

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM461165

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daniel Lourenco		02/06/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Ghost, LLC		
Street Address:	170 S. Green Valley Parkway		
Internal Address:	#300		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89012		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5051066	GHOST LIFESTYLE	
Registration Number:	4999968	GHOST LEGEND	
Registration Number:	4905591	GHOST	
Registration Number:	4658610	GHOST NUTRITION	
Registration Number:	4909809	BE SEEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5109844285		
Email:	trademarks@brandandbranch.com		
Correspondent Name:	Emilie Russell		
Address Line 1:	1714 Franklin Street No. 100-336		
Address Line 4:	Oakland, CALIFORNIA 94612		
ATTORNEY DOCKET NUMBER:	Lourenco		
NAME OF SUBMITTER:	Brand and Branch Paralegal		
SIGNATURE:	/Joe Kong/		
DATE SIGNED:	02/07/2018		

OP \$140.00 5051066

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is entered into as of February 6, 2018, by and between Daniel Lourenco, an individual with an address of 355 E. Ohio Street 4009, Chicago, IL 60611 (“Assignor”) and Ghost, LLC a Nevada limited liability company with an address of 170 S. Green Valley Parkway, #300, Henderson, NV 89012 (“Assignee”).

RECITALS

WHEREAS, Assignor owns all right, title, and interest in the trademark registrations and intent-to-use trademark applications listed on Schedule 1 attached hereto (the “**Trademark Registrations**”), together with the goodwill associated with the use of and symbolized by the trademarks listed on Schedule 1; and

WHEREAS, Assignor desires to initiate an assignment to an ongoing and existing successor to the applicant, Assignee, whose business is ongoing and existing.

WHEREAS, Assignor desires to transfer any and all rights in and to the Trademark Registrations to Assignee and Assignee desires to acquire all rights in and to the Trademark Registrations;

NOW THEREFORE, in consideration of the mutual covenants and promises herein, as well as other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns to Assignee all of their interests in and to the Trademark Registrations and all of the business plans and intentions developed, prepared, planned, and put in place, and all of the goodwill associated with, and identified in, the Trademark Registrations.
2. In conjunction with the transfer of Assignor’s interests in the Trademark Registrations to Assignee, Assignors hereby assigns, transfers, and otherwise conveys to Assignee all right, title, and interest in and to all claims, demands and causes of action against a third party for the past infringement of the marks identified in the Trademark Registrations, including the right to collect damages for past infringement.
3. Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademark Registrations.

IN WITNESS WHEREOF, the undersigned parties represent that they have authority to execute this Agreement and to carry out all obligations imposed hereunder, have read, understand, and agreed to the terms of this Assignment, and have executed this instrument as of the date of full execution of this Assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment as of the Effective Date.

DANIEL LOURENCO

(Assignor)


Signature: 

Name: Daniel Lourenco

Date: February 6, 2018

GHOST, LLC

(Assignee)



Signature: 

Name: Daniel Lourenco

Title: CEO

Date: February 6, 2018

**SCHEDULE 1
TRADEMARK REGISTRATIONS**

Mark	USPTO Registration No.	Registration Date
 The logo features the word "GHOST" in a stylized, outlined font with a ghostly figure integrated into the letter "O". Below it, the word "LIFESTYLE" is written in a simple, sans-serif font.	5051066	September 27, 2016
GHOST LEGEND	4999968	July 12, 2016
GHOST	4905591	February 23, 2016
 The logo features the word "GHOST" in a bold, sans-serif font with a horizontal line through the middle of the letters. Below it, the word "NUTRITION" is written in a smaller, bold, sans-serif font.	4658610	December 23, 2014
BE SEEN	4909809	March 1, 2016