

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM457902

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT		01/11/2018	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	COMSCORE, INC.
Street Address:	11950 DEMOCRACY DRIVE
Internal Address:	SUITE 600
City:	RESTON
State/Country:	VIRGINIA
Postal Code:	20190
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	2556866	COMSCORE
Registration Number:	4113150	SEARCH PLANNER
Registration Number:	4119585	DIGITAL ANALYTIX
Registration Number:	3332499	METRIX
Registration Number:	3081794	COGNOGRAPHICS
Registration Number:	2917173	COMSCORE NETWORKS
Registration Number:	3793521	MOBILENS
Registration Number:	2521558	MYMETRIX
Registration Number:	2303265	MEDIA METRIX
Registration Number:	4324595	QSEARCH
Registration Number:	4141458	SMART CONTROL
Registration Number:	4119697	SOCIAL ESSENTIALS
Registration Number:	4227861	TABLENS
Registration Number:	4010174	UDM
Registration Number:	4213192	VCE
Registration Number:	4239238	VGRP
Registration Number:	4126725	UNIFIED

OP \$565.00 2556866

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85722720	ANALYTICS FOR THE DIGITAL WORLD
Serial Number:	85790274	ESSENTIALS
Serial Number:	85790305	MMX
Serial Number:	85790333	PLANNER
Serial Number:	85709418	UNIFIED DIGITAL MEASUREMENT

CORRESPONDENCE DATA

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000

Email: PTO_TMconfirmation@mvalaw.com, sandraday@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625-4845
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/John Slaughter/
DATE SIGNED:	01/12/2018

Total Attachments: 3

source=Term and Release of SI in Trademarks - BOA to comScore, Inc#page1.tif

source=Term and Release of SI in Trademarks - BOA to comScore, Inc#page2.tif

source=Term and Release of SI in Trademarks - BOA to comScore, Inc#page3.tif

**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of January 11, 2018 ("Release"), is made by Bank of America, N.A., as Administrative Agent ("Administrative Agent") in favor of comScore, Inc., a Delaware corporation with offices at 11950 Democracy Drive, Suite 600, Reston, Virginia 20190 ("Obligor").

WHEREAS, pursuant to that certain Security and Pledge Agreement dated as of September 26, 2013 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the "Security Agreement") by and among the Obligor, Administrative Agent, and others party thereto, Obligor granted to the Administrative Agent, for the benefit of the holders of the Obligations ("Secured Parties"), a continuing security interest in, and a right to set off against, any and all right, title and interest of Obligor in and to all Trademarks, Trademark Licenses, and Proceeds of the foregoing (collectively, "Trademark Collateral"); and

WHEREAS, pursuant to the Security Agreement, Obligor executed and delivered to Administrative Agent, for the benefit of the Secured Parties, the Notice of Grant of Security Interest in Trademarks recorded at the United States Patent and Trademark Office ("USPTO") on September 30, 2013 at Reel 5119 Frame 0989 ("Notice").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent, on behalf of the Secured Parties, and Obligor agree as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

SECTION 2. Termination and Release. Administrative Agent, on behalf of the Secured Parties, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the mortgage, pledge, and hypothecation and lien on and security interest in and to, and the right to set off against, Obligor's right, title, and interest in and to all the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

(b) authorizes the recordation of this Release with the USPTO at Obligor's expense.

SECTION 3. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, the Administrative Agent, on behalf of the Secured Parties, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Administrative Agent:

Bank of America, N.A., as Administrative Agent

By: Ronaldo Naval
Name: Ronaldo Naval
Title: Vice President

Schedule A

comScore, Inc.
(Delaware Corporation)

U.S. Trademarks Subject to Security Interest
Granted by comScore, Inc.
In Favor of Bank of America, N.A., as Administrative Agent
Recorded September 30, 2013 at Reel 5119 Frame 0989

Trademark Registrations

Mark	Reg. No.	Reg. Date
COMSCORE	2556866	04/02/02
SEARCH PLANNER	4113150	03/13/12
DIGITAL ANALYTIX	4119585*	03/27/12
METRIX	3332499	11/06/07
COGNOGRAPHICS	3081794	04/18/06
COMSCORE NETWORKS and Design	2917173	01/11/05
MOBILENS	3793521	05/25/10
MYMETRIX	2521558	12/25/01
MEDIA METRIX	2303265	12/28/99
QSEARCH	4324595	04/23/13
SMART CONTROL	4141458	05/15/12
SOCIAL ESSENTIALS	4119697	03/27/12
TABLENS	4227861	10/16/12
UDM	4010174	08/09/11
VCE	4213192	09/25/12
VGRP	4239238	11/06/12
UNIFIED	4126725	04/10/12

Trademark Applications

Mark	Appl. No.	Filing Date
ANALYTICS FOR THE DIGITAL WORLD	85722720	09/06/12
ESSENTIALS	85790274	11/29/12
MMX	85790305	11/29/12
PLANNER	85790333	11/29/12
UNIFIED DIGITAL MEASUREMENT	85709418	08/21/12

*Subject to previously recorded release.