mark	
Serial Number:	85921591	UMBRIA	
Registration Number:	1619003	J.D. POWER AND ASSOCIATES	
Registration Number:	1787607	POWERGRAM	
Registration Number:	1918293	POWER INFORMATION NETWORK	
Registration Number:	1948449	POWER ANALYST	
Registration Number:	2389394	JDPOWER.COM	
Registration Number:	2478721	E-VALUATOR	
Registration Number:	2486839	JDPOWER	
Registration Number:	3168091	UMBRIA	
Registration Number:	3267366	PIN EXPLORER	
Registration Number:	3267370	POWERDEALER	
Registration Number:	3322294	PIN NAVIGATOR	
Registration Number:	3367957	J.D. POWER AND ASSOCIATES CUSTOMER SATIS	
Registration Number:	3367958	J.D. POWER AND ASSOCIATES 1 CUSTOMER SAT	
Registration Number:	3401240	INTEGRITY INDEPENDENCE IMPACT	
Registration Number:	3447598	TURNING INFORMATION INTO ACTION	
Registration Number:	3500374	AUTOMOTIVE ENVIRONMENTAL INDEX	
Registration Number:	3539431	AUTOMOTIVE ENVIRONMENTAL INDEX TOP MODEL	
Registration Number:	3549204	PIN INSIGHTS	

OP \$790.00 85921591

Property Type	Number	Word Mark
Registration Number:	3555583	HIGHEST IN CUSTOMER SATISFACTION WITH BU
Registration Number:	3581933	BUSINESS WIRELESS SMARTPHONE CUSTOMER SA
Registration Number:	3711484	POC PREDICTED OWNERSHIP COST
Registration Number:	3826666	VEHICLE LAUNCH INDEX
Registration Number:	3859528	VLI
Registration Number:	4008044	ACUTREND
Registration Number:	4008046	ACUTREND
Registration Number:	4160816	FUNNELVIEW
Registration Number:	4169487	KORRELATE
Registration Number:	4169488	O2O
Registration Number:	4220779	DUAL BLIND ATTRIBUTION
Registration Number:	5129619	J.D. POWER VOX

CORRESPONDENCE DATA

Fax Number: 2142000853

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128354843

Email: ipdocketing@haynesboone.com

Correspondent Name: Adam Siegartel, Haynes and Boone LLP

Address Line 1: 2323 Victory Avenue, Suite 700

Address Line 4: Dallas, TEXAS 75219

ATTORNEY DOCKET NUMBER: 56271.02_84011

NAME OF SUBMITTER: Adam Siegartel

SIGNATURE: /Adam Siegartel/

DATE SIGNED: 02/16/2018

Total Attachments: 2

source=2017-01-30 JD Power Name Change Amendment#page1.tif

source=2017-01-30 JD Power Name Change Amendment#page2.tif

Delaware

Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "J.D. POWER AND ASSOCIATES", CHANGING ITS NAME FROM "J.D. POWER AND ASSOCIATES" TO "J.D. POWER", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JANUARY, A.D. 2017, AT 6:44 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

3371783 8100
SR# 20170535213

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202000599
Date: 02-07-17

TRADEMARK
REEL: 006275 FRAME: 0572

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
J.D. Power and Associates

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

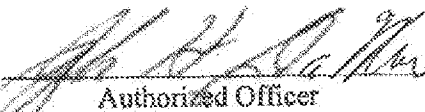
RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " 1 " so that, as amended, said Article shall be and read as follows:

Article 1 is deleted and following is substituted in its place.
The name of the corporation is J.D. Power.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 30th day of January, 2017.

By: 
Authorized Officer
Title: Vice President & Secretary

Name: Joseph DaMour
Print or Type