

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM460913

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MCM Holding AG		02/01/2018	Corporation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Trias Holding AG		
<b>Street Address:</b>	Baarerstrasse 88		
<b>City:</b>	Zug		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	CH-6300		
<b>Entity Type:</b>	Corporation: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1485124	MCM	
<b>Registration Number:</b>	2034744	MCM	
<b>Registration Number:</b>	2034743	MCM	
<b>Registration Number:</b>	2096263	MCM	
<b>Registration Number:</b>	2034742	MCM	
<b>Registration Number:</b>	1950347	MCM	
<b>Registration Number:</b>	4788040	MCM	
<b>Registration Number:</b>	1377141	MCM	
<b>Registration Number:</b>	5188996	MCM	
<b>Registration Number:</b>	1095181	MCM	
<b>Registration Number:</b>	5312443	MCM	
<b>Registration Number:</b>	5024239	MCM	
<b>Registration Number:</b>	1557328	MCM	
<b>Registration Number:</b>	5188997	MCM	
<b>Registration Number:</b>	5313790	MCM	
<b>Registration Number:</b>	5024238	MCM	
<b>Registration Number:</b>	5244002	MCM COLLECTION	
<b>Serial Number:</b>	86423828	MCM	
<b>Serial Number:</b>	86537194	MCM	

OP \$490.00 1485124

**CORRESPONDENCE DATA****Fax Number:** 5039729115

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 5032246655**Email:** chelseag@khpatent.com**Correspondent Name:** Thomas J. Romano**Address Line 1:** 520 SW Yamhill St., Suite 200**Address Line 4:** Portland, OREGON 97204

<b>NAME OF SUBMITTER:</b>	Thomas J. Romano
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<b>SIGNATURE:</b>	/Thomas J. Romano/
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<b>DATE SIGNED:</b>	02/05/2018
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**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**


**WHEREAS**, MCM Holding AG, a Switzerland Aktiengesellschaft (equivalent to a corporation) having a principal place of business at Bahnhofplatz, CH-6300 Zug SWITZERLAND ("Assignor") owns the trademarks and registrations referenced in Schedule A (hereinafter "Trademarks"); and

**WHEREAS**, Trias Holding AG, a Switzerland Aktiengesellschaft (equivalent to a corporation), having a place of business at Baarerstrasse 88, CH-6300 Zug SWITZERLAND ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said Trademarks along with the goodwill of the business symbolized by the Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to said Trademarks, along with the goodwill of the business symbolized by the Trademarks, together with the right to sue and recover for past infringements, dilution and other violations. With respect to the U.S. applications referenced in Schedule A, the Trademarks are being assigned as part of the entire business or portion thereof to which the Trademarks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.

Date: 26.01, 2018

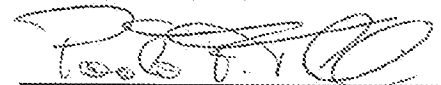
MCM HOLDING AG

  
By: Daehyun Kim

Title: Global Operations Director

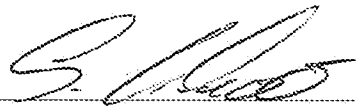
Date: 17 February 2018

TRIAS HOLDING AG

  
By: Paolo Fontanelli

Title: Board Member













Date: 1/07/, 2018



  
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By: Sebastian Klever  
Title: Managing Director

**SCHEDULE A**

Trademarks

Mark	Registration Date/ Application Date	Registration No./ Serial No.
	April 19, 1988	1485124
	February 04, 1997	2034744
	February 04, 1997	2034743
	September 16, 1997	2096263
	February 04, 1997	2034742
	January 23, 1996	1950347
	August 11, 2015	4788040
	January 07, 1986	1377141
	April 25, 2017	5188996
	July 04, 1978	1095181
	October 17, 2017	5312443
	August 16, 2016	5024239
MCM	September 19, 1989	1557328

Mark	Registration Date/ Application Date	Registration No./ Serial No.
MCM	April 25, 2017	5188997
MCM	October 17, 2017	5313790
MCM	August 16, 2016	5024238
 MCM ∞collection	July 18, 2017	5244002
 MCM	October 14, 2014	86423828
MCM	February 17, 2015	86537194