

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM455480

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stance, Inc.		12/21/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PkwY, LLC		
<b>Street Address:</b>	193 AVENIDA LA PATA		
<b>City:</b>	SAN CLEMENTE		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92673		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87334316	PKWY	
<b>Serial Number:</b>	87975855	PKWY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	legal@stance.com		
<b>Correspondent Name:</b>	Stance, Inc.		
<b>Address Line 1:</b>	193 AVENIDA LA PATA		
<b>Address Line 4:</b>	SAN CLEMENTE, CALIFORNIA 92673		
<b>NAME OF SUBMITTER:</b>	12/21/2017		
<b>SIGNATURE:</b>	/Jessamyn Brownell/		
<b>DATE SIGNED:</b>	12/21/2017		
<b>Total Attachments: 2</b>			
source=Assignment of PKWY from Stance to PkwY#page1.tif			
source=Assignment of PKWY from Stance to PkwY#page2.tif			

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Trademark Assignment

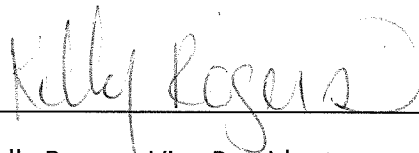
WHEREAS Stance, Inc., a Delaware corporation, with a principal place of business of 193 Avenida La Pata, San Clemente CA 92673 ("Assignor"), owns the trademarks, including the applications and registrations, identified in Exhibit A therein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto (hereinafter collectively the "Marks");

WHEREAS Pkwy, LLC, a California limited liability company, with a principal place of business at 193 Avenida La Pata, San Clemente, CA 92673 ("Assignee"), desires to acquire by formal, recordable assignment the entire rights, title and interest in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks, and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks, and all common law rights relating thereto.

ASSIGNOR  
Stance, Inc.



Kelly Rogers, Vice President



Dated

Exhibit A

Marks

<b>Mark</b>	<b>Serial No.</b>	<b>Filing Date</b>
PKWY	USSN 87334316	February 13, 2017
PKWY	USSN 87975855	February 13, 2017
PKWY	Chinese SN 23255548	March 22, 2017