

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM456391

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
1800MATTRESS.COM IP, LLC		12/22/2017	Limited Liability Company: NEW YORK
MATTRESS DISCOUNTERS IP LLC		12/22/2017	Limited Liability Company: DELAWARE
MATTRESS FIRM, INC.		12/22/2017	Corporation: DELAWARE
SINT, LLC		12/22/2017	Limited Liability Company: DELAWARE
SLEEP COUNTRY USA, LLC		12/22/2017	Limited Liability Company: DELAWARE
DIAL OPERATIONS, LLC		12/22/2017	Limited Liability Company: NEW YORK
ST SAN DIEGO, LLC		12/22/2017	Limited Liability Company: CALIFORNIA
THE SLEEP TRAIN, INC.		12/22/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	BARCLAYS BANK PLC		
Street Address:	745 7TH AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Public Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 277			
Property Type	Number	Word Mark	
Registration Number:	2915478	1800MATTRESS	
Registration Number:	3803521	1800MATTRESS.COM	
Registration Number:	3365489	1800MATTRESS.COM	
Registration Number:	3364797	AMERICAN EXCELLENCE	
Registration Number:	1339658	DIAL A MATTRESS	
Registration Number:	2581984	LEAVE OFF THE LAST "S" FOR SAVINGS	
Registration Number:	4360702	LEAVE OFF THE LAST "S" FOR SAVINGS!	
Registration Number:	2374536		

CH \$6940.00 2915478

Property Type	Number	Word Mark
Registration Number:	1757763	PHONE-A-MATTRESS
Registration Number:	1697217	THE BEDDING CONSULTANTS
Registration Number:	2000477	1 800 BUY-A-BED
Registration Number:	2142391	CHANCELLOR
Registration Number:	1912547	CHIRO-PROTECTOR
Registration Number:	1395720	COMFORT SOURCE
Registration Number:	1321423	COMFORTSOURCE
Registration Number:	2776934	DISCOVER YOUR COMFORT
Registration Number:	2138649	GRAND DUKE
Registration Number:	4521239	HAVE A GOOD NIGHT'S SLEEP ON US
Registration Number:	4159192	IF YOU BUY YOUR MATTRESS ANYWHERE ELSE,
Registration Number:	2142390	MATRIARCH
Registration Number:	4477225	MATTRESS DISCOUNTERS
Registration Number:	2825900	MATTRESS DISCOUNTERS
Registration Number:	2834292	MATTRESS DISCOUNTERS HAVE A GOOD NIGHT'S
Registration Number:	2758092	MATTRESS DISCOUNTERS HAVE A GOOD NIGHT'S
Registration Number:	1382786	MATTRESS DISCOUNTERS HAVE A GOOD NIGHT'S
Registration Number:	4521279	MATTRESS KING
Registration Number:	3371327	MATTRESS KING
Registration Number:	2782841	
Registration Number:	2202064	ROYAL COMFORT COLLECTION
Registration Number:	2142389	ROYAL LADY
Registration Number:	4091461	SENSI-FLEX
Registration Number:	1754344	
Registration Number:	2137091	SQUIRE
Registration Number:	4063239	THE DIFFERENCE IS THE DISCOUNT
Registration Number:	1946855	1-800-SLEEPY'S
Registration Number:	4923689	ACCUMUL8
Registration Number:	3322790	ALL THE BEST BRANDS...ALL THE BEST PRICE
Registration Number:	4969562	ALLEVI8
Registration Number:	4923692	APPRECI8
Registration Number:	4886441	AQUA FIRM
Registration Number:	4801263	AQUA LUXE
Registration Number:	4896493	AQUALUXE
Registration Number:	5121245	AQUALUXE
Registration Number:	4886479	ATMOS
Registration Number:	2607270	BACK TO BED
Registration Number:	4961135	BCTC

Property Type	Number	Word Mark
Registration Number:	5166861	BEAVER CREEK TRADING CO.
Registration Number:	2730307	BEDDING EXPERTS
Registration Number:	4923368	BILLION DOLLAR BUYING POWER
Serial Number:	86743774	· BUY A DREAM · GIVE A DREAM DREAM IT FO
Registration Number:	5312453	· BUY A DREAM · GIVE A DREAM DREAM IT FO
Registration Number:	3757635	BUY IT TODAY SLEEP ON IT TONIGHT
Registration Number:	4923697	CELEBR8
Registration Number:	4251706	CLIMATE CONTROL SLEEP
Registration Number:	4317518	CLIMATE CONTROL SLEEP FOR YOU AND ME
Registration Number:	3880278	COMFORT BY COLOR
Registration Number:	4729337	
Registration Number:	4984084	COMMUNIC8
Registration Number:	4923696	CONTEMPL8
Registration Number:	4046948	
Registration Number:	4923690	DON8
Serial Number:	87490413	DON'T GET BOXED IN
Serial Number:	87541961	DREAM BED CLASSIC
Serial Number:	87541974	DREAM BED LUX
Registration Number:	4276475	DREAM IT'S POSSIBLE.
Registration Number:	4973816	DREAM TEAM DELIVERY
Serial Number:	87019761	DREAM TEAM DELIVERY
Serial Number:	86874574	DREAM TEAM DELIVERY FREE SHIPPING
Serial Number:	87545270	DRITEMP
Registration Number:	4923691	EDUC8
Serial Number:	87541924	EVERYTHING YOU WANT IN A BED, IN A BOX
Registration Number:	4923695	EXFOLI8
Registration Number:	3644358	EXPERIENCE CONTOURED
Registration Number:	3712629	EXPERIENCE FIRM
Registration Number:	3644359	EXPERIENCE PERSONALIZED
Registration Number:	3644357	EXPERIENCE PILLOWTOP
Registration Number:	3644356	EXPERIENCE PLUSH
Registration Number:	4906364	EXPERT MATCH
Registration Number:	4923693	EXTERMIN8
Serial Number:	86804582	FINAL MARKDOWN
Serial Number:	86983159	FINAL MARKDOWN
Registration Number:	3516413	FIND YOUR COMFORT. FOLLOW YOUR COLOR.
Registration Number:	2187369	FOR THAT OOOH AHHH FEEL
Registration Number:	3351849	FOR THE SLEEP YOU DREAM ABOUT!

Property Type	Number	Word Mark
Registration Number:	4657971	FURNITURE FIRM
Registration Number:	4792234	GR8
Registration Number:	4226360	GUARANTEED HAPPY OR YOUR MONEY BACK 100
Registration Number:	4292832	GUARANTEED RED CARPET DELIVERY 3 HOUR WI
Registration Number:	4230550	GUARANTEED WE BEAT ANY ADVERTISED PRICE
Registration Number:	3090339	HAMPTON & RHODES
Registration Number:	4102968	HAPPINESS GUARANTEE
Serial Number:	87541985	HAPPY HEADBOARD
Registration Number:	5105525	HEAVYW8
Serial Number:	87541994	HOME BASE
Registration Number:	4937116	KIDS SLEEP FREE
Registration Number:	4182166	LEAVE THE REST TO US
Registration Number:	3965507	LOVE YOUR MATTRESS
Serial Number:	87462022	LOVE YOUR MATTRESS GUARANTEE
Registration Number:	4743986	LUXLIVING
Registration Number:	5281735	LUXLIVING
Registration Number:	5034440	LUXLIVING
Registration Number:	4752291	LUXLIVING ONLY AT MATTRESS FIRM
Registration Number:	5029877	LUXLIVING ONLY AT MATTRESS FIRM
Registration Number:	5281734	LUXLIVING ONLY AT MATTRESS FIRM
Registration Number:	3799446	MATTRESS FIRM
Registration Number:	3923443	MATTRESS FIRM
Registration Number:	3323162	MATTRESS FIRM
Registration Number:	3941031	MATTRESS FIRM
Registration Number:	3799445	MATTRESS FIRM
Registration Number:	3412394	MATTRESSFIRM CLEARANCE CENTER
Serial Number:	86803912	MATTRESS FIRM FINAL MARKDOWN
Serial Number:	86806233	MATTRESSFIRM FINAL MARKDOWN
Serial Number:	86805361	MATTRESS FIRM FINAL MARKDOWN
Serial Number:	86872470	MATTRESS FIRM FOSTER KIDS
Registration Number:	3008804	MATTRESS FIRM RED CARPET DELIVERY SERVIC
Registration Number:	4863444	MATTRESS FIRM SLEEP EXPERIENCE
Registration Number:	3323167	MATTRESSFIRM SUPERCENTER
Registration Number:	1738789	MATTRESS GIANT
Registration Number:	2354497	MATTRESS GIANT
Registration Number:	4128880	MATTRESS MATCH
Registration Number:	4296359	MATTRESS PEOPLE
Registration Number:	4103032	MATTRESS VIA

Property Type	Number	Word Mark
Registration Number:	4340116	MATTRESSMATCHING
Serial Number:	87479543	MATTRESSPRO
Serial Number:	87479537	MATTRESSPRO
Registration Number:	5087207	MFRM
Registration Number:	4720673	TAG
Registration Number:	3806555	NATIONALLY KNOWN, LOCALLY OWNED
Registration Number:	2176086	NATIONWIDE DISCOUNT SLEEP CENTERS
Registration Number:	4451706	NO MATTER HOW YOU SLEEP, WE HAVE YOUR PI
Registration Number:	5311945	NO NIGHTMARE · GUARANTEE 180 NIGHTS
Registration Number:	4171328	NOBODY BEATS OUR PRICE ON MATTRESSES. NO
Registration Number:	2327390	NOBODY SELLS FOR LESS, NOBODY!
Registration Number:	4319559	NOBODY SELLS FOR LESS, NOBODY!
Registration Number:	3628000	NOT JUST ANOTHER MATTRESS STORE
Serial Number:	87582659	OCTAVE
Registration Number:	4287715	OLEJO
Registration Number:	4886480	PROBUYS
Registration Number:	4886481	PROPICKS
Registration Number:	4886482	PROPLUS
Registration Number:	5221186	QUALITY CRAFTSMANSHIP BEST IN BOX
Registration Number:	4973947	RENOV8
Registration Number:	3868117	REPLACE EVERY 8
Serial Number:	87497761	REPLACE EVERY 8
Serial Number:	87497779	8 REPLACE EVERY 8
Serial Number:	87178463	REST & RELAX
Serial Number:	87462035	REST & RELAX
Serial Number:	87178430	REST AND RELAX
Serial Number:	87541942	SAM-O-PEDIC
Registration Number:	4923694	SATUR8
Registration Number:	4015066	SAVE MONEY. SLEEP HAPPY
Serial Number:	87497528	SELECTION MADE EASY
Registration Number:	2804643	SHOP SMART. SLEEP BETTER.
Registration Number:	3806973	SIDE BY SIDE BEFORE YOU DECIDE
Registration Number:	4685284	SIGN & SLEEP
Registration Number:	2993968	SLEEP AMERICA
Registration Number:	2260533	SLEEP AMERICA
Registration Number:	4266399	SLEEP EXPERTS
Serial Number:	87549558	SLEEP EXPERTS
Serial Number:	87659388	SLEEP-GIVING

Property Type	Number	Word Mark
Registration Number:	4822389	SLEEP HAPPY
Registration Number:	4684990	SLEEP HAPPY GUARANTEE
Registration Number:	4672086	SLEEP HAPPY PROMISE
Registration Number:	3745133	SLEEP MADE EASY
Serial Number:	86872479	SLEEP TRAIN FOSTER KIDS
Serial Number:	87652422	SLEEP WELL. EVERY BODY.
Serial Number:	86369735	SLEEPSTAKES
Serial Number:	87541930	SLEEPY'S
Serial Number:	87527374	STAPLES
Serial Number:	87462055	TECHNOLOGY TO POWER OFF
Registration Number:	4923698	TERMIN8
Registration Number:	1613341	THE BEDDING EXPERTS
Serial Number:	86743759	THE DREAM BED
Serial Number:	87019880	THE DREAM BED
Registration Number:	1915716	THE MATTRESS FIRM
Registration Number:	4902288	WE BOUGHT IT ALL...
Registration Number:	3053436	WE MAKE IT EASY TO GET A GREAT NIGHT'S S
Registration Number:	3627998	WHAT'S YOUR COLOR?
Registration Number:	3627999	WHAT'S YOUR SLEEP COLOR?
Registration Number:	4791296	WHEN MANUFACTURERS COMPETE...YOU SAVE
Registration Number:	4700669	WHEN THEY'RE GONE, THEY'RE GONE
Registration Number:	2628220	WHERE DREAMS COME TRUE
Registration Number:	2860423	WHERE IT'S EASY TO GET A GREAT NIGHT'S S
Registration Number:	4116374	WORLD'S FIRST AIR CONDITIONED MATTRESS
Registration Number:	3628530	YOUR PRESCRIPTION FOR A GREAT NIGHT'S SL
Registration Number:	4206466	YU ME
Registration Number:	4342934	YUME
Serial Number:	87545257	ZUZU
Serial Number:	86369554	DREAM DELIVERY
Serial Number:	87687392	AQUALUXE
Registration Number:	3797376	A BETTER TOMORROW STARTS WITH A BETTER N
Registration Number:	3886435	A BETTER WAY TO BUY A MATTRESS
Registration Number:	4407308	ALL THINGS SLEEP
Registration Number:	1037070	BEDDING CENTERS
Registration Number:	2172551	BETTER BEDDING
Registration Number:	4434029	COMFORT THAT LASTS A LIFETIME
Serial Number:	86768371	COMFORT THAT LASTS A LIFETIME
Registration Number:	4165118	DEFINE YOUR SLEEP. DEFINE YOURSELF. EXPR

TRADEMARK

REEL: 006239 FRAME: 0691

Property Type	Number	Word Mark
Registration Number:	1689430	DEPARTMENT STORES HATE US, BUT YOU'RE GO
Registration Number:	1225578	HAVE MORE FUN IN BED
Registration Number:	4923097	HMK WHOLESALE MATTRESS COMPANY
Registration Number:	2130630	HONEST ADVICE. LOW PRICE.
Registration Number:	3414008	IT'S ALL ABOUT YOU!
Registration Number:	4407044	LET OUR BUYING POWER BE YOUR BUYING POWE
Registration Number:	4189427	MATTRESS MATCHMAKER
Registration Number:	2139067	
Registration Number:	1566026	ORTHOPOSTURE
Registration Number:	1764518	ORTHO-POSTURE
Registration Number:	1728376	ROCKAWAY BEDDING
Registration Number:	1733754	ROCKAWAY BEDDING CENTERS
Registration Number:	4415129	S SLEEPYS TOPPERS COMFORTERS PILLOWS SHE
Registration Number:	3800956	SLEEP WELL. DREAM BIG.
Registration Number:	3808346	SLEEP. IT'S THE NEW ALL-NIGHTER.
Registration Number:	1033343	SLEEPY
Registration Number:	1265009	SLEEPY'S
Registration Number:	1547769	SLEEPY'S
Registration Number:	4546762	SLEEPY'S
Registration Number:	4542531	SLEEPY'S
Registration Number:	2469626	SLEEPY'S BRONZE
Registration Number:	2469616	SLEEPY'S GOLD
Registration Number:	2322385	SLEEPY'S INCREDIBLE PRICE GUARANTEE
Registration Number:	2800712	SLEEPY'S PLATINUM
Registration Number:	2469615	SLEEPY'S SILVER
Registration Number:	2800711	SLEEPY'S SOLID GOLD
Registration Number:	3363311	SLEEPY'S THE #1 SLEEP SHOP IN THE COUNTR
Registration Number:	3739598	SLEEPY'S THE MATTRESS PROFESSIONALS
Registration Number:	2265183	THE LAST "S" IN SLEEPY'S STANDS FOR SAVI
Registration Number:	1257589	THE MATTRESS PROFESSIONALS
Registration Number:	2953960	THE MOST TRUSTED NAME IN MATTRESSES
Registration Number:	4894447	THE ONLY MATTRESS PROFESSIONALS
Registration Number:	3748665	THE SLEEP PROFESSIONALS
Registration Number:	4029232	THERE IS NO SOUNDER INVESTMENT THAN SOUN
Registration Number:	3797377	THERE'S NEVER BEEN A BETTER TIME TO GET
Registration Number:	2368899	WE GUARANTEE YOU A GOOD NIGHT'S SLEEP
Registration Number:	1534859	WE'VE GOT YOUR MATTRESS
Registration Number:	4307757	

Property Type	Number	Word Mark
Registration Number:	3279763	GUARANTEED COMFORT. BEST SELECTION. LOWE
Registration Number:	3198396	NOT EVERYONE CAN BE A FOSTER PARENT, BUT
Registration Number:	3158196	NOT EVERYONE CAN BE A FOSTER PARENT, BUT
Registration Number:	3158197	NOT EVERYONE CAN BE A FOSTER PARENT, BUT
Registration Number:	4244767	PAJAMA BOWL
Registration Number:	4376313	SLEEP COUNTRY
Registration Number:	2924355	SLEEP COUNTRY
Registration Number:	2955701	SLEEP COUNTRY PLUS
Registration Number:	4303885	
Registration Number:	1785946	SLEEPCOUNTRY USA
Registration Number:	4244766	SLEEPCOUNTRY USA
Registration Number:	2851125	WE WON'T REST UNTIL YOU DO
Registration Number:	1844912	WHY BUY A MATTRESS ANYWHERE ELSE?
Registration Number:	4556041	MATTRESSES 4 KIDS
Registration Number:	4446778	
Registration Number:	4651897	
Registration Number:	4650259	GOOD DEED DOGS
Registration Number:	4650342	GOOD DEED DOGS
Registration Number:	4650341	GOOD DEED DOGS
Registration Number:	4650261	HELPING DOGS HELP PEOPLE
Registration Number:	4006953	GOT SLEEP?
Registration Number:	4297888	GOT SLEEP? BY SLEEP TRAIN
Registration Number:	4298114	GOT SLEEP? BY SLEEP TRAIN
Registration Number:	4298120	GOT SLEEP? BY SLEEP TRAIN
Registration Number:	4298129	GOT SLEEP? BY SLEEP TRAIN
Registration Number:	4579572	GOT SLEEP?
Registration Number:	4579571	GOT SLEEP?
Registration Number:	4205177	
Registration Number:	4406008	
Registration Number:	1714531	SLEEP TRAIN
Registration Number:	4376084	SLEEP TRAIN
Registration Number:	4205178	SLEEP TRAIN OUTLET DEPOT STORE
Registration Number:	4157300	SLEEP TRAIN MATTRESS CENTER
Registration Number:	4205179	SLEEP TRAIN MATTRESS CENTERS
Registration Number:	4303884	
Registration Number:	4298131	STOP SEARCHING AND START SLEEPING.
Registration Number:	4380393	SUPERIOR SERVICE. BEST SELECTION. LOWEST
Registration Number:	4157961	

Property Type	Number	Word Mark
Registration Number:	1714532	YOUR TICKET TO A BETTER NIGHT'S SLEEP
Registration Number:	4754577	
Registration Number:	5114290	SLEEP TRAIN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: prosecutiondocketing@paulhastings.com

Correspondent Name: Paul Hastings LLP

Address Line 1: 4747 Executive Dr.

Address Line 2: 12th Floor

Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER: 91825.00109

NAME OF SUBMITTER: Laura C. Yip

SIGNATURE: /Laura C. Yip/

DATE SIGNED: 12/31/2017

Total Attachments: 30

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*Trademark Security Agreement*”) dated December 22, 2017, is made by the Persons listed on the signature pages hereof (collectively, the “*Grantors*”) in favor of Barclays Bank PLC, as collateral agent (the “*Collateral Agent*”) for the Secured Parties (as defined in the Credit Agreement referred to below).

Reference is made to (i) the ABL Credit Agreement, dated as of December 22, 2017 (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the “*Credit Agreement*”), among Mattress Firm, Inc., Mattress Holding Corp., the Lenders party thereto from time to time and Barclays Bank PLC, as Administrative Agent and Collateral Agent, (ii) each Secured Hedge Agreement and (iii) each agreement relating to Cash Management Services. The Lenders have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Credit Agreement, the Issuers have agreed to issue Letters of Credit of the account of the Borrower or a Restricted Subsidiary on the terms set forth in the Credit Agreement, the Hedge Banks have agreed to enter into and/or maintain one or more Secured Hedge Agreements and the Cash Management Banks have agreed to enter into and/or maintain Cash Management Services, on the terms and conditions set forth in the Credit Agreement, in such Secured Hedge Agreements or agreements relating to Cash Management Services, as applicable.

Whereas, as a condition precedent to the Lenders extension of such credit, the obligation of the Hedge Banks to enter into and/or maintain such Secured Hedge Agreements and the obligation of the Cash Management Banks to enter into and/or maintain such Cash Management Services, each Grantor has executed and delivered that certain Security Agreement dated December 22, 2017, made by the Grantors to the Collateral Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*Security Agreement*”).

Whereas, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantors, and have agreed as a condition thereof to execute this Trademark Security Agreement for recording with the U.S. Patent and Trademark Office and other governmental authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Terms. Terms defined in the Credit Agreement and Security Agreement and not otherwise defined herein are used herein as defined in the Credit Agreement and Security Agreement.

SECTION 2. Grant of Security. Each Grantor hereby grants to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties a continuing security interest in all of the Grantor’s right, title and interest, whether now owned or hereafter acquired or arising in, to and under the Trademarks, including the Trademarks set forth on Schedule A attached hereto.

SECTION 3. Security for Obligations. The grant of a security interest in the Trademarks by each Grantor under this Trademark Security Agreement is made to secure the payment or performance, as the case may be, in full of the Secured Obligations.

SECTION 4. Recordation. Each Grantor authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Trademark Security Agreement.

SECTION 5. Execution in Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 6. Security Agreement. This Trademark Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the undersigned has executed this Agreement as of the date first above written.

1800MATTRESS.COM IP, LLC

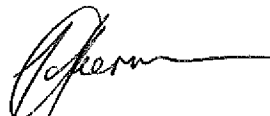
By: 
Name: Hendre Ackermann
Title: Vice President and Treasurer

[Signature Page to Trademark Security Agreement – 1800mattress.com IP, LLC]

TRADEMARK
REEL: 006239 FRAME: 0698

IN WITNESS WHEREOF, the undersigned has executed this Agreement as of the date first above written.

MATTRESS DISCOUNTERS IP LLC

By: 
Name: Hendre Ackermann
Title: Vice President and Treasurer

[Signature Page to Trademark Security Agreement – Mattress Discounters IP LLC]

IN WITNESS WHEREOF, the undersigned has executed this Agreement as of the date first above written.

MATTRESS FIRM, INC.


By: 
Name: Hendre Ackermann
Title: Chief Financial Officer

[Signature Page to Trademark Security Agreement – Mattress Firm, Inc.]

TRADEMARK
REEL: 006239 FRAME: 0700

IN WITNESS WHEREOF, the undersigned has executed this Agreement as of the date first above written.

SINT, LLC

By: 
Name: Hendre Ackermann
Title: Vice President and Treasurer

[Signature Page to Trademark Security Agreement – SINT, LLC]

IN WITNESS WHEREOF, the undersigned has executed this Agreement as of the date first above written.

SLEEP COUNTRY USA, LLC

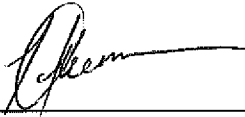
By: 
Name: Hendre Ackermann
Title: Vice President and Treasurer

[Signature Page to Trademark Security Agreement – Sleep Country USA, LLC]

TRADEMARK
REEL: 006239 FRAME: 0702

IN WITNESS WHEREOF, the undersigned has executed this Agreement as of the date first above written.

DIAL OPERATIONS, LLC

By: 
Name: Hendre Ackermann
Title: Vice President and Treasurer

[Signature Page to Trademark Security Agreement – Dial Operations, LLC]

TRADEMARK
REEL: 006239 FRAME: 0703

IN WITNESS WHEREOF, the undersigned has executed this Agreement as of the date first above written.

ST SAN DIEGO, LLC


By: 
Name: Hendre Ackermann
Title: Vice President and Treasurer

[Signature Page to Trademark Security Agreement – ST San Diego, LLC]

TRADEMARK
REEL: 006239 FRAME: 0704

IN WITNESS WHEREOF, the undersigned has executed this Agreement as of the date first above written.

THE SLEEP TRAIN, INC.

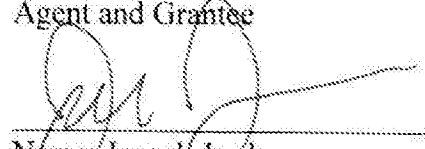
By: 
Name: Hendre Ackermann
Title: Chief Financial Officer

[Signature Page to Trademark Security Agreement – The Sleep Train, Inc.]

TRADEMARK
REEL: 006239 FRAME: 0705

BARCLAYS BANK PLC, as Collateral
Agent and Grantee

By:



Name: Joseph Jordan

Title: Managing Director

SCHEDULE A

<u>MARK</u>	<u>SERIAL NO.</u>	<u>REG. NO.</u>	<u>APP. DATE</u>	<u>REG. DATE</u>
1800MATTRESS (STYLIZED)	76/290744	2915478	7/27/2001	1/4/2005
1-800-MATTRESS.COM	77/069615	3803521	12/21/2006	6/15/2010
1800MATTRESS.COM (STYLIZED)	77/191658	3365489	5/29/2007	1/8/2008
AMERICAN EXCELLENCE	77/159601	3364797	4/1S/2007	1/S/200S
DIAL A MATTRESS	73/450411	1339658	10/31/1983	6/4/1985
LEAVE OFF THE LAST “S” FOR SAVINGS	76/290769	2581984	7/27/2001	6/18/2002
LEAVE OFF THE LAST “S” FOR SAVINGS!	85/764561	4360702	10/26/2012	7/2/2013
MISCELLANEOUS DESIGN (Mattress)	75/618050	2374536	1/11/1999	8/8/2000
PHONE-A-MATTRESS	74/112084	1757763	11/5/1990	3/9/1993
THE BEDDING CONSULTANTS	74/108222	1697217	10/19/1990	6/23/1992
1 (800) BUY-A-BED	74/736160	2000477	9/29/1995	9/10/1996
CHANCELLOR ¹	75/232650	2142391	1/28/1997	3/10/1998
CHIRO-PROTECTOR (AND DESIGN)	74/461160	1912547	11/22/1993	8/15/1995
COMFORT SOURCE	73/548349	1395720	7/16/1985	6/3/1986
COMFORTSOURCE	73/478996	1321423	5/7/1984	2/19/1985
DISCOVER YOUR COMFORT	78/143783	2776934	7/15/2002	10/21/2003
GRAND DUKE	75/232646	2138649	1/28/1997	2/24/1998

¹ The record owner of this trademark is Mattress Discounters Corporation, but it will be transferred to Mattress Discounters IP, LLC.

HAVE A GOOD NIGHT'S SLEEP ON US	86/051284	4521239	8/29/2013	4/29/2014
IF YOU BUY YOUR MATTRESS ANYWHERE ELSE, YOU WILL PAY TOO MUCH!	85/399874	4159192	8/17/2011	6/12/2012
MATRIARCH	75/232649	2142390	1/28/1997	3/10/1998
MATTRESS DISCOUNTERS	85/901496	4477225	4/11/2013	2/4/2014
MATTRESS DISCOUNTERS (AND DESIGN) (DYNAMIC WAVE)	76/383196	2825900	3/18/2002	3/23/2004
MATTRESS DISCOUNTERS HAVE A GOOD NIGHT'S SLEEP ON US (AND DESIGN)	74/461160	1912547	11/22/1993	8/15/1995
MATTRESS DISCOUNTERS HAVE A GOOD NIGHT'S SLEEP ON US (AND DESIGN)	78/144837	2834292	7/17/2002	4/20/2004
MATTRESS DISCOUNTERS HAVE A GOOD NIGHT'S SLEEP ON US. (AND DESIGN)	76/335760	2758092	11/8/2001	9/2/2003
MATTRESS DISCOUNTERS HAVE A GOOD NIGHT'S SLEEP ON US. (AND DESIGN)(SLEEPING MAN)	73/508616	1382786	11/13/1984	2/11/1986
MATTRESS KING	86/059386	4521279	9/9/2013	4/29/2014
MATTRESS KING (AND DESIGN)	77/005239	3371327	9/22/2006	1/22/2008

MISCELLANEOUS DESIGN (MATTRESS DISCOUNTERS DYNAMIC WAVE)	76/383197	2782841	3/18/2002	11/11/2003
ROYAL COMFORT ² COLLECTION	75/232626	2202064	1/28/1997	11/3/1998
ROYAL LADY ³	75/232628	2142389	1/28/1997	3/10/1998
SENSI-FLEX	77/862497	4091461	11/2/2009	1/24/2012
SENSORY MARK (HAVE A GOOD NIGHT'S SLEEP ON US, MATTRESS DISCOUNTERS JINGLE)	74/219263	1754344	11/6/1991	2/23/1993
SQUIRE ⁴	75/232625	2137091	1/28/1997	2/17/1998
THE DIFFERENCE IS THE DISCOUNT	85/305960	4063239	4/27/2011	11/29/2011
1-800-SLEEPY'S	74/630983	1946855	2/7/1995	6/1/2010
ACCUMUL8	86/407008	4923689	9/26/2014	3/22/2016
ALL THE BEST BRANDS...ALL THE BEST PRICES!	77/079733	3322790	1/10/2007	10/30/2007
ALLEVI8	86/406999	4969562	9/26/2014	5/31/2016
APPRECI8	86/407227	4923692	9/26/2014	3/22/2016
AQUA FIRM	86/238319	4886441	4/1/2014	1/12/2016
AQUA LUXE	86/976679	4801263	4/1/2014	8/25/2015
AQUALUXE	86/977881	4896493	4/1/2014	2/2/2016

² The record owner of this trademark is Mattress Discounters Corporation, but it will be transferred to Mattress Discounters IP, LLC.

³ The record owner of this trademark is Mattress Discounters Corporation, but it will be transferred to Mattress Discounters IP, LLC.

⁴ The record owner of this trademark is Mattress Discounters Corporation, but it will be transferred to Mattress Discounters IP, LLC.

AQUALUXE	86/980986	5121245	4/1/2014	1/10/2017
ATMOS	86/259301	4886479	4/22/2014	1/12/2016
BACK TO BED	76/263581	2607270	5/25/2001	8/13/2002
BCTC	86/493589	4961135	12/31/2014	5/17/2016
BEAVER CREEK TRADING CO.	86/468117	5166861	12/1/2014	3/21/2017
BEDDING EXPERTS	76/323009	2730307	10/5/2001	6/24/2003
BILLION DOLLAR BUYING POWER	86/259344	4923368	4/22/2014	3/22/2016
BUY A DREAM GIVE A DREAM DREAM IT FORWARD Logo	86/743774		9/1/2015	
BUY A DREAM GIVE A DREAM DREAM IT FORWARD Logo	86/982936	5312453	9/1/2015	10/17/2017
BUY IT TODAY SLEEP ON IT TONIGHT	78/527450	3757635	12/6/2004	3/9/2010
CELEBR8	86/407277	4923697	9/26/2014	3/22/2016
CLIMATE CONTROL SLEEP	85/097571	4251706	7/31/2010	11/27/2012
CLIMATE CONTROL SLEEP FOR YOU AND ME	85/097573	4317518	7/31/2010	4/9/2013
COMFORT BY COLOR	77/347258	3880278	12/7/2007	11/23/2010
COMFORT BY COLOR TRADE DRESS (Banner Panels)	86/034788	4729337	8/12/2013	4/28/2015

COMMUNIC8	86/406972	4984084	9/26/2014	6/21/2016
CONTEMPL8	86/407260	4923696	9/26/2014	3/22/2016
DELIVERY GUYS OUTLINE (Logo)	85/208529	4046948	12/31/2010	10/25/2011
DON8	86/407212	4923690	9/26/2014	3/22/2016
DON'T GET BOXED IN	87/490413		6/15/2017	
DREAM BED CLASSIC	87/541961		7/25/2017	
DREAM BED CLASSIC and Design				
DREAM BED LUX	87/541974		7/25/2017	
DREAM BED LUX and Design				
DREAM IT'S POSSIBLE.	85/320671	4276475	5/13/2011	1/15/2013
DREAM TEAM DELIVERY	86/369564	4973816	8/18/2014	6/7/2016
DREAM TEAM DELIVERY	87/019761		4/29/2016	
DREAM TEAM DELIVERY FREE SHIPPING (and Design)	86/874574		1/13/2016	
DRITEMP	87/545270		7/27/2017	
EDUC8	86/407222	4923691	9/26/2014	3/22/2016
EVERYTHING YOU WANT IN A BED, IN A BOX	87/541924 ⁵		7/25/2017	
EXFOLI8	86/407243	4923695	9/26/2014	3/22/2016

⁵ The record owner is GT Global Trademarks SA; the mark will be transferred to Mattress Firm, Inc.

EXPERIENCE CONTOURED	77/347274	3644358	12/7/2007	6/23/2009
EXPERIENCE FIRM	77/347271	3712629	12/7/2007	11/17/2009
EXPERIENCE PERSONALIZED	77/347276	3644359	12/7/2007	6/23/2009
EXPERIENCE PILLOWTOP	77/347273	3644357	12/7/2007	6/23/2009
EXPERIENCE PLUSH	77/347268	3644356	12/7/2007	6/23/2009
EXPERT MATCH	86/390462	4906364	9/10/2014	2/23/2016
EXTERMIN8	86/407233	4923693	9/26/2014	3/22/2016
FINAL MARKDOWN	86/804582		10/30/2015	
FINAL MARKDOWN	86/983159		10/30/2015	
FIND YOUR COMFORT FOLLOW YOUR COLOR	77/459911	3516413	4/28/2008	10/14/2008
FOR THAT OOOH AHHH FEEL		2,187,369		9/8/1998
FOR THE SLEEP YOU DREAM ABOUT!	77/171832	3351849	5/3/2007	12/11/2007
FURNITURE FIRM	86/238289	4657971	4/1/2014	12/16/2014
GR8	86/406956	4792234	9/26/2014	8/11/2015
GUARANTEED HAPPY OR YOUR MONEY BACK 100 DAYS NO HIDDEN FEES (and Design)	85/205067	4226360	12/23/2010	10/16/2012

GUARANTEED RED CARPET DELIVERY 3 HOUR WINDOW OR IT'S FREE (and Design)	85/205079	4292832	12/23/2010	2/19/2013
GUARANTEED WE BEAT ANY ADVERTISED PRICE BY 10% OR IT'S FREE (and Design)	85/205043	4230550	12/23/2010	10/23/2012
HAMPTON & RHODES	Awaiting		10/10/2017	
HAMPTON & RHODES	78/643041	3090339	6/3/2005	5/9/2006
HAPPINESS GUARANTEE	85/094042	4102968	7/27/2010	2/21/2012
HAPPY HEADBOARD	87/541985		7/25/2017	
HEAVYW8	86/407003	5105525	9/26/2014	12/20/2016
HOME BASE	87/541994		7/25/2017	
KIDS SLEEP FREE	86/023908	4937116	7/30/2013	4/12/2016
LEAVE THE REST TO US	85/408343	4182166	8/26/2011	7/31/2012
LOVE YOUR MATTRESS	85/133180	3965507	9/20/2010	5/24/2011
LOVE YOUR MATTRESS GUARANTEE	87/462022		5/24/2017	
LUXLIVING	85/707496	4743986	8/20/2012	5/26/2015
LUXLIVING	86/685840	5281735	7/7/2015	9/5/2017
LUXLIVING	86/686480	5034440	7/8/2015	9/6/2016

LUXLIVING ONLY AT MATTRESS FIRM (and Design)	85/770314	4752291	11/2/2012	6/9/2015
LUXLIVING ONLY AT MATTRESS FIRM (and Design)	86/685853	5029877	7/7/2015	8/30/2016
LUXLIVING ONLY AT MATTRESS FIRM (and Design)	86/685831	5281734	7/7/2015	9/5/2017
MATTRESS FIRM	77/859600	3799446	10/28/2009	6/8/2010
MATTRESS FIRM	77/216752	3923443	6/7/2007	2/22/2011
MATTRESS FIRM (and Design)	77/103618	3323162	2/9/2007	10/30/2007
MATTRESS FIRM (and Design-Color)	77/216757	3941031	6/27/2007	4/5/2011
MATTRESS FIRM (and Design-Color)	77/859596	3799445	10/28/2009	6/8/2010
MATTRESS FIRM CLEARANCE CENTER	77/113366	3412394	2/22/2007	4/15/2008
MATTRESS FIRM FINAL MARKDOWN	86/803912		10/29/2015	
MATTRESS FIRM FINAL MARKDOWN (& Design)	86/806233		11/2/2015	
MATTRESS FIRM FINAL MARKDOWN (& Design-stacked)	86/805361		10/30/2015	
MATTRESS FIRM FOSTER KIDS	86/872470		1/12/2016	

MATTRESS FIRM RED CARPET DELIVERY SERVICE	78/469626	3008804	8/18/2004	10/25/2005
MATTRESS FIRM SLEEP EXPERIENCE	85/547647	4863444	2/20/2012	12/1/2015
MATTRESS FIRM SUPER CENTER	77/103680	3323167	2/9/2007	10/30/2007
MATTRESS GIANT	74/198456	1738789	8/26/1991	12/8/1992
MATTRESS GIANT (and Design)	75/477706	2354497	5/1/1998	6/6/2000
MATTRESS MATCH	85/449561	4128880	10/18/2011	4/17/2012
MATTRESS PEOPLE6	85/474927	4296359	11/17/2011	2/26/2013
MATTRESS VIA	85/165565	4103032	10/30/2010	2/21/2012
MATTRESSMATCHING	85/093999	4340116	7/27/2010	5/21/2013
MATTRESSPRO	87/479543		6/7/2017	
MATTRESSPRO	87/479537		6/7/2017	
MFRM	86/507752	5087207	1/20/2015	11/22/2016
MISCELLANEOUS DESIGN (Bull Dog - TAG)	85/867696	4720673	3/5/2013	4/14/2015
NATIONALLY KNOWN, LOCALLY OWNED	77/859591	3806555	10/28/2009	6/22/2010

⁶ The record owner of this trademark is NE Mattress People, LLC, but it will be transferred to Mattress Firm, Inc.

NATIONWIDE DISCOUNT SLEEP CENTERS	75168934	2176086		7/28/1998
NO MATTER HOW YOU SLEEP, WE HAVE YOUR PILLOW!	85/284316	4451706	4/1/2011	12/17/2013
NO NIGHTMARE GUARANTEE 180 NIGHTS (and Design)	86/743786	5311945	9/1/2015	10/17/2017
NOBODY BEATS OUR PRICE ON MATTRESSES. NOBODY.	85/470135	4171328	11/11/2011	7/10/2012
NOBODY SELLS FOR LESS, NOBODY!	74/729878	2327390	9/15/1995	3/7/2000
NOBODY SELLS FOR LESS, NOBODY!	85/375396	4319559	7/19/2011	4/16/2013
NOT JUST ANOTHER MATTRESS STORE	77/347279	3628000	12/7/2007	5/26/2009
OCTAVE	87/582659		8/24/2017	
OLEJO	85/482042	4287715	11/28/2011	2/12/2013
PROBUYS	86/259316	4886480	4/22/2014	1/12/2016
PROPICKS	86/259323	4886481	4/22/2014	1/12/2016
PROPLUS	86/259331	4886482	4/22/2014	1/12/2016
QUALITY CRAFTSMANSHIP BEST IN BOX (and Design)	87/019910	5221186	4/29/2016	6/13/2017

RENOV8	86/406983	4973947	9/26/2014	6/7/2016
REPLACE EVERY 8	77/643702	3868117	1/5/2009	10/26/2010
REPLACE EVERY 8	87/497761		6/20/2017	
REPLACE EVERY 8 (and Design)	87/497779		6/20/2017	
REST & RELAX	87/178463		9/21/2016	
REST & RELAX (Stylized)	87/462035		5/24/2017	
REST AND RELAX	87/178430		9/21/2016	
SAM-O-PEDIC	87/541942		7/25/2017	
SATUR8	86/407236	4923694	9/26/2014	3/22/2016
SAVE MONEY. SLEEP HAPPY	85/138032	4015066	9/24/2010	8/23/2011
SELECTION MADE EASY	87/497528		6/20/2017	
SHOP SMART. SLEEP BETTER.		2804643		1/13/2004
SIDE BY SIDE BEFORE YOU DECIDE	77/876850	3806973	11/19/2009	6/22/2010
SIGN & SLEEP	85/865812	4685284	3/4/2013	2/10/2015
SLEEP AMERICA	76/601905	2993968	7/12/2004	9/13/2005
SLEEP AMERICA (and Design)	75/390843	2260533	11/17/1997	7/13/1999
SLEEP EXPERTS	85/133193	4266399	9/20/2010	1/1/2013
SLEEP EXPERTS (and design)	87/549558		7/31/2017	

SLEEP GIVING	87/659388		10/25/2017	
SLEEP HAPPY	85/584539	4822389	3/30/2012	9/29/2015
SLEEP HAPPY GUARANTEE	85/390362	4684990	8/5/2011	2/10/2015
SLEEP HAPPY PROMISE	85/449565	4672086	10/18/2011	1/13/2015
SLEEP MADE EASY	77/419288	3745133	3/11/2008	2/2/2010
SLEEP TRAIN FOSTER KIDS	86/872479		1/12/2016	
SLEEP WELL. EVERY BODY.	87/652422		10/19/2017	
SLEEPSTAKES	86/369735		8/18/2014	
SLEEPY'S	87/541930		7/25/2017	
STAPLES	87/527374		7/13/2017	
TECHNOLOGY TO POWER OFF	87/462055		8/24/2017	
TERMIN8	86/407281	4923698	9/26/2014	3/22/2016
THE BEDDING EXPERTS	73/824351	1613341	9/11/1989	9/11/1990
THE DREAM BED	86/743759		9/1/2015	
THE DREAM BED (and Design)	87/019880		4/29/2016	
THE MATTRESS FIRM	74/563971	1915716	8/22/1994	8/29/1995
WE BOUGHT IT ALL.....	86/038167	4902288	8/14/2013	2/16/2016
WE MAKE IT EASY TO GET A GREAT NIGHT'S SLEEP	78/444429	3053436	7/1/2004	1/31/2006

WHAT'S YOUR COLOR?	77/347261	3627998	12/12/2007	5/26/2009
WHAT'S YOUR SLEEP COLOR?	77/347265	3627999	12/7/2007	5/26/2009
WHEN MANUFACTURERS COMPETE...YOU SAVE	86/116175	4791296	11/12/2013	8/11/2015
WHEN THEY'RE GONE, THEY'RE GONE	86/038178	4700669	8/14/2013	3/10/2015
WHERE DREAMS COME TRUE	76/349089	2628220	12/13/2001	10/1/2002
WHERE IT'S EASY TO GET A GREAT NIGHT'S SLEEP!	78/295457	2860423	9/3/2003	7/6/2004
WORLD'S FIRST AIR CONDITIONED MATTRESS	85/187701	4116374	11/30/2010	3/20/2012
YOUR PRESCRIPTION FOR A GREAT NIGHT'S SLEEP	77/497454	3628530	6/12/2008	5/26/2009
YU ME	85/052068	4206466	6/1/2010	9/11/2012
YUME	85/097575	4342934	7/31/2010	5/28/2013
ZUZU	87/545257		7/27/2017	
DREAM DELIVERY	86/369554		8/18/2014	
AQUALUXE	87/687392		11/16/2017	
A BETTER TOMORROW STARTS WITH A BETTER NIGHT'S SLEEP.	77/759601	3797376	6/15/2009	12/7/2010
A BETTER WAY TO BUY A MATTRESS	85/044637	3886435	5/21/2010	9/24/2013

ALL THINGS SLEEP	77/927699	4407308	2/4/2010	3/30/1976
BEDDING CENTERS (AND DESIGN)	73/056058	1037070	6/25/1975	7/14/1998
BETTER BEDDING	75/252555	2172551	3/3/1997	11/12/2013
COMFORT THAT LASTS A LIFETIME	85/980396	4434029	1/3/2012	N/A
COMFORT THAT LASTS A LIFETIME	86/768371	N/A	9/25/2015	6/26/2012
DEFINE YOUR SLEEP. DEFINE YOURSELF. EXPRESSIONS	85/098812	4165118	8/3/2010	5/26/1992
DEPARTMENT STORES HATE US, BUT YOU'RE GOING TO LOVE US!	74/148441	1689430	3/18/1991	1/25/1983
HAVE MORE FUN IN BED	73/340970	1225578	12/10/1981	3/22/2016
HMK WHOLESALE MATTRESS COMPANY	85/854861	4923097	2/20/2013	1/20/1998
HONEST ADVICE. LOW PRICE	75/250871	2130630	3/3/1997	4/22/2008
IT'S ALL ABOUT YOU!	77/096120	3414008	1/31/2007	9/24/2013
LET OUR BUYING POWER BE YOUR BUYING POWER	85/855865	4407044	2/21/2013	8/14/2012
MATTRESS MATCHMAKER	85/428251	4189427	9/21/2011	2/24/1998
MISCELLANEOUS DESIGN (Man and woman in bed)	75/260243	2139067	3/19/1997	3/11/1991
ORTHO POSTURE		2012166		11/14/1989
ORTHOPOSTURE	73/737633	1566026	6/27/1988	4/13/1993
ORTHO-POSTURE	74/121897	1764518	12/10/1990	10/27/1992

ROCKAWAY BEDDING	74/148356	1728376	3/18/1991	11/17/1992
ROCKAWAY BEDDING CENTERS (STYLIZED)	74/150028	1733754	3/22/1991	10/8/2013
S SLEEPYS TOPPERS COMFORTERS PILLOWS SHEETS ESTABLISHED 1957 COMPLETE BED SET CAMPUS SHOP (AND DESIGN)	85/026425	4415129	4/29/2010	6/8/2010
SLEEP WELL. DREAM BIG.	77/759606	3800956	6/15/2009	6/22/2010
SLEEP. IT'S THE NEW ALL-NIGHTER.	77/759679	3808346	6/15/2009	2/10/1976
SLEEPY (AND DESIGN)	73/056057	1033343	6/25/1975	4/8/2015
SLEEPY'S	233645	233645	5/21/2015	1/24/1984
SLEEPY'S	73/377996	1265009	7/30/1982	7/11/1989
SLEEPY'S (AND DESIGN)	73/756811	1547769	10/11/1988	6/10/2014
SLEEPY'S (AND DESIGN)	86/051847	4546762	8/29/2013	6/3/2014
SLEEPY'S (AND DESIGN)	86/051852	4542531	8/29/2013	7/17/2001
SLEEPY'S BRONZE	76/074867	2469626	6/21/2000	7/17/2001
SLEEPY'S GOLD	76/073042	2469616	6/19/2000	2/22/2000
SLEEPY'S INCREDIBLE PRICE GUARANTEE	75/474774	2322385	4/27/1998	12/30/2003
SLEEPY'S PLATINUM	76/105627	2800712	8/9/2000	7/17/2001
SLEEPY'S SILVER	76/073041	2469615	6/19/2000	12/30/2003

SLEEPY'S SOLID GOLD	76/105626	2800711	8/9/2000	1/1/2008
SLEEPY'S THE #1 SLEEP SHOP IN THE COUNTRY	78/698744	3363311	8/23/2005	8/21/2015
SLEEPY'S THE MATTRESS PROFESSIONALS (AND DESIGN) (COLOR)	1661108	TMA912077	1/24/2014	1/19/2010
SLEEPY'S THE MATTRESS PROFESSIONALS (AND DESIGN) (Color)	77/760730	3739598	6/16/2009	7/24/2015
SLEEPY'S THE ONLY MATTRESS PROFESSIONALS (AND DESIGN)	3102786	3102786	4/7/2015	7/27/1999
THE LAST "S" IN SLEEPY'S STANDS FOR SAVINGS	74/640223	2265183	3/1/1995	11/15/1983
THE MATTRESS PROFESSIONALS	73/378002	1257589	7/30/1982	5/17/2005
THE MOST TRUSTED NAME IN MATTRESSES	78/390693	2953960	3/25/2004	2/2/2016
THE ONLY MATTRESS PROFESSIONALS	86/524582	4894447	2/4/2015	2/16/2010
THE SLEEP PROFESSIONALS	77/692891	3748665	3/17/2009	9/20/2011
THERE IS NO SOUNDER INVESTMENT THAN SOUND ASLEEP.	77/759616	4029232	6/15/2009	6/1/2010
THERE'S NEVER BEEN A BETTER TIME TO GET A GREAT NIGHT'S SLEEP	77/759608	3797377	6/15/2009	7/18/2000

WE GUARANTEE YOU A GOOD NIGHT'S SLEEP	75/816992	2368899	10/7/1999	4/11/1989
WE'VE GOT YOUR MATTRESS	73/752229	1534859	9/16/1988	3/26/2013
Sensory Mark (Ding sound)	85/542476	4307757	2/14/2012	3/26/2013
GUARANTEED COMFORT. BEST SELECTION. LOWEST PRICE.	78/885734	3279763	5/17/2006	8/14/207
NOT EVERYONE CAN BE A FOSTER PARENT, BUT ANYONE CAN HELP A FOSTER CHILD	78/755472	3198396	11/16/05	1/16/2007
NOT EVERYONE CAN BE A FOSTER PARENT, BUT ANYONE CAN HELP A FOSTER CHILD	78/755475	3158196	11/16/05	10/17/2006
NOT EVERYONE CAN BE A FOSTER PARENT, BUT ANYONE CAN HELP A FOSTER CHILD	78/755479	3158197	11/16/05	10/17/2006
PAJAMA BOWL	85/520807	4244767	1/19/2012	11/20/2012
SLEEP COUNTRY	85/808033	4376313	12/20/2012	7/30/2013
SLEEP COUNTRY	78/269235	2924355	7/1/2003	2/1/2005
SLEEP COUNTRY PLUS	78/269240	2955701	7/1/2003	5/24/2005
Sensory Mark (Sleep Country USA, Why Buy a Mattress Anywhere Else? - Jingle with Ding sound)	85/525420	4303885	1/25/12	3/19/2013
SLEEPCOUNTRY USA	74/191616	1785946	8/5/1991	8/3/1993
SLEEP COUNTRY USA (and Design)	85/520800	4244766	1/19/2012	11/20/2012

WE WON'T REST UNTIL YOU DO	75/919639	2851125	2/15/2000	6/8/2004
WHY BUY A MATTRESS ANYWHERE ELSE?	74/429482	1844912	8/30/1993	7/12/1994
MATTRESSES 4 KIDS	86/140099	4556041	12/10/2013	6/24/2014
MISCELLANEOUS DESIGN (Paw Print)	85/867120	4446778	3/5/2013	12/10/2013
MISCELLANEOUS DESIGN (Bull Dog - TAG)	85/867696	4720673	3/5/2013	4/14/2015
Motion Mark (Paw Print)	86/213652	4651897	6/13/2014	12/9/2014
GOOD DEED DOGS	86/087920	4650259	10/10/2013	12/2/2014
GOOD DEED (Heart) DOGS (and Design)	86/116819	4650342	11/12/2013	12/2/2014
GOOD DEED DOGS (and Design)	86/116794	4650341	11/12/2013	12/2/2014
HELPING DOGS HELP PEOPLE	86/088213	4650261	10/10/2013	12/2/2014
GOT SLEEP?	77/913178	4006953	1/15/2010	8/2/2011
GOT SLEEP? BY SLEEP TRAIN (& Design-b&w)	85/668035	4297888	7/3/2012	3/5/2013
GOT SLEEP? BY SLEEP TRAIN (& Design-color)	85/678165	4298114	7/16/2012	3/5/2013
GOT SLEEP? BY SLEEP TRAIN (& Design-stacked, b&w)	85/678201	4298120	7/16/2012	3/5/2013
GOT SLEEP? BY SLEEP TRAIN (& Design-stacked, color)	85/678263	4298129	7/16/2012	3/5/2013
GOT SLEEP? (and Design)	86/140091	4579572	12/10/2013	8/5/2014
GOT SLEEP? (and Design - stacked)	86/140086	4579571	12/10/2013	8/5/2014
MISCELLANEOUS Design (Train)	85/520793	4205177	1/19/2012	9/11/2012
MISCELLANEOUS Design (Train)	85/805339	4406008	12/18/2012	9/24/2013

SLEEP TRAIN	74/226537	1714531	12/2/1991	9/8/1992
SLEEP TRAIN	85/805334	4376084	12/18/2012	7/30/2013
SLEEP TRAIN OUTLET DEPOT STORE (and Design)	85/520796	4205178	1/19/2012	9/11/2012
SLEEP TRAIN MATTRESS CENTER	85/444469	4157300	10/11/2011	6/12/2012
SLEEP TRAIN MATTRESS CENTERS (and Design)	85/520803	4205179	1/19/2012	9/11/2012
Sensory Mark	85/525417	4303884	1/25/2012	3/19/2013
STOP SEARCHING AND START SLEEPING.	85/678290	4298131	7/16/2012	3/5/2013
SUPERIOR SERVICE. BEST SELECTION. LOWEST PRICE. GUARANTEED.	85/876542	4380393	3/14/2013	8/6/2013
Sensory Mark	85/525431	4157961	1/25/2012	6/12/2012
YOUR TICKET TO A BETTER NIGHT'S SLEEP	74/226564	1714532	12/2/1991	9/8/1992
Motion Mark	86/311688	4754577	6/17/2014	6/16/2015
SLEEP TRAIN	87/045154	5114290	5/20/2016	1/3/2017